



**July 2, 2010**  
**MEMORANDUM**

**TO: INTERESTED PARTIES**  
**FR: DAVID FLAHERTY**  
**MAGELLAN DATA AND MAPPING STRATEGIES**  
**RE: MARYLAND GOVERNOR GENERAL ELECTION SURVEY TOPLINE RESULTS**

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Magellan Data and Mapping Strategies are pleased to present the topline results of a 752N autodial survey of likely general election voters in the state of Maryland. The interviews were conducted June 29<sup>th</sup>, 2010. This survey has a margin of error of +/- 3.57% at the 95 percent confidence interval. This survey was weighted based upon voter turnout demographics from the 2008, 2006, and 2004 election cycles.

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T1. Are you registered to vote as a Republican, a Democrat or an independent voter?

Democrat .....	58%
Republican.....	31%
Independent .....	11%

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T2. How likely are you to vote in the November 2010 election for Governor and Congress?

Extremely Likely.....	83%
Very Likely .....	11%
Somewhat Likely .....	6%

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T3. If the election for Congress was being held today, and all you knew about the two candidates was that one was a Democrat and the other was a Republican, for whom would you vote?

Democrat candidate .....	42%
Republican candidate .....	34%
Undecided.....	24%

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Thinking now about people active in government.....

T4. Do you have a favorable or unfavorable opinion of Bob Ehrlich?

Favorable ..... 51%  
Unfavorable ..... 32%  
No Opinion ..... 16%

Name ID ..... 99%  
Hard Name ID ..... 83%  
Never Heard Of..... 1%

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T5. Do you have a favorable or unfavorable opinion of Martin O'Malley?

Favorable ..... 41%  
Unfavorable ..... 45%  
No Opinion ..... 13%

Name ID ..... 99%  
Hard Name ID ..... 86%  
Never Heard Of..... 1%

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T6. Do you approve or disapprove of the job Barack Obama is doing as President?

Approve ..... 48%  
Disapprove ..... 43%  
No Opinion ..... 9%

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T7. If the election for Governor was being held today, for whom would you vote if the candidates were Bob Ehrlich, Republican, or Martin O'Malley, Democrat?

Bob Ehrlich..... 46%  
Martin O'Malley..... 43%  
Another Candidate..... 4%  
Undecided..... 7%

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T8. Do you approve or disapprove of the Obama Administration's handling of the oil spill in the Gulf of Mexico?

Approve ..... 40%  
Disapprove ..... 50%  
No Opinion ..... 10%

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T9. For statistical purposes, are you a man or a woman?

Female..... 55%  
Male..... 45%

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T10. Which of the following age groups applies to you?

18-34..... 15%  
35-44..... 18%  
45-54..... 24%  
55-64..... 21%  
65+..... 22%

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T11. For statistical purposes only, what is your race? Are you white, Hispanic or Latino, black or African American, Asian, or another ethnic group?

White ..... 70%  
Black/African American..... 20%  
Hispanic/Latino ..... 3%  
Another ethnic group ..... 7%

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