



September 3, 2010

MEMORANDUM

TO: INTERESTED PARTIES
FR: DAVID FLAHERTY
MAGELLAN DATA AND MAPPING STRATEGIES
RE: NEW HAMPSHIRE REPUBLICAN PRIMARY SURVEY TOPLINE RESULTS

Magellan Data and Mapping Strategies are pleased to present the topline results of an 887N autodial survey of likely Republican primary voters, and independent voters that are likely to vote in the September 14th Republican primary in the state of New Hampshire. The interviews were conducted September 1st, 2010. This survey has a margin of error of +/- 3.3% at the 95 percent confidence interval. This survey was weighted based upon Republican primary voter turnout demographics from the 2008 and 2006 election cycles.

T1. Are you registered to vote as a Republican, a Democrat or an independent voter?

Republican..... 67%
Independent..... 33%

T2. As you may know, independent voters in New Hampshire can vote in the upcoming September 14th primary election. How likely are you to vote in the September 14th primary election? (Asked to independent voters only)

Extremely Likely..... 89%
Very Likely 7%
Somewhat Likely 4%

T3. And if the primary election was held today, would you choose to vote in the Democrat primary or the Republican primary? (Asked to independent voters only)

Republican primary100%

T4. How likely are you to vote in the September 14th primary election to choose a Republican nominee for the US Senate? (Asked to Republican voters only)

Extremely Likely..... 90%
Very Likely 6%
Somewhat Likely 4%

Thinking now about people active in government.....

T5. Do you have a favorable or unfavorable opinion of Ovide Lamontagne?

Favorable 38%
Unfavorable 18%
No Opinion 32%

Name ID..... 88%
Hard Name ID 56%
Never Heard Of..... 12%

T6. Do you have a favorable or unfavorable opinion of Jim Bender?

Favorable 38%
Unfavorable 24%
No Opinion 35%

Name ID..... 97%
Hard Name ID 62%
Never Heard Of..... 3%

T7. Do you have a favorable or unfavorable opinion of Kelly Ayotte?

Favorable 54%
Unfavorable 34%
No Opinion 11%

Name ID..... 99%
Hard Name ID 88%
Never Heard Of..... 1%



T8. Do you have a favorable or unfavorable opinion of Bill Binnie?

Favorable	30%
Unfavorable	54%
No Opinion	15%
Name ID.....	99%
Hard Name ID	84%
Never Heard Of.....	1%

T9. If the Republican primary election to choose a candidate for the US Senate was being held today, for whom would you vote if the candidates were Ovide Lamontagne, Jim Bender, Kelly Ayotte, Bill Binnie, or another candidate?

Kelly Ayotte.....	34%
Ovide Lamontagne.....	21%
Bill Binnie	17%
Jim Bender.....	13%
Another Candidate.....	4%
Undecided.....	11%

T10. Do you consider yourself to be conservative, moderate, or liberal in your social beliefs such as same sex marriage, and abortion?

Conservative.....	63%
Moderate.....	30%
Liberal	7%

T11. Do you consider yourself to be conservative, moderate, or liberal in your fiscal beliefs such as taxes and government spending?

Conservative.....	83%
Moderate	16%
Liberal	1%

T12. For statistical purposes, are you a man or a woman?

Male.....	52%
Female.....	48%



T13. Which of the following age groups applies to you?

18-34.....	4%
35-44.....	9%
45-54.....	22%
55-64.....	24%
65+.....	41%

