

Colorado Statewide General Election Survey August 25th-26th, 2010



David Flaherty
CEO

Magellan Data and Mapping Strategies



Magellan Data and Mapping Strategies are pleased to present the results of a 954N autodial survey of likely general election voters in Colorado. The interviewing was conducted on August 25th and August 26th, 2010. This survey has a margin of error of +/- 3.17% at the 95% confidence interval.

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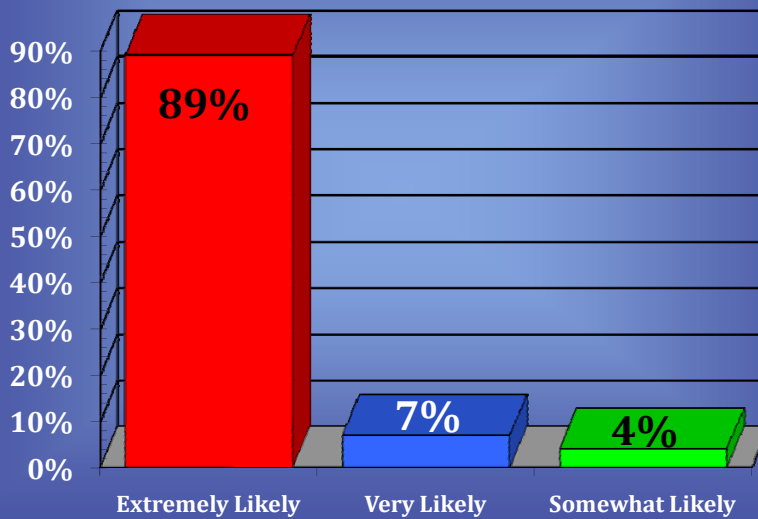


Voter Frequency

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How likely are you to vote in the November election for Governor, US Senate and Congress?



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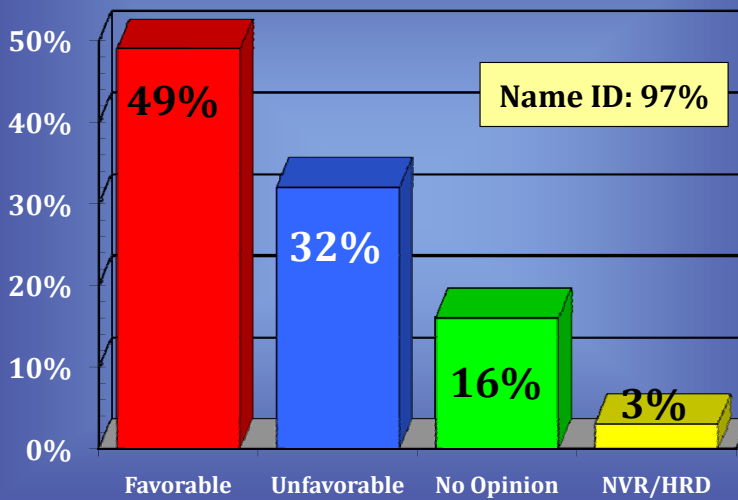
Hickenlooper Image Rating

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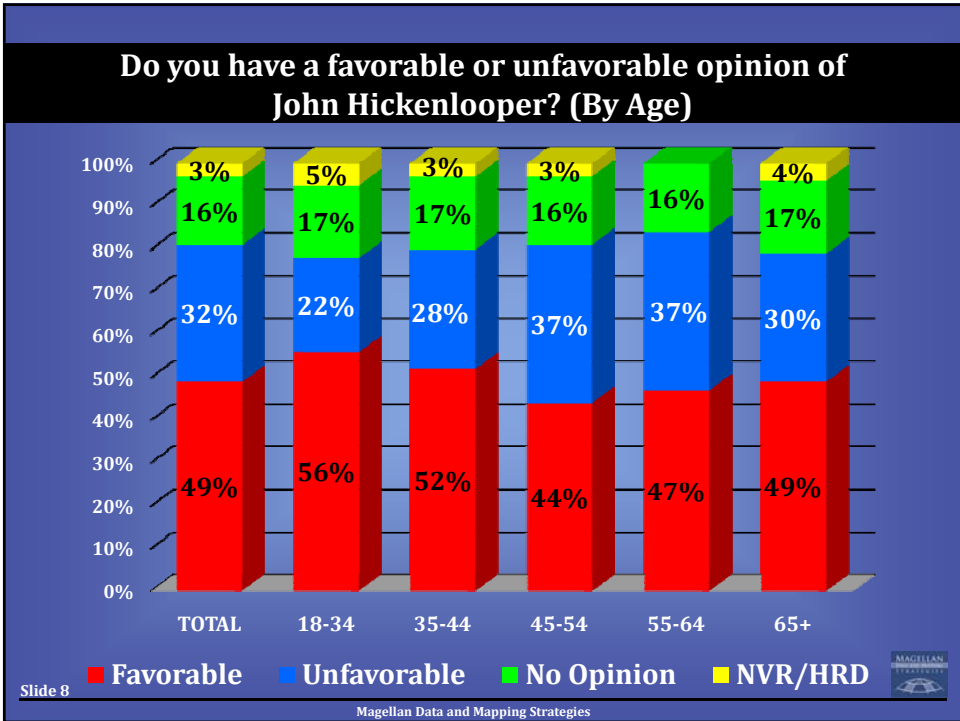
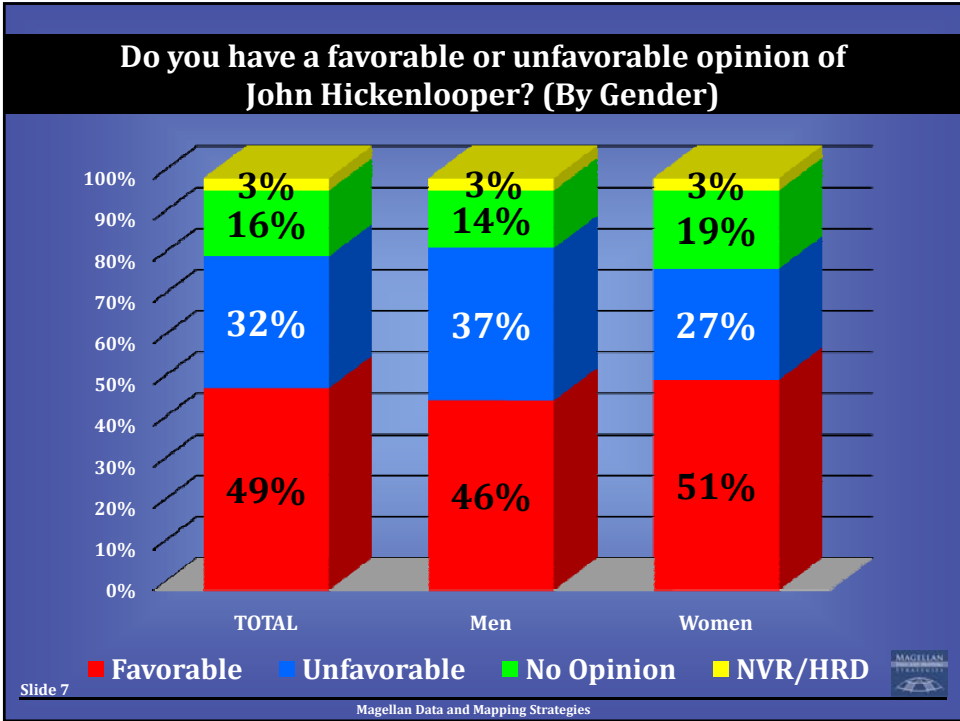
John Hickenlooper Image Rating

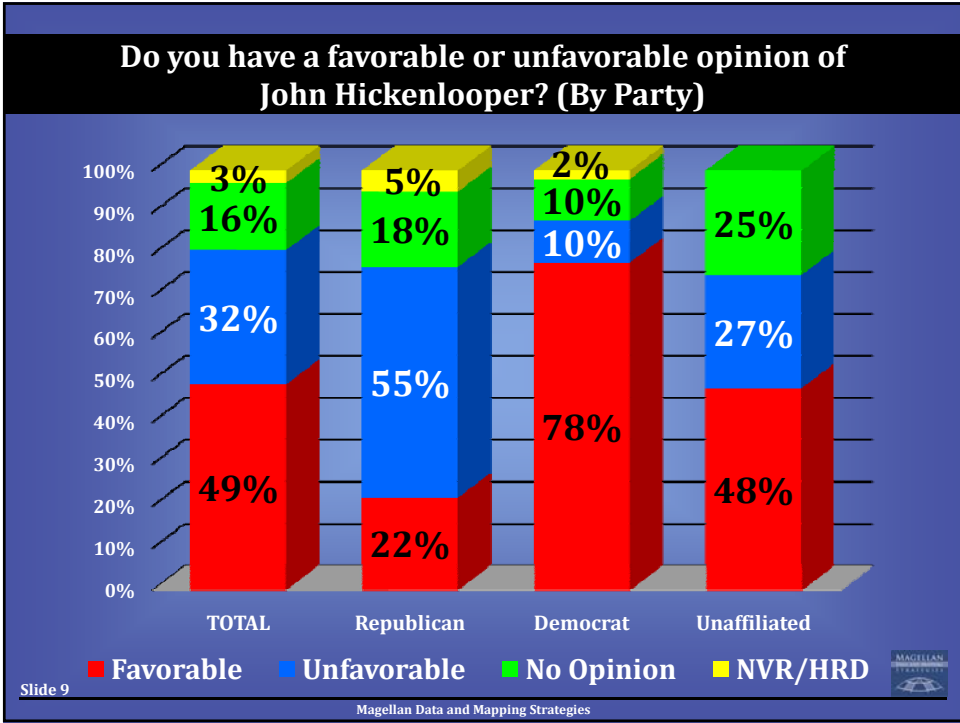
Do you have a favorable or unfavorable opinion of
John Hickenlooper?



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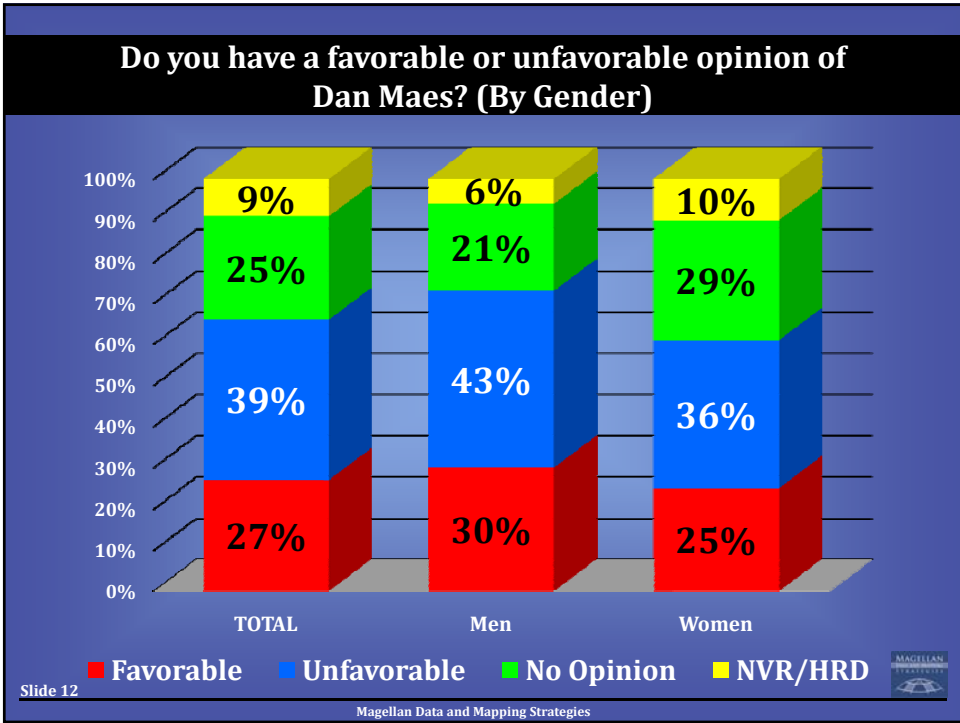
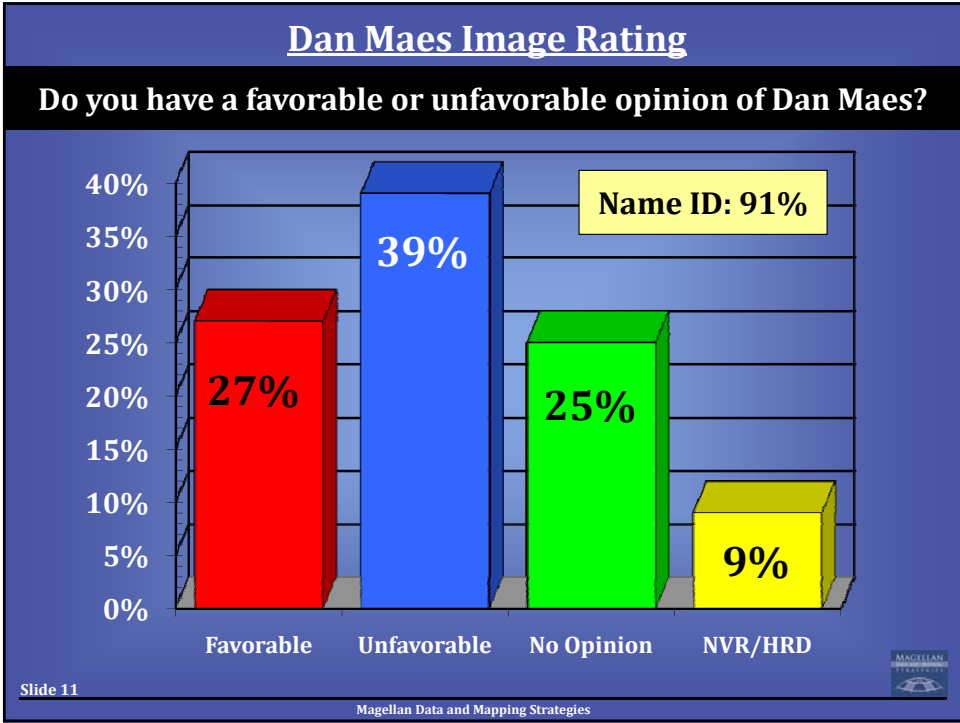


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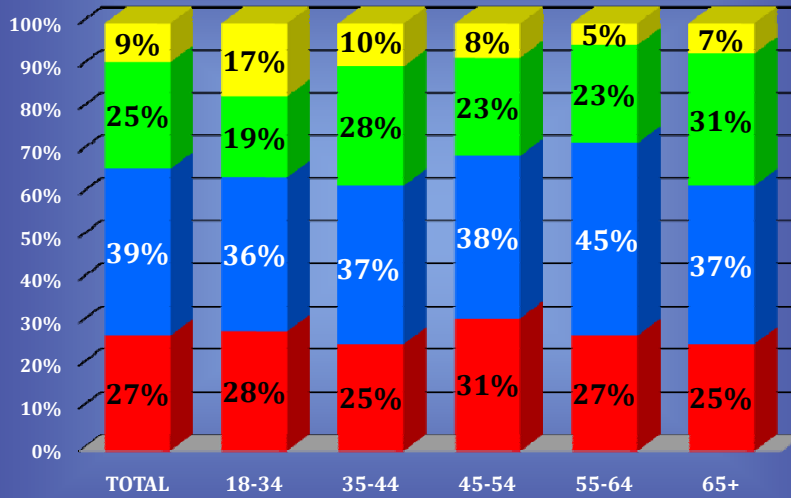
DATA AND MAPPING STRATEGIES

Maes Image Rating

Slide 10 MAGELLAN DATA AND MAPPING STRATEGIES



Do you have a favorable or unfavorable opinion of Dan Maes? (By Age)

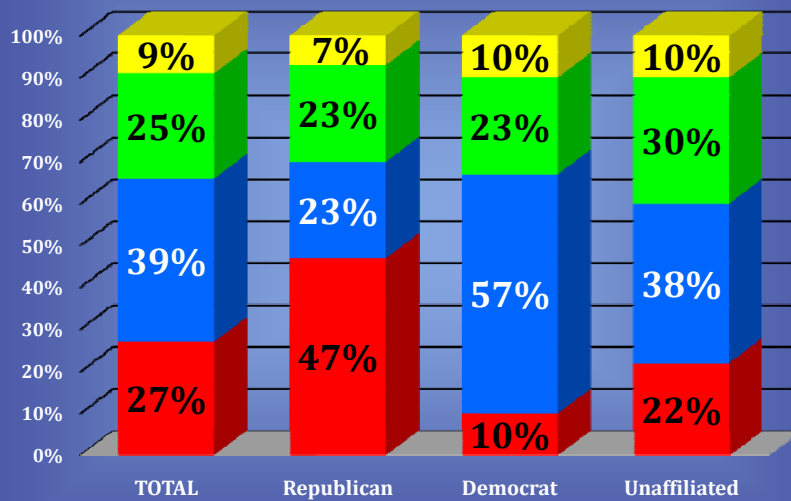


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Do you have a favorable or unfavorable opinion of Dan Maes? (By Party)



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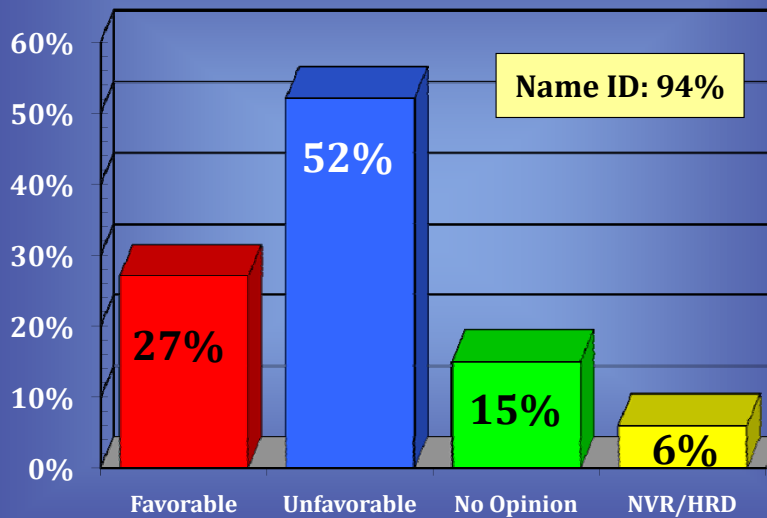
Tancredo Image Rating

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Tom Tancredo Image Rating

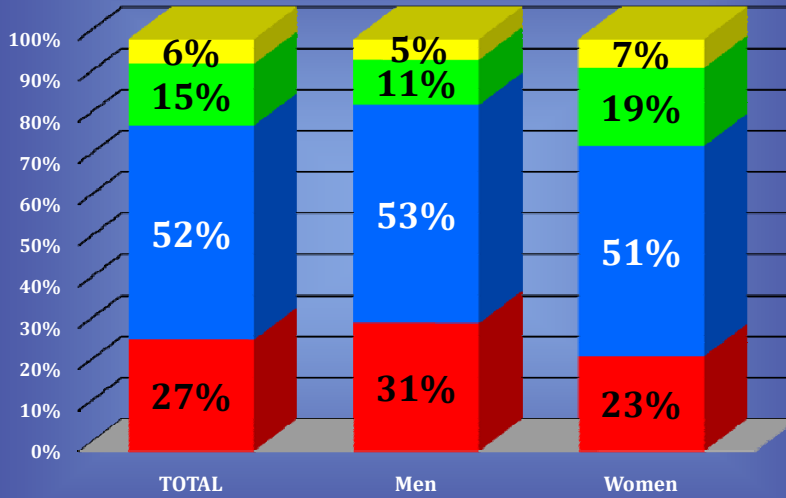
Do you have a favorable or unfavorable opinion of Tom Tancredo?



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Do you have a favorable or unfavorable opinion of Tom Tancredo? (By Gender)

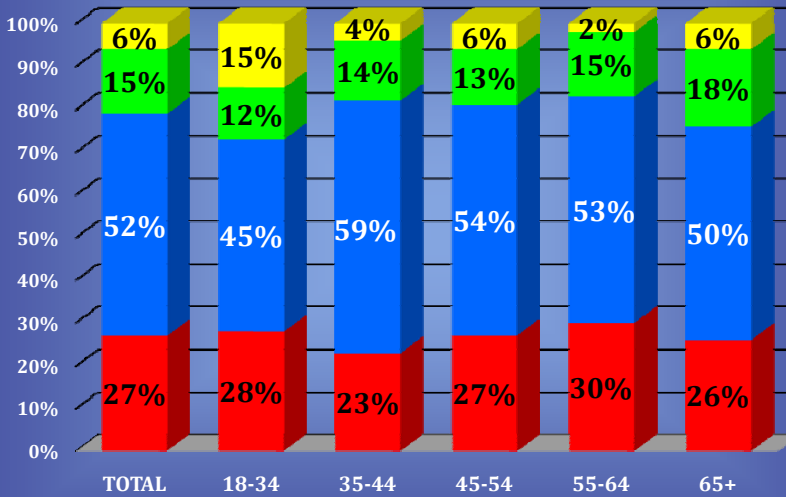


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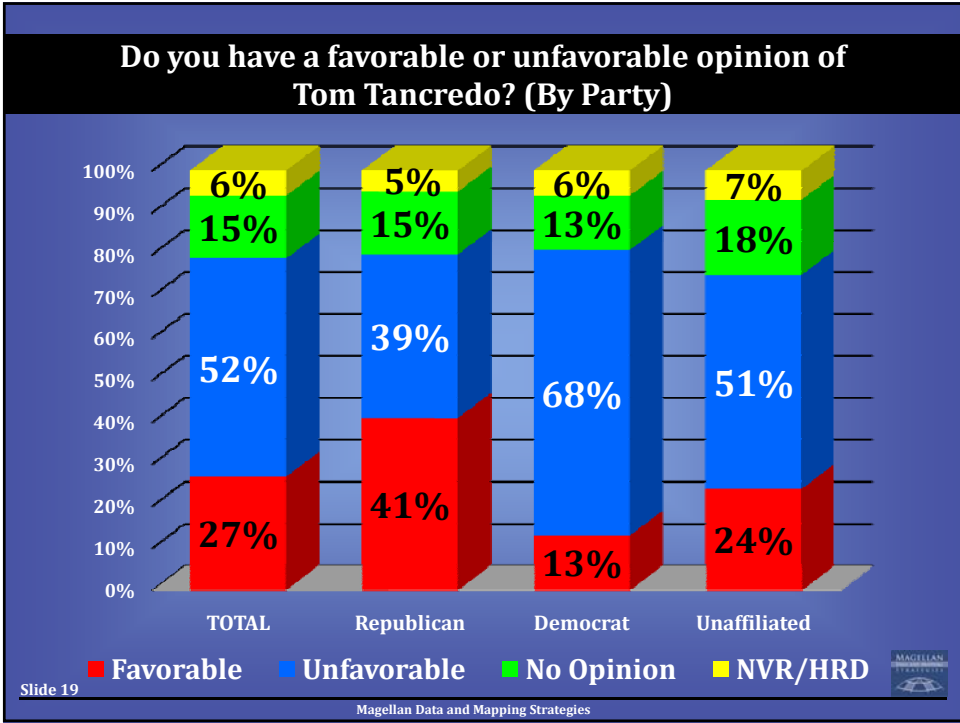
Do you have a favorable or unfavorable opinion of Tom Tancredo? (By Age)



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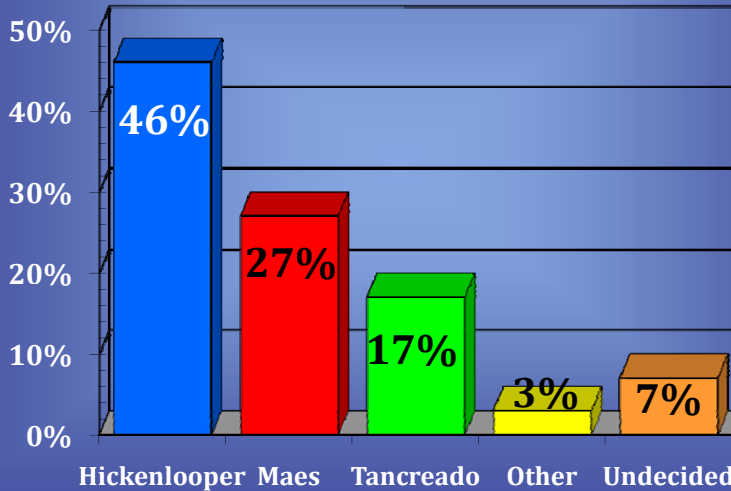
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Governor Ballot Test

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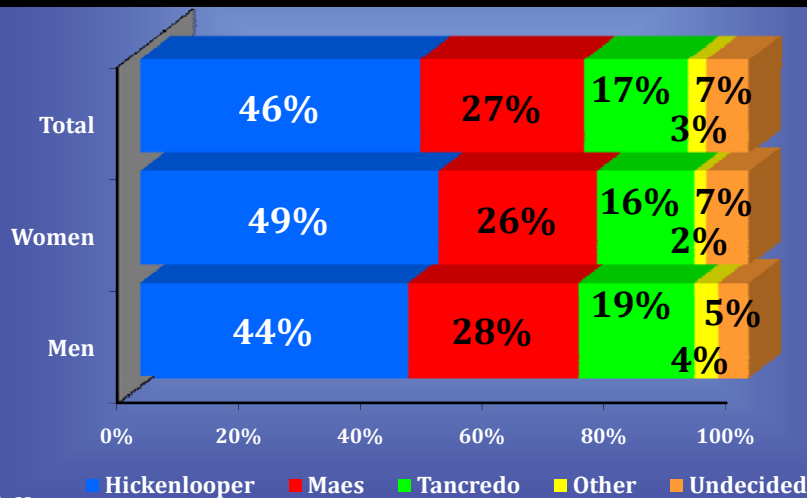
If the election for Governor was being held today, for whom would you vote if the candidates were John Hickenlooper, Democrat, Dan Maes, Republican, Tom Tancredo, American Constitution Party, or another candidate?



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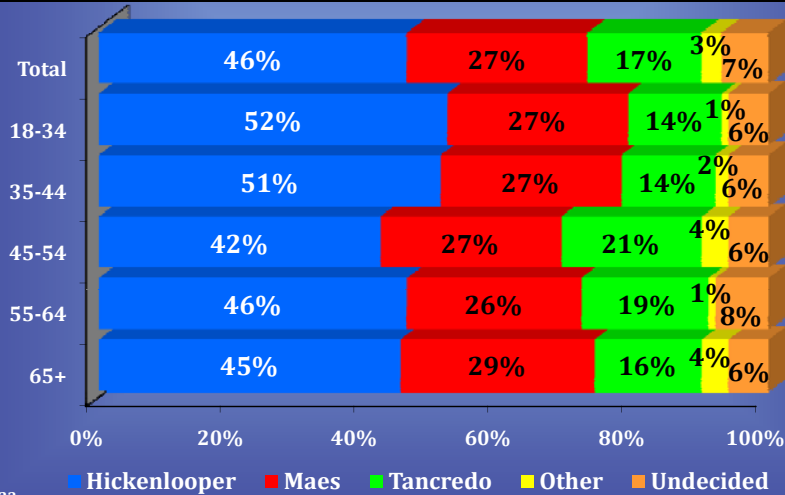
If the election for Governor was being held today, for whom would you vote if the candidates were John Hickenlooper, Democrat, Dan Maes, Republican, Tom Tancredo, American Constitution Party, or another candidate? (By Gender)



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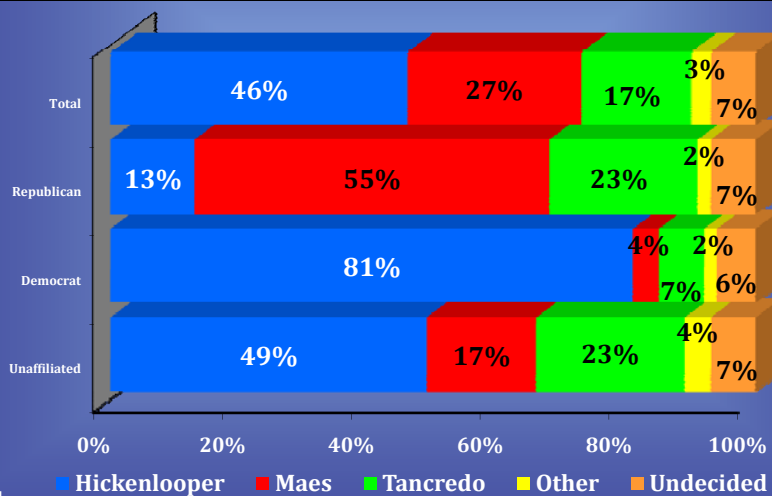


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If the election for Governor was being held today, for whom would you vote if the candidates were John Hickenlooper, Democrat, Dan Maes, Republican, Tom Tancredo, American Constitution Party, or another candidate? (By Party)



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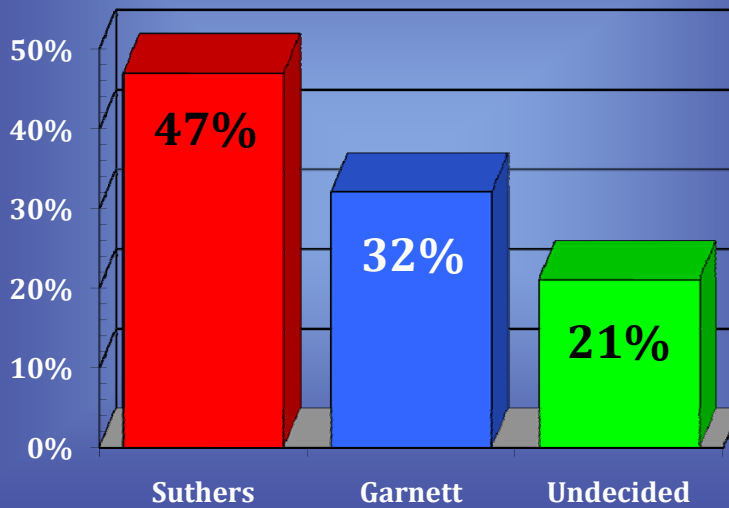


Colorado Attorney General Ballot Test

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If the election for Colorado Attorney General was being held today, for whom would you vote if the candidates were Stan Garnett, Democrat, or John Suthers, Republican?

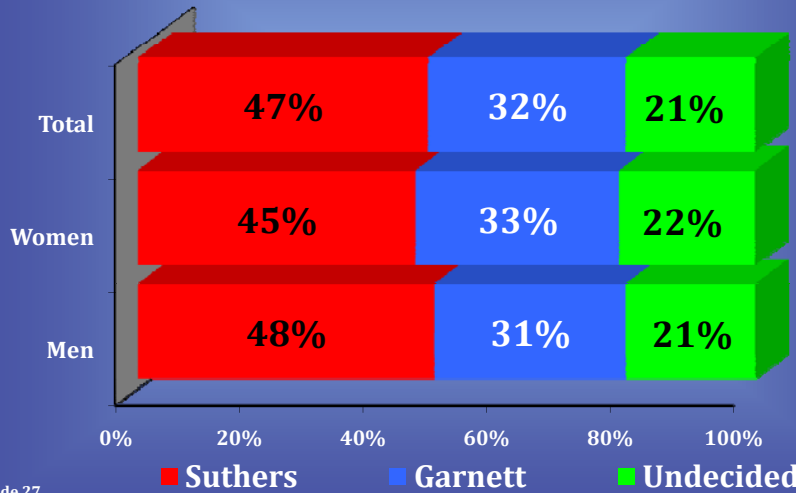


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If the election for Colorado Attorney General was being held today, for whom would you vote if the candidates were Stan Garnett, Democrat, or John Suthers, Republican? (By Gender)

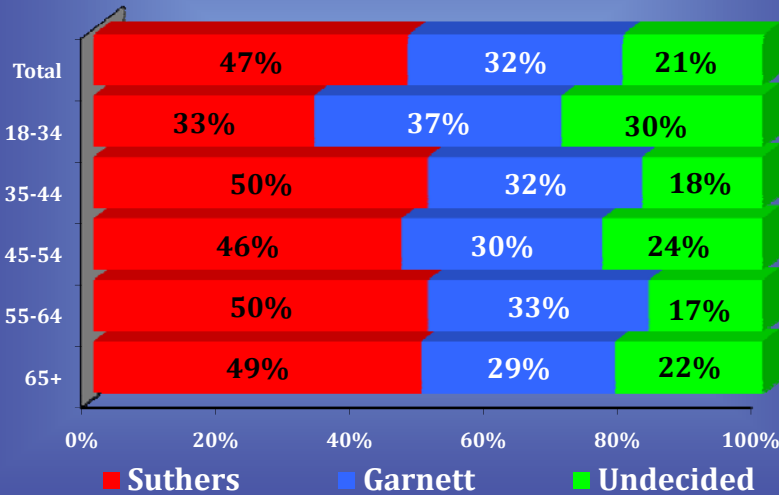


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If the election for Colorado Attorney General was being held today, for whom would you vote if the candidates were Stan Garnett, Democrat, or John Suthers, Republican? (By Age)

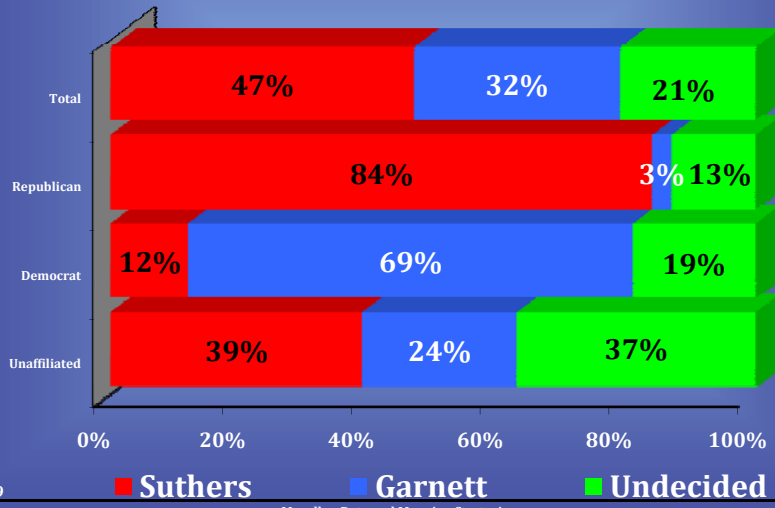


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If the election for Colorado Attorney General was being held today, for whom would you vote if the candidates were Stan Garnett, Democrat, or John Suthers, Republican? (By Party)



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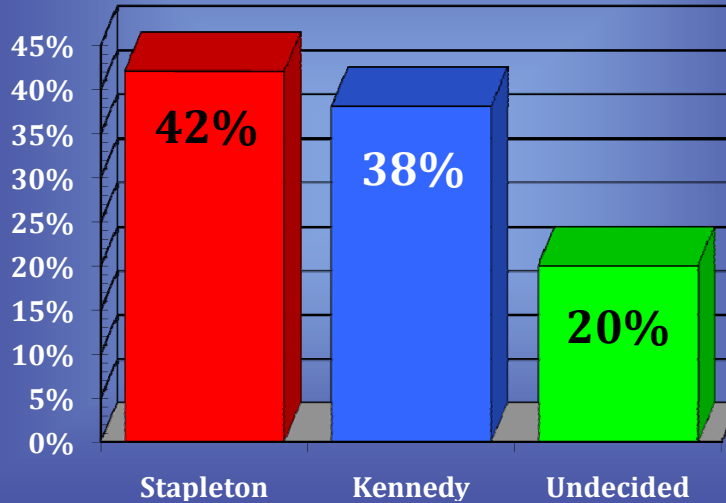


Colorado Treasurer Ballot Test

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If the election for Colorado Treasurer was being held today, for whom would you vote if the candidates were Cary Kennedy, Democrat, or Walker Stapleton, Republican?

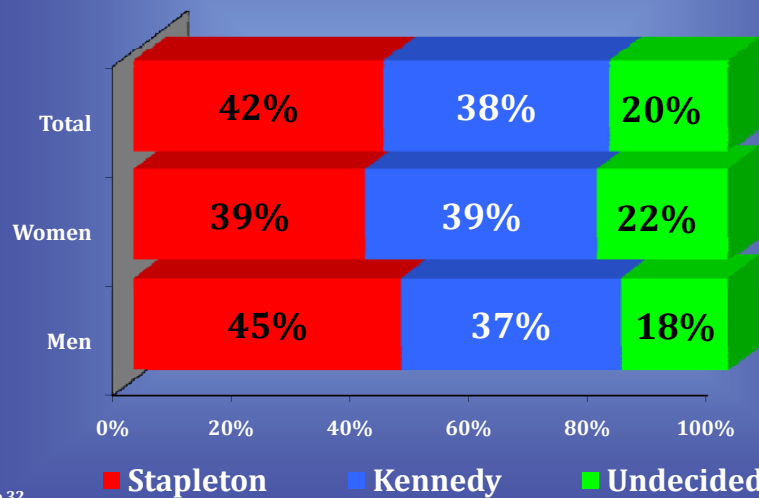


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If the election for Colorado Treasurer was being held today, for whom would you vote if the candidates were Cary Kennedy, Democrat, or Walker Stapleton, Republican? (By Gender)

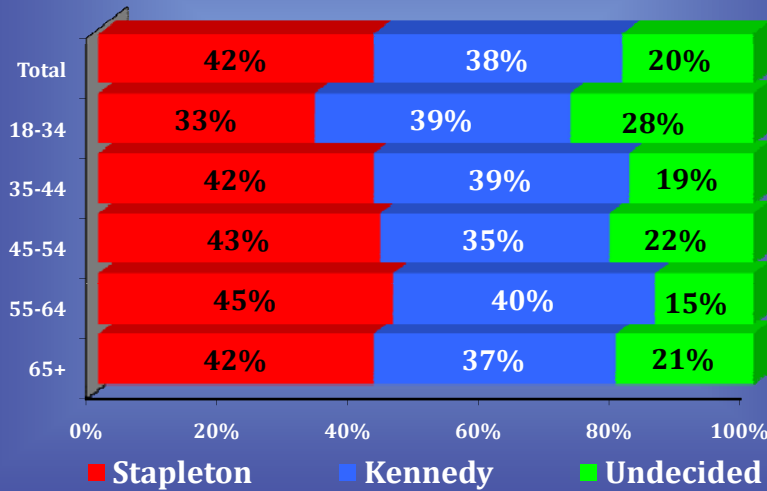


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If the election for Colorado Treasurer was being held today, for whom would you vote if the candidates were Cary Kennedy, Democrat, or Walker Stapleton, Republican? (By Age)

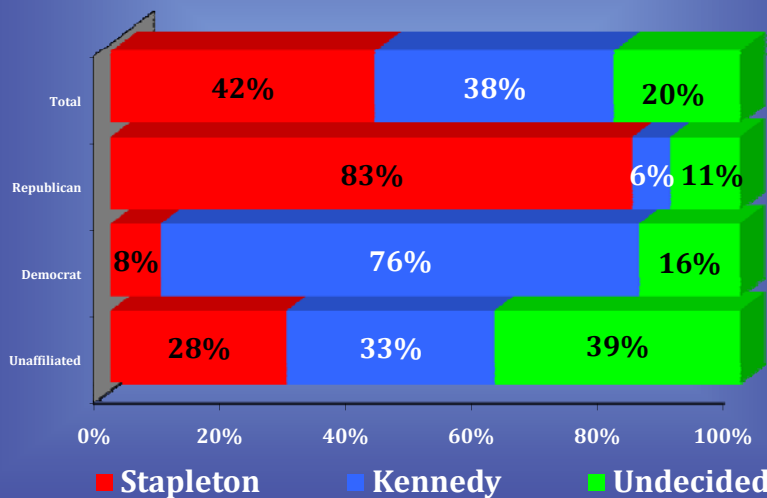


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Magellan Data and Mapping Strategies



If the election for Colorado Treasurer was being held today, for whom would you vote if the candidates were Cary Kennedy, Democrat, or Walker Stapleton, Republican? (By Party)



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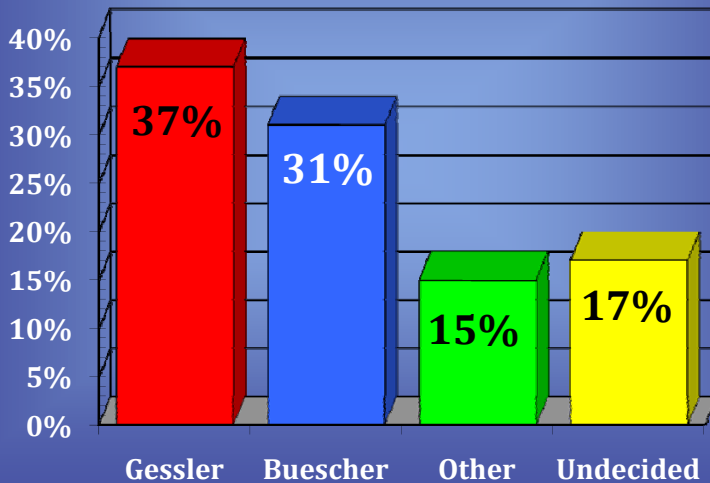


Secretary of State Ballot Test

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If the election for Colorado Secretary of State was being held today, for whom would you vote if the candidates were Bernie Buescher, Democrat, Scott Gessler, Republican or another candidate?

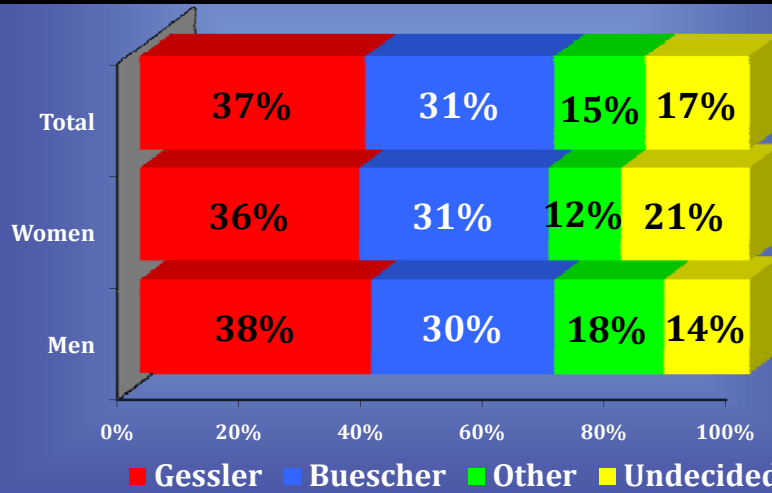


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If the election for Colorado Secretary of State was being held today, for whom would you vote if the candidates were Bernie Buescher, Democrat, Scott Gessler, Republican or another candidate? (By Gender)

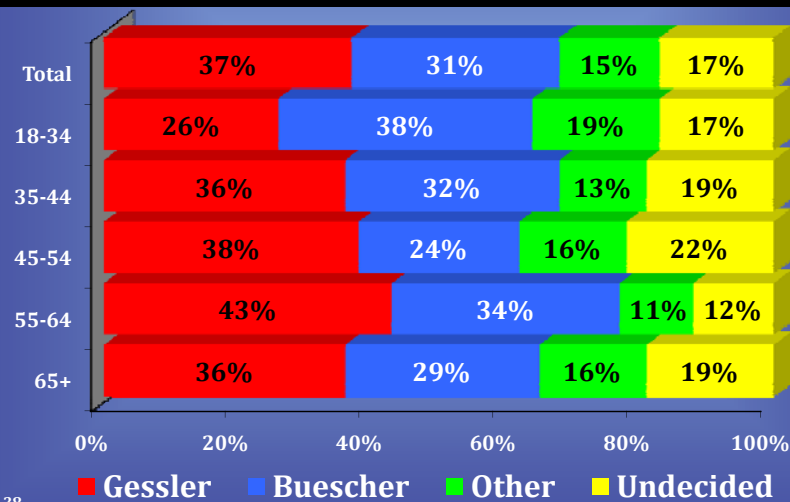


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If the election for Colorado Secretary of State was being held today, for whom would you vote if the candidates were Bernie Buescher, Democrat, Scott Gessler, Republican or another candidate? (By Age)

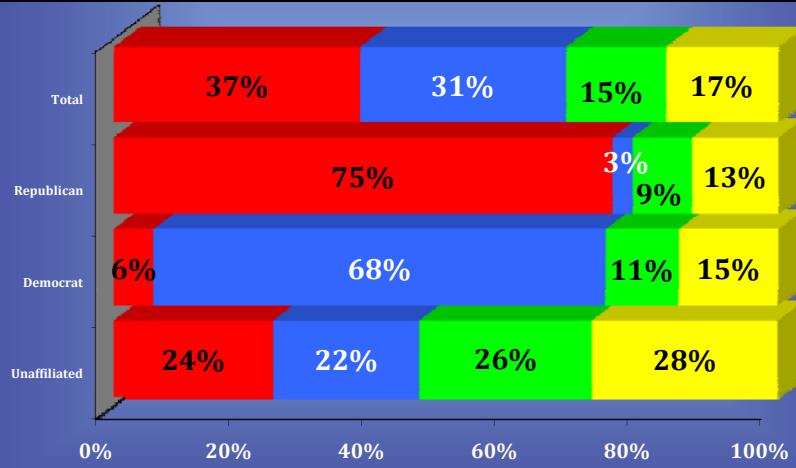


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If the election for Colorado Secretary of State was being held today, for whom would you vote if the candidates were Bernie Buescher, Democrat, Scott Gessler, Republican or another candidate? (By Party)



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■ Gessler ■ Buescher ■ Other ■ Undecided

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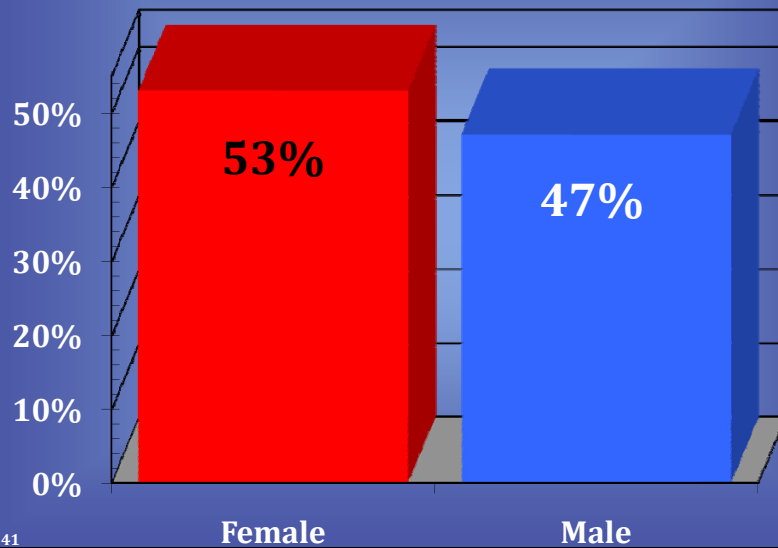


Survey Demographics

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Gender Demographics

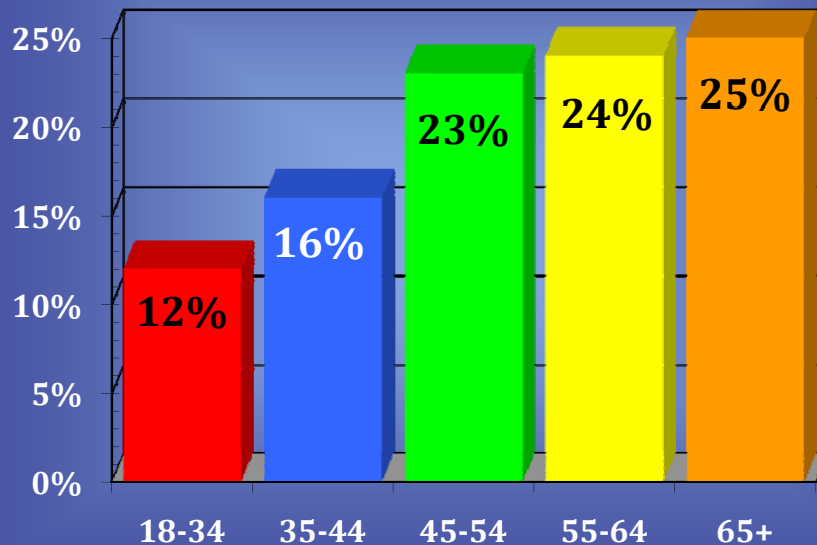


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Age Group Demographics

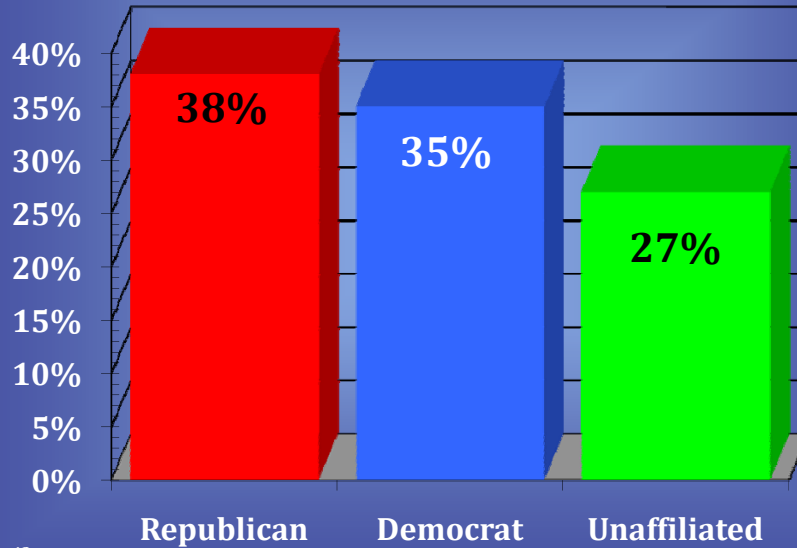


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Party Demographics

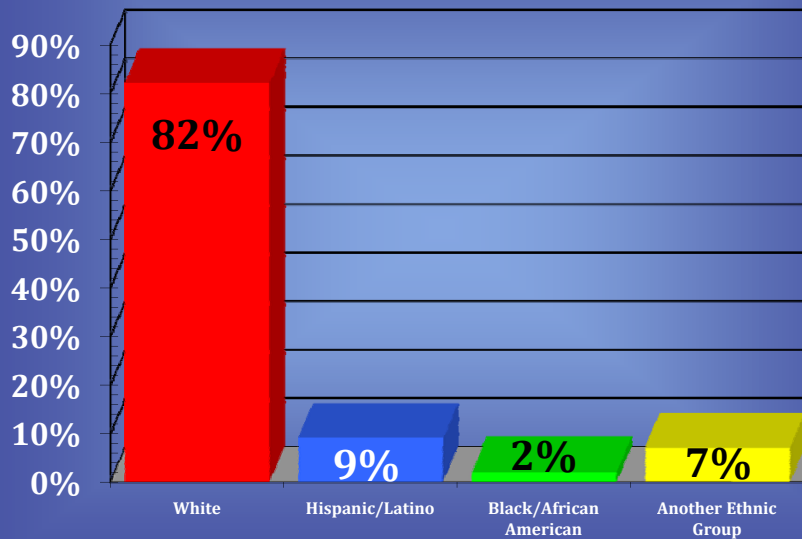


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Race Demographics



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