

# New Hampshire US Senate Republican Primary Survey September 1<sup>st</sup>, 2010



**David Flaherty**  
**CEO**

Magellan Data and Mapping Strategies



**Magellan Data and Mapping Strategies are pleased to present the results of an 887N autodial survey of likely Republican and independent primary voters in New Hampshire. The interviewing was conducted on September 1<sup>st</sup>, 2010. This survey has a margin of error of +/- 3.29 percent at the 95% confidence interval.**

Slide 2

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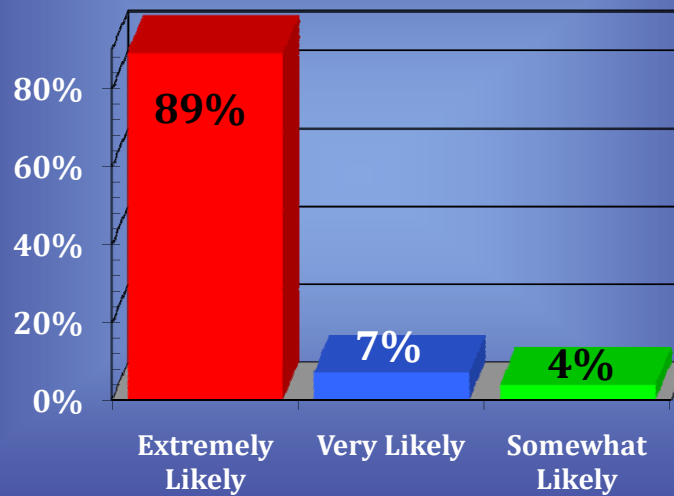


# Voter Frequency

Slide 3

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As you may know, independent voters in New Hampshire can vote in the upcoming September 14<sup>th</sup> primary election. How likely are you to vote in the September 14<sup>th</sup> primary election? (Asked to independent voters only)

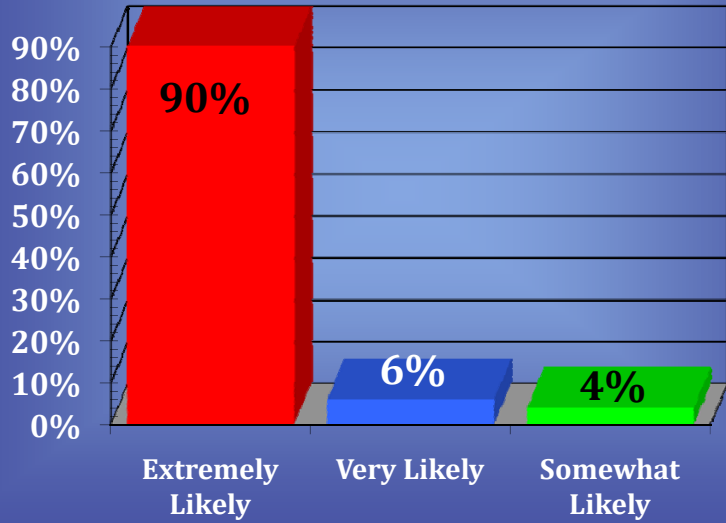


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**How likely are you to vote in the September 14<sup>th</sup> primary election to choose a Republican nominee for the US Senate? (Republican respondents)**



Slide 5

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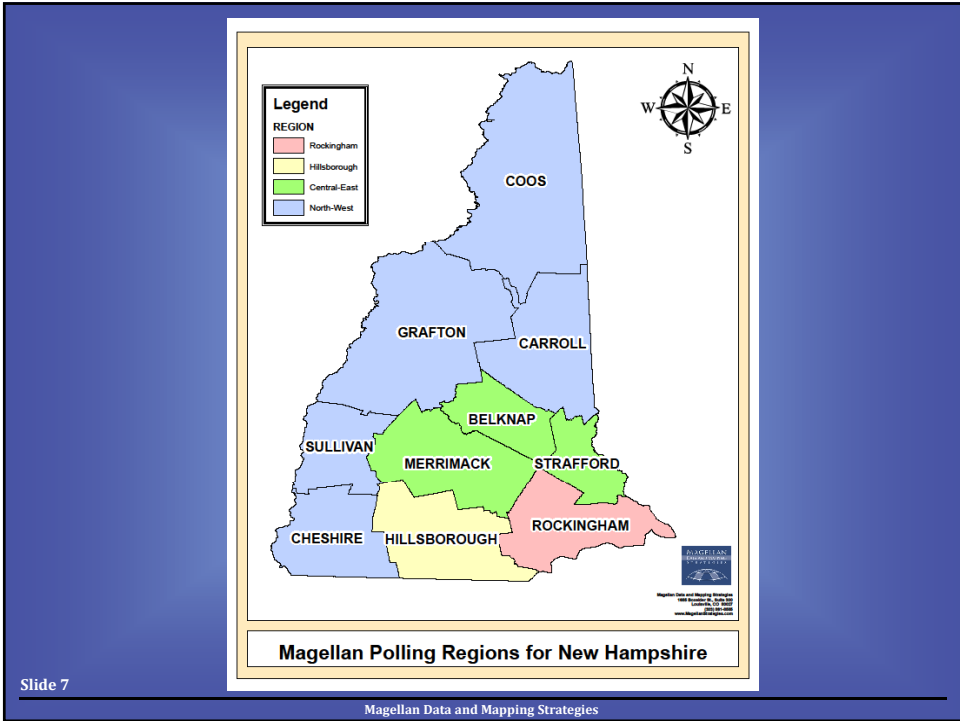
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**Polling Regions**

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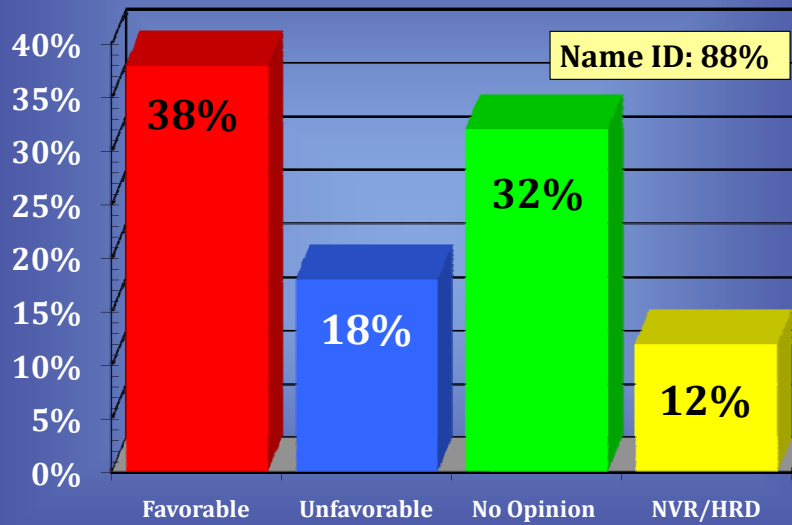
**Lamontagne Image  
 Rating**

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## Ovide Lamontagne Image Rating

Do you have a favorable or unfavorable opinion of Ovide Lamontagne?

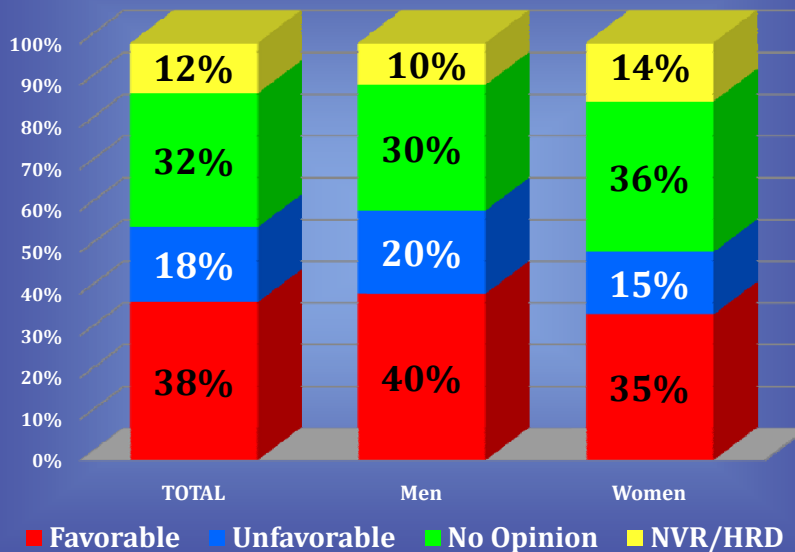


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## Do you have a favorable or unfavorable opinion of Ovide Lamontagne? (By Gender)

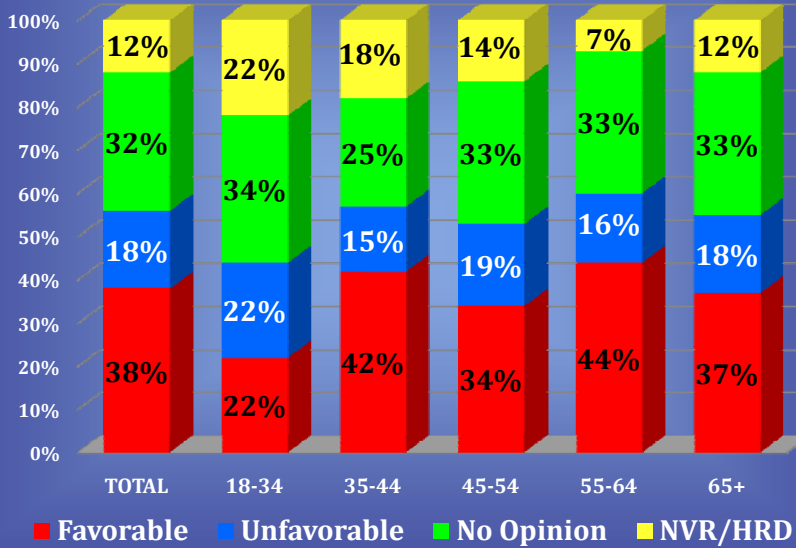


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### Do you have a favorable or unfavorable opinion of Ovide Lamontagne? (By Age)

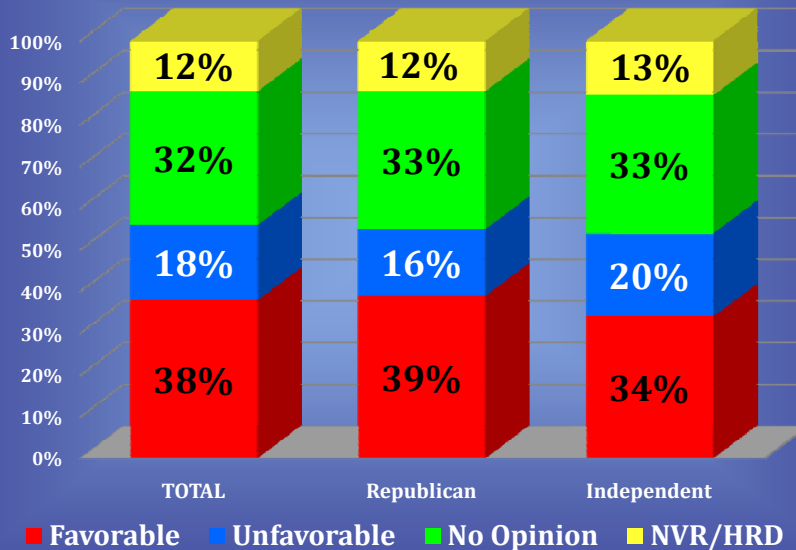


Slide 11

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### Do you have a favorable or unfavorable opinion of Ovide Lamontagne? (By Party)

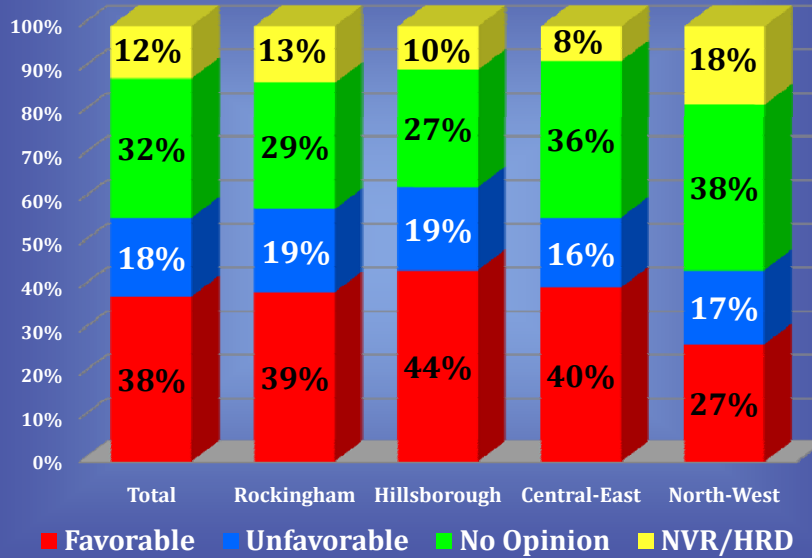


Slide 12

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## Do you have a favorable or unfavorable opinion of Ovide Lamontagne? (By Region)



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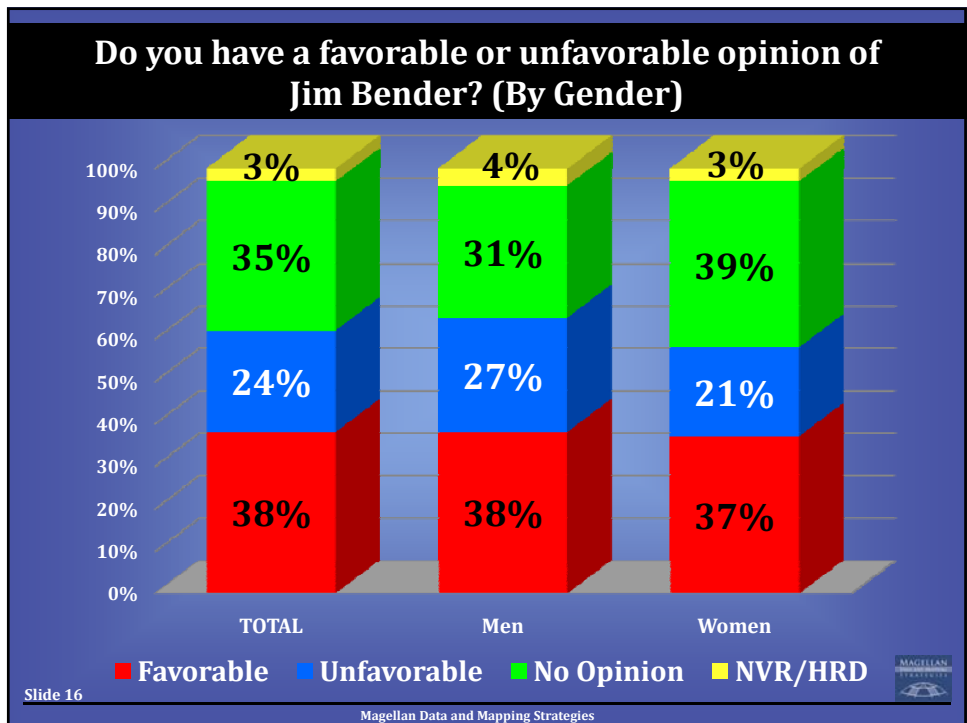
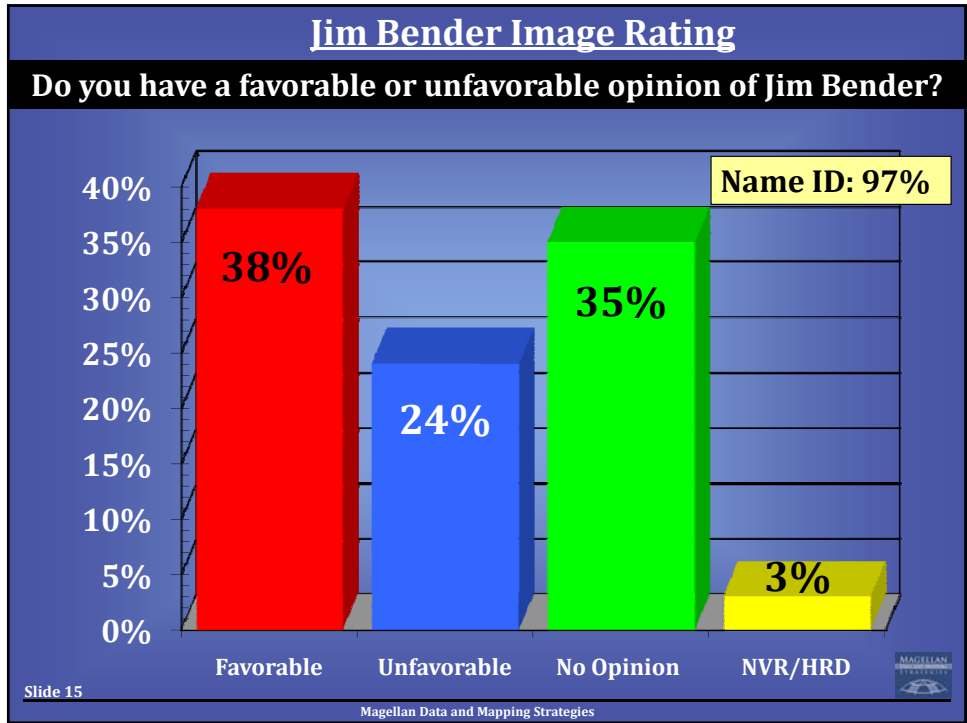
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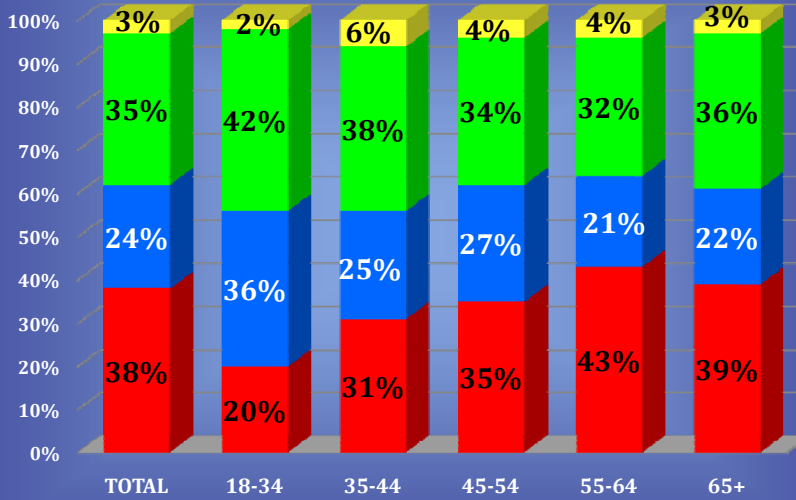
## Bender Image Rating

Slide 14

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### Do you have a favorable or unfavorable opinion of Jim Bender? (By Age)

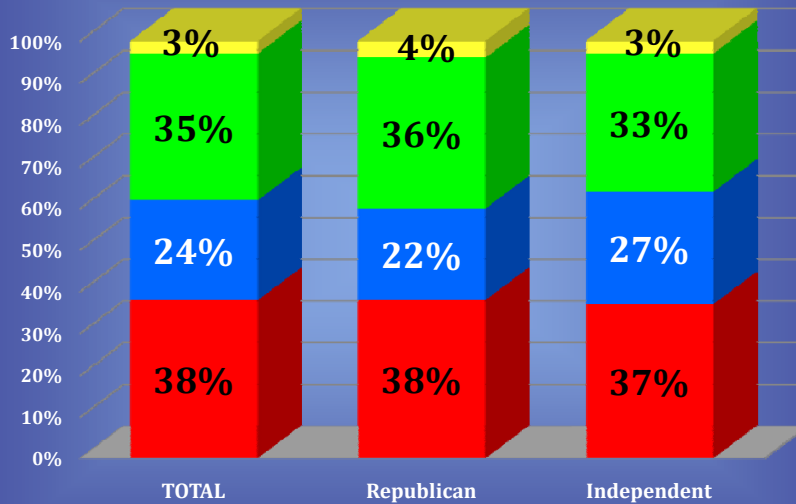


Slide 17

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### Do you have a favorable or unfavorable opinion of Jim Bender? (By Party)

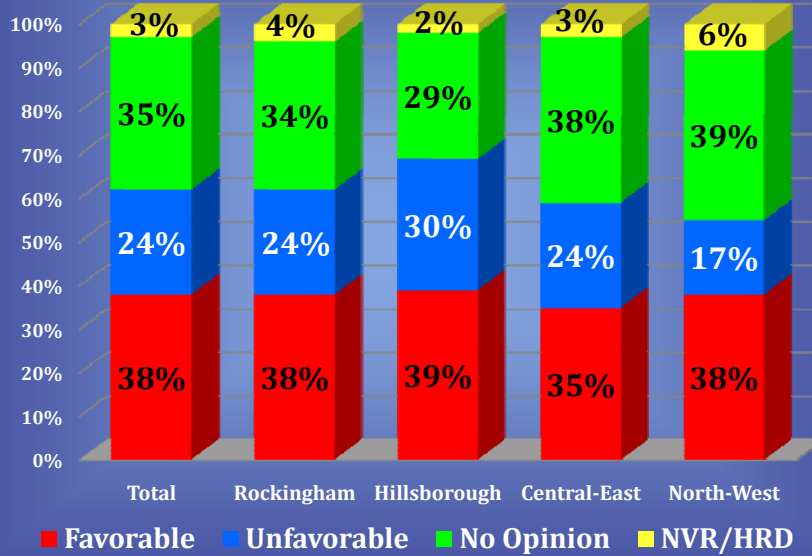


Slide 18

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## Do you have a favorable or unfavorable opinion of Jim Bender? (By Region)



Slide 19

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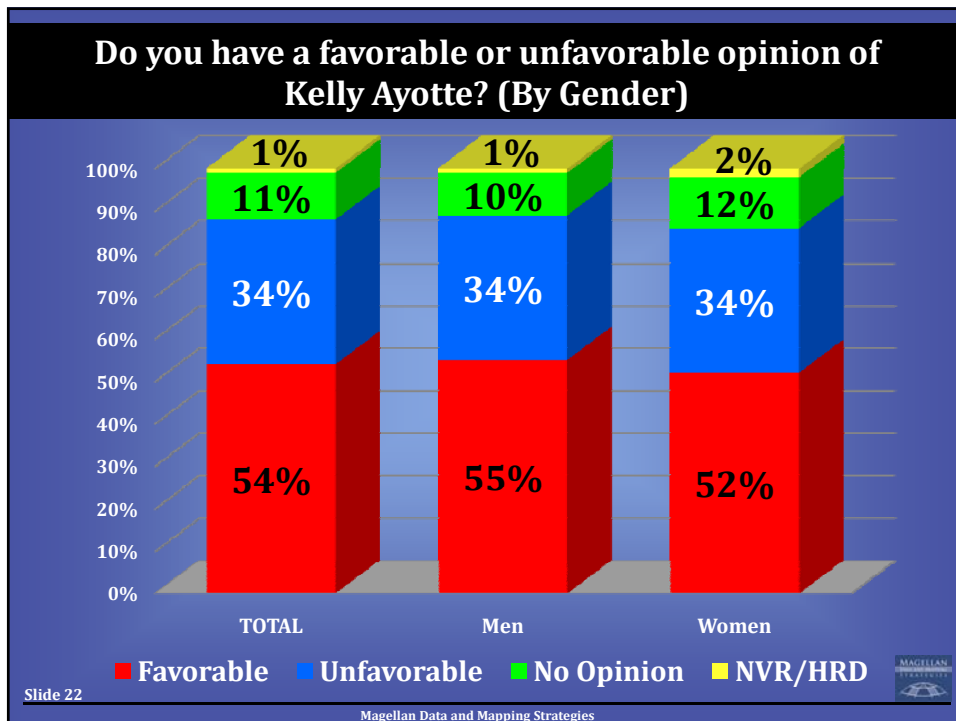
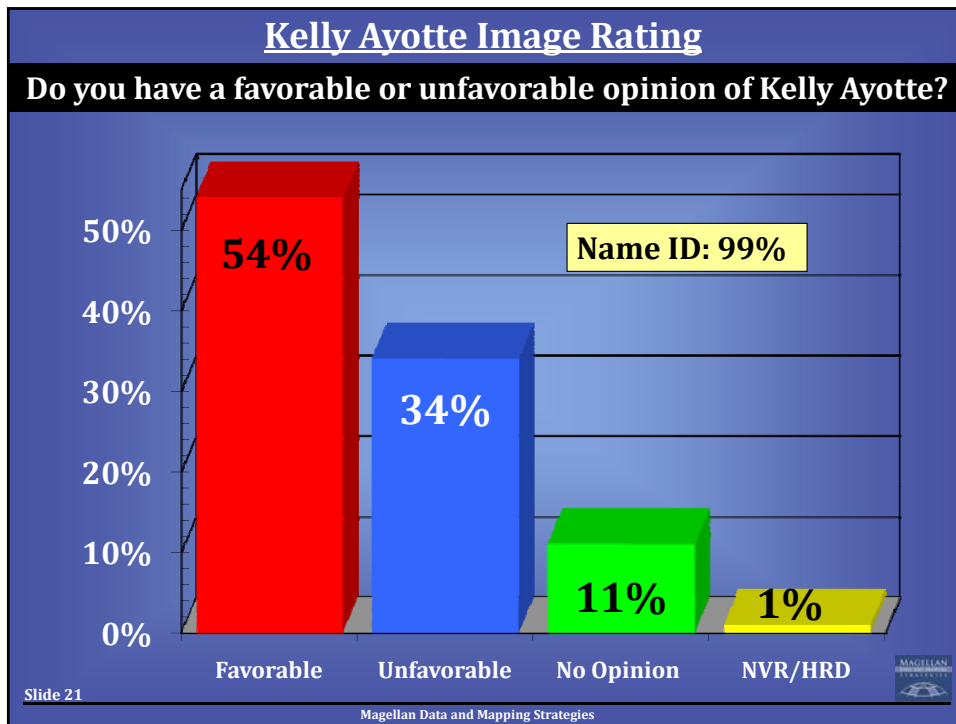
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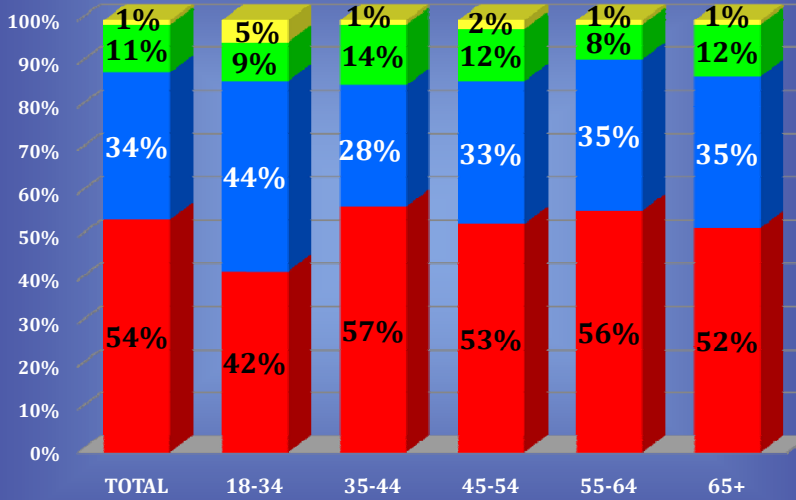
## Ayotte Image Rating

Slide 20

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### Do you have a favorable or unfavorable opinion of Kelly Ayotte? (By Age)

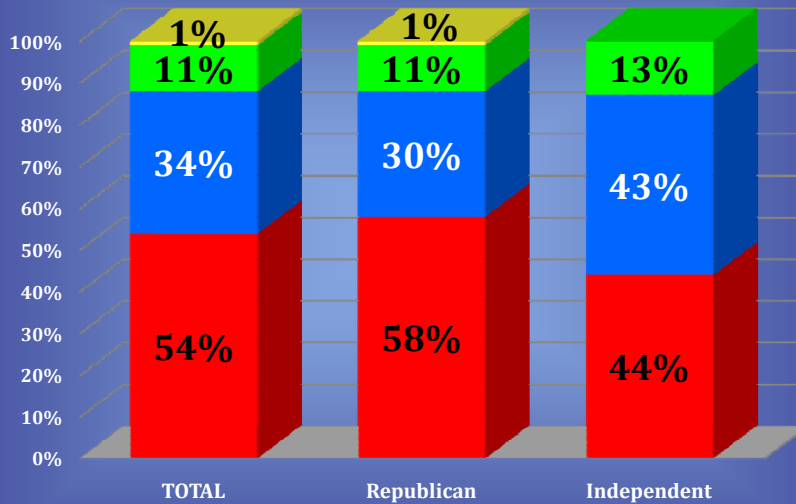


Slide 23

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### Do you have a favorable or unfavorable opinion of Kelly Ayotte? (By Party)

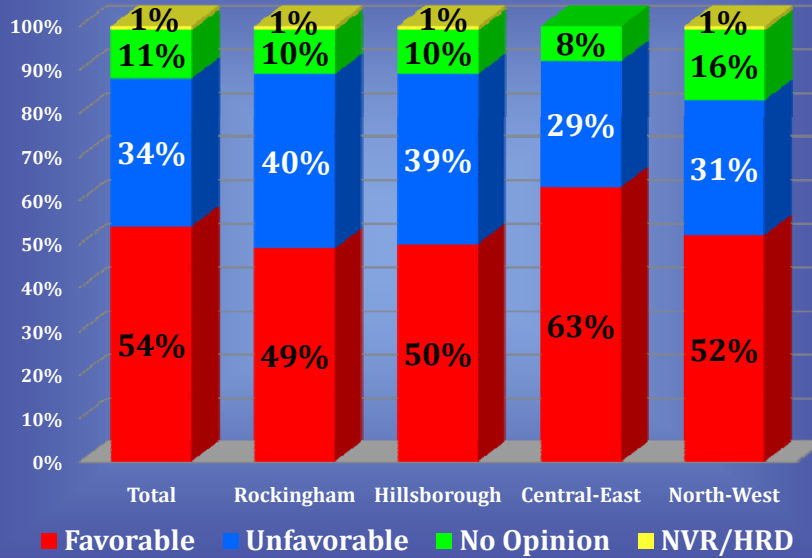


Slide 24

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## Do you have a favorable or unfavorable opinion of Kelly Ayotte? (By Region)



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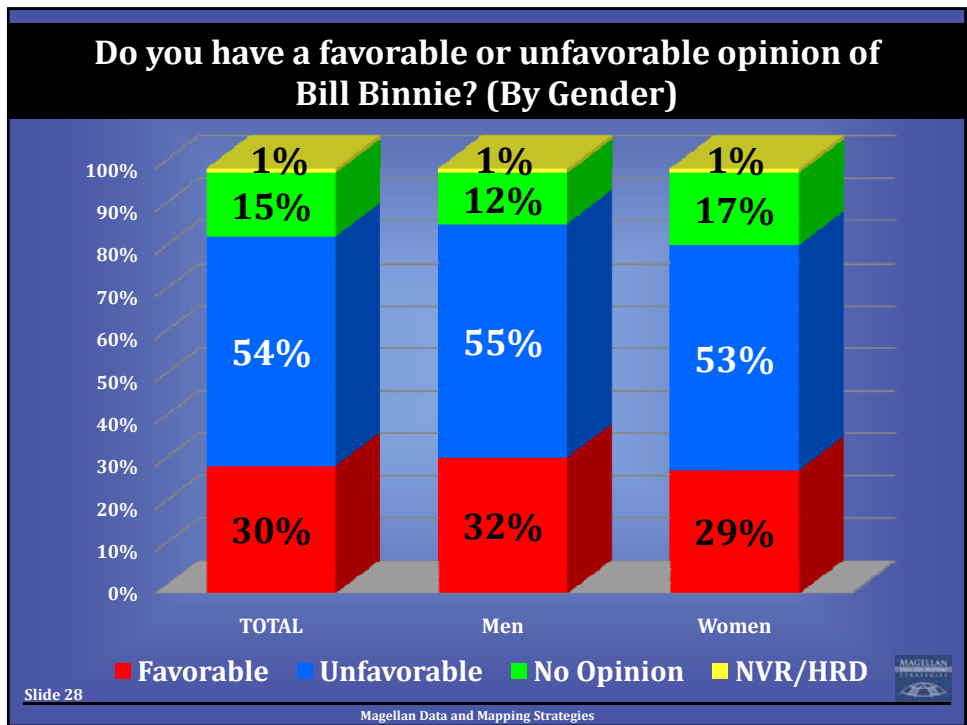
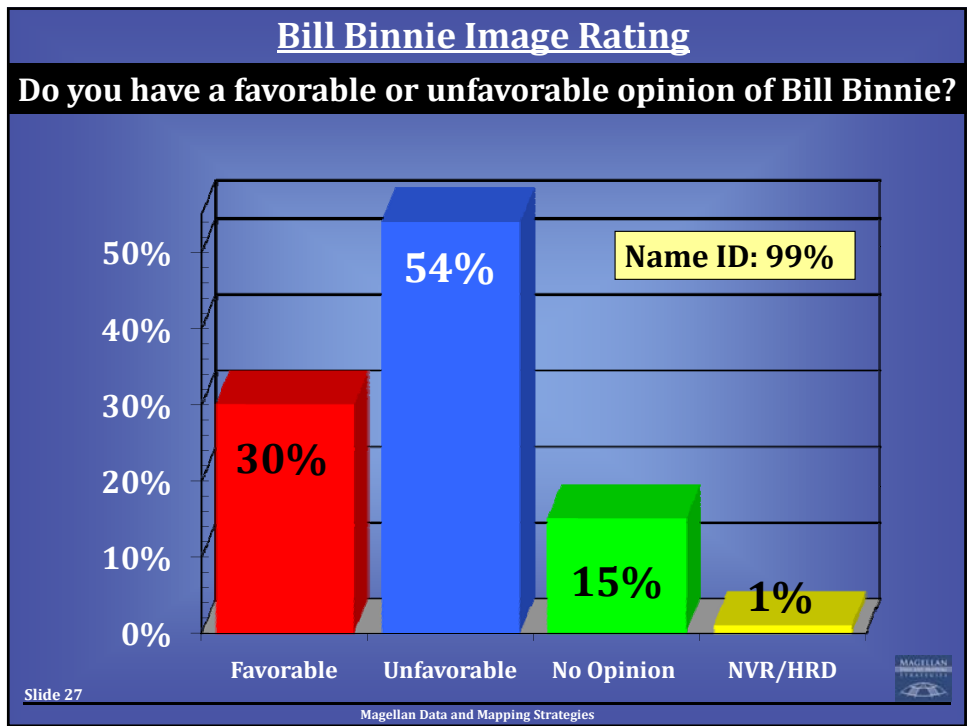
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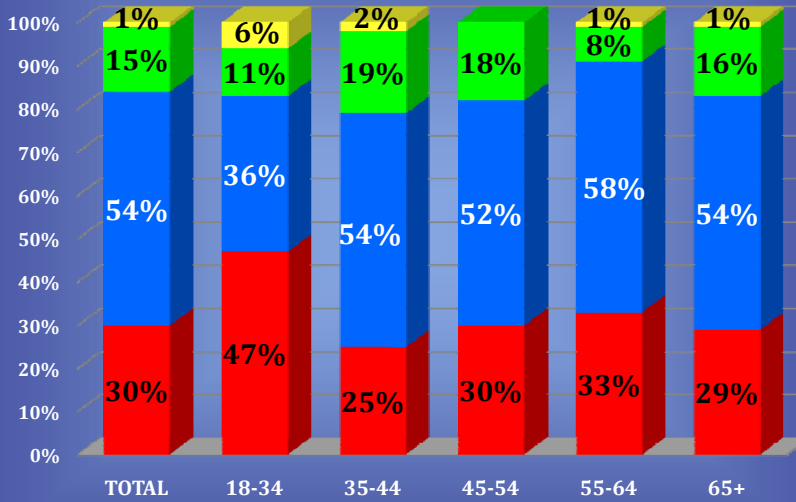
## Binnie Image Rating

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### Do you have a favorable or unfavorable opinion of Bill Binnie? (By Age)

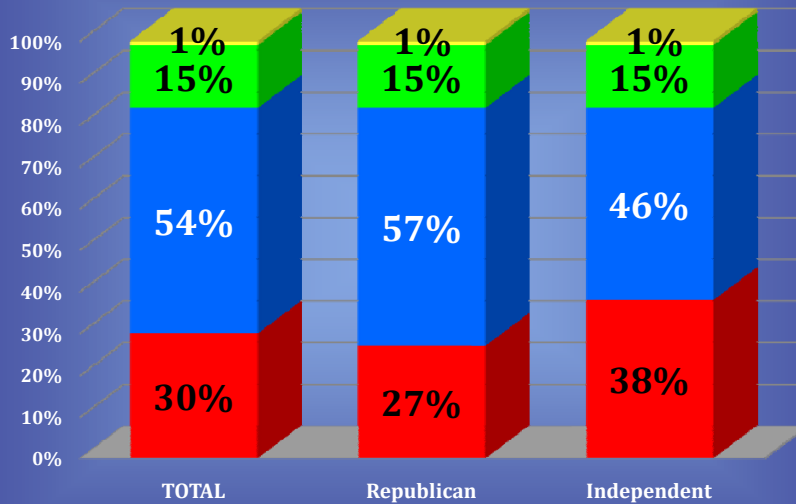


Slide 29

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### Do you have a favorable or unfavorable opinion of Bill Binnie? (By Party)

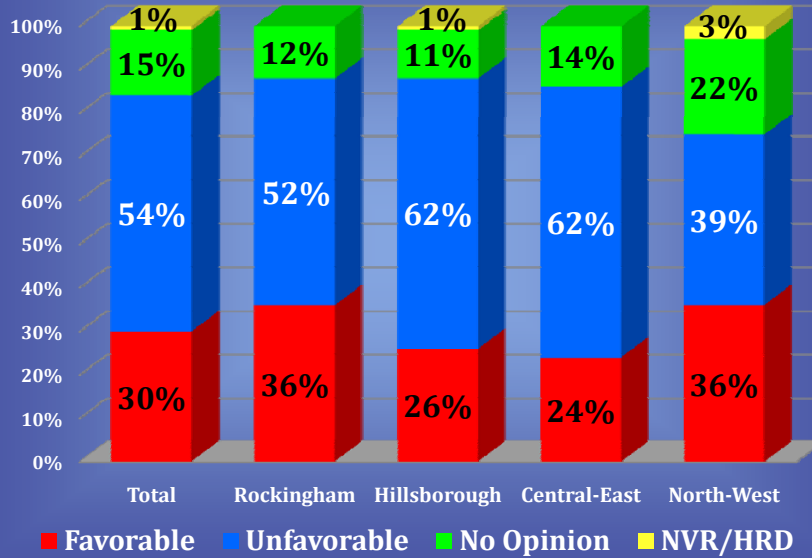


Slide 30

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## Do you have a favorable or unfavorable opinion of Bill Binnie? (By Region)



Slide 31

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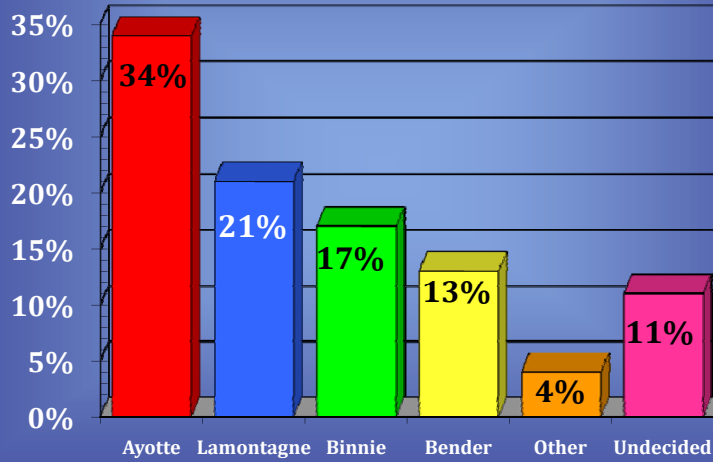


## US Senate Ballot Test

Slide 32

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**If the Republican primary election to choose a candidate for the US Senate was being held today, for whom would you vote if the candidates were Ovide Lamontagne, Jim Bender, Kelly Ayotte, Bill Binnie, or another candidate?**

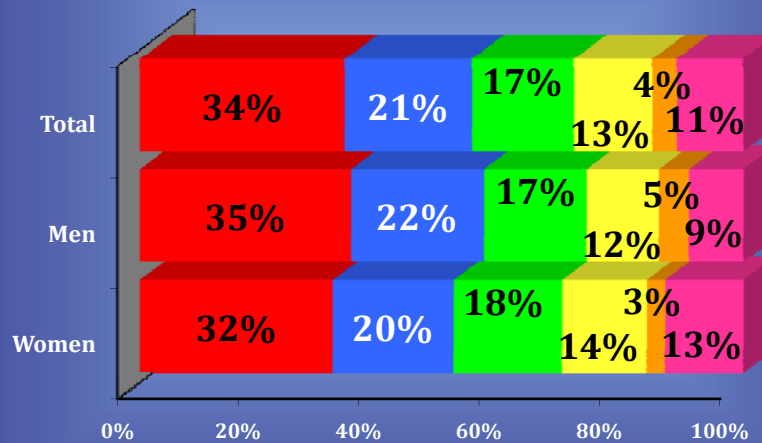


Slide 33

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**If the Republican primary election to choose a candidate for the US Senate was being held today, for whom would you vote if the candidates were Ovide Lamontagne, Jim Bender, Kelly Ayotte, Bill Binnie, or another candidate? (By Gender)**

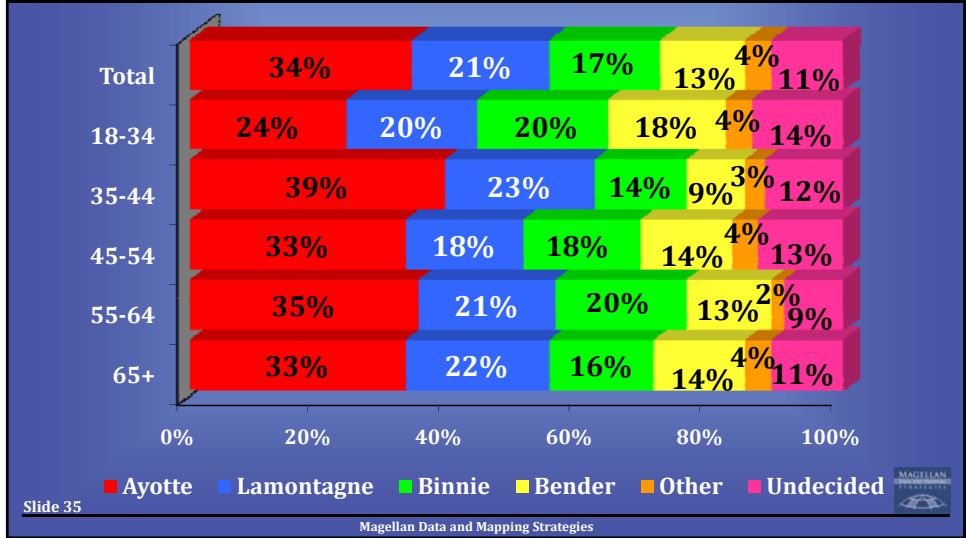


Slide 34

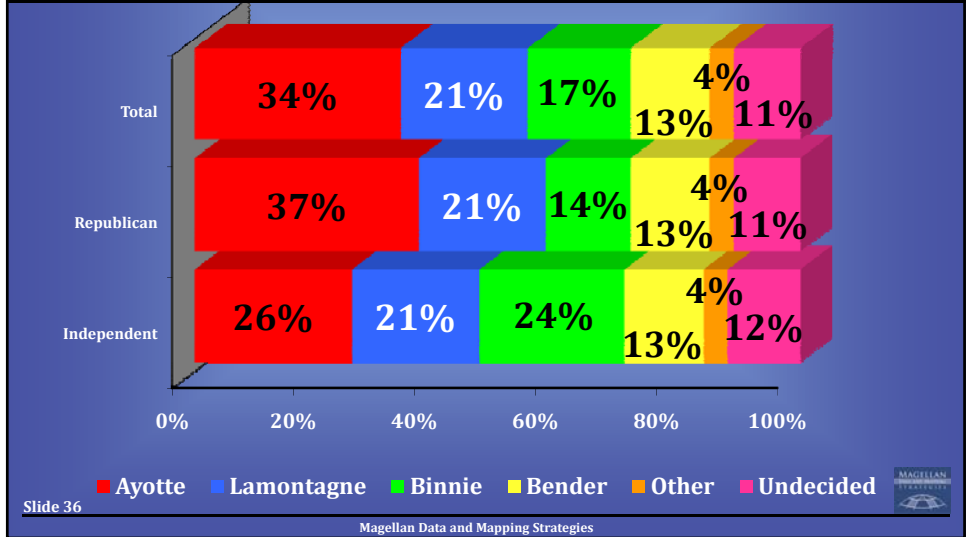
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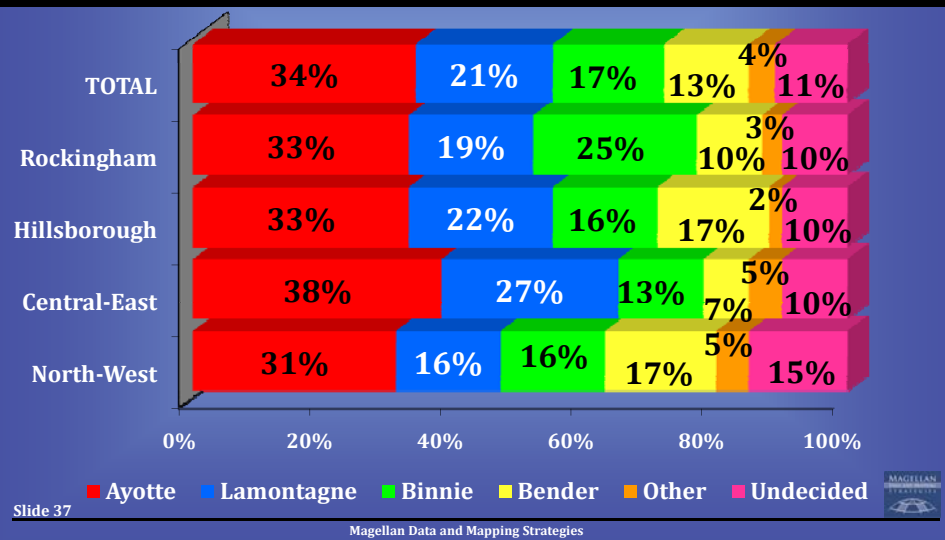
**If the Republican primary election to choose a candidate for the US Senate was being held today, for whom would you vote if the candidates were Ovide Lamontagne, Jim Bender, Kelly Ayotte, Bill Binnie, or another candidate? (By Age)**



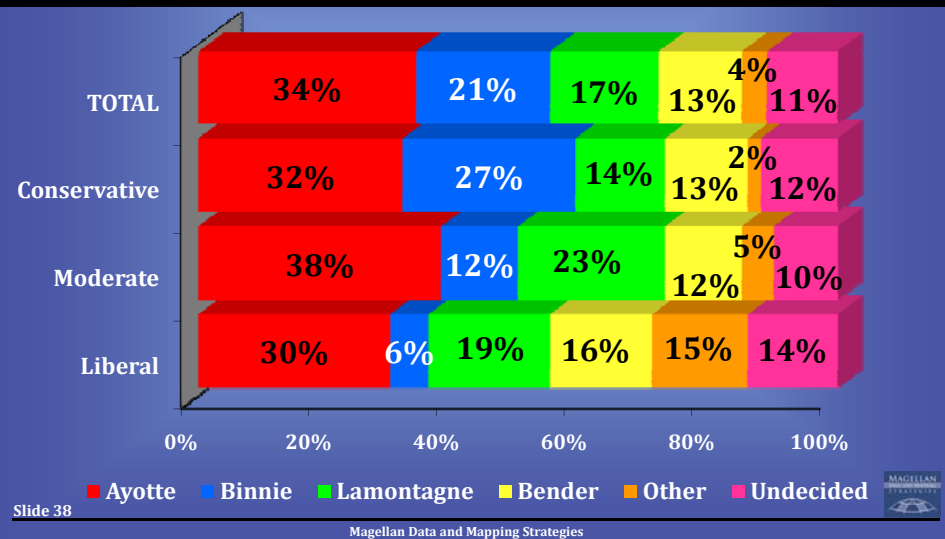
**If the Republican primary election to choose a candidate for the US Senate was being held today, for whom would you vote if the candidates were Ovide Lamontagne, Jim Bender, Kelly Ayotte, Bill Binnie, or another candidate? (By Party)**



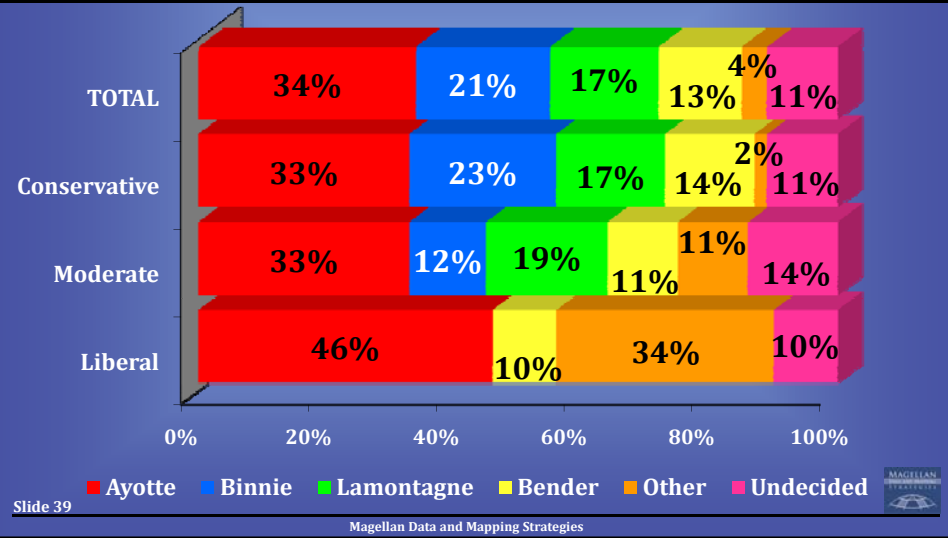
**If the Republican primary election to choose a candidate for the US Senate was being held today, for whom would you vote if the candidates were Ovide Lamontagne, Jim Bender, Kelly Ayotte, Bill Binnie, or another candidate? (By Region)**




**If the Republican primary election to choose a candidate for the US Senate was being held today, for whom would you vote if the candidates were Ovide Lamontagne, Jim Bender, Kelly Ayotte, Bill Binnie, or another candidate? (Social Ideology)**



**If the Republican primary election to choose a candidate for the US Senate was being held today, for whom would you vote if the candidates were Ovide Lamontagne, Jim Bender, Kelly Ayotte, Bill Binnie, or another candidate? (By Fiscal Ideology)**



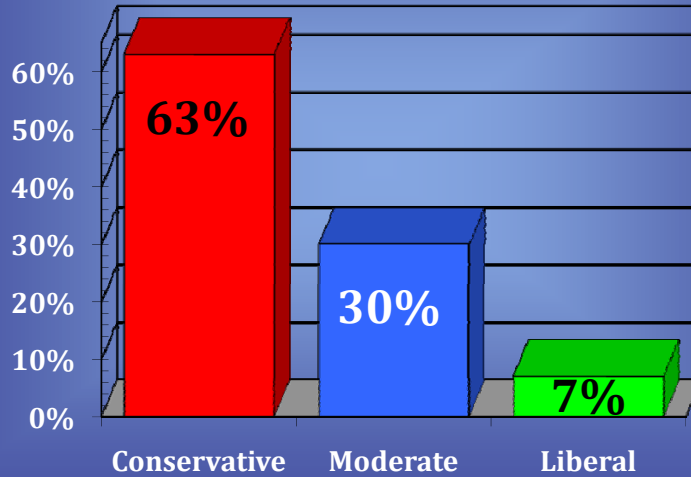
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**Social Ideology**

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**Do you consider yourself to be conservative, moderate, or liberal in your social beliefs such as same sex marriage and abortion?**

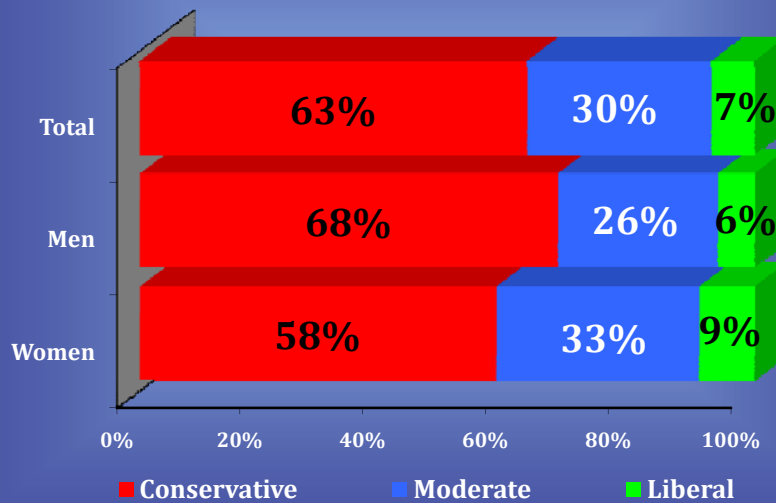


Slide 41

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**Do you consider yourself to be conservative, moderate, or liberal in your social beliefs such as same sex marriage and abortion? (By Gender)**

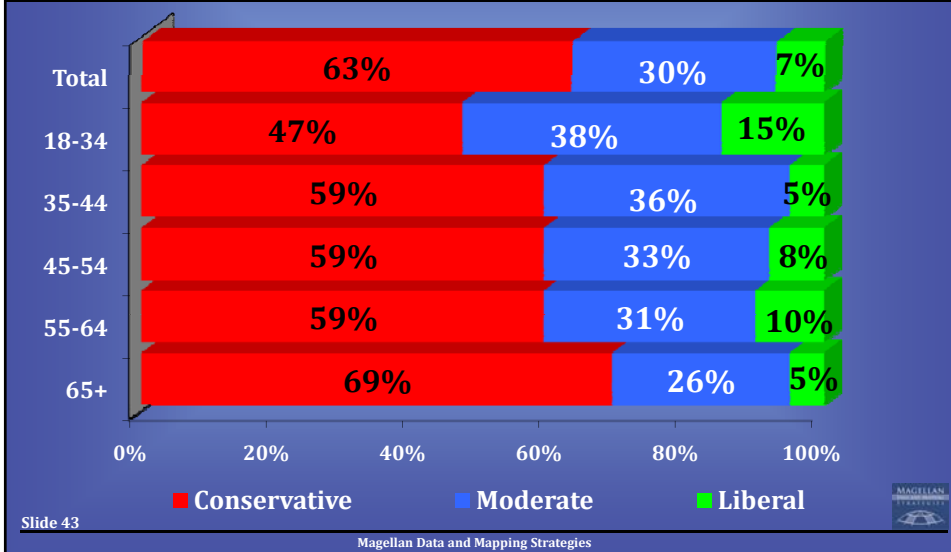


Slide 42

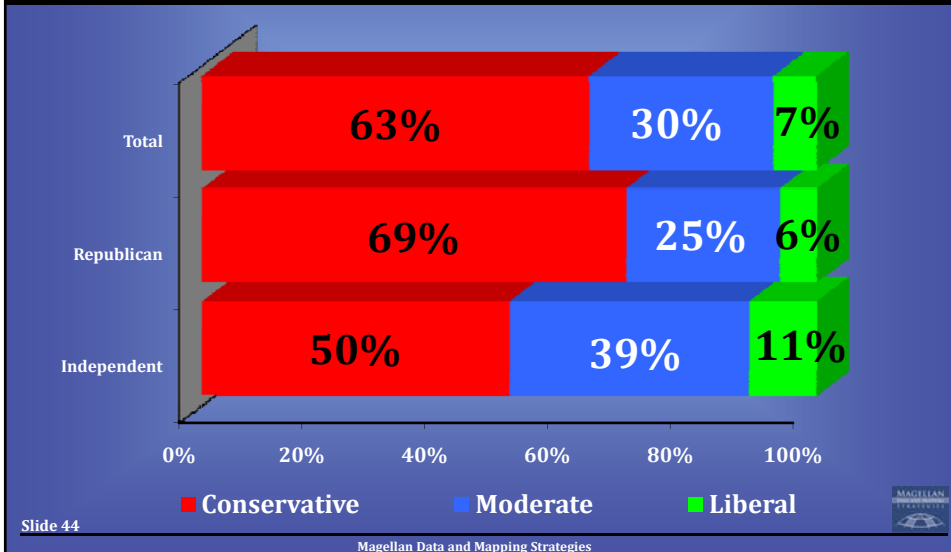
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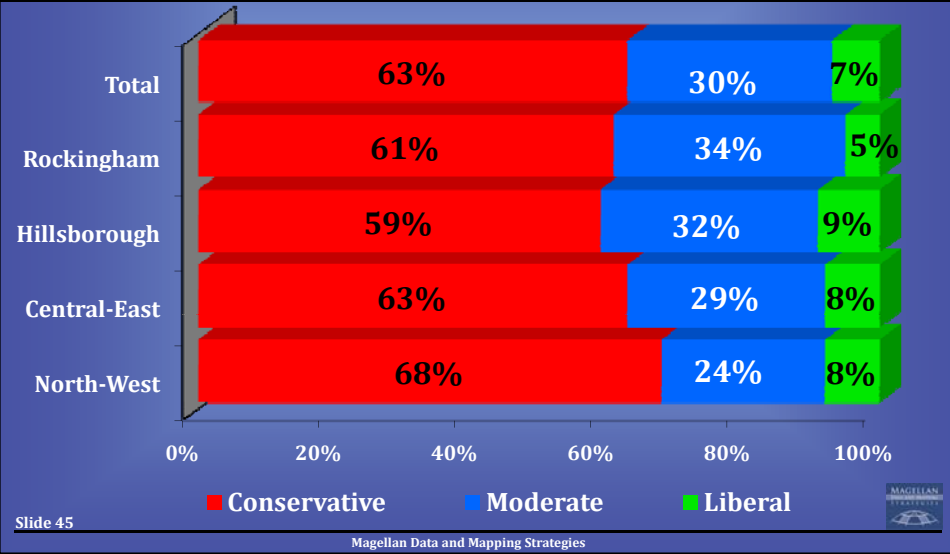
**Do you consider yourself to be conservative, moderate, or liberal in your social beliefs such as same sex marriage and abortion? (By Age)**



**Do you consider yourself to be conservative, moderate, or liberal in your social beliefs such as same sex marriage and abortion? (By Party)**



**Do you consider yourself to be conservative, moderate, or liberal in your social beliefs such as same sex marriage and abortion? (By Region)**



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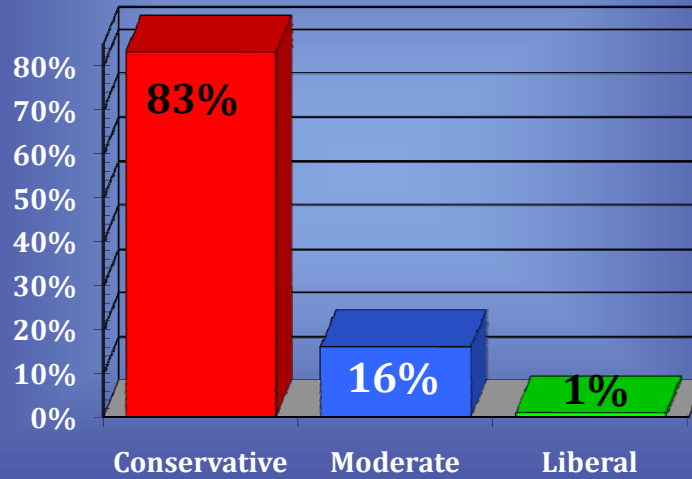


**Fiscal Ideology**

Slide 46

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**Do you consider yourself to be conservative, moderate, or liberal in your fiscal beliefs such as taxes and government spending?**

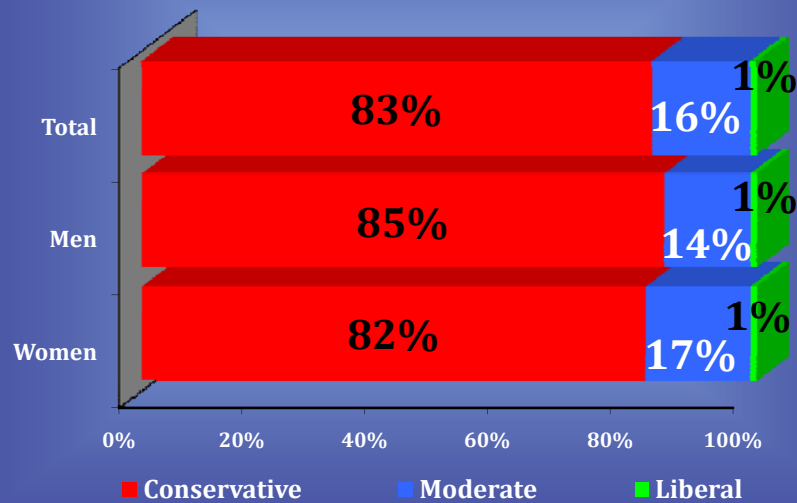


Slide 47

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**Do you consider yourself to be conservative, moderate, or liberal in your fiscal beliefs such as taxes and government spending? (By Gender)**

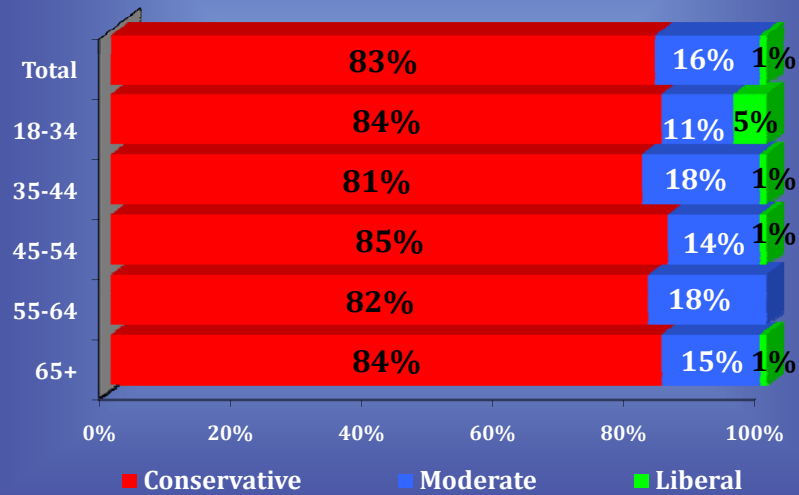


Slide 48

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**Do you consider yourself to be conservative, moderate, or liberal in your fiscal beliefs such as taxes and government spending? (By Age)**

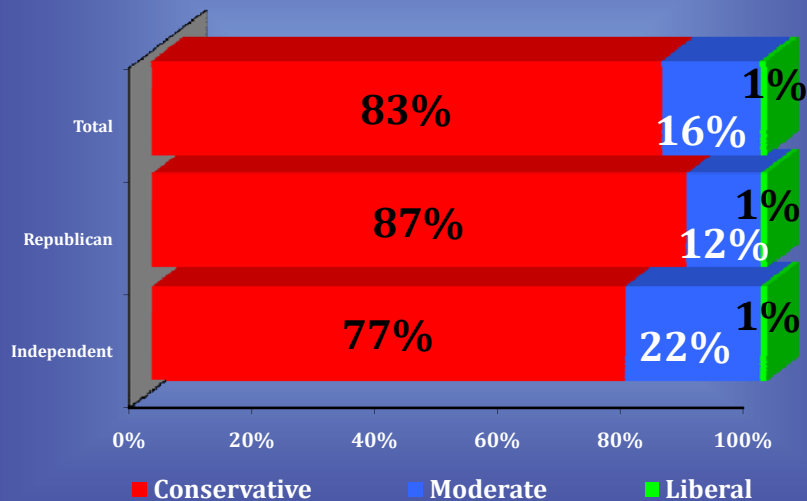


Slide 49

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**Do you consider yourself to be conservative, moderate, or liberal in your fiscal beliefs such as taxes and government spending? (By Party)**

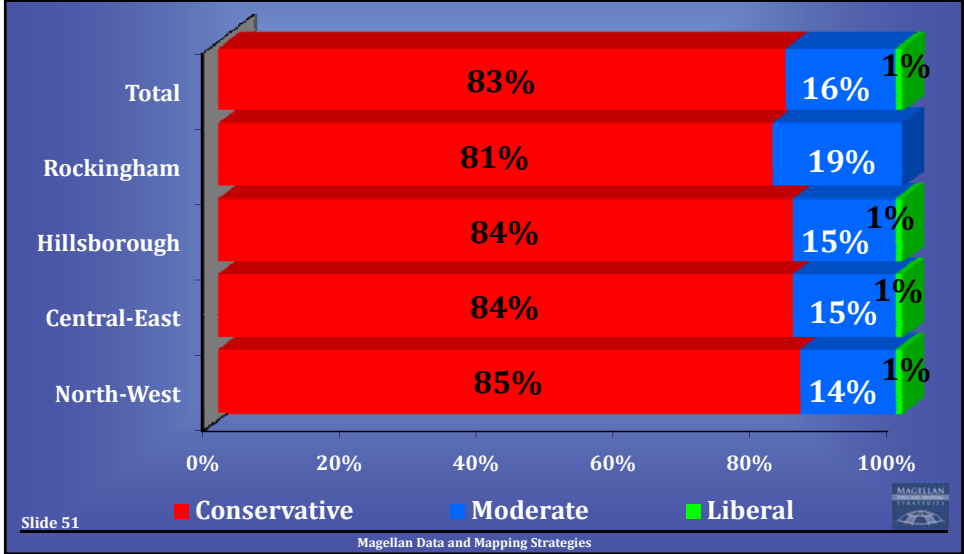


Slide 50

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**Do you consider yourself to be conservative, moderate, or liberal in your fiscal beliefs such as taxes and government spending? (By Region)**

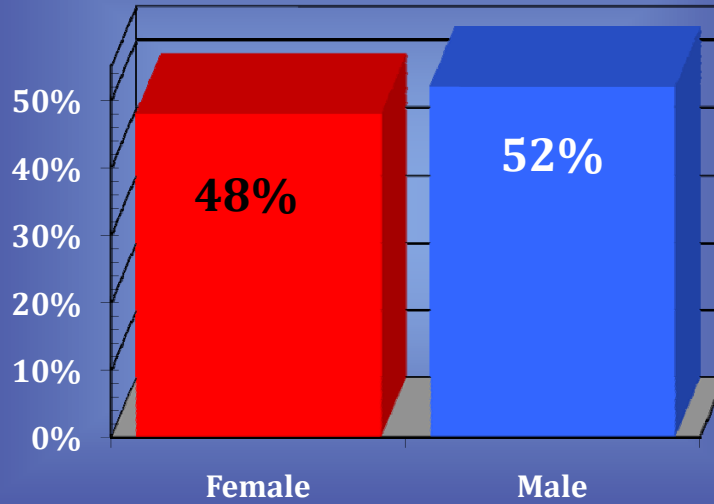


**Survey Demographics**

Slide 52

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## Gender Demographics

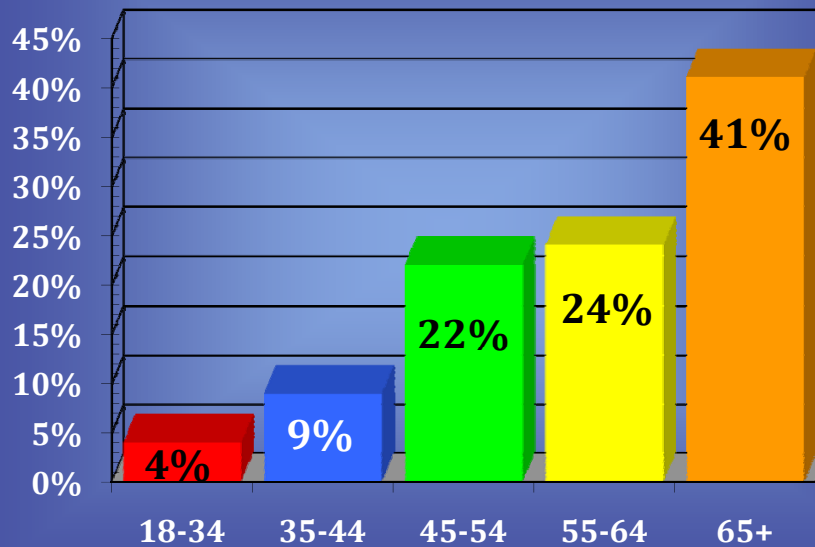


Slide 53

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## Age Group Demographics

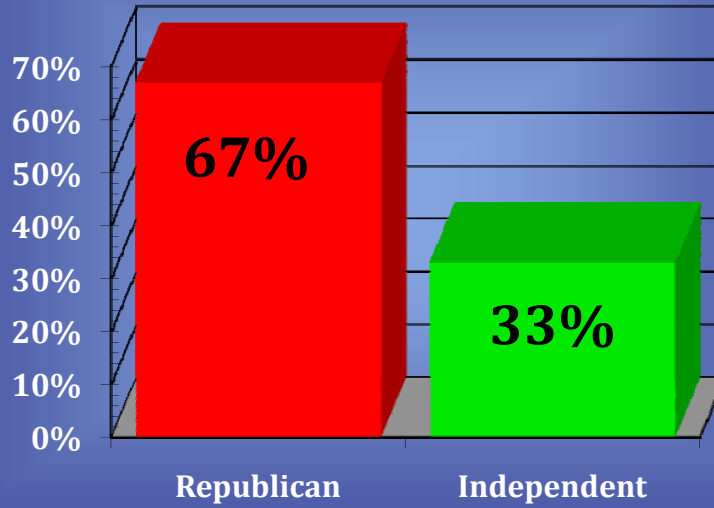


Slide 54

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## Party Demographics

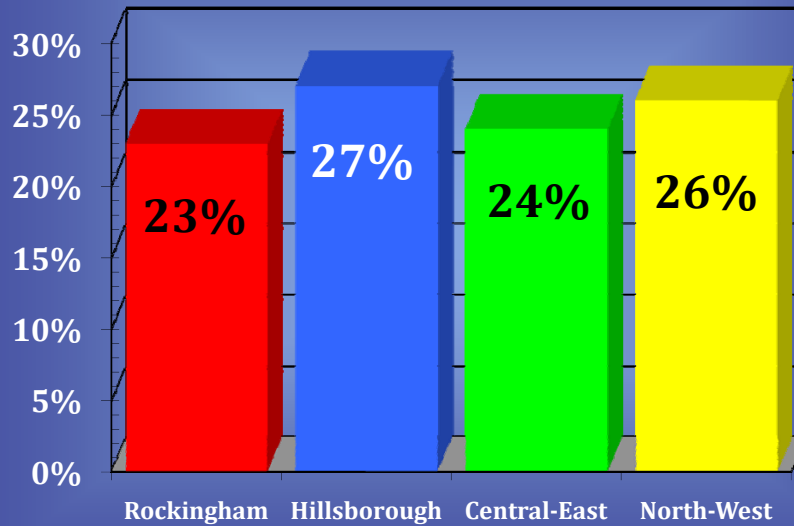


Slide 55

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## Region Demographics



Slide 56

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