

New Hampshire Republican Primary Survey September 13th, 2010



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CEO

Magellan Data and Mapping Strategies



Magellan Data and Mapping Strategies are pleased to present the results of a 1,083N autodial survey of likely Republican and independent primary voters in New Hampshire. The interviewing was conducted on September 12th, 2010. This survey has a margin of error of +/- 2.98 percent at the 95% confidence interval.

Slide 2

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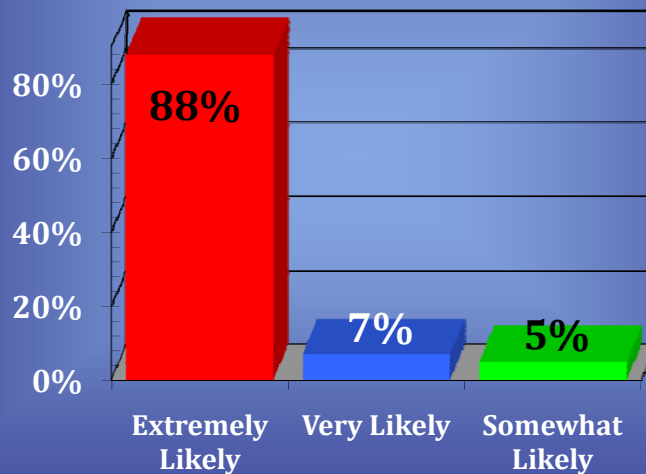


Voter Frequency

Slide 3

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As you may know, independent voters in New Hampshire can vote in the upcoming September 14th primary election. How likely are you to vote in the September 14th primary election? (Asked to independents who responded that they intend to vote in the Republican primary)

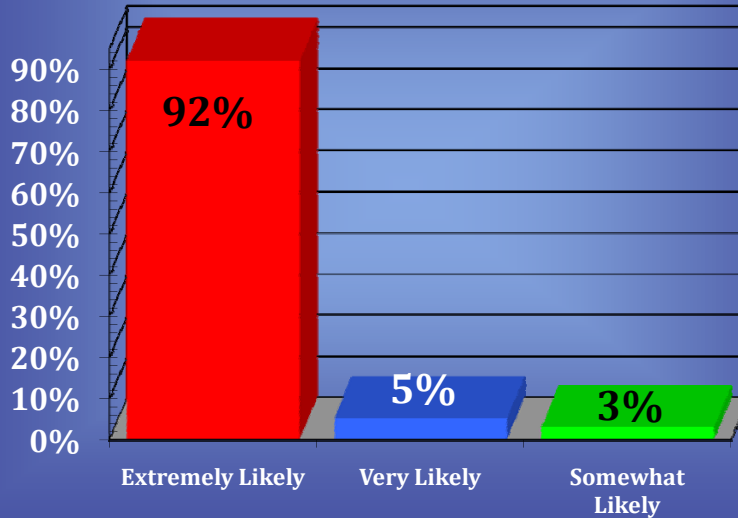


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How likely are you to vote in the September 14th primary election to choose a Republican nominee for the US Senate? (Among Republicans)



Slide 5

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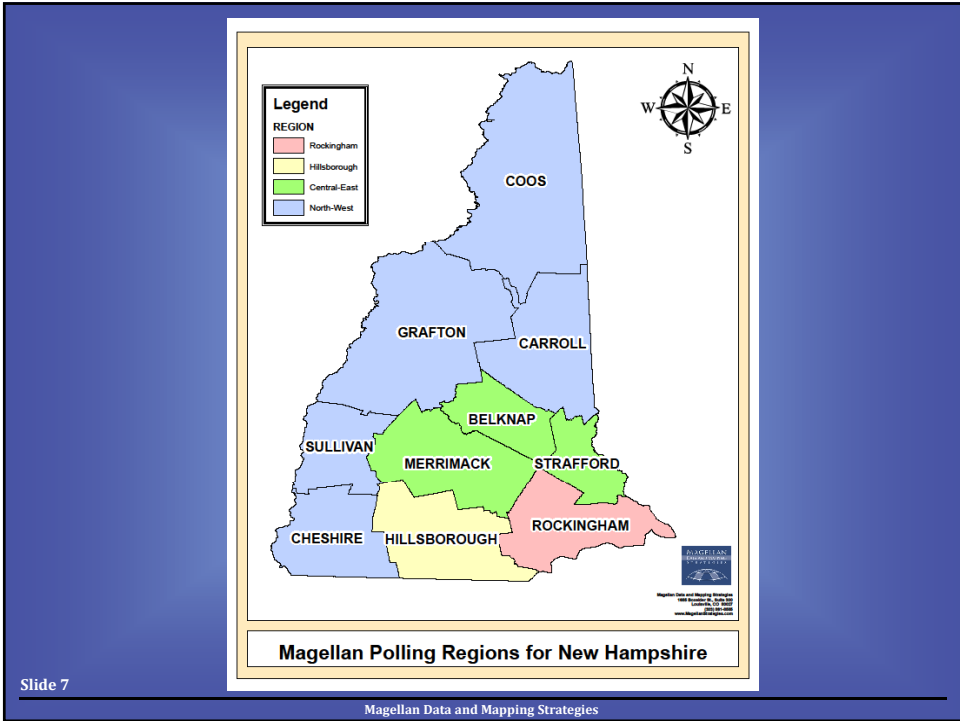
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Polling Regions

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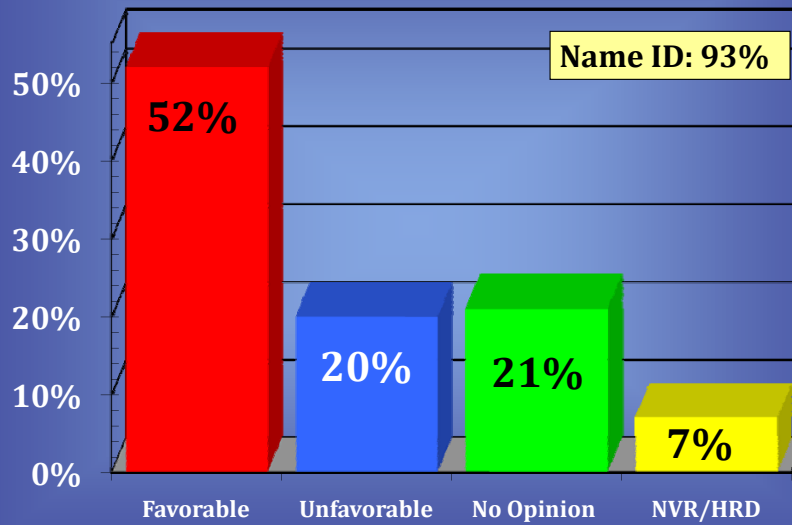
**Lamontagne Image
 Rating**

Slide 8

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Ovide Lamontagne Image Rating

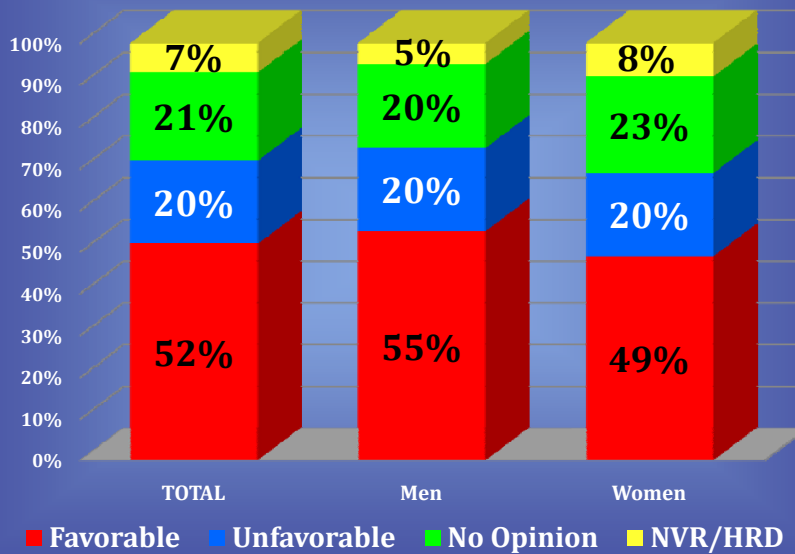
Do you have a favorable or unfavorable opinion of Ovide Lamontagne?



Slide 9

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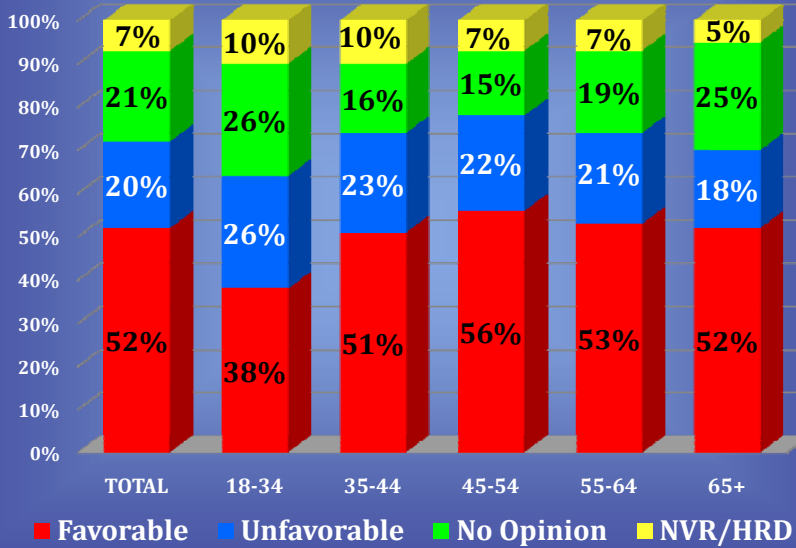
Do you have a favorable or unfavorable opinion of Ovide Lamontagne? (By Gender)



Slide 10

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Do you have a favorable or unfavorable opinion of Ovide Lamontagne? (By Age)

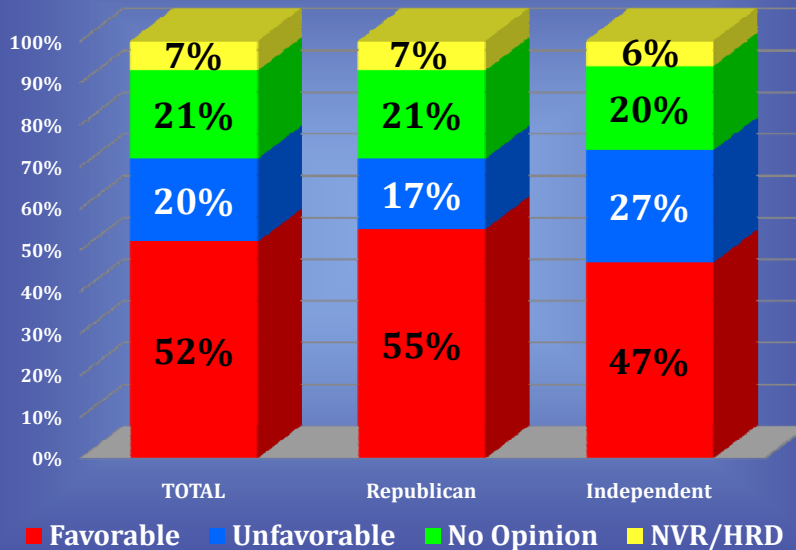


Slide 11

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Do you have a favorable or unfavorable opinion of Ovide Lamontagne? (By Party)

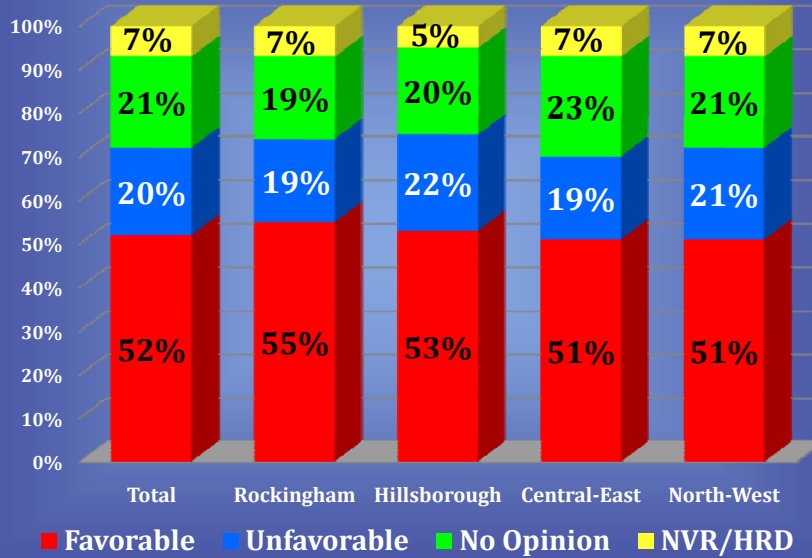


Slide 12

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Do you have a favorable or unfavorable opinion of Ovide Lamontagne? (By Region)



Slide 13

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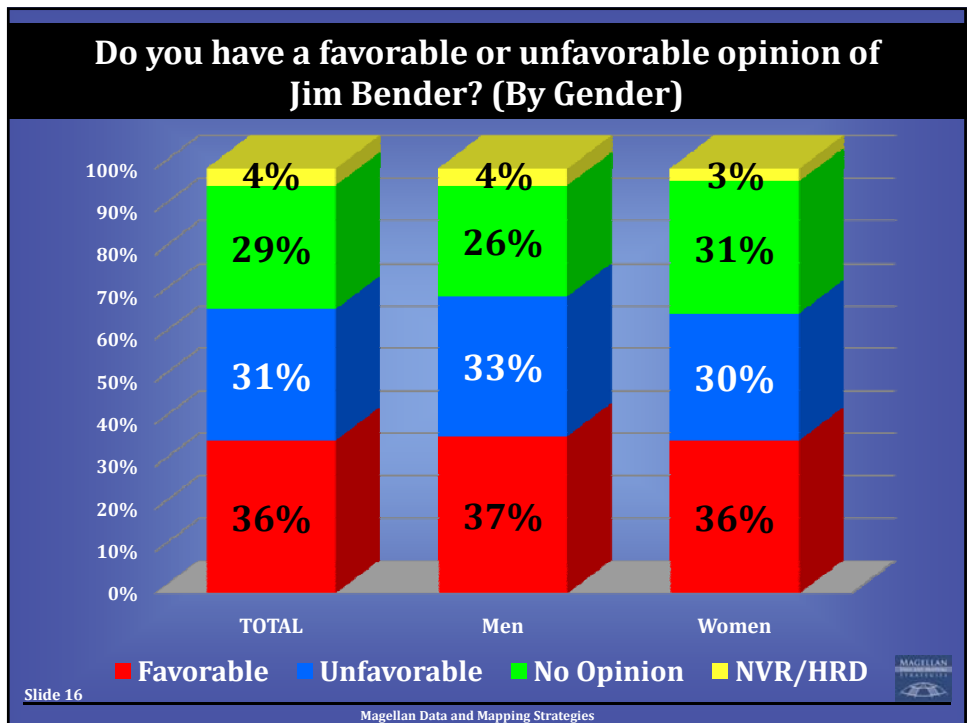
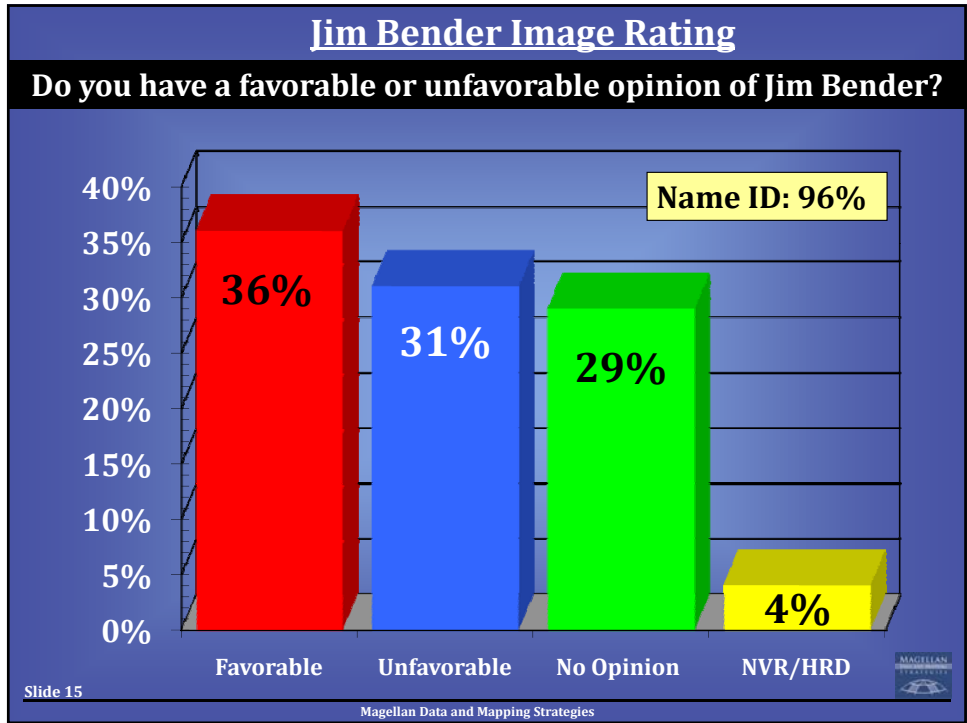
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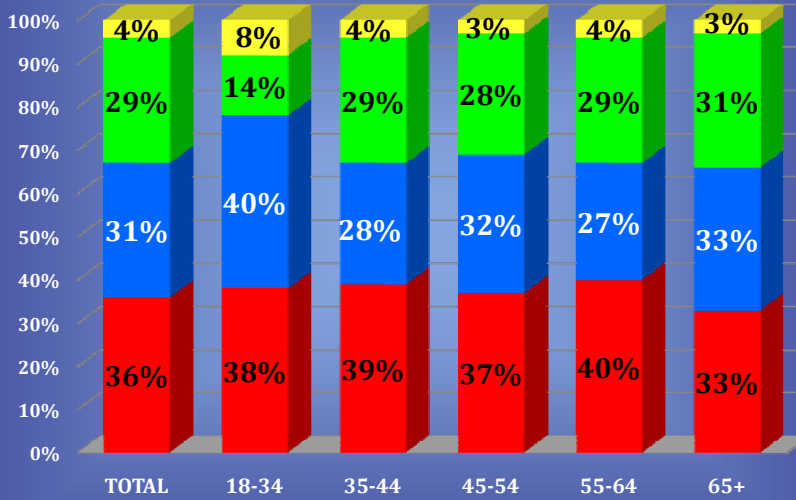
Bender Image Rating

Slide 14

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Do you have a favorable or unfavorable opinion of Jim Bender? (By Age)

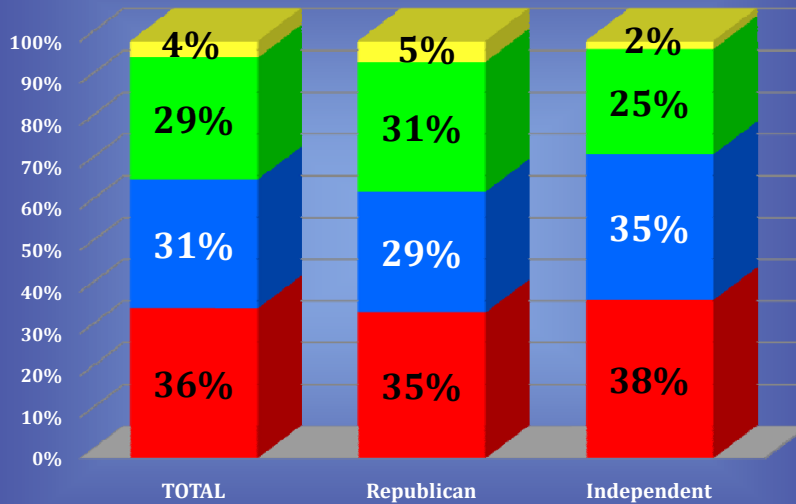


Slide 17

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Do you have a favorable or unfavorable opinion of Jim Bender? (By Party)

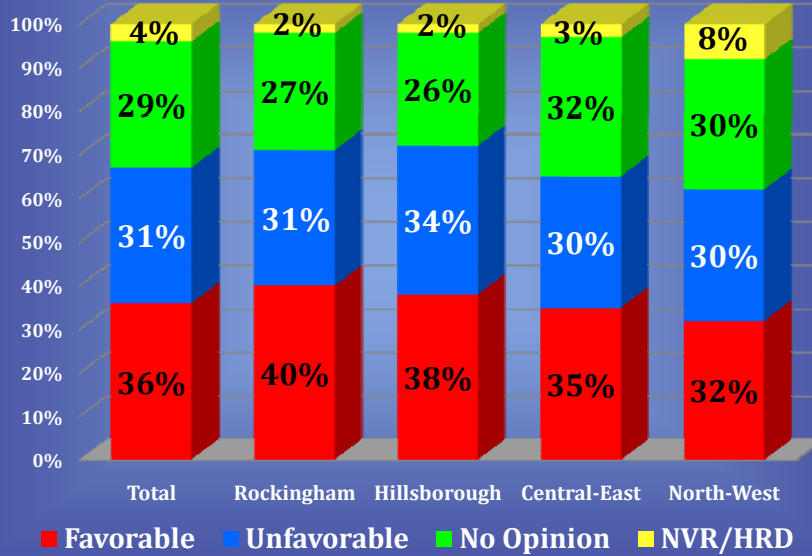


Slide 18

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Do you have a favorable or unfavorable opinion of Jim Bender? (By Region)



Slide 19

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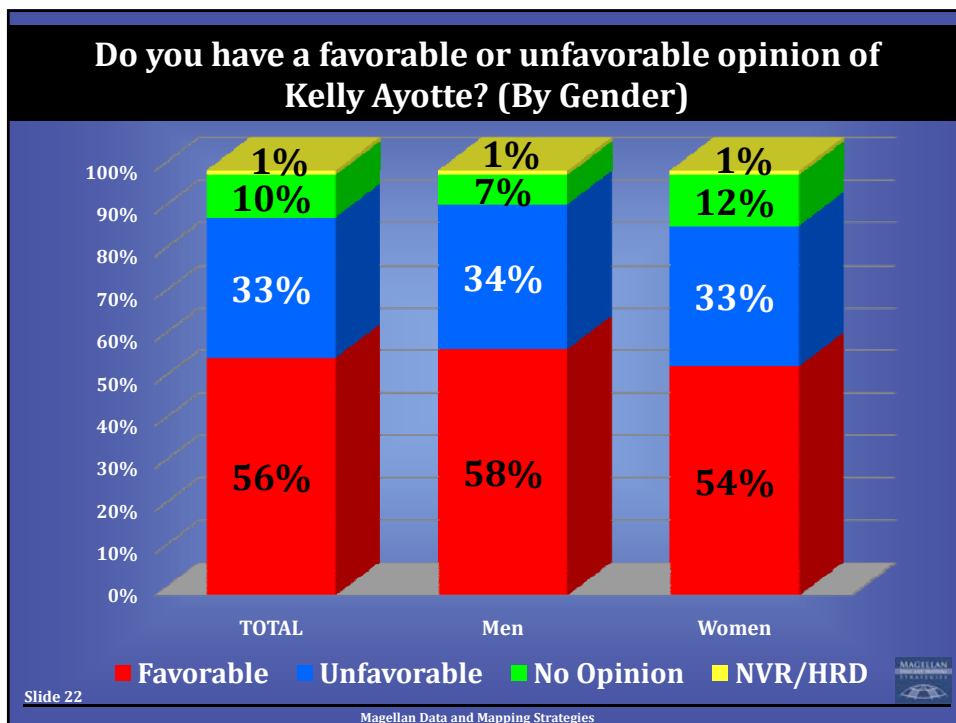
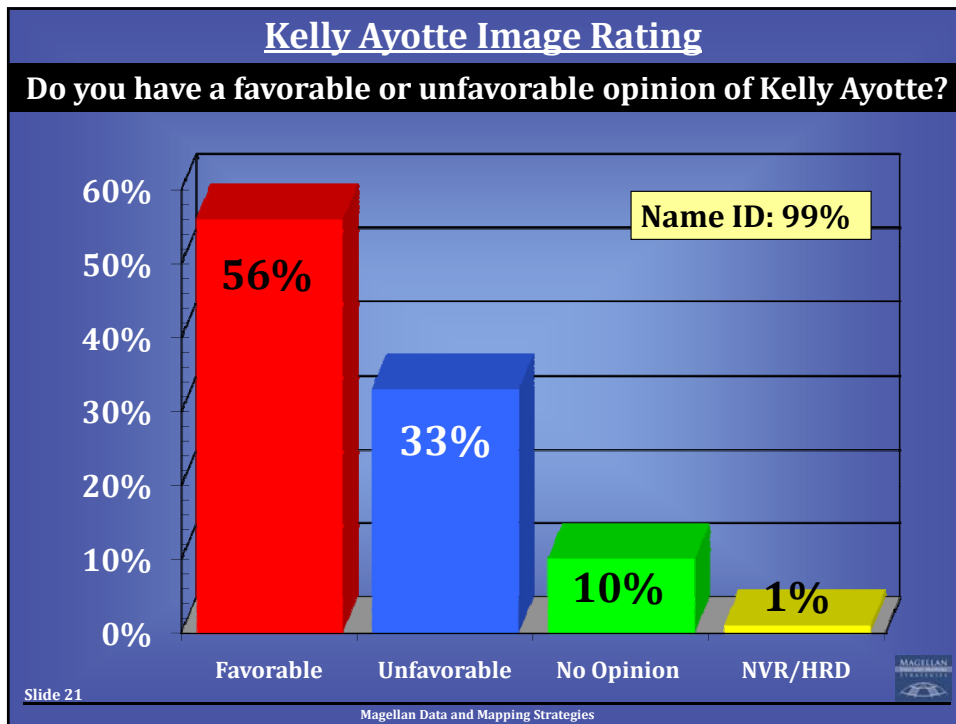
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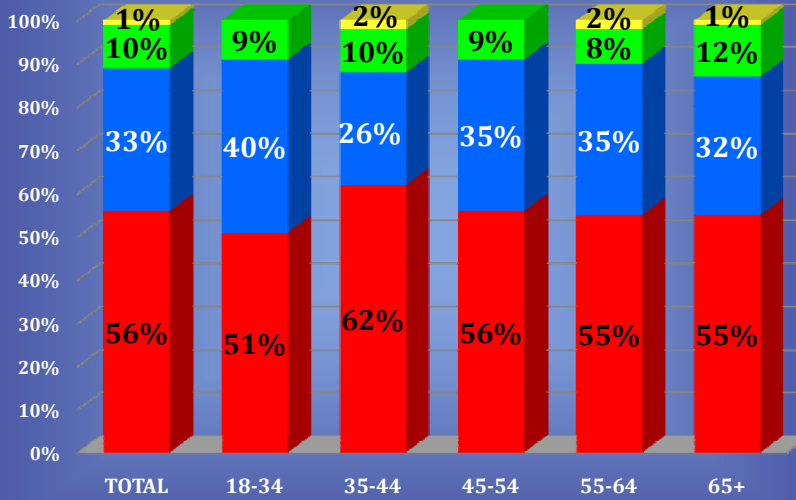
Ayotte Image Rating

Slide 20

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Do you have a favorable or unfavorable opinion of Kelly Ayotte? (By Age)

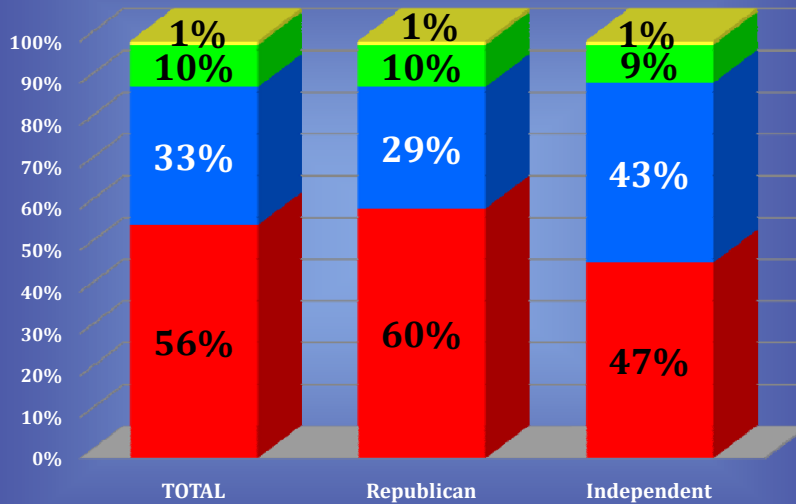


Slide 23

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Do you have a favorable or unfavorable opinion of Kelly Ayotte? (By Party)

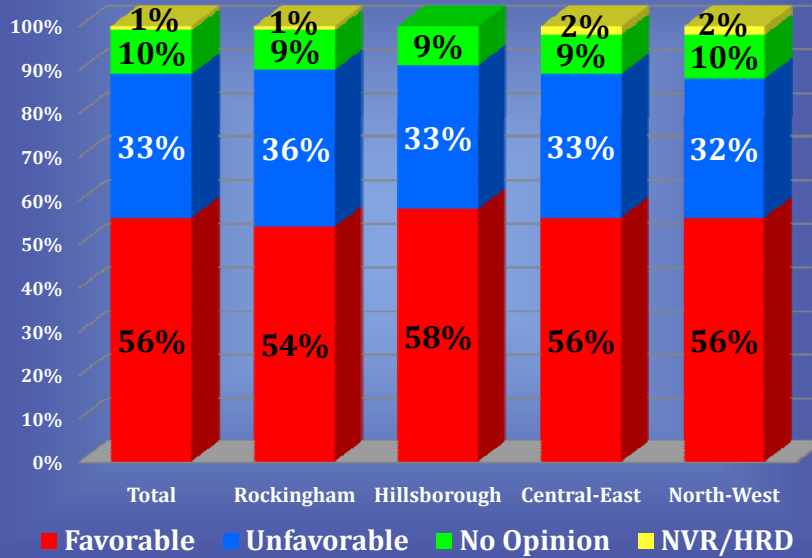


Slide 24

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Do you have a favorable or unfavorable opinion of Kelly Ayotte? (By Region)



Slide 25

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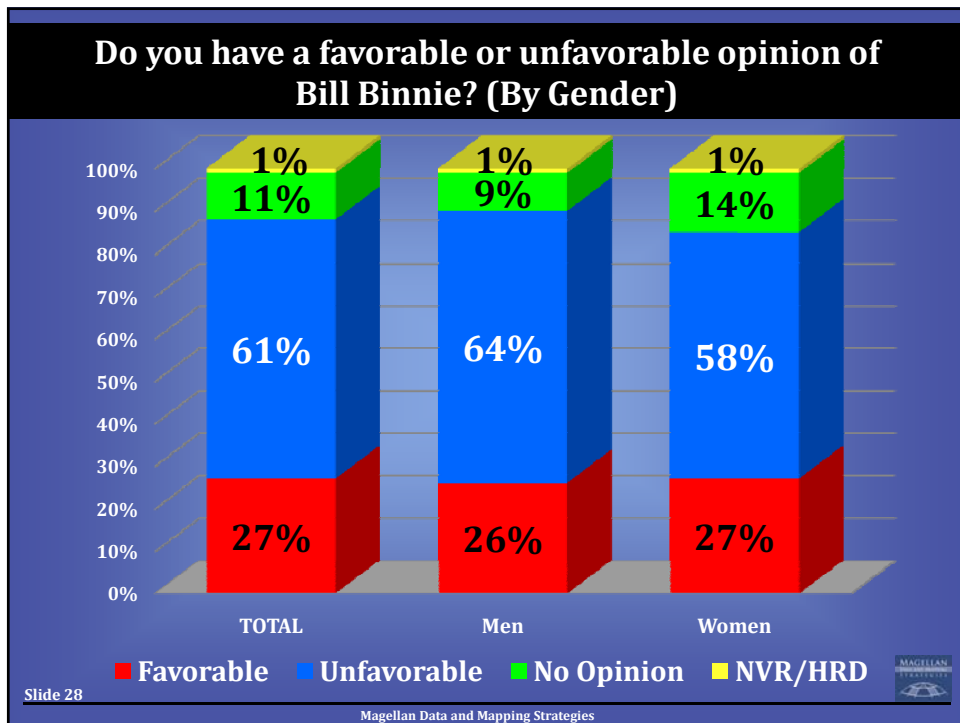
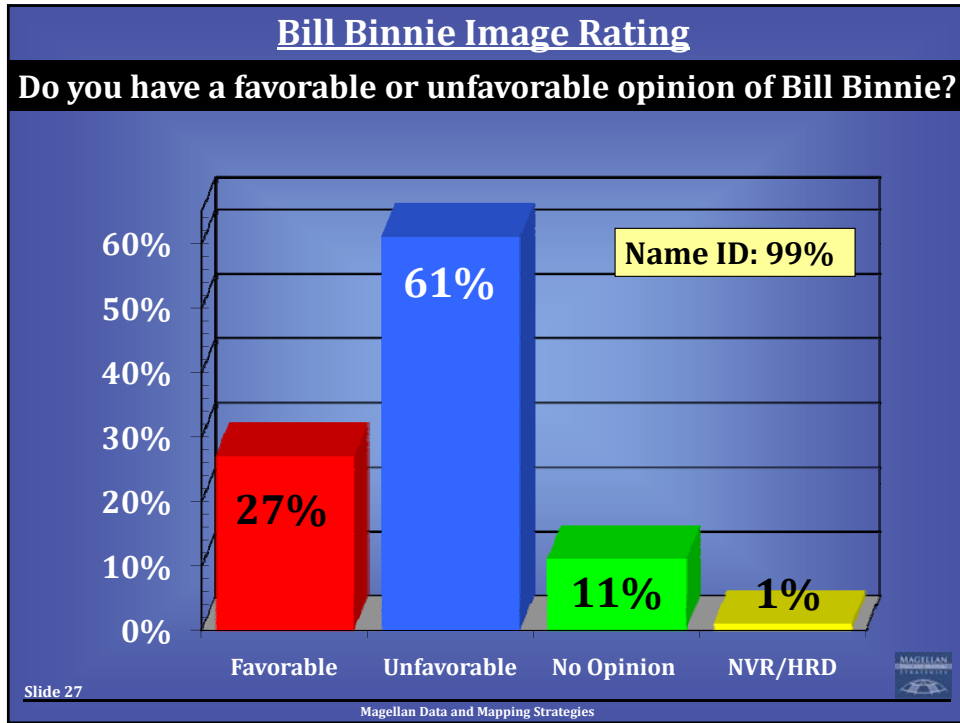
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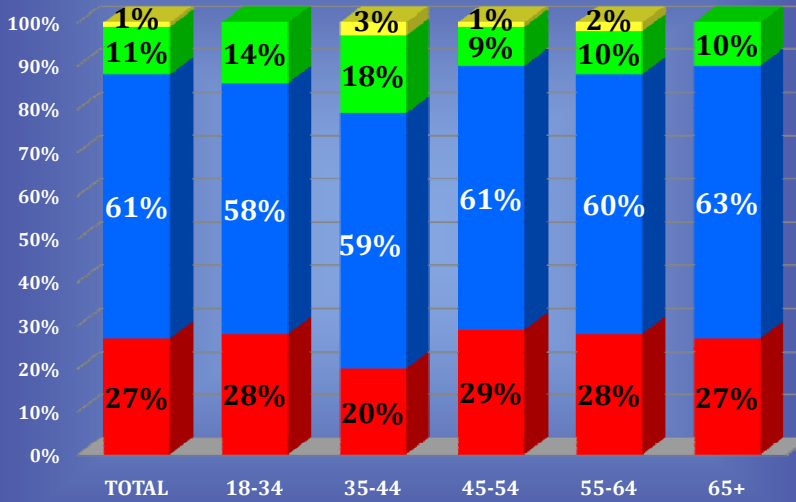
Binnie Image Rating

Slide 26

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Do you have a favorable or unfavorable opinion of Bill Binnie? (By Age)

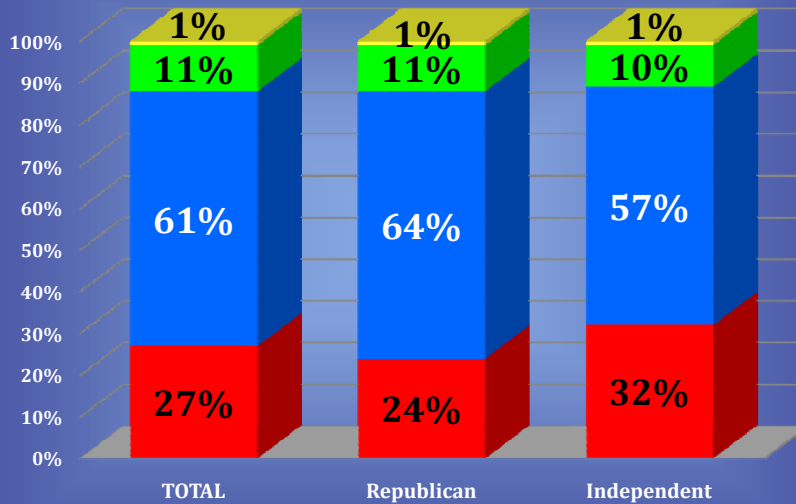


Slide 29

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Do you have a favorable or unfavorable opinion of Bill Binnie? (By Party)

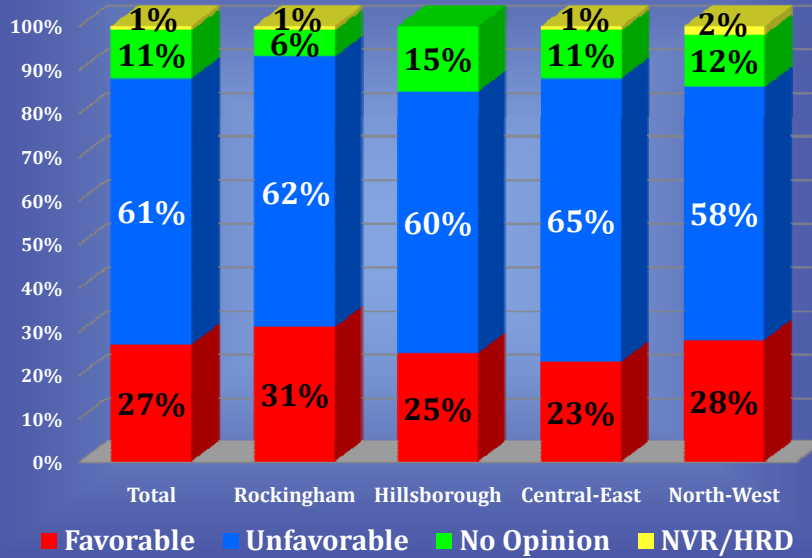


Slide 30

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Do you have a favorable or unfavorable opinion of Bill Binnie? (By Region)



Slide 31

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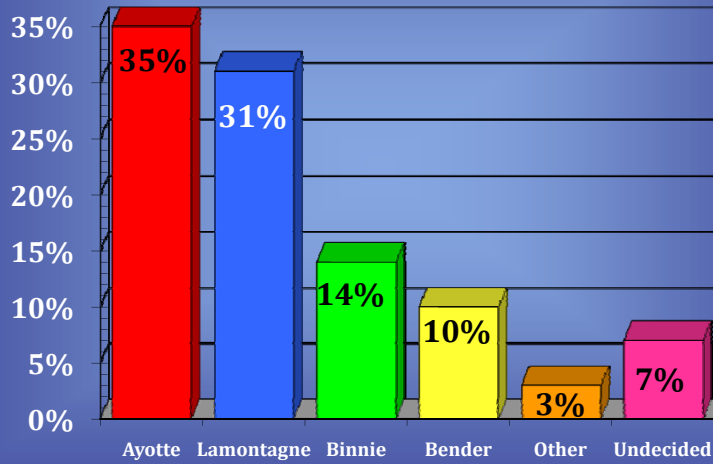


Republican Primary US Senate Ballot Test

Slide 32

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If the Republican primary election to choose a candidate for the US Senate was being held today, for whom would you vote if the candidates were Ovide Lamontagne, Jim Bender, Kelly Ayotte, Bill Binnie, or another candidate?

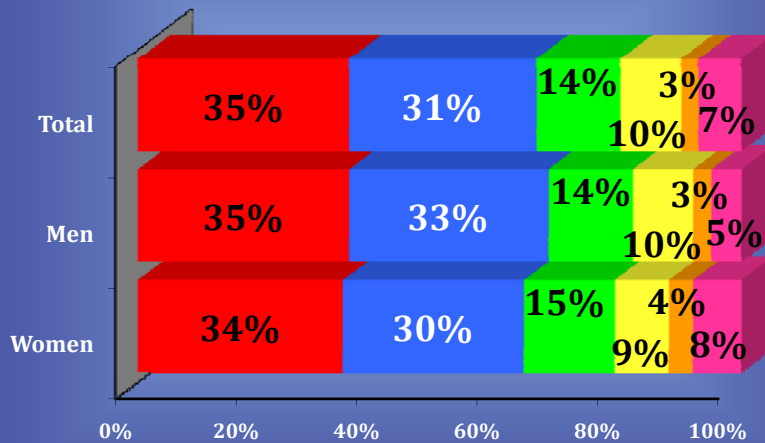


Slide 33

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If the Republican primary election to choose a candidate for the US Senate was being held today, for whom would you vote if the candidates were Ovide Lamontagne, Jim Bender, Kelly Ayotte, Bill Binnie, or another candidate? (By Gender)

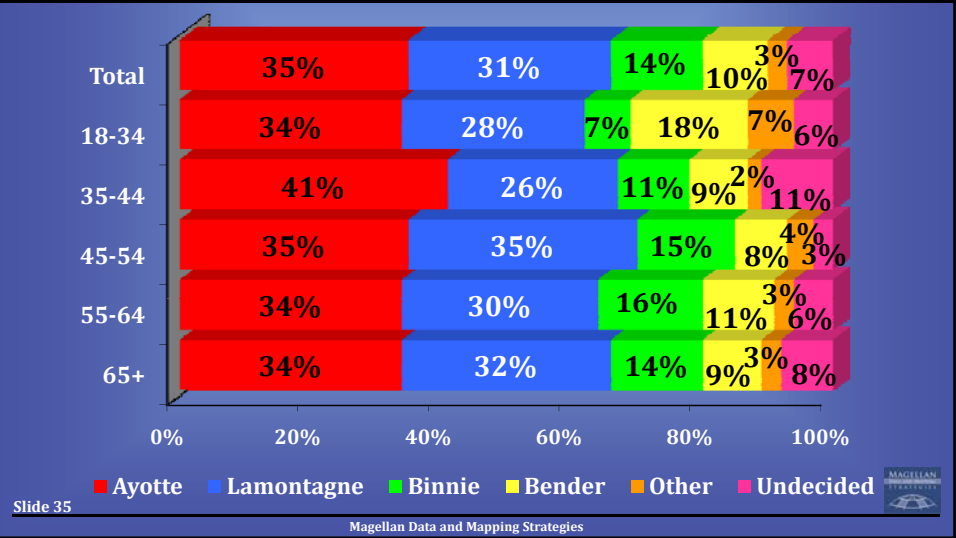


Slide 34

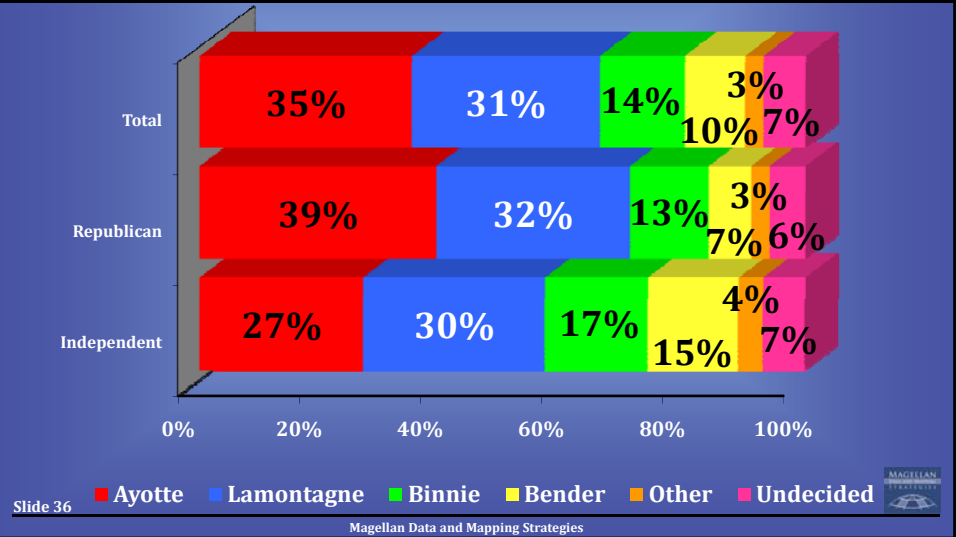
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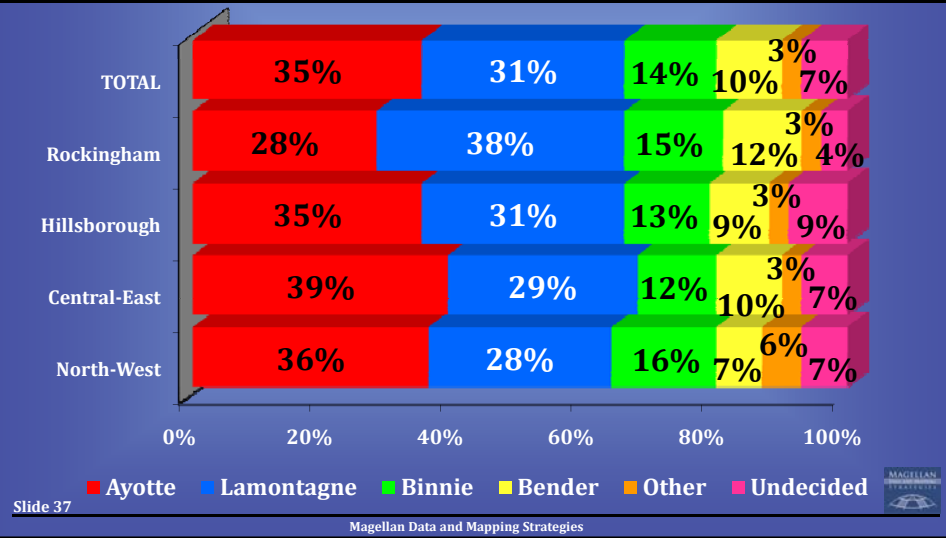
If the Republican primary election to choose a candidate for the US Senate was being held today, for whom would you vote if the candidates were Ovide Lamontagne, Jim Bender, Kelly Ayotte, Bill Binnie, or another candidate? (By Age)



If the Republican primary election to choose a candidate for the US Senate was being held today, for whom would you vote if the candidates were Ovide Lamontagne, Jim Bender, Kelly Ayotte, Bill Binnie, or another candidate? (By Party)



If the Republican primary election to choose a candidate for the US Senate was being held today, for whom would you vote if the candidates were Ovide Lamontagne, Jim Bender, Kelly Ayotte, Bill Binnie, or another candidate? (By Region)

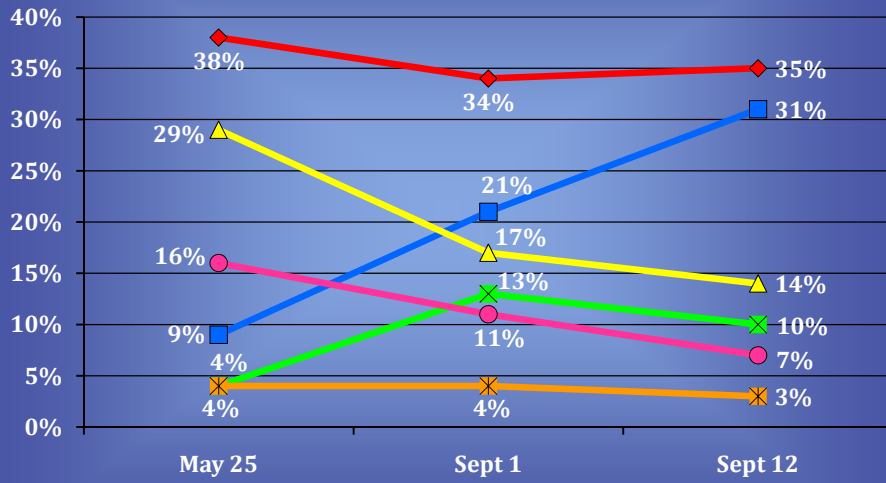


**NH Republican Primary
US Senate Ballot Test
Trend Line**

Slide 38

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New Hampshire US Senate Republican Primary Ballot Test Trend Line



Slide 39
 Ayotte Lamontagne Binnie Bender Another Candidate Undecided
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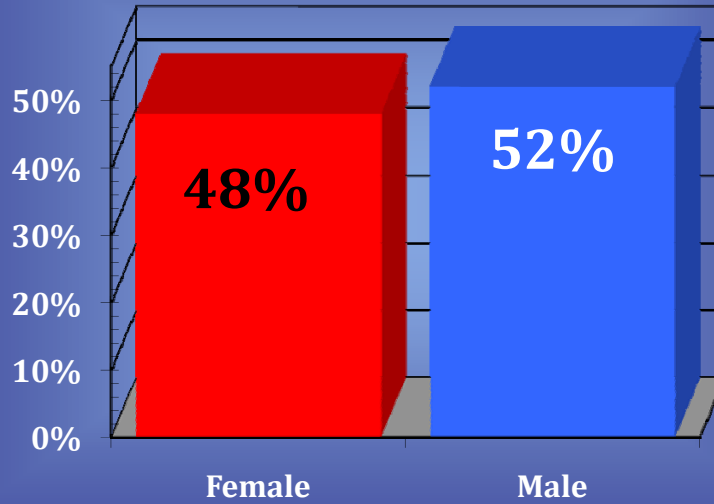


Survey Demographics

Slide 40

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Gender Demographics

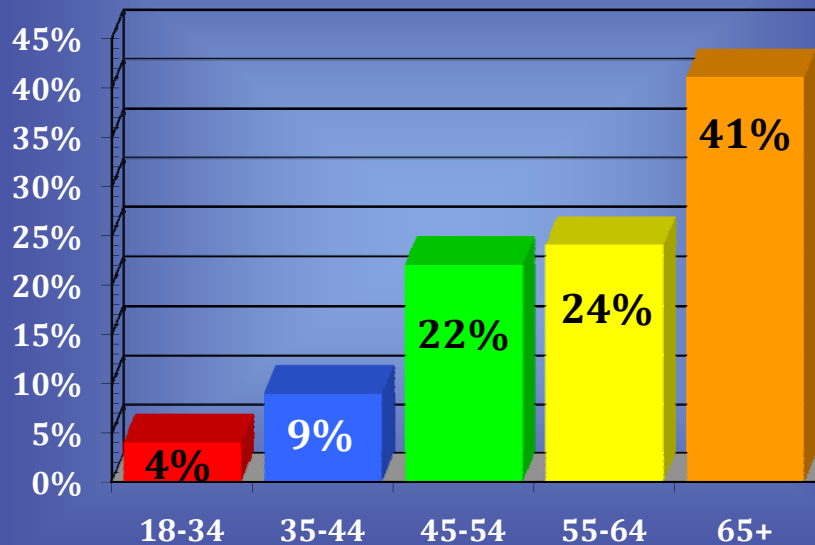


Slide 41

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Age Group Demographics

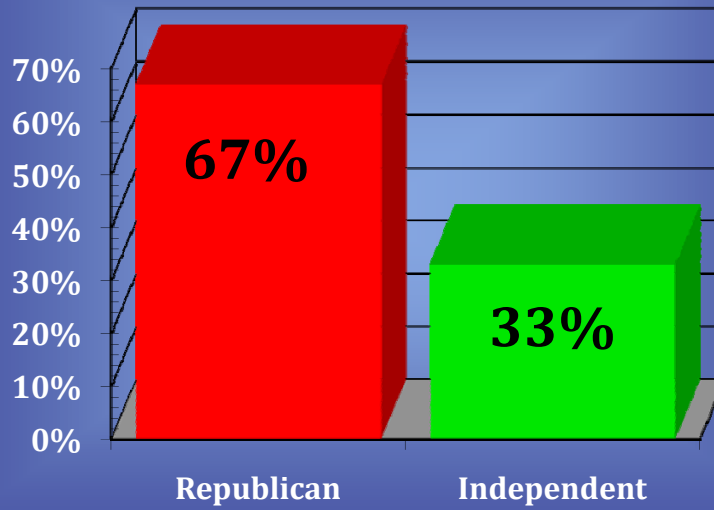


Slide 42

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Party Demographics

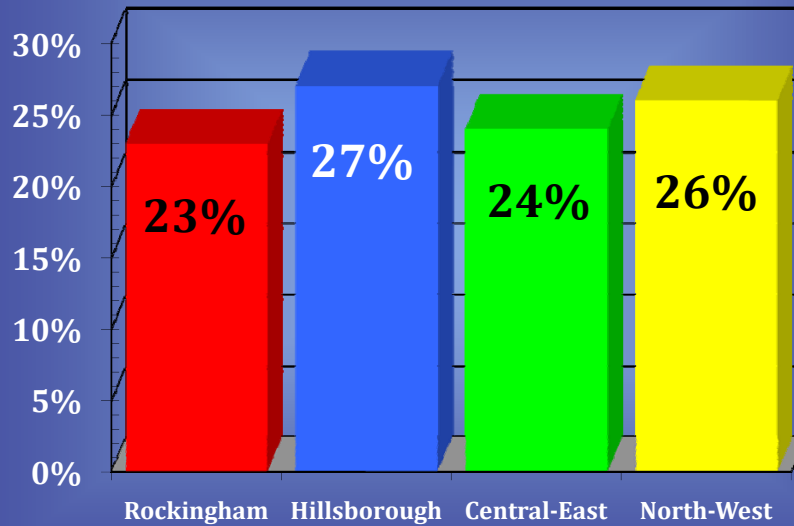


Slide 43

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Region Demographics



Slide 44

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