



ARKANSAS STATEWIDE

MAGELLAN ID#: ARSTW_071210

Sample Size = 897n; +/- 3.3%

Field Date: 07/12/2010

Hello, this is ___ of Magellan Strategies, a marketing and political research firm. We're conducting a quick survey with people in ARKANSAS this evening and would like to ask you a few questions on a confidential basis.

T1. How likely are you to vote in the elections for US Senate and Congress this November?

EXTREMELY LIKELY	90.3%
VERY LIKELY	6.0%
SOMEWHAT LIKELY	3.7%

T2. Would you say things in the country are going in the right direction or have they gotten off on the wrong track?

RIGHT DIRECTION	24.2%
WRONG TRACK	75.8%

T3. And do you approve or disapprove of the job Barack Obama is doing as President?

APPROVE	26.1%
DISAPPROVE	68.5%
UNSURE OR NO OPINION	5.4%

Thinking now about people active in government...

T4. Do you have a favorable or unfavorable opinion of Blanche Lincoln?

FAVORABLE	27.2%
UNFAVORABLE	63.2%
HEARD OF BUT NO OPINION	9.3%
NEVER HEARD OF	0.3%

T5. Do you have a favorable or unfavorable opinion of John Boozman?

FAVORABLE	48.6%
UNFAVORABLE	23.6%
HEARD OF BUT NO OPINION	24.5%
NEVER HEARD OF	3.2%

T6. In your opinion, is the US Supreme Court too liberal, too conservative or evenly balanced in its political philosophy?

TOO LIBERAL	55.3%
TOO CONSERVATIVE	14.5%
EVENLY BALANCED	17.8%
UNSURE OR NO OPINION	12.4%

T7. And thinking for a second about the up-coming US Senate election...if the election was being held today, for whom would you vote if the candidates were John Boozman, Republican or Blanche Lincoln, Democrat?

JOHN BOOZMAN	59.9%
BLANCHE LINCOLN	29.4%
OTHER CANDIDATE	4.2%
UNDECIDED	6.4%

T8. Thinking now about President Obama's US Supreme Court nominee, Elena Kagan. Based on what you know, do you support or oppose her nomination to the US Supreme Court?

SUPPORT	27.9%
OPPOSE	54.0%
UNSURE OR NO OPINION	18.1%



Now I am going to read you several statements regarding Elena Kagan's record. After hearing each statement tell me if you are more likely to support or less likely to support her nomination to the US Supreme Court.

T9. Elena Kagan has no judicial experience.

MORE LIKELY	18.4%
LESS LIKELY	64.1%
MAKES NO DIFFERENCE	17.5%

T10. If confirmed, Elena Kagan is likely to rule in favor of President Obama's health care bill.

MORE LIKELY	23.6%
LESS LIKELY	68.6%
MAKES NO DIFFERENCE	7.8%

T11. The National Rifle Association is actively opposing Elena Kagan's nomination.

MORE LIKELY	21.2%
LESS LIKELY	65.5%
MAKES NO DIFFERENCE	13.3%

T12. As Dean of Harvard Law School, Elena Kagan banned military recruiters from campus.

MORE LIKELY	15.8%
LESS LIKELY	69.8%
MAKES NO DIFFERENCE	14.4%



Messages (Ranked Less Likely)

	% LESS LIKELY
BANNED MILITARY RECRUITERS	69.8%
RULE IN FAVOR OF HEALTH CARE BILL	68.6%
NRA OPPOSED	65.5%
NO JUDICIAL EXPERIENCE	64.1%

T13. Now that you have heard some more information about Presidents Obama's US Supreme Court nominee, Elena Kagan, do you support or oppose her nomination?

SUPPORT	24.9%
OPPOSE	64.8%
UNSURE OR NO OPINION	10.3%

T14. And if US Senator Blanche Lincoln were to support the nomination of Elena Kagan to the US Supreme Court, would you be more likely or less likely to re-elect her ?

MORE LIKELY	21.8%
LESS LIKELY	49.4%
MAKES NO DIFFERENCE	28.8%

T15. And which party best represents your political view point?

REPUBLICAN	44.2%
DEMOCRAT	29.6%
INDEPENDENT OR OTHER	26.2%

T16. And do you consider yourself to be conservative, moderate or liberal?

CONSERVATIVE	52.9%
MODERATE	32.3%
LIBERAL	9.0%
UNDECIDED	5.8%



The following questions are for statistical purposes only.

T17. Which of the following age group applies to you?

18-34	13.8%
35-44	15.1%
45-54	20.8%
55-64	21.0%
65+	29.3%

T18. Are you male or female?

MALE	43.9%
FEMALE	56.1%

T19. What is your race?

WHITE	87.0%
BLACK OR AFRICAN AMERICAN	11.0%
HISPANIC OR LATINO	0.4%
OTHER	1.6%

