



**FOR IMMEDIATE RELEASE
INTERVIEWS AND QUESTIONS:**

**August 31, 2010
DAVID FLAHERTY 303-861-8585**

COLORADO STATEWIDE ELECTIONS SURVEY RELEASE
**GOVERNOR: HICKENLOOPER 46%, MAES 27%, TANCREDO 17%,
 "OTHER CANDIDATE" 3%, UNDECIDED 7%**
ATTORNEY GENERAL: SUTHERS 47%, GARNETT 32%, UNDECIDED 21%
TREASURER: STAPLETON 42%, KENNEDY 38%, UNDECIDED 20%
**SECRETARY OF STATE: GESSLER 37%, BUESCHER 31%, OTHER 15%,
 UNDECIDED 17%**

Louisville, CO – Magellan Data and Mapping Strategies today released the results of a 954N automated survey of likely general election voters in Colorado conducted August 25th and 26th. This survey has a margin of error of +/- 3.2% at the 95% confidence interval. The survey included image ratings and a ballot test in the election for Governor, and ballot tests in the elections for Treasurer, Attorney General and Secretary of State.

Colorado Governor Ballot Test

In the election for Colorado Governor, among likely voters, Denver Mayor John Hickenlooper leads Republican nominee Dan Maes by 19 points, 46% to 27%, and former Congressman Tom Tancredo is third with 17%. The generic “another candidate” receives 3% support, and 7% are undecided. These results are not much of a surprise, confirming Denver Mayor John Hickenlooper, at this time, is in good position to win in a three way race with Dan Maes and Tom Tancredo. Looking at how the Republican vote breaks, we find Dan Maes leading Tom Tancredo by 32 points, 55% to 23%, and John Hickenlooper with 13%. Among unaffiliated voters, John Hickenlooper leads by 26 points over Tom Tancredo, 49% to 23%, and Dan Maes is third with 17%. The ballot test results by major voting subgroup are below.

Colorado Governor Ballot Test by Voter Subgroup

<u>Candidate</u>	<u>All Voters</u>	<u>Men</u>	<u>Wom</u>	<u>All GOP</u>	<u>All Dem</u>	<u>Unaf Voters</u>
Hickenlooper Lead	+19	+16	+23	-42	+77	+26
Hickenlooper	46%	44%	49%	13%	81%	49%
Maes	27%	28%	26%	55%	4%	17%
Tancredo	17%	19%	16%	23%	7%	23%
Other Candidate	3%	4%	2%	2%	2%	4%
Undecided	7%	5%	7%	7%	6%	7%

Candidate Image Ratings

“Do you have a favorable or unfavorable opinion of John Hickenlooper/Dan Maes/Tom Tancredo?”

Among the three candidates for Governor, John Hickenlooper has the strongest image with 49% of respondents having a favorable opinion of him and 32% having an unfavorable opinion. Among unaffiliated voters, his image is slightly better than the state overall, with 48% having a favorable opinion of him and 27% having an unfavorable opinion. Both Dan Maes and Tom Tancredo’s image ratings are “upside down” with more voters having an unfavorable opinion than a favorable opinion. Among all voters, 27% have a favorable opinion of Dan Maes, and 39% have an unfavorable opinion. Tom Tancredo’s image rating among all voters is 27% favorable and 52% unfavorable.

Colorado Attorney General Ballot Test

Among all voters, incumbent Attorney General John Suthers leads Boulder District Attorney Stan Garnett by 15 points, 47% to 32%, and 21% of voters are undecided. John Suthers has a strong lead among unaffiliated voters and men, 15 points and 17 points respectively. What is interesting is the intensity of support for each candidate within their respective parties, with 84% of Republicans supporting John Suthers and only 69% of Democrats supporting Stan Garnett. We expect Stan Garnett’s numbers to improve among his Democrat base as he begins spending resources and introducing himself to voters. Below is the ballot test by voter subgroup.

<u>Candidate</u>	<u>All Voters</u>	<u>Men</u>	<u>Wom</u>	<u>All GOP</u>	<u>All Dem</u>	<u>Unaf Voters</u>
Suthers Lead	+15	+17	+12	+81	-57	+15
Suthers	47%	48%	45%	84%	12%	39%
Garnett	32%	31%	33%	3%	69%	24%
Undecided	21%	21%	22%	13%	19%	37%

Colorado Treasurer Ballot Test

The Republican candidate for Treasurer, Walker Stapleton, currently has a slim four point lead on incumbent Democrat Cary Kennedy, 42% to 38%, and 20% of voters are undecided. Among men, Walker Stapleton leads by 8 points and is tied among women. Republicans are slightly more energized than Democrats to vote for the candidate of their own party, with 83% of Republicans supporting Walker Stapleton and 76% of Democrats supporting Cary Kennedy.

<u>Candidate</u>	<u>All Voters</u>	<u>Men</u>	<u>Wom</u>	<u>All GOP</u>	<u>All Dem</u>	<u>Unaf Voters</u>
Stapleton Lead	+4	+8	0	+77	-69	-5
Stapleton	42%	45%	39%	83%	7%	28%
Kennedy	38%	37%	39%	6%	76%	33%
Undecided	20%	18%	22%	11%	17%	39%



Colorado Secretary of State Ballot Test

In the race for Colorado Secretary of State, Republican candidate Scott Gessler leads Democrat incumbent Bernie Buescher by 6 points, 37% to 31%, 15% support “another candidate,” and 17% are undecided. Among unaffiliated voters, it is a tight race with Scott Gessler, Bernie Buescher and the generic “another candidate” in a statistical tie.

<u>Candidate</u>	<u>All Voters</u>	<u>Men</u>	<u>Wom</u>	<u>All GOP</u>	<u>All Dem</u>	<u>Unaf Voters</u>
Gessler Lead	+6	+8	+5	+72	-62	+2
Gessler	37%	38%	36%	75%	6%	24%
Buescher	31%	30%	31%	3%	68%	22%
Other Candidate	15%	18%	12%	9%	12%	27%
Undecided	17%	14%	21%	13%	14%	27%

Survey Methodology

This survey was conducted using automated telephone touch tone technology. The sample was randomly drawn from a Colorado voter file among households containing at least one registered voter. The response data was weighted to reflect past general election voter demographics from the 2008, 2006, 2004 and 2002 election cycles. The 954 interviews of likely general election voters were conducted on Wednesday, August 25th and Thursday, August 26th between 5:30pm and 8:00pm. This survey has a margin of error of 3.2% at the 95 percent confidence interval.

The survey topline results and crosstabs are included in this document. The survey presentation and all documents related to this survey can be downloaded at our website at www.MagellanStrategies.com under the “Survey Archives” section. Any questions regarding this survey and its methodology should be directed to David Flaherty at 303-861-8585 or dflaherty@magellanstrategies.com.

Survey Commissioned By

This survey was conducted by Magellan Data and Mapping Strategies and was not paid for by any candidate or organization.

About Magellan Data and Mapping Strategies

Magellan CEO David Flaherty has extensive experience in survey research, and applying political data and technology to political campaign decision making gained throughout his 18 year career at the Republican National Committee, the U.S. House of Representatives, and public affairs firms specializing in influencing public opinion. The Magellan team has extensive knowledge constructing and building voter registration databases, performing data analysis, applying GIS mapping technology, conducting quantitative live and automated survey research, predictive modeling analysis, and redistricting technology. Visit our website at MagellanStrategies.com for more information.





August 31, 2010

MEMORANDUM

TO: INTERESTED PARTIES

FR: DAVID FLAHERTY

MAGELLAN DATA AND MAPPING STRATEGIES

RE: COLORADO GENERAL ELECTION AUTO SURVEY TOPLINE RESULTS

Magellan Data and Mapping Strategies are pleased to present the topline results of a 954N autodial survey of likely 2010 general election voters within the state of Colorado. The interviews were conducted August 25th and August 26th, 2010. This survey has a margin of error of +/- 3.17% at the 95 percent confidence interval. This survey was weighted based upon voter turnout demographics from the 2008, 2006, 2004 and 2002 general election cycles.

T1. Are you registered to vote as a Republican, a Democrat or an unaffiliated voter?

Republican.....	38%
Democrat	35%
Unaffiliated.....	27%

T2. How likely are you to vote in the November election for Governor, US Senate and the State Legislature?

Extremely likely	89%
Very likely.....	7%
Somewhat likely.....	4%

Thinking now about people active in government.....

T3. Do you have a favorable or unfavorable opinion of John Hickenlooper?

Favorable 49%
Unfavorable 32%
No opinion..... 16%

Name ID..... 97%
Hard Name ID 81%
Never heard of..... 3%

T4. Do you have a favorable or unfavorable opinion of Dan Maes?

Favorable 27%
Unfavorable 39%
No opinion..... 25%

Name ID..... 91%
Hard Name ID 66%
Never heard of..... 9%

T5. Do you have a favorable or unfavorable opinion of Tom Tancredo?

Favorable 27%
Unfavorable 52%
No opinion..... 15%

Name ID..... 94%
Hard Name ID 79%
Never heard of..... 6%

T6. If the election for Governor was being held today, for whom would you vote if the candidates were John Hickenlooper, Democrat, Dan Maes, Republican, Tom Tancredo, American Constitution Party, or another candidate?

John Hickenlooper 46%
Dan Maes..... 27%
Tom Tancredo 17%
Another Candidate..... 3%
Undecided..... 7%



T7. If the election for Colorado Attorney General was being held today, for whom would you vote if the candidates were Stan Garnett, Democrat, or John Suthers, Republican?

John Suthers 47%
Stan Garnett..... 32%
Undecided..... 21%

T8. If the election for Colorado Treasurer was being held today, for whom would you vote if the candidates were Cary Kennedy, Democrat, or Walker Stapleton, Republican?

Walker Stapleton..... 42%
Cary Kennedy..... 38%
Undecided..... 20%

T9. If the election for Colorado Secretary of State was being held today, for whom would you vote if the candidates were Bernie Buescher, Democrat, Scott Gessler, Republican or another candidate?

Scott Gessler 37%
Bernie Buescher..... 31%
Some Other Candidate 15%
Undecided..... 17%

T10. For statistical purposes, are you a man or a woman?

Female..... 53%
Male..... 47%

T11. Which of the following age groups applies to you?

18-34..... 12%
35-44..... 16%
45-54..... 23%
55-64..... 24%
65+..... 25%



T12. For statistical purposes only, what is your race? Are you white, Hispanic or Latino, black or African American, or another ethnic group?

White	82%
Hispanic/Latino	9%
Black/African American.....	2%
Other	7%



Table 1-2

T1. Are you registered to vote as a Republican, a Democrat or an unaffiliated voter?

	HICKNLOPR IMG RATING		MAES IMG RATING		UN FAV		TANCREDO IMG RATING		MAES IMG RATING		UN FAV		HICK LOOP		MAES REDO		TANC REDO		GOV BALLOT TEST		ATT. GEN BALLOT TEST		TREAS BALLOT TEST		SOS BALLOT TEST																	
	FAV	UND	FAV	UND	FAV	UND	FAV	UND	FAV	UND	FAV	UND	FAV	UND	FAV	UND	FAV	UND	FAV	UND	FAV	UND	FAV	UND	FAV	UND	FAV	UND														
TOTAL	465	100.0	304	100.0	259	100.0	373	100.0	255	100.0	498	100.0	442	100.0	258	100.0	166	100.0	61	100.0	302	100.0	302	100.0	446	100.0	205	100.0	361	100.0	399	100.0	194	100.0	293	100.0	352	100.0	140	100.0	169	100.0
REPUBLICAN	80	38.0	201	66.3	170	65.4	84	22.5	148	58.2	140	28.0	45	10.2	201	77.8	83	50.0	25	40.6	11	3.8	11	3.8	306	68.5	45	22.1	22	6.1	302	75.6	39	20.2	11	3.8	11	27.2	33	23.5	47	27.6
DEMOCRAT	262	35.0	34	11.0	32	12.4	192	51.5	45	17.5	228	45.8	270	61.0	15	5.6	24	14.5	19	30.8	229	75.8	40	8.9	40	8.9	65	31.7	253	70.1	25	6.3	55	28.6	226	77.3	19	5.3	39	27.7	50	29.6
UNAFFILIATED	123	27.0	69	22.6	58	22.3	97	26.0	62	24.4	131	26.2	127	28.8	43	16.5	59	35.5	17	28.6	62	20.5	101	22.6	101	22.6	95	46.2	86	18.1	72	51.3	99	19.0	56	17.4	61	48.8	72	42.8		

Table 2-1

T2: How likely are you to vote in the November election for Governor, US Senate and the state legislature?

	GEND		GEN-PTY										AGE						GEN-AGE																								
	TOTAL	MEN	WOM	TOT		GOP		DEM		TOT		IND		18-34		35-44		45-54		55-64		65 PLUS		MEN 18-54		MEN 55+		WOM 18-54		WOM 55+													
				100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0											
TOTAL	954	448	506	363	168	195	334	132	202	258	149	108	114	153	219	229	239	244	204	204	242	264	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0												
EXTREMELY LIKELY	851	408	442	340	158	182	292	120	171	220	130	89	97	137	201	208	209	219	190	190	216	227	89.2	91.1	87.5	93.7	94.1	93.4	87.3	91.4	84.7	85.3	87.4	82.2	84.5	89.5	91.7	90.7	87.4	89.5	92.9	89.1	86.0
VERY LIKELY	63	25	38	14	6	8	29	8	21	20	11	9	6	8	10	16	24	12	13	12	12	26	6.6	5.6	7.5	3.8	3.6	3.9	8.6	6.0	10.3	7.9	7.5	8.5	4.9	5.0	4.6	6.8	10.0	4.7	6.6	4.8	9.9
SOMEWHAT LIKELY	40	15	25	9	4	5	14	3	10	18	8	10	12	8	8	6	6	14	1	1	15	11	4.2	3.3	5.0	2.5	2.4	2.7	4.1	2.6	5.0	6.8	5.1	9.3	10.6	5.5	3.7	2.5	2.5	5.7	0.5	6.0	4.1

Table 2-2

T2: How likely are you to vote in the November election for Governor, US Senate and the state legislature?

	HICKNLOPR IMG RATING		MAES IMG RATING		UN FAV		TANCREDO IMG RATING		GOV BALLOT TEST		ATT. GEN BALLOT TEST		TREAS BALLOT TEST		SOS BALLOT TEST					
	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	HICK LOOP	MAES REDO	TANC REDO	UND	GARN ETT	SUTH ERS	UND	KENN EDY	STAP LTON	UND	BUES CHER	GESS LER	OTH ER	UND
TOTAL	465	304	259	373	255	498	442	258	166	61	302	446	205	361	399	194	293	352	140	169
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
EXTREMELY LIKELY	409	293	246	353	248	454	383	244	159	43	270	420	162	321	376	154	262	341	115	133
	88.0	96.7	94.8	94.9	97.2	91.2	86.6	94.5	95.7	71.1	89.2	94.0	78.8	88.8	94.2	79.6	89.4	96.9	82.1	78.6
VERY LIKELY	33	5	9	14	3	31	35	10	4	10	25	19	20	26	16	21	24	6	12	20
	7.1	1.5	3.3	3.7	1.2	6.2	8.0	3.9	2.3	16.2	8.1	4.2	9.5	7.1	4.0	10.9	8.2	1.7	8.8	12.0
SOMEWHAT LIKELY	23	5	5	6	4	13	24	4	3	8	8	8	24	15	7	18	7	5	13	16
	4.9	1.8	1.9	1.5	1.6	2.7	5.4	1.6	2.0	12.7	2.7	1.8	11.7	4.2	1.7	9.5	2.4	1.3	9.1	9.4

Table 3-1

T3. Thinking now about people active in government...Do you have a favorable or unfavorable opinion of John Hickenlooper?

	GEN-PTY										AGE										GEN-AGE										
	GEND					TOT					DEM					REP					IND					MEN		WOM			
	TOTAL	MEN	WOM	GOP	DEM	TOT	GOP	DEM	MEN	WOM	TOT	DEM	REP	MEN	WOM	TOT	DEM	REP	MEN	WOM	18-34	35-44	45-54	55-64	65 PLUS	MEN 18-54	MEN 55+	WOM 18-54	WOM 55+		
TOTAL	954	448	506	363	168	195	100.0	100.0	100.0	334	132	202	258	149	108	100.0	100.0	100.0	100.0	100.0	114	153	219	229	239	244	204	242	264	100.0	100.0
FAVORABLE	465	206	259	80	38	42	262	100	162	123	123	47.8	45.8	50.6	55	64	79	97	107	117	64	51.9	44.3	46.6	49.2	48.8	42.5	50.1	137	52.2	
UNFAVORABLE	304	167	136	201	102	100	34	17	17	69	49	20	25	20	25	42	80	85	72	83	25	27.6	36.4	37.2	30.0	33.8	41.6	26.6	27.3	72	27.3
NO OPINION	159	64	95	64	21	43	31	12	19	64	30	34	20	34	34	27	35	36	41	38	20	17.4	16.1	15.7	17.3	15.4	26	44	51	19.5	
NAME ID	927	437	490	345	161	184	327	129	198	255	147	108	109	148	108	109	148	213	228	230	109	97.0	96.9	99.5	96.5	98.0	96.8	94.9	98.9	261	98.9
HARD NAME ID	768	373	395	281	140	141	295	117	179	192	117	75	89	121	75	89	121	177	192	189	77.6	79.5	80.8	83.8	79.2	82.6	84.1	76.6	209	79.5	
NEVER HEARD OF	27	11	15	17	6	11	7	3	5	2	2	2	2	2	2	5	7	1	8	5	6	3.0	3.1	0.5	3.5	2.0	6	12	3	1.1	
	2.8	2.5	3.0	4.8	3.9	5.5	2.2	2.1	2.2	0.8	1.4	1.4	5.1	3.0	5.1	3.0	3.1	0.5	3.5	2.0	5.1	3.0	3.1	0.5	3.5	2.0	3.2	5.1	1.1	1.1	

Table 4-1

T4. Do you have a favorable or unfavorable opinion of Dan Maes?

	GEND		GEN-PTY				AGE							GEN-AGE																															
	TOTAL	MEN	WOM	TOT		DEM		TOT		IND	IND	WOM	IND	65			MEN	WOM	WOM																										
				DEM	DEM	IND	IND	18-34	35-44					45-54	55-64	PLUS				18-54	55+	18-54	55+																						
TOTAL	954	448	506	363	168	195	334	132	100.0	100.0	100.0	100.0	108	149	108	114	153	219	229	239	244	204	242	264	100.0	100.0	100.0																		
FAVORABLE	259	134	126	170	76	94	32	16	16	16	16	16	42	42	16	32	38	69	61	60	69	65	70	56	27.2	29.8	24.9	46.8	45.4	48.0	9.6	12.1	8.0	22.4	28.0	14.8	27.8	25.0	31.3	26.7	25.0	28.2	31.8	28.9	21.2
UNFAVORABLE	373	192	181	84	51	33	192	77	115	115	115	97	64	33	41	56	84	103	89	89	107	85	74	107	39.1	42.7	35.8	23.1	30.2	17.0	57.5	58.2	57.1	37.6	43.1	30.0	35.9	36.7	38.3	44.8	37.3	43.7	41.6	30.7	40.5
NO OPINION	240	93	147	84	32	52	77	25	53	53	78	78	36	42	22	42	50	53	73	73	47	46	68	79	25.1	20.7	29.0	23.3	19.3	26.8	23.2	18.9	26.0	30.2	24.0	38.7	19.5	27.6	23.2	30.5	19.0	22.7	27.9	30.1	
NAME ID	872	418	454	338	159	179	302	117	184	184	232	142	91	95	95	136	202	217	221	221	222	196	212	242	91.4	93.3	89.7	93.2	94.9	91.8	90.3	89.2	91.1	90.2	95.1	83.5	89.4	92.3	94.7	92.7	90.9	96.1	87.5	91.7	
HARD NAME ID	632	325	307	253	127	127	224	93	132	132	155	106	49	73	73	94	153	164	148	148	176	150	144	162	66.3	72.6	60.7	69.9	75.6	65.0	67.1	70.3	65.0	60.0	71.1	44.8	63.7	61.8	69.6	71.5	62.2	71.9	73.4	59.6	61.6
NEVER HEARD OF	82	30	52	25	9	16	32	14	18	18	25	7	18	19	19	16	17	12	17	17	22	8	30	22	8.6	6.7	10.3	6.8	5.1	8.2	9.7	10.8	8.9	9.8	4.9	16.5	10.6	7.7	5.3	7.3	9.1	3.9	12.5	8.3	

Table 4-2

T4. Do you have a favorable or unfavorable opinion of Dan Maes?

	HICKNLOPR IMG RATING		MAES IMG RATING		TANCREDO IMG RATING		GOV BALLOT TEST		ATT. GEN BALLOT TEST		TREAS BALLOT TEST		SOS BALLOT TEST					
	UN FAV	UN FAV	UN FAV	UN FAV	HICK LOOP	MAES REDO	TANC REDO	UND	GARN ETT	SUTH ERS	UND	KENN EDY	STAP LTON	UND	BUES CHER	GESS LER	OTH ER	UND
TOTAL	954 100.0	465 100.0	304 100.0	259 100.0	373 100.0	255 100.0	498 100.0	166 100.0	61 100.0	302 100.0	446 100.0	205 100.0	399 100.0	194 100.0	293 100.0	352 100.0	140 100.0	169 100.0
FAVORABLE	259 27.2	75 16.2	154 50.8	259 100.0	373 100.0	106 41.6	120 24.1	33 19.9	8 12.5	33 10.9	204 45.7	22 10.9	188 47.2	29 15.1	27 9.1	187 53.3	26 18.7	19 11.4
UNFAVORABLE	373 39.1	258 55.5	94 30.8	100.0	373 100.0	94 36.8	265 53.2	11 4.3	9 15.5	191 63.1	113 25.3	69 33.7	101 25.2	57 29.4	188 64.2	79 22.3	58 41.5	48 28.3
NO OPINION	240 25.1	95 20.5	49 16.1			38 15.0	95 19.0	33 19.8	40 65.8	59 19.7	103 23.1	77 37.6	80 20.1	78 40.2	56 19.2	68 19.3	47 33.4	69 40.5
NAME ID	872 91.4	429 92.2	297 97.7	259 100.0	373 100.0	239 93.5	480 96.3	148 89.1	57 93.7	283 93.7	420 94.1	169 82.2	369 92.6	164 84.7	271 92.5	334 95.0	131 93.6	136 80.2
HARD NAME ID	632 66.3	334 71.8	248 81.6	259 100.0	373 100.0	200 78.4	385 77.3	115 69.3	17 28.0	224 74.0	317 71.0	91 44.6	289 72.4	86 44.5	215 73.3	266 75.7	85 60.2	67 39.6
NEVER HEARD OF	82 8.6	36 7.8	7 2.3			17 6.5	18 3.7	18 10.9	4 6.3	19 6.3	26 5.9	37 17.8	30 7.4	30 15.3	22 7.5	18 5.0	9 6.4	34 19.8

Table 5-1

T5. Do you have a favorable or unfavorable opinion of Tom Tancredo?

	GEND		GEN-PTY				AGE							GEN-AGE						
	TOTAL	MEN	WOM	TOT		DEM		IND		IND	WOM	18-34	35-44	45-54	55-64	65 PLUS	MEN		WOM	
				GOP	WOM	DEM	WOM	IND	MEN								18-54	55+	18-54	55+
TOTAL	954 100.0	448 100.0	506 100.0	363 100.0	195 100.0	168 100.0	132 100.0	202 100.0	258 100.0	149 100.0	108 100.0	114 100.0	153 100.0	219 100.0	229 100.0	239 100.0	244 100.0	204 100.0	242 100.0	264 100.0
FAVORABLE	255 26.8	140 31.1	116 22.9	148 41.0	72 36.9	77 45.7	45 13.4	23 11.3	62 24.1	41 27.6	21 19.5	32 28.3	35 22.7	58 26.5	68 29.8	62 26.0	69 28.3	70 34.5	56 23.1	60 22.7
UNFAVORABLE	498 52.2	239 53.2	260 51.4	140 38.5	74 37.8	66 39.4	228 68.3	142 70.1	131 50.8	86 58.0	44 40.8	51 44.8	90 59.0	118 53.7	120 52.6	119 49.9	136 55.7	102 50.2	123 50.7	137 52.0
NO OPINION	143 15.0	49 10.9	94 18.7	55 15.2	35 18.0	20 12.0	41 12.3	27 13.5	47 18.2	15 10.1	32 29.4	14 12.4	21 13.8	29 13.4	35 15.2	44 18.5	24 9.9	25 12.1	40 16.7	54 20.5
NAME ID	897 94.0	427 95.3	470 92.9	343 94.7	180 92.6	163 97.0	314 94.0	192 95.0	240 93.1	143 95.7	97 89.7	98 85.4	146 95.5	205 93.5	223 97.6	225 94.3	230 93.9	198 96.9	219 90.5	251 95.1
HARD NAME ID	754 79.0	378 84.4	376 74.3	288 79.5	145 74.6	143 85.1	273 81.7	165 81.4	193 74.9	128 85.6	65 60.3	84 73.1	125 81.6	176 80.1	189 82.4	181 75.9	205 84.0	173 84.8	179 73.8	197 74.7
NEVER HEARD OF	57 6.0	21 4.7	36 7.1	19 5.3	14 7.4	5 3.0	20 6.0	10 5.0	18 6.9	6 4.3	11 10.3	17 14.6	7 4.5	14 6.5	6 2.4	14 5.7	15 6.1	6 3.1	23 9.5	13 4.9

Table 5-2

T5. Do you have a favorable or unfavorable opinion of Tom Tancredo?

	HICKNLOPR IMG RATING		MAES IMG RATING		UN FAV FAV		TANCREDO IMG RATING		GOV BALLOT TEST			ATT. GEN BALLOT TEST			TREAS BALLOT TEST			SOS BALLOT TEST						
	TOTAL	FAV	UN	FAV	UN	FAV	UN	FAV	UN	HICK LOOP	MAES	TANC REDO	UND	GARN ETT	SUTH ERS	UND	KENN EDY	STAP LTON	UND	BUES CHER	GESS LER	OTH ER	UND	
TOTAL	954	465	304	259	373	255	498	442	258	166	61	302	446	205	361	399	194	293	100.0	100.0	100.0	100.0	100.0	100.0
FAVORABLE	255	75	153	106	94	255	100.0	7.8	25.2	87.0	16.7	36	184	36	47	170	38	30	158	37	30	30	17.7	
UNFAVORABLE	498	328	128	120	265	498	100.0	76.7	46.2	3.1	29.3	40.1	44.6	92	267	155	76	223	139	63	73	43.3		
NO OPINION	143	44	20	29	12	48	10.8	21.9	6.6	36.3	9.1	14.3	25.3	32	56	55	28	38	30	38	30	47		
NAME ID	897	447	301	256	371	255	498	422	241	161	50	291	427	179	347	381	169	281	336	130	150	88.6		
HARD NAME ID	754	402	281	226	359	255	498	374	184	150	28	264	363	127	314	325	114	253	298	100	103	61.0		
NEVER HEARD OF	57	18	3	4	1	21	4.7	6.7	3.3	17.7	11	11	20	26	14	18	24	12	16	10	19	11.4		

Table 6-2

T6. If the election for Governor was being held today, for whom would you vote if the candidates were John Hickenlooper, Democrat, Dan Maes, Republican, Tom Tancredo, American Constitution Party, or another candidate?

	HICKENLOPER IMG RATING		MAES IMG RATING		TANCREDO IMG RATING		GOV BALLOT TEST		ATT. GEN BALLOT TEST		TREAS BALLOT TEST		SOS BALLOT TEST							
	UN	FAV	UN	FAV	UN	FAV	HICK LOOP	MAES REDO	TANC UNDO	GARN ETT	SUTH ERS	UND	KENN EDY	STAP LTON	UND	BUES CHER	GESS LER	OTH ER	UND	
TOTAL	954	465	304	259	373	255	498	442	258	166	302	446	205	361	399	194	293	352	140	169
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
HICKENLOOPER	442	390	8	39	260	35	339	442			268	64	111	311	43	89	265	32	63	82
	46.4	83.9	2.7	14.8	69.7	13.6	68.1	100.0			88.5	14.2	54.2	86.0	10.7	45.9	90.6	9.1	45.2	48.3
MAES	258	32	155	174	11	65	119		258		5	235	18	6	223	29	6	214	15	24
	27.1	6.9	51.0	67.1	3.0	25.4	23.9	100.0			1.8	52.5	8.9	1.7	55.8	15.1	2.0	60.8	10.6	13.9
TANCREDO	166	26	108	33	82	145	5			166	15	111	40	25	102	40	12	87	40	28
	17.4	5.5	35.5	12.8	22.1	56.7	1.0			100.0	5.0	24.8	19.7	6.8	25.5	20.6	4.1	24.8	28.3	16.2
OTHER	26	4	14	6	10	1	17				7	16	4	11	13	3	5	6	12	3
	2.8	0.9	4.7	2.4	2.8	0.3	3.4				2.4	3.5	1.7	3.0	3.3	1.4	1.8	1.7	8.7	1.8
UNDECIDED	61	13	18	8	9	10	18				7	22	32	9	19	33	4	13	10	33
	6.4	2.7	6.0	2.9	2.5	4.0	3.6				61	4.9	15.5	2.5	4.7	17.0	1.4	3.7	7.2	19.7
											100.0	2.3	4.9	2.5	4.7	17.0	1.4	3.7	7.2	19.7

Table 7-2

T7. If the election for Colorado Attorney General was being held today, for whom would you vote if the candidates were Stan Garnett, Democrat, or John Suthers, Republican?

	HICKNLOPR IMG RATING		MAES IMG RATING		UN FAV		TANCREDO IMG RATING		MAES FAV		HICK LOOP		TANC REDO		GOV BALLOT TEST		ATT. GEN BALLOT TEST		TREAS BALLOT TEST		SOS BALLOT TEST			
	FAV	UN	FAV	UN	FAV	UN	FAV	UN	MAES	HICK	TANC	GOV	ATT.	TREAS	SOS	FAV	UN	FAV	UN	FAV	UN	FAV	UN	
TOTAL	954	465	304	373	255	498	442	258	166	61	302	446	205	361	399	194	293	352	140	169	100.0	100.0	100.0	100.0
SUTHERS	446	109	246	113	204	184	30.3	71.9	36.0	14.4	90.9	66.6	36.2	22	22	39	361	47	23	332	47	45	26.6	
GARNETT	302	250	22	33	191	36	228	268	5	15	7	302	100.0	283	14	6	255	11	20	16	16	9.5		
UNDECIDED	205	106	35	22	69	36	92	111	18	40	32	205	100.0	39	24	141	15	9	74	108	108	63.9		
	21.5	22.7	11.6	8.6	18.6	14.0	18.4	25.2	7.0	24.3	52.5	100.0	10.9	6.1	73.1	5.1	2.5	52.4	63.9	63.9	63.9	63.9	63.9	

Table 8-2

T8: If the election for Colorado Treasurer was being held today, for whom would you vote if the candidates were Cary Kennedy, Democrat, or Walker Stapleton, Republican?

	HICKNLOPR IMG RATING		MAES IMG RATING		UN FAV		TANCREDO IMG RATING		GOV BALLOT TEST		ATT. GEN BALLOT TEST		KENN EDY		STAP LTON		TREAS BALLOT TEST		SOS BALLOT TEST	
	FAV	UN	FAV	UN	FAV	UN	FAV	UN	HICK LOOP	MAES REDO	TANC UNDO	GARN ETT	SUTH ERS	UND	UND	UND	UND	BUES CHER	GESS LER	OTH ER
TOTAL	954 100.0	465 100.0	304 100.0	259 100.0	373 100.0	498 100.0	255 100.0	442 100.0	166 100.0	61 100.0	302 100.0	446 100.0	205 100.0	361 100.0	399 100.0	194 100.0	293 100.0	352 100.0	140 100.0	169 100.0
STAPLETON	399 41.8	78 16.7	239 78.9	188 72.6	101 27.0	170 66.6	155 31.1	43 9.6	223 86.3	102 61.2	19 30.9	14 4.5	361 80.9	24 11.9	399 100.0	16 5.6	321 91.4	34 24.0	28 16.3	
KENNEDY	361 37.9	296 63.7	31 10.2	42 16.1	215 57.7	47 18.5	267 53.6	311 70.3	6 2.4	25 14.8	9 14.7	283 93.7	39 8.7	39 19.2	361 100.0	264 90.2	20 5.6	41 28.9	37 21.8	
UNDECIDED	194 20.3	91 19.5	33 10.9	29 11.3	57 15.3	38 14.9	76 15.3	89 20.1	29 11.3	40 24.0	33 54.4	6 1.8	47 10.4	141 68.9	194 100.0	12 4.2	11 3.0	66 47.0	105 61.9	

Table 9-1

T9. If the election for Colorado Secretary of State was being held today, for whom would you vote if the candidates were Bernie Buescher, Democrat, Scott Gessler, Republican or another candidate?
 GEN-AGE

	GEND		GEN-PTY				AGE								GEN-AGE											
	TOTAL	MEN	WOM	TOT		DEM		TOT		IND		18-34		35-44		45-54		55-64		65 PLUS		MEN		WOM		
				100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
TOTAL	954	448	506	363	168	195	334	132	202	258	149	108	114	153	219	229	239	244	204	242	264	204	242	264	100.0	100.0
GESSLER	352	171	181	272	122	149	19	10	9	61	38	23	30	55	83	98	86	78	92	90	91	45.3	37.0	34.6	100.0	100.0
BUESCHER	293	135	158	11	4	7	226	90	136	56	40	15	43	49	53	78	70	78	57	67	91	27.8	27.5	34.6	100.0	100.0
OTHER	140	79	62	33	19	14	39	19	19	68	40	29	22	20	35	26	38	50	29	28	34	14.3	11.4	13.0	100.0	100.0
UNDECIDED	169	64	105	47	22	25	50	11	39	72	31	41	19	28	49	28	45	38	26	58	47	12.7	24.0	17.8	100.0	100.0

Table 10-2

T10. For statistical purposes, are you a man or a woman?

	HICKNLOPR IMG RATING		MAES IMG RATING		TANCREDO IMG RATING		GOV BALLOT TEST			ATT. GEN BALLOT TEST			TREAS BALLOT TEST			SOS BALLOT TEST			
	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	HICK LOOP	MAES REDO	TANC REDO	GARN ETT	SUTH ERS	UND	KENN EDY	STAP LTON	UND	BUES CHER	GESS LER	OTH ER	UND
TOTAL	465	304	259	373	255	498	442	258	166	302	446	205	361	399	194	293	352	140	169
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
FEMALE	259	136	126	181	116	260	245	133	81	166	229	111	197	198	111	158	181	62	105
	55.7	44.9	48.4	48.6	45.3	52.1	55.4	51.5	48.8	54.8	51.4	53.8	54.4	49.6	57.5	53.9	51.4	44.0	62.1
MALE	206	167	134	192	140	239	197	125	85	137	217	95	165	201	82	135	171	79	64
	44.3	55.1	51.6	51.4	54.7	47.9	44.6	48.5	51.2	45.2	48.6	46.2	45.6	50.4	42.5	46.1	48.6	56.0	37.9

Table 11-1

T11. Which of the following age groups applies to you?

	GEND		GEN-PTY						AGE						GEN-AGE										
	TOTAL	MEN	WOM	TOT		DEM		TOT		IND	WOM	IND	18-34		35-44		45-54		55-64		65 PLUS		MEN 18-54	WOM 18-54	WOM 55+
				WOM	100.0	100.0	100.0	100.0	100.0				100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0			
TOTAL	954	448	506	363	168	195	334	132	202	258	149	108	114	153	219	229	239	244	204	204	242	264	204	242	264
100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
18-34	114	69	45	30	14	16	43	27	16	41	29	13	114										69	45	45
100.0	15.5	8.9	8.3	8.3	8.3	8.3	12.9	20.5	8.0	16.0	19.2	11.6	100.0									28.4	18.6	18.6	
35-44	153	82	70	53	26	27	50	24	26	50	33	17		153									82	70	70
100.0	18.4	13.9	13.9	14.6	15.3	14.0	15.0	17.9	13.1	19.3	22.3	15.3	100.0	100.0								33.7	29.0	29.0	
45-54	219	93	127	91	35	56	74	29	45	54	29	26			219								93	127	127
100.0	20.6	25.1	25.1	25.2	21.0	28.8	22.1	21.7	22.3	21.1	19.3	23.6	100.0	100.0	100.0							37.9	52.4	52.4	
55-64	229	104	125	83	41	42	79	22	56	67	41	26				229							104	125	125
100.0	23.2	24.7	24.7	22.9	24.2	21.8	23.6	17.1	27.8	26.1	27.5	24.2	100.0	100.0	100.0	100.0						51.0	47.4	47.4	
65 PLUS	239	100	139	105	52	53	88	30	58	45	17	27					239						100	139	139
100.0	22.3	27.4	27.4	29.0	31.3	27.1	26.5	22.9	28.8	17.4	11.6	25.3	100.0	100.0	100.0	100.0	100.0					49.0	52.6	52.6	

Table 11-2

T11. Which of the following age groups applies to you?

	HICKNLOPR IMG RATING		MAES IMG RATING		TANCREDO IMG RATING		GOV BALLOT TEST		ATT. GEN BALLOT TEST		TREAS BALLOT TEST		SOS BALLOT TEST							
	UN FAV	UN FAV	UN FAV	UN FAV	UN FAV	UN FAV	HICK LOOP	MAES REDO	TANC REDO	UND	GARN ETT	SUTH ERS	UND	KENN EDY	STAP LTON	UND	BUES CHER	GESS LER	OTH ER	UND
TOTAL	954 100.0	465 100.0	304 100.0	259 100.0	373 100.0	255 100.0	498 100.0	258 100.0	166 100.0	61 100.0	302 100.0	446 100.0	205 100.0	361 100.0	399 100.0	194 100.0	293 100.0	352 100.0	140 100.0	169 100.0
18-34	114 12.0	64 13.8	25 8.2	32 12.3	41 11.0	32 12.7	51 10.3	31 12.1	16 9.4	6 10.4	42 13.9	38 8.4	35 17.0	44 12.3	38 9.6	32 16.6	43 14.7	30 8.5	22 16.0	19 11.3
35-44	153 16.0	79 17.1	42 13.9	38 14.7	56 15.1	35 13.6	90 18.1	41 15.7	22 13.1	9 14.0	49 16.3	76 17.0	27 13.3	60 16.6	65 16.2	28 14.5	49 16.8	55 15.8	20 14.0	28 16.8
45-54	219 23.0	97 20.9	80 26.3	69 26.5	84 22.6	58 22.8	118 23.6	58 22.5	45 27.2	14 22.9	65 21.5	102 22.8	53 25.6	77 21.4	94 23.5	48 25.0	53 18.0	83 23.6	35 24.9	49 28.9
55-64	229 24.0	107 23.0	85 28.1	61 23.5	103 27.5	68 26.7	120 24.2	59 22.7	45 26.8	18 29.4	76 25.1	115 25.8	38 18.4	91 25.1	102 25.6	36 18.5	78 26.5	98 27.8	26 18.3	28 16.5
65 PLUS	239 25.0	117 25.3	72 23.6	60 22.9	89 23.9	62 24.3	119 23.9	70 27.0	39 23.5	14 23.2	70 23.2	116 25.9	53 25.7	89 24.6	100 25.2	49 25.4	70 24.0	86 24.4	38 26.8	45 26.5

Table 12-1

T12. For statistical purposes only, what is your race? Are you white, Hispanic or Latino, black or African American, or another ethnic group?

	GEND		GEN-PTY										AGE						GEN-AGE																											
	TOTAL	MEN	WOM	TOT		GOP		DEM		TOT		IND		18-34		35-44		45-54		55-64		65 PLUS		MEN 18-54		WOM 18-54		WOM 55+																		
				954	448	506	363	168	195	334	132	202	258	149	108	114	153	219	229	239	244	204	204	193	178	184	228	264	242	100.0	100.0															
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0																	
WHITE	782	371	412	321	143	178	255	98	156	206	130	77	76	125	175	201	204	204	193	178	184	228	82.0	82.7	81.4	88.6	85.1	91.6	76.3	74.7	77.3	80.2	87.1	70.6	66.8	82.0	79.7	88.0	85.7	78.8	87.3	75.9	86.5			
HISPANIC	86	36	50	13	7	6	47	20	27	26	9	17	18	21	15	17	15	15	22	13	31	19	9.0	8.0	9.9	3.5	3.9	3.1	14.1	15.1	13.4	10.2	6.3	15.6	13.9	6.7	7.6	6.1	9.2	6.6	13.0	7.1	7.1			
LATINO																																														
BLACK	19	7	12	4	1	3	9	3	7	6	4	2	7	1	2	5	4	4	3	4	8	4	2.0	1.6	2.4	1.0	0.5	1.4	2.8	1.9	3.4	2.3	2.5	2.1	0.7	1.1	2.1	1.5	1.2	2.1	2.1	3.2	1.6	1.6		
AFRICAN AMERICAN																																														
ANOTHER ETHNIC GROUP	67	35	32	25	18	8	23	11	12	19	6	13	13	5	28	5	16	16	26	8	19	13	7.0	7.7	6.4	7.0	10.5	3.9	6.8	8.3	5.9	7.3	4.1	11.6	11.2	3.5	12.6	2.2	6.7	10.8	4.0	7.9	4.9	4.9		

Table 12-2

T12. For statistical purposes only, what is your race? Are you white, Hispanic or Latino, black or African American, or another ethnic group?

	HICKNLOPR IMG RATING		MAES IMG RATING		UN FAV		TANCREDO IMG RATING		UN FAV		HICK LOOP		MAES REDO		TANC REDO		UN FAV		GARN ETT		SUTH ERS		KENN EDY		STAP LTON		UND		BUES CHER		GESS LER		OTH ER		SOS BALLOT TEST						
	FAV	UND	FAV	UND	FAV	UND	FAV	UND	FAV	UND	FAV	UND	FAV	UND	FAV	UND	FAV	UND	FAV	UND	FAV	UND	FAV	UND	FAV	UND	FAV	UND	FAV	UND	FAV	UND	FAV	UND							
TOTAL	465	304	259	373	255	498	442	258	166	61	302	446	205	361	399	194	293	352	140	169	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0						
WHITE	377	255	212	313	211	420	361	217	134	48	239	382	161	292	341	150	242	307	104	129	82.0	81.1	84.1	84.1	82.7	84.3	81.5	84.0	80.4	78.4	79.1	85.6	78.3	80.7	85.4	77.4	82.6	87.5	73.8	76.4	
HISPANIC LATINO	46	24	24	33	21	40	47	18	15	6	45	22	19	44	23	19	38	17	15	16	9.0	10.0	8.0	9.0	8.4	8.1	10.7	7.0	8.9	9.6	14.8	4.9	9.5	12.2	5.7	9.8	12.9	4.9	10.8	9.3	
BLACK AFRICAN AMERICAN	11	7	5	8	5	8	11	3	4	9	6	5	12	5	5	2	7	4	6	2	2.0	2.4	2.1	1.8	2.3	2.1	1.6	2.6	1.3	2.3	0.8	2.8	1.3	2.3	3.3	1.4	0.9	2.5	1.3	4.1	0.9
ANOTHER ETHNIC GROUP	30	17	18	17	17	30	23	20	14	7	10	37	20	14	30	23	6	22	16	23	6.7	6.5	5.7	7.0	4.7	6.8	6.0	5.2	7.8	8.4	11.2	3.3	8.2	9.9	3.9	7.5	11.8	2.0	6.4	11.3	13.4