

Maryland Governor General Election Survey June 29th, 2010



David Flaherty
CEO

Magellan Data and Mapping Strategies



Magellan Data and Mapping Strategies are pleased to present the results of a 752N autodial survey of likely general election voters in the state of Maryland. The interviewing was conducted on June 29th, 2010. This survey has a margin of error of +/- 3.57% at the 95% confidence interval.

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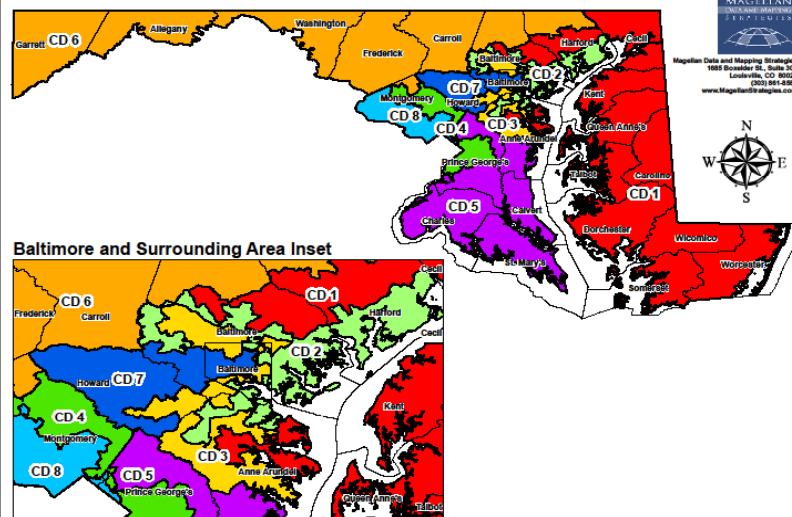
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Polling Regions

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Magellan Polling Regions for Maryland - Congressional Districts

Slide 4

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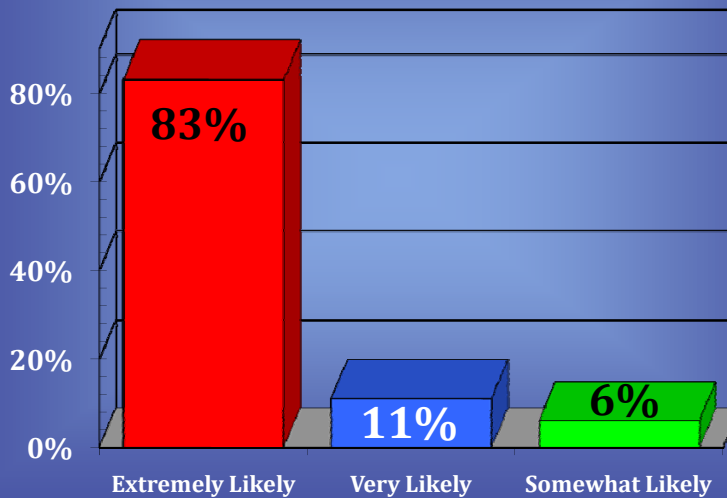


Voter Frequency

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How likely are you to vote in the November 2010 election for Governor and Congress?



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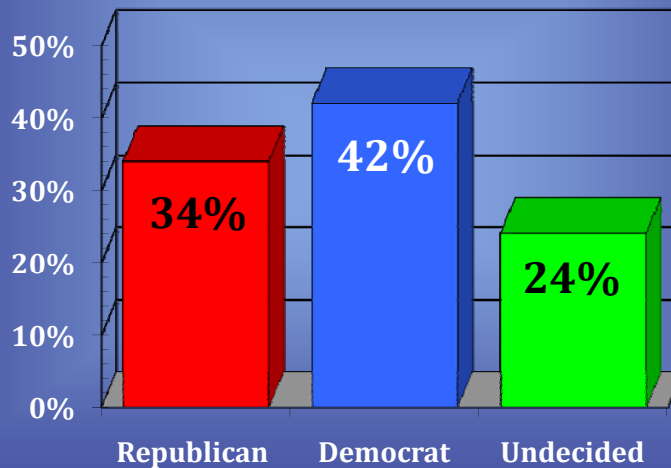


Generic Ballot Test

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If the election for Congress was being held today, and all you knew about the two candidates was that one was a Democrat and the other was a Republican, for whom would you vote?

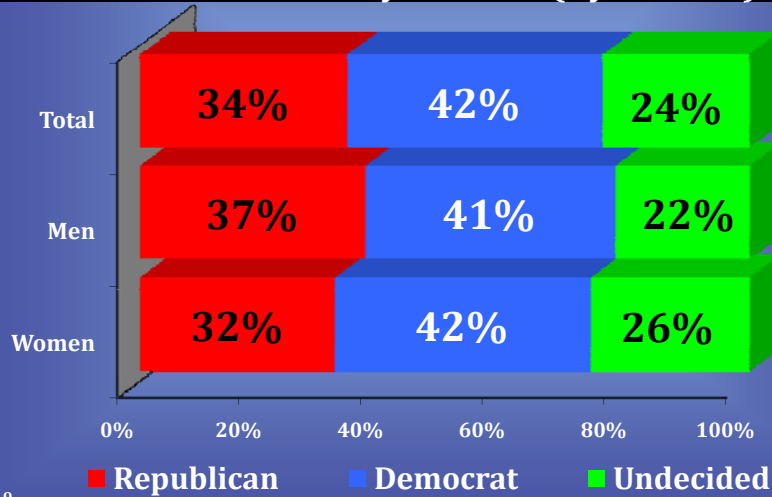


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If the election for US Congress was being held today, and all you knew about the two candidates was that one was a Democrat and the other was a Republican, for whom would you vote? (By Gender)

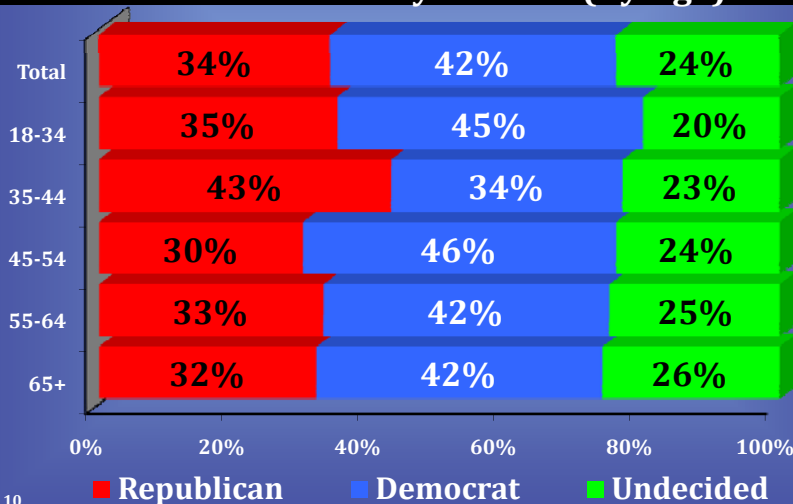


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If the election for US Congress was being held today, and all you knew about the two candidates was that one was a Democrat and the other was a Republican, for whom would you vote? (By Age)

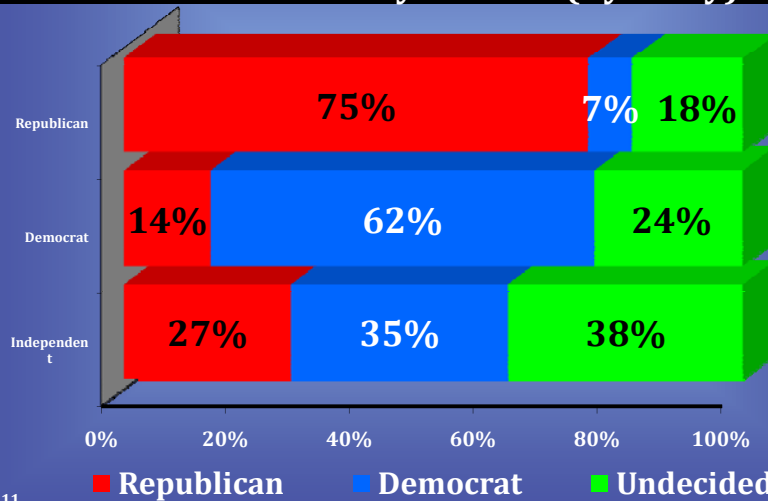


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If the election for US Congress was being held today, and all you knew about the two candidates was that one was a Democrat and the other was a Republican, for whom would you vote? (By Party)

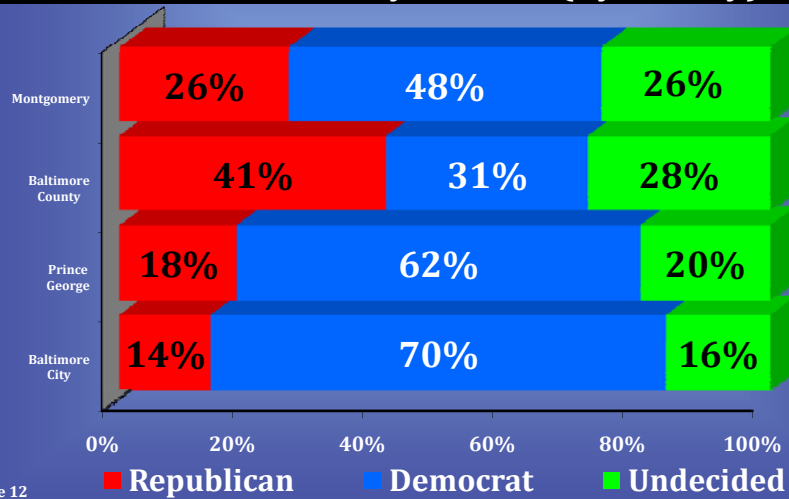


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If the election for US Congress was being held today, and all you knew about the two candidates was that one was a Democrat and the other was a Republican, for whom would you vote? (By County)



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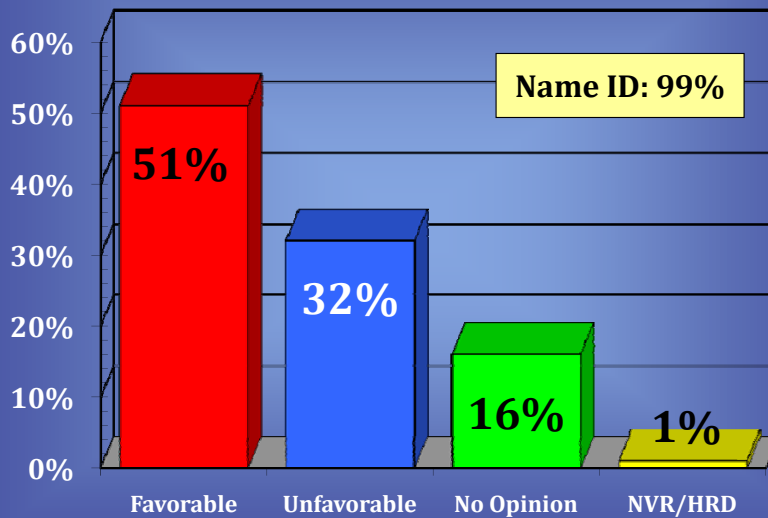
Ehrlich Image Rating

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Bob Ehrlich Image Rating

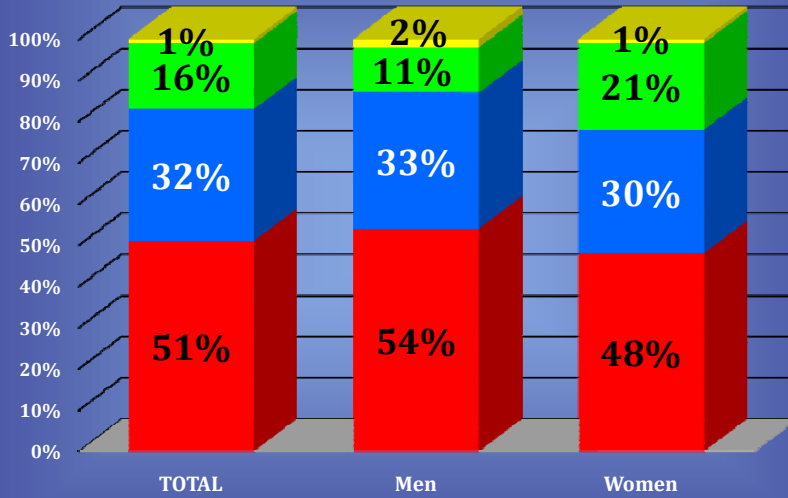
Do you have a favorable or unfavorable opinion of Bob Ehrlich?



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Do you have a favorable or unfavorable opinion of Bob Ehrlich? (By Gender)

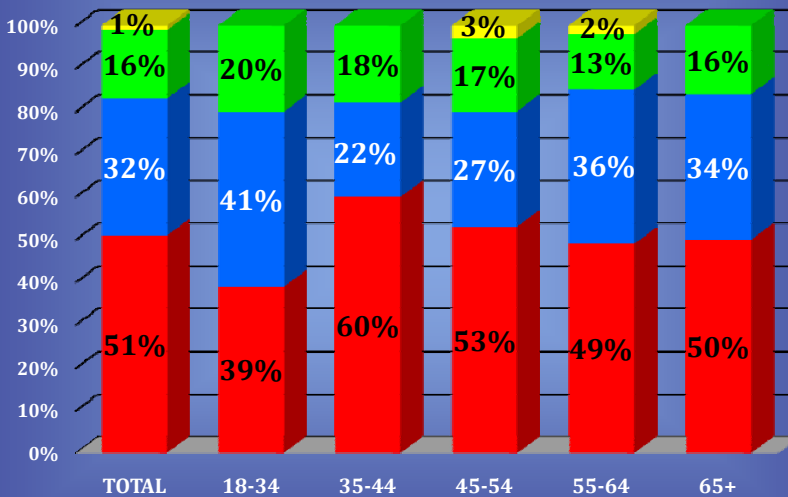


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Do you have a favorable or unfavorable opinion of Bob Ehrlich? (By Age)

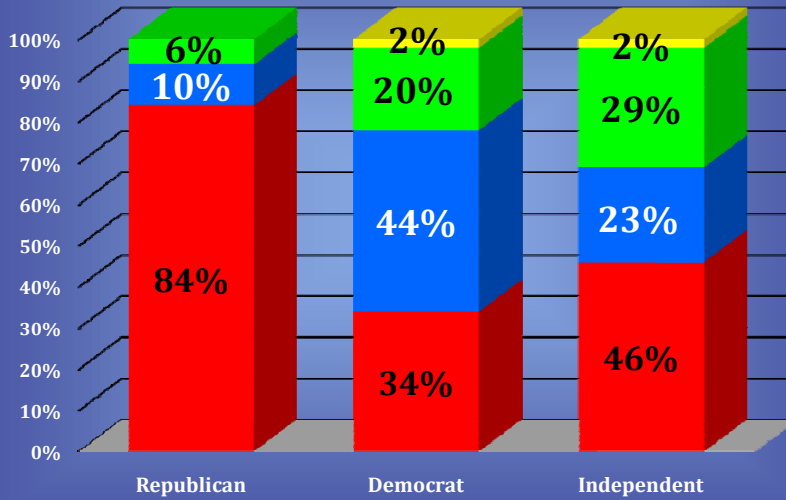


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Do you have a favorable or unfavorable opinion of Bob Ehrlich? (By Party)



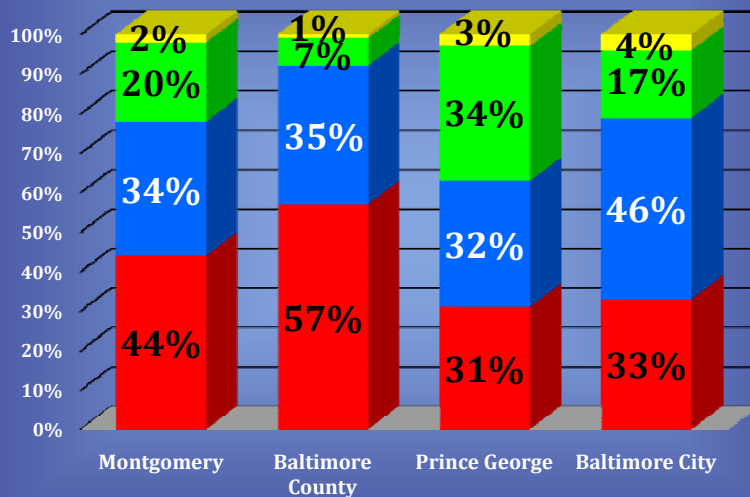
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Favorable Unfavorable No Opinion NVR/HRD

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Do you have a favorable or unfavorable opinion of Bob Ehrlich? (By County)



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Favorable Unfavorable No Opinion NVR/HRD

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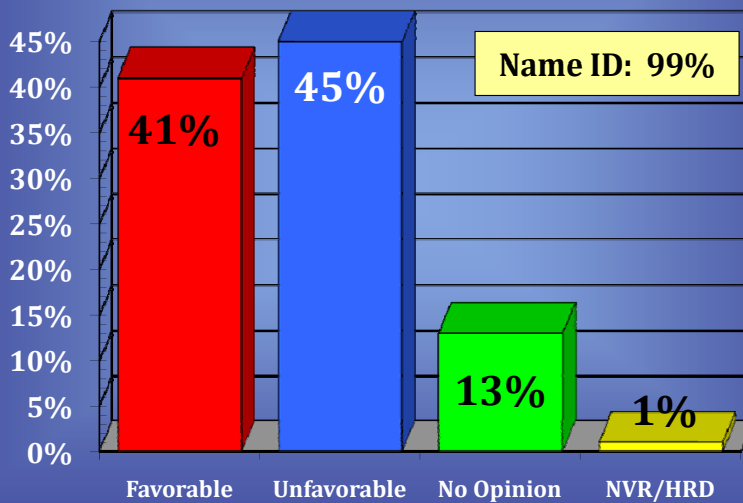
O'Malley Image Rating

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Martin O'Malley Image Rating

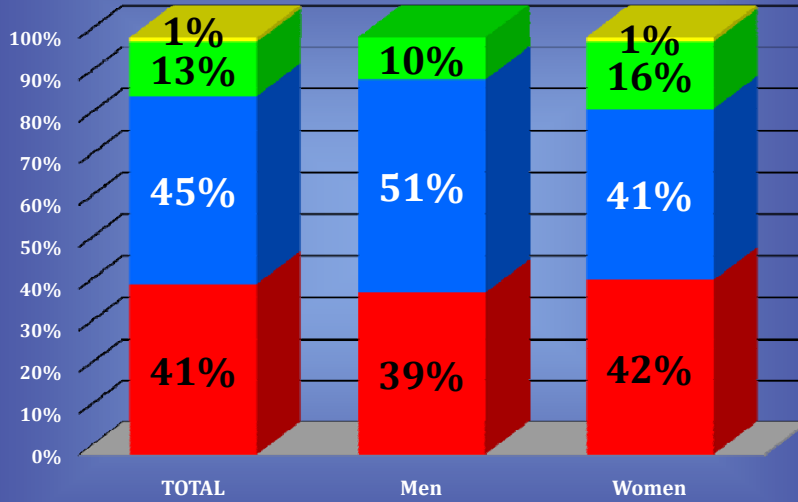
Do you have a favorable or unfavorable opinion of Martin O'Malley?



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Do you have a favorable or unfavorable opinion of Martin O'Malley? (By Gender)

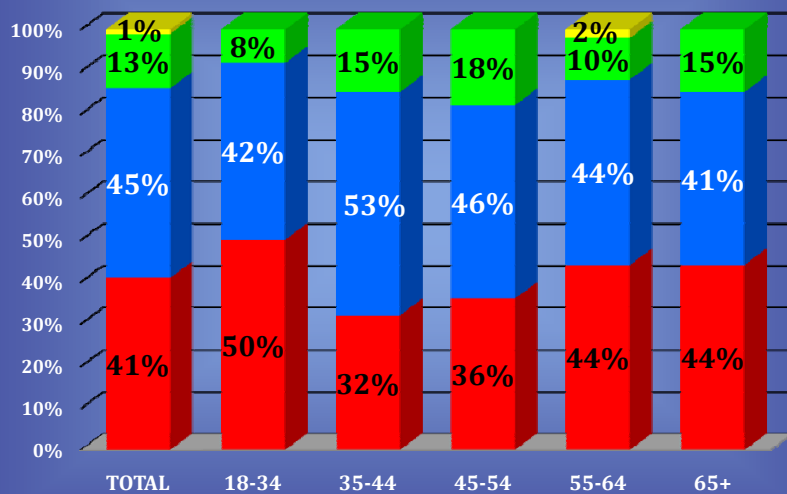


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Do you have a favorable or unfavorable opinion of Martin O'Malley? (By Age)

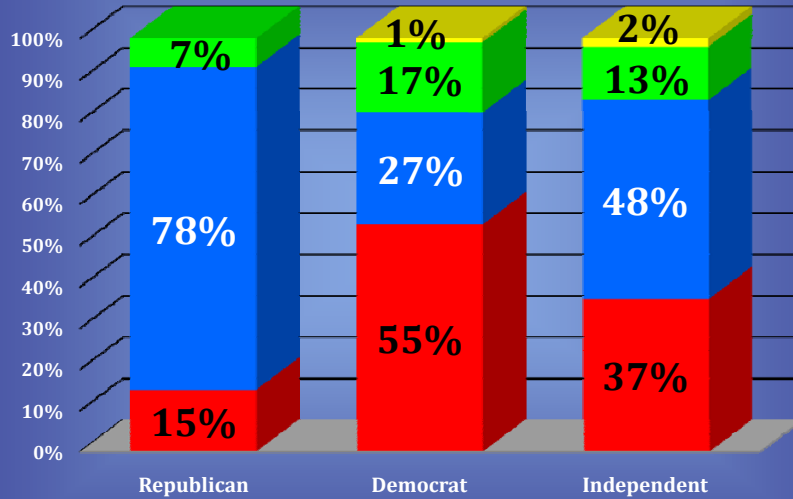


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Do you have a favorable or unfavorable opinion of Martin O'Malley? (By Party)

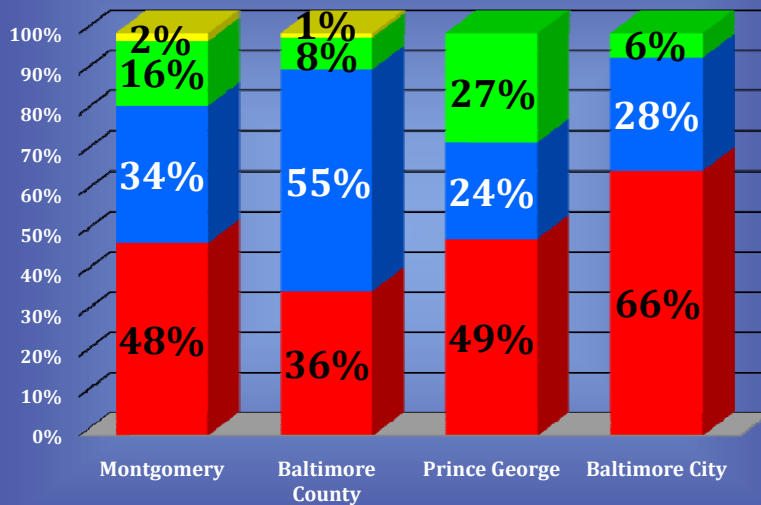


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Do you have a favorable or unfavorable opinion of Martin O'Malley? (By County)



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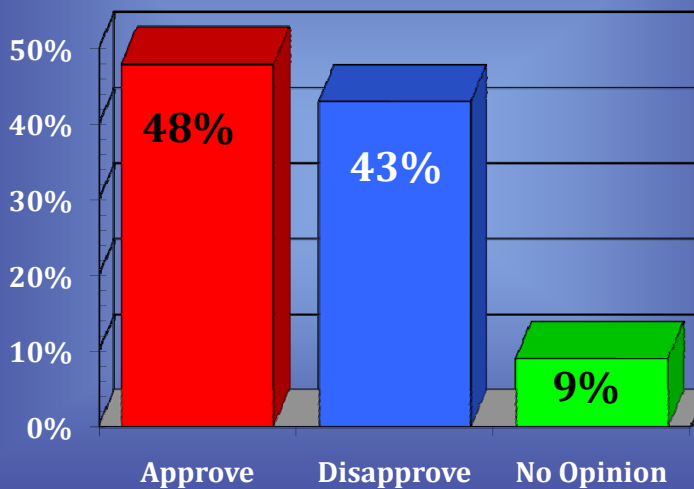


Obama Approval Rating

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**Do you approve or disapprove of the job
Barack Obama is doing as President?**

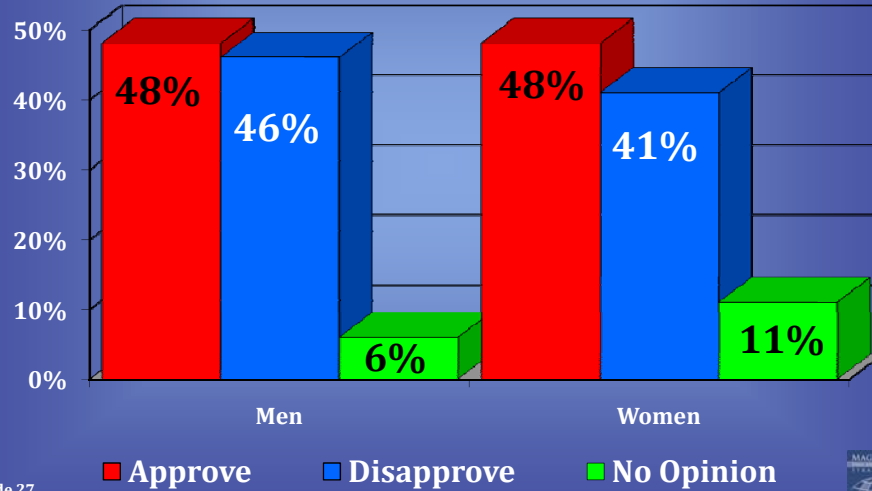


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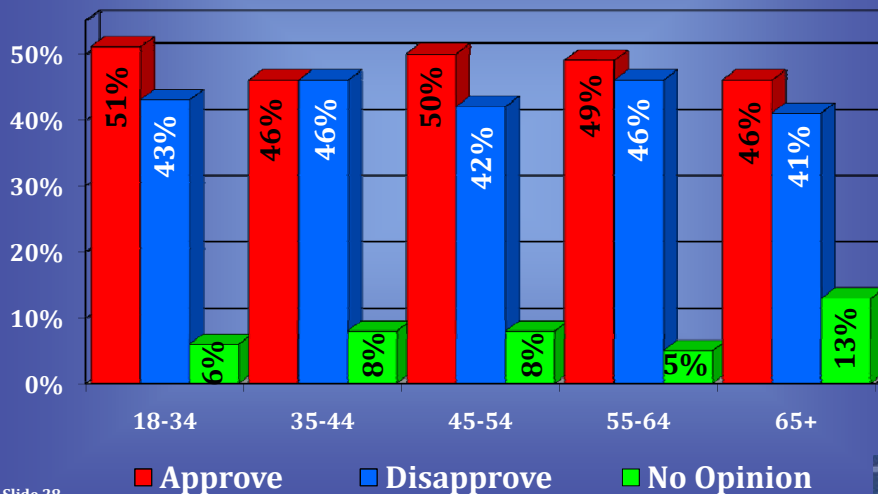
Magellan Data and Mapping Strategies



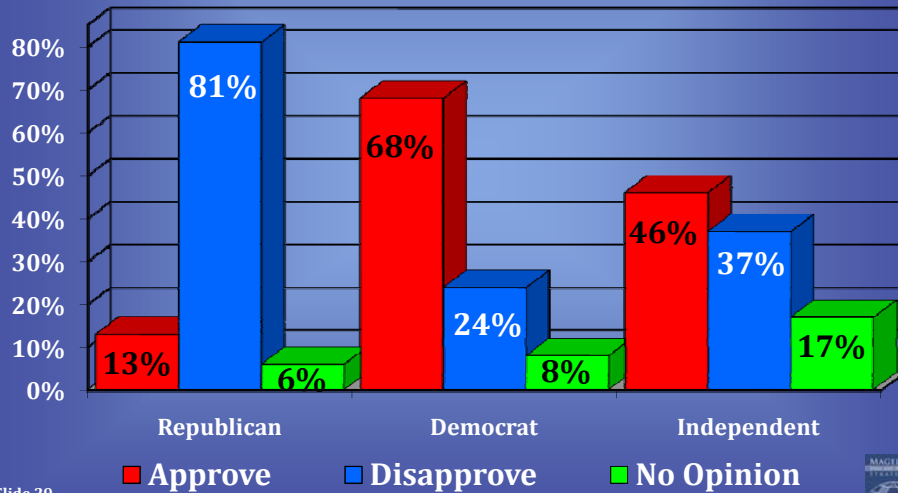
Do you approve or disapprove of the job Barack Obama is doing as President? (By Gender)



Do you approve or disapprove of the job Barack Obama is doing as President? (By Age)



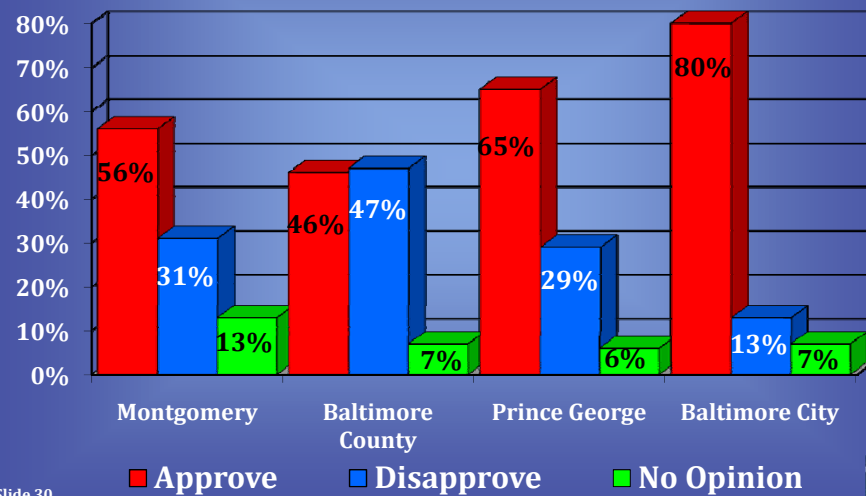
Do you approve or disapprove of the job Barack Obama is doing as President? (By Party)



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Do you approve or disapprove of the job Barack Obama is doing as President? (By County)



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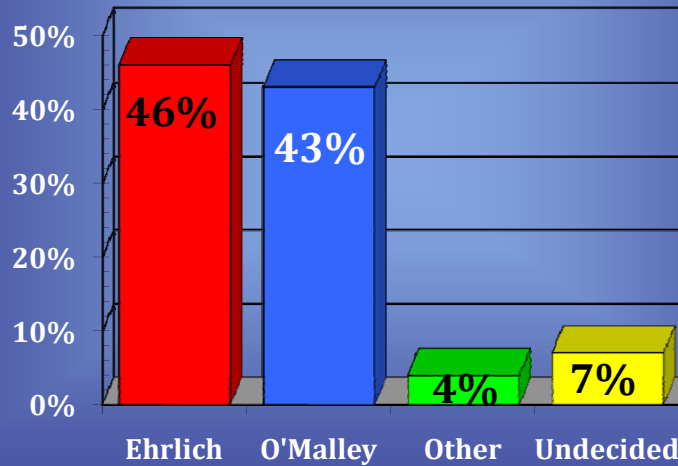


Governor Ballot Test

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If the election for Governor was being held today, for whom would you vote if the candidates were Bob Ehrlich, Republican, or Martin O'Malley, Democrat?

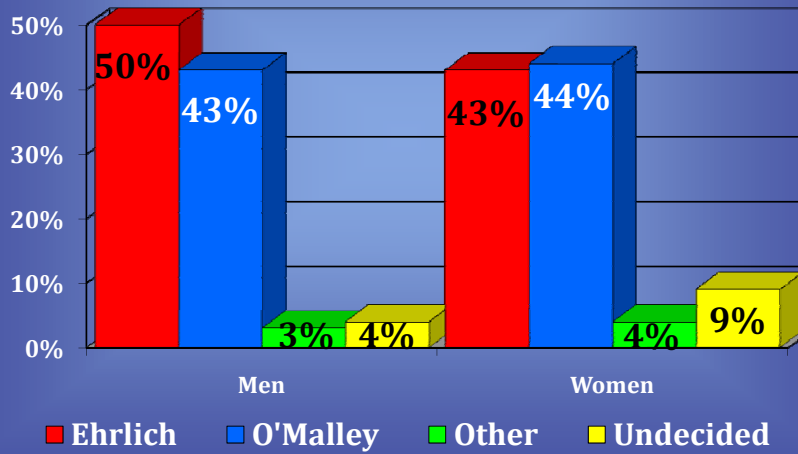


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Magellan Data and Mapping Strategies



If the election for Governor was being held today, for whom would you vote if the candidates were Bob Ehrlich, Republican, or Martin O'Malley, Democrat? (By Gender)

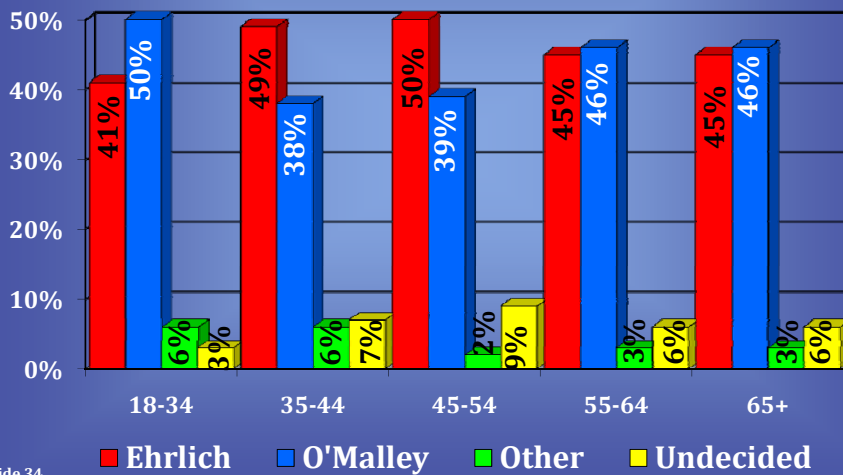


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If the election for Governor was being held today, for whom would you vote if the candidates were Bob Ehrlich, Republican, or Martin O'Malley, Democrat? (By Age)

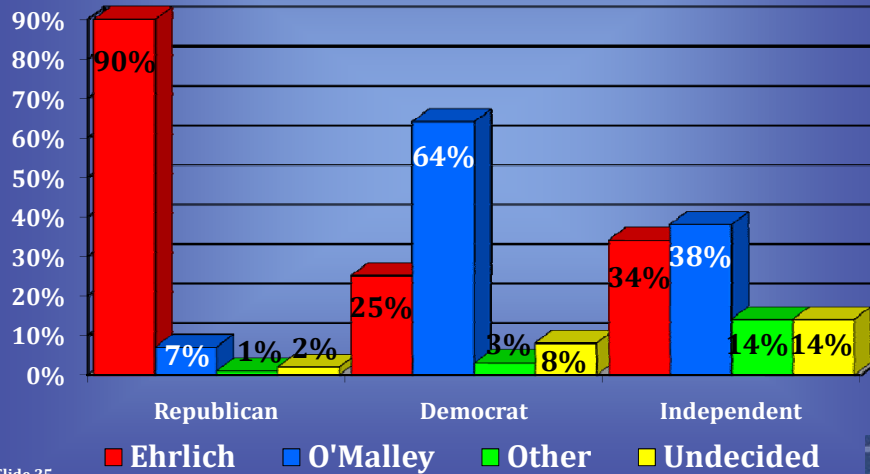


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Magellan Data and Mapping Strategies



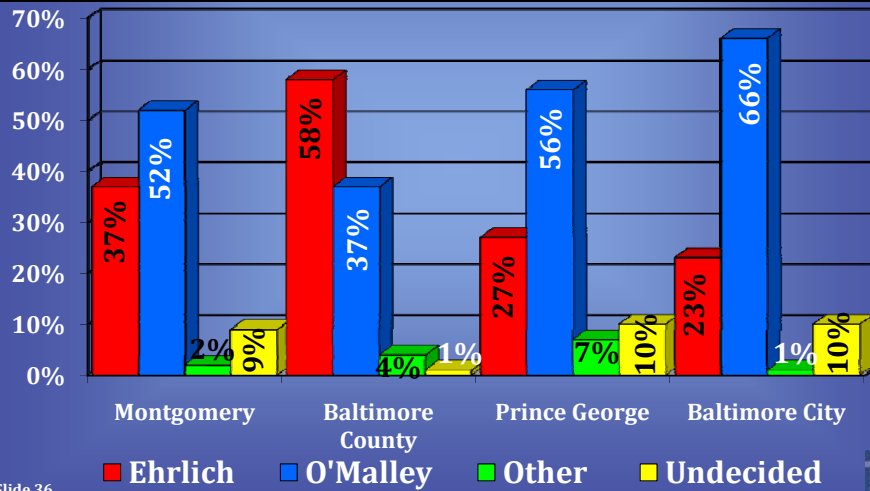
If the election for Governor was being held today, for whom would you vote if the candidates were Bob Ehrlich, Republican, or Martin O'Malley, Democrat? (By Party)



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If the election for Governor was being held today, for whom would you vote if the candidates were Bob Ehrlich, Republican, or Martin O'Malley, Democrat? (By County)



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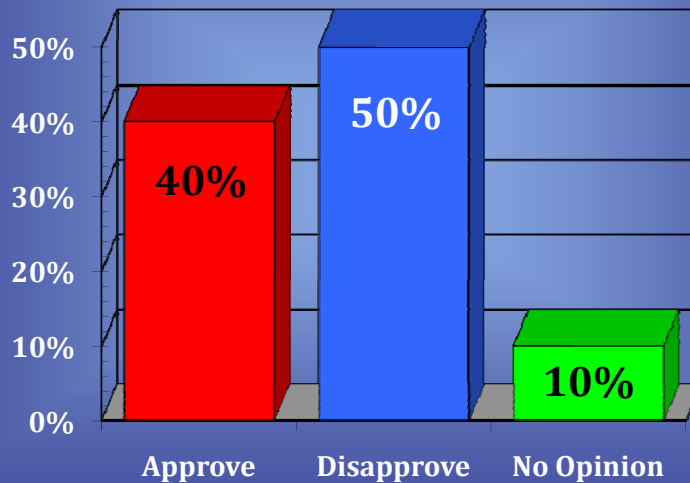


Obama Administration
Oil Spill Handling
Approval Rating

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Do you approve or disapprove of the Obama Administration's handling of the oil spill in the Gulf of Mexico?

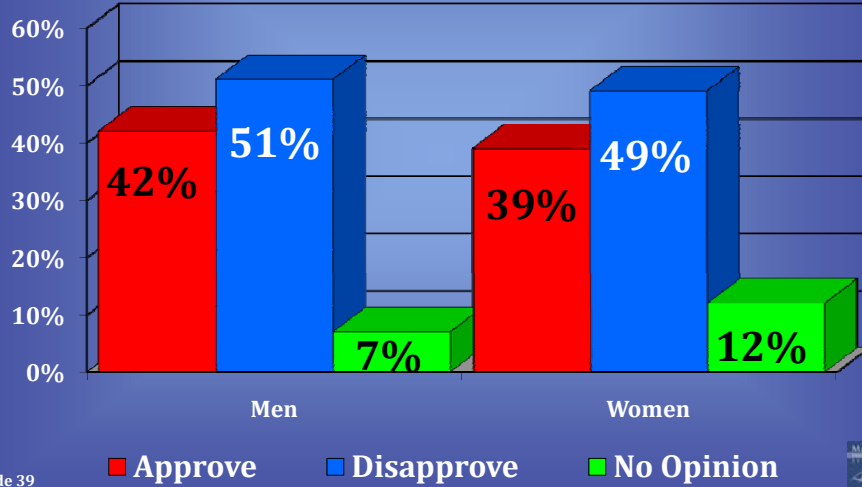


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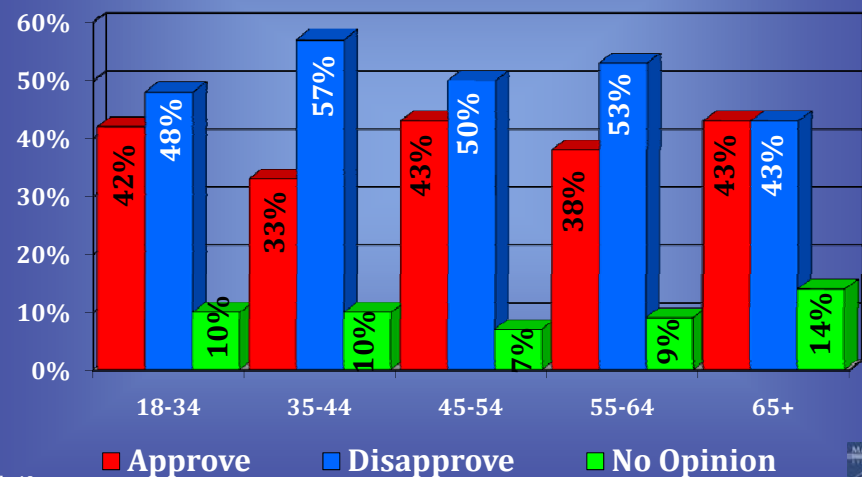
Magellan Data and Mapping Strategies



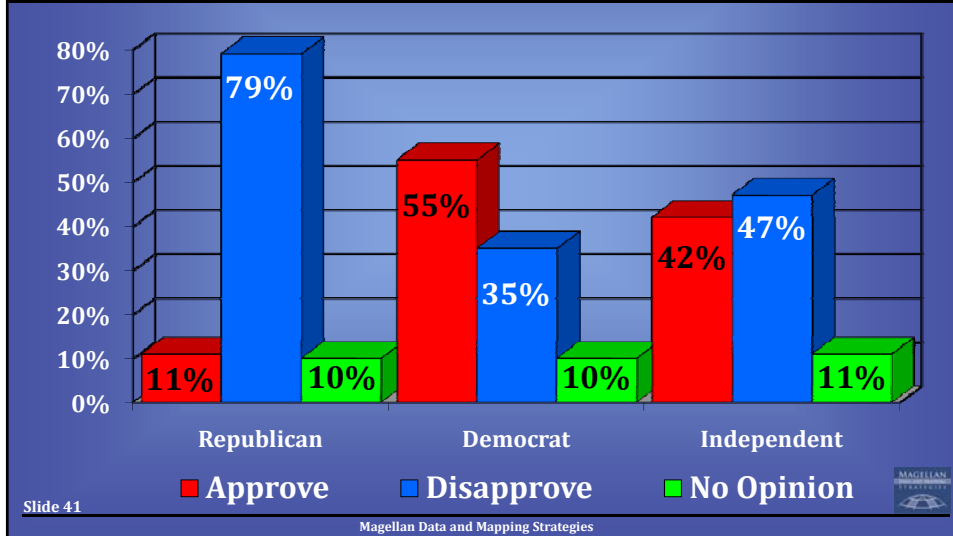
Do you approve or disapprove of the Obama Administration's handling of the oil spill in the Gulf of Mexico? (By Gender)



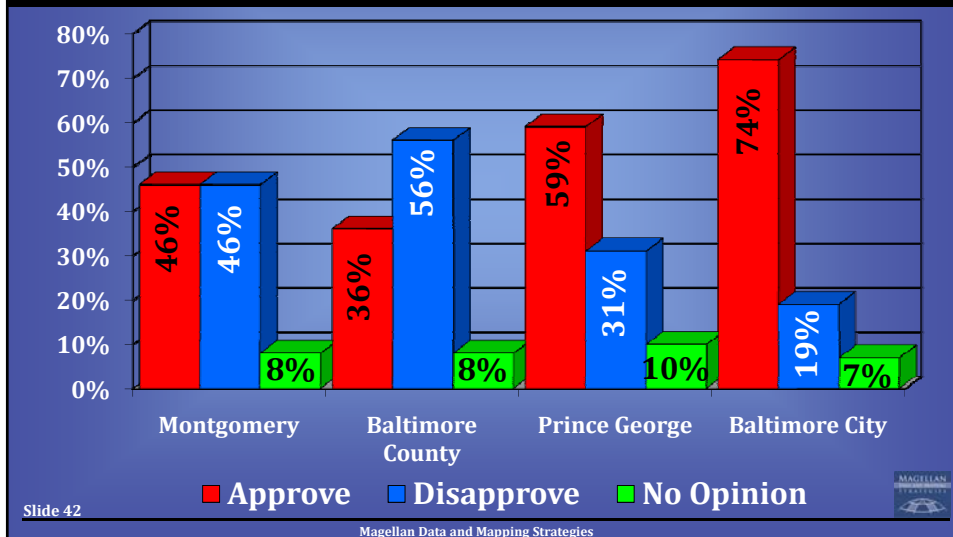
Do you approve or disapprove of the Obama Administration's handling of the oil spill in the Gulf of Mexico? (By Age)



Do you approve or disapprove of the Obama Administration's handling of the oil spill in the Gulf of Mexico? (By Party)



Do you approve or disapprove of the Obama Administration's handling of the oil spill in the Gulf of Mexico? (By County)



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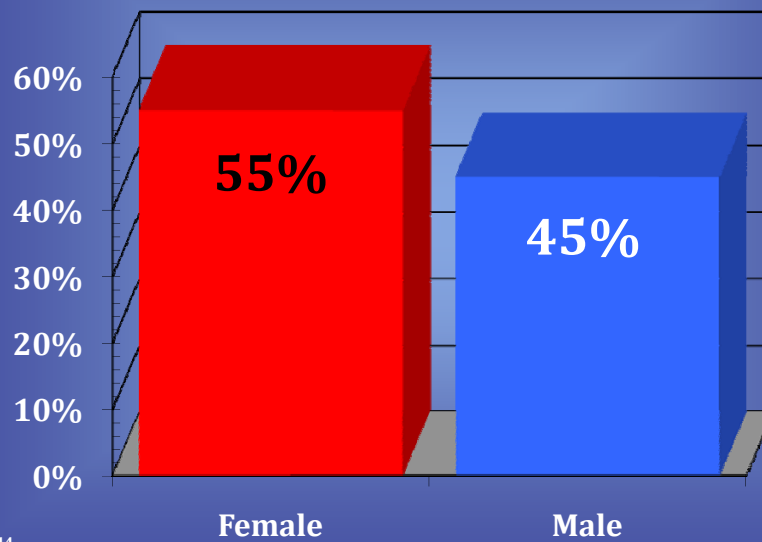


Survey Demographics

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Gender Demographics

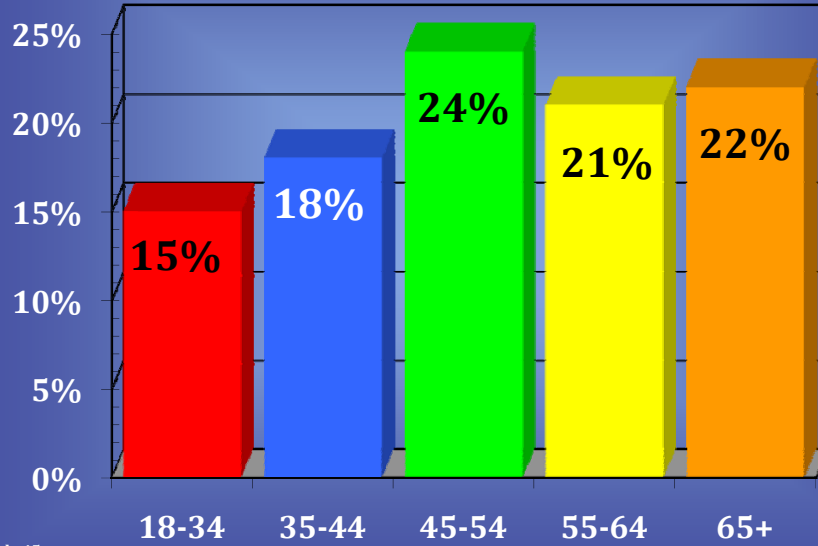


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Age Group Demographics

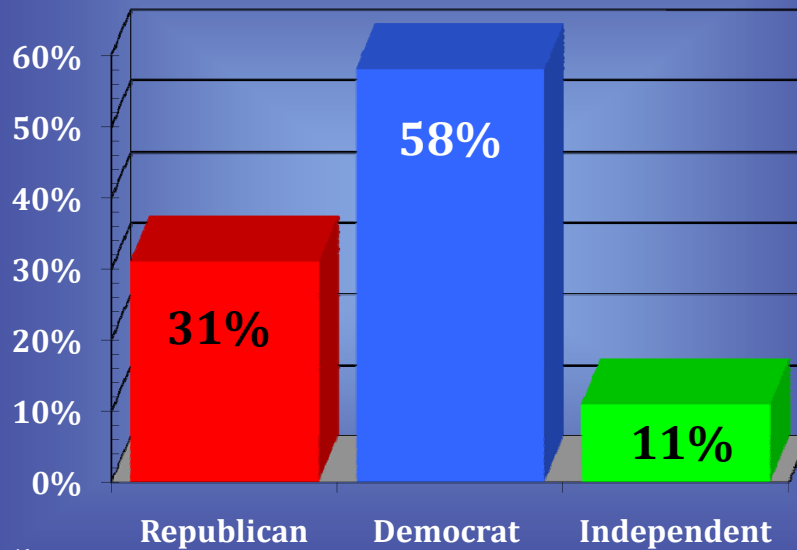


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Party Demographics

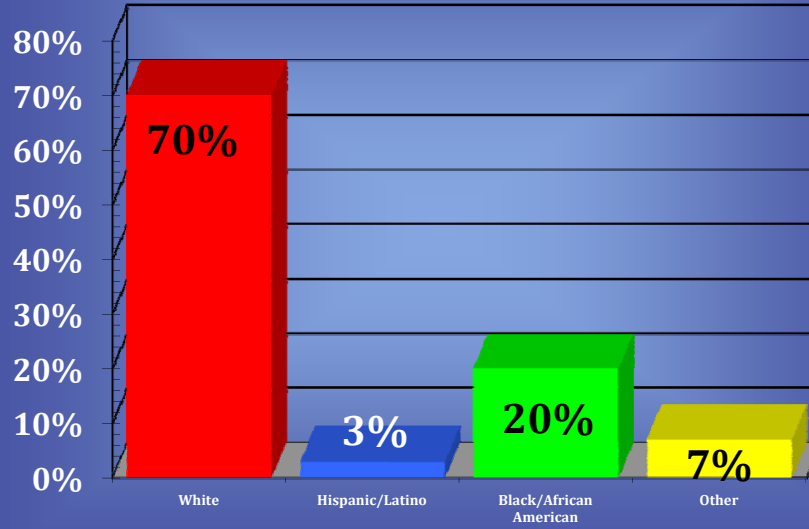


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Race Demographics



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