

Missouri US Senate Auto Survey

July 30th, 2010



David Flaherty
CEO



Magellan Data and Mapping Strategies are pleased to present the results of a 1,234N autodial survey of likely general election voters in the state of Missouri. The interviewing was conducted July 30th, 2010. This survey has a margin of error of +/- 2.79% at the 95 percent confidence interval.

MAGELLAN

DATA AND MAPPING

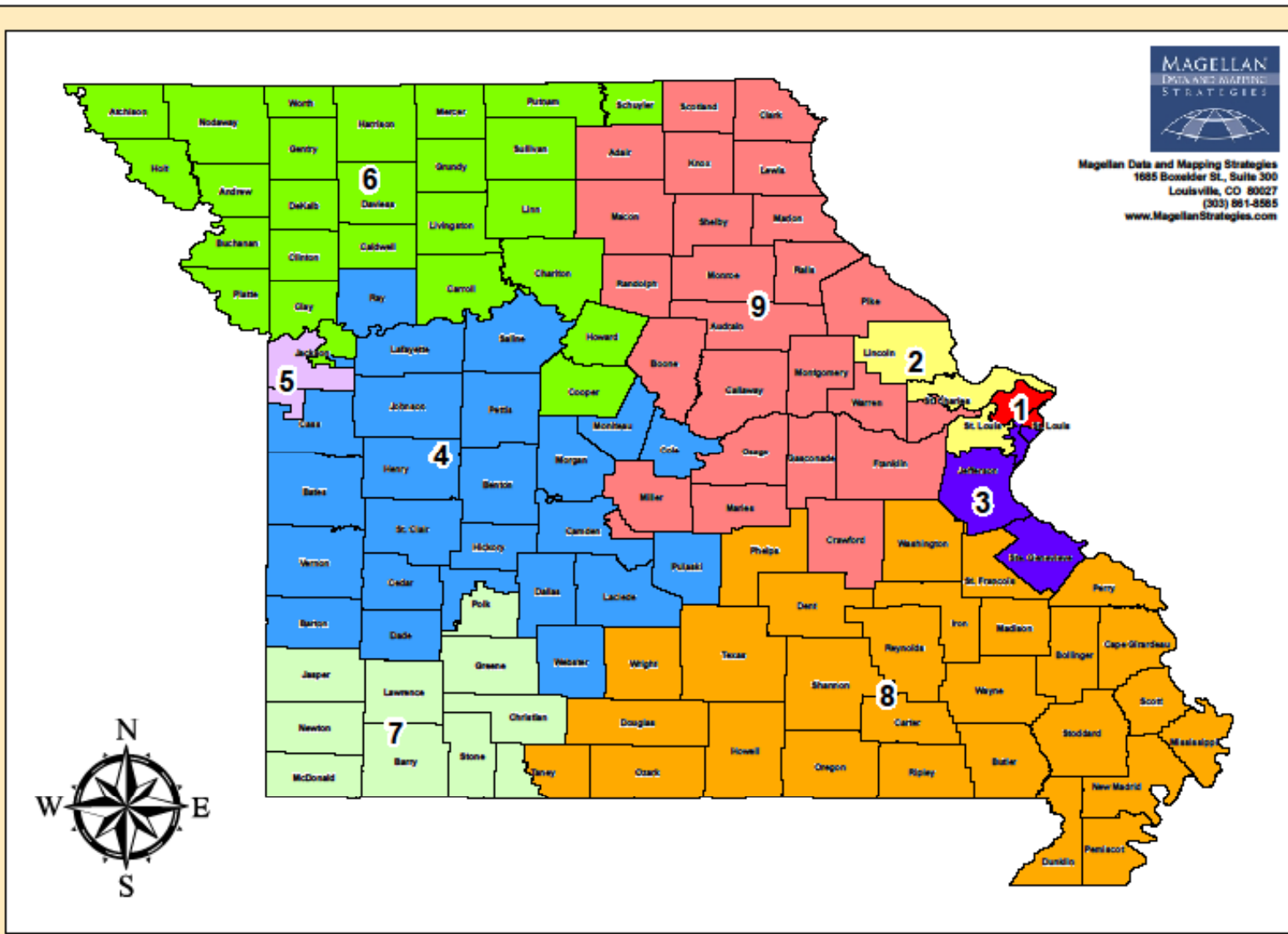
STRATEGIES



Polling Regions



Magellan Data and Mapping Strategies
1685 Bowler St., Suite 300
Louisville, CO 80027
(303) 961-8885
www.MagellanStrategies.com



Magellan Missouri Polling Regions - Congressional Districts

MAGELLAN

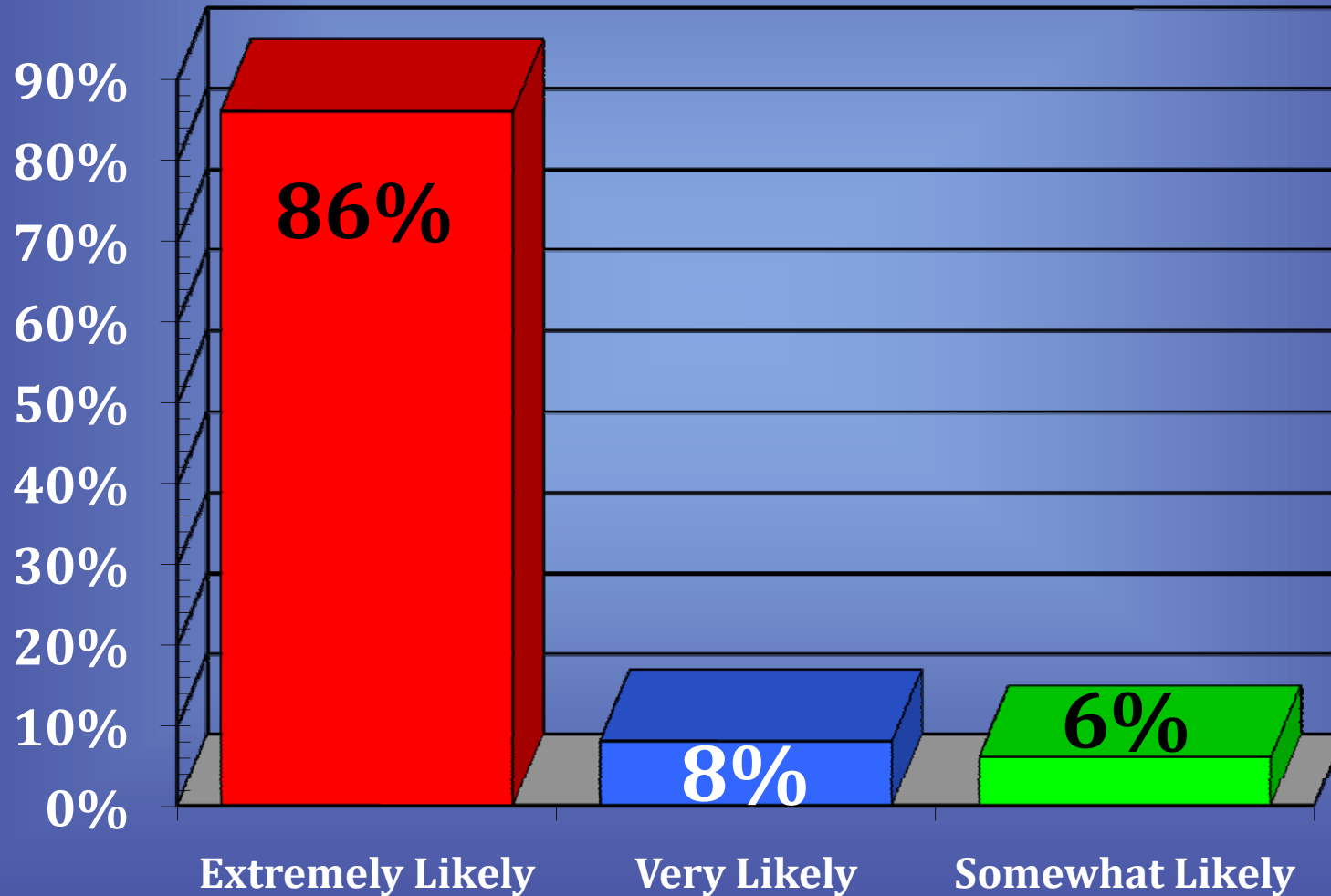
DATA AND MAPPING

STRATEGIES



Voter Frequency

How likely are you to vote in the November election for the US Senate and Congress?



MAGELLAN

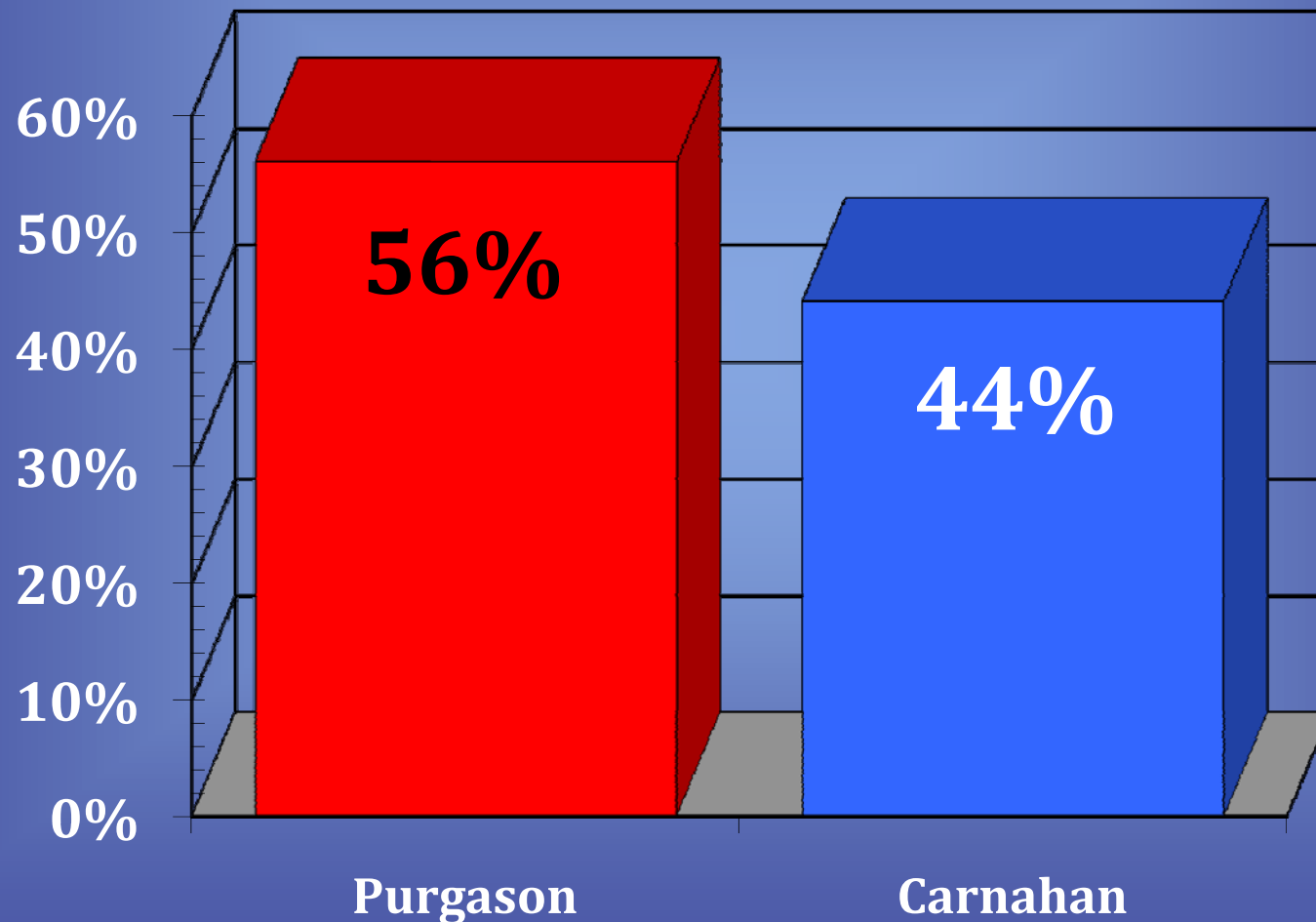
DATA AND MAPPING

S T R A T E G I E S

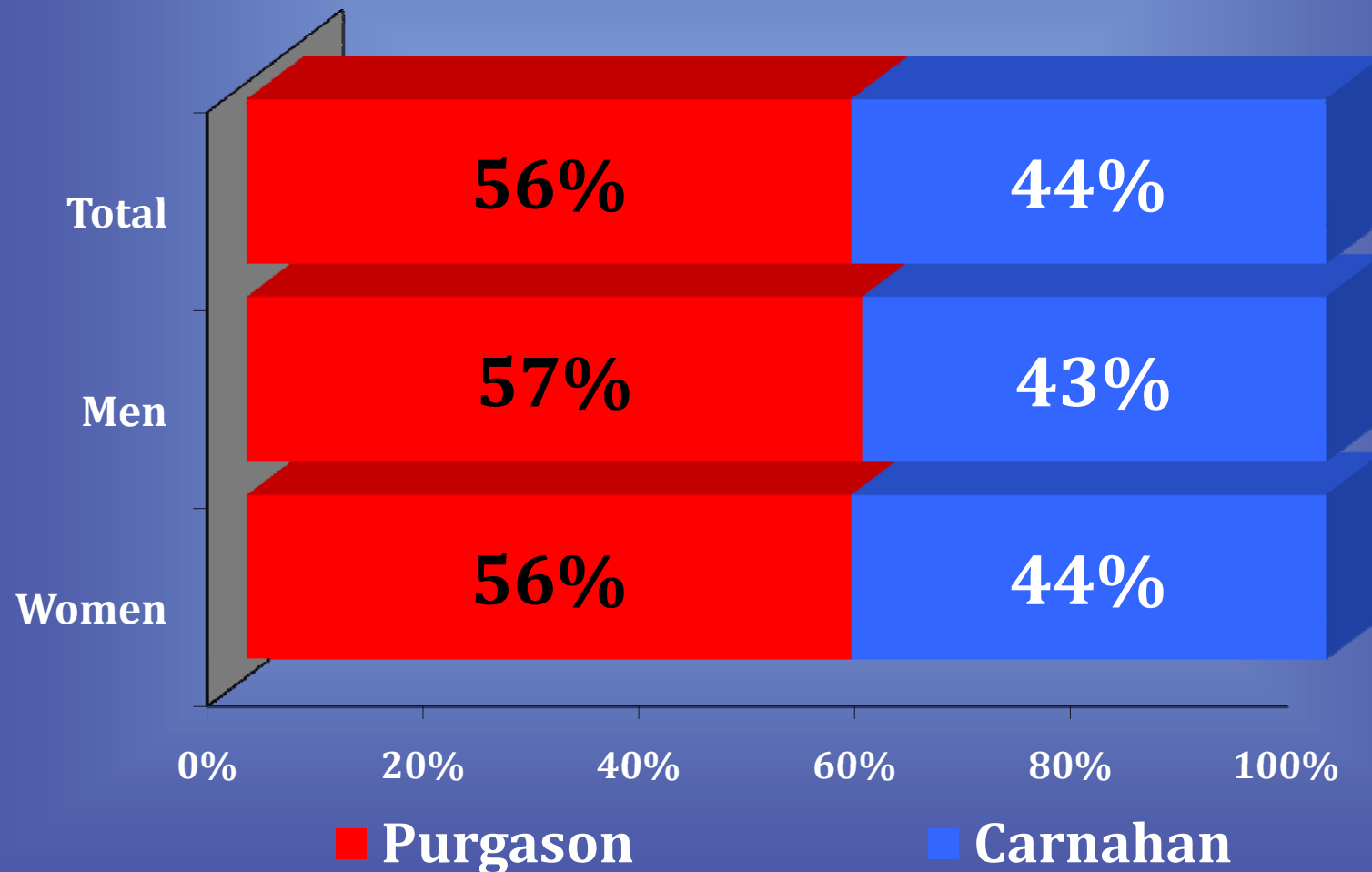


Purgason-Carnahan Ballot Test

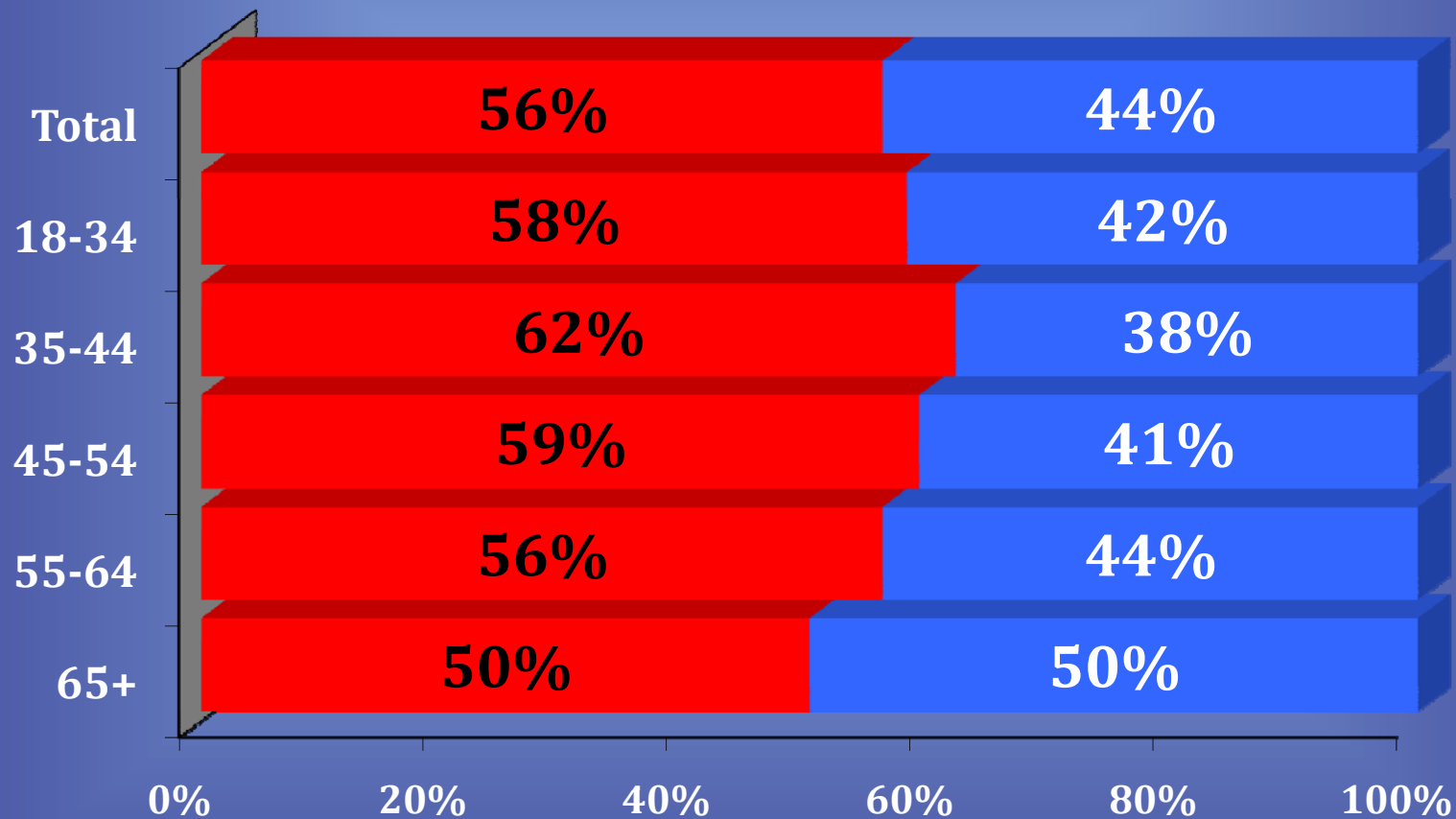
Thinking now about the November election for the United States Senate...If the election for the United States Senate was being held today, would you be more likely to vote for Republican Chuck Purgason, or Democrat Robin Carnahan?



Thinking now about the November election for the United States Senate...If the election for the United States Senate was being held today, would you be more likely to vote for Republican Chuck Purgason, or Democrat Robin Carnahan? (By Gender)



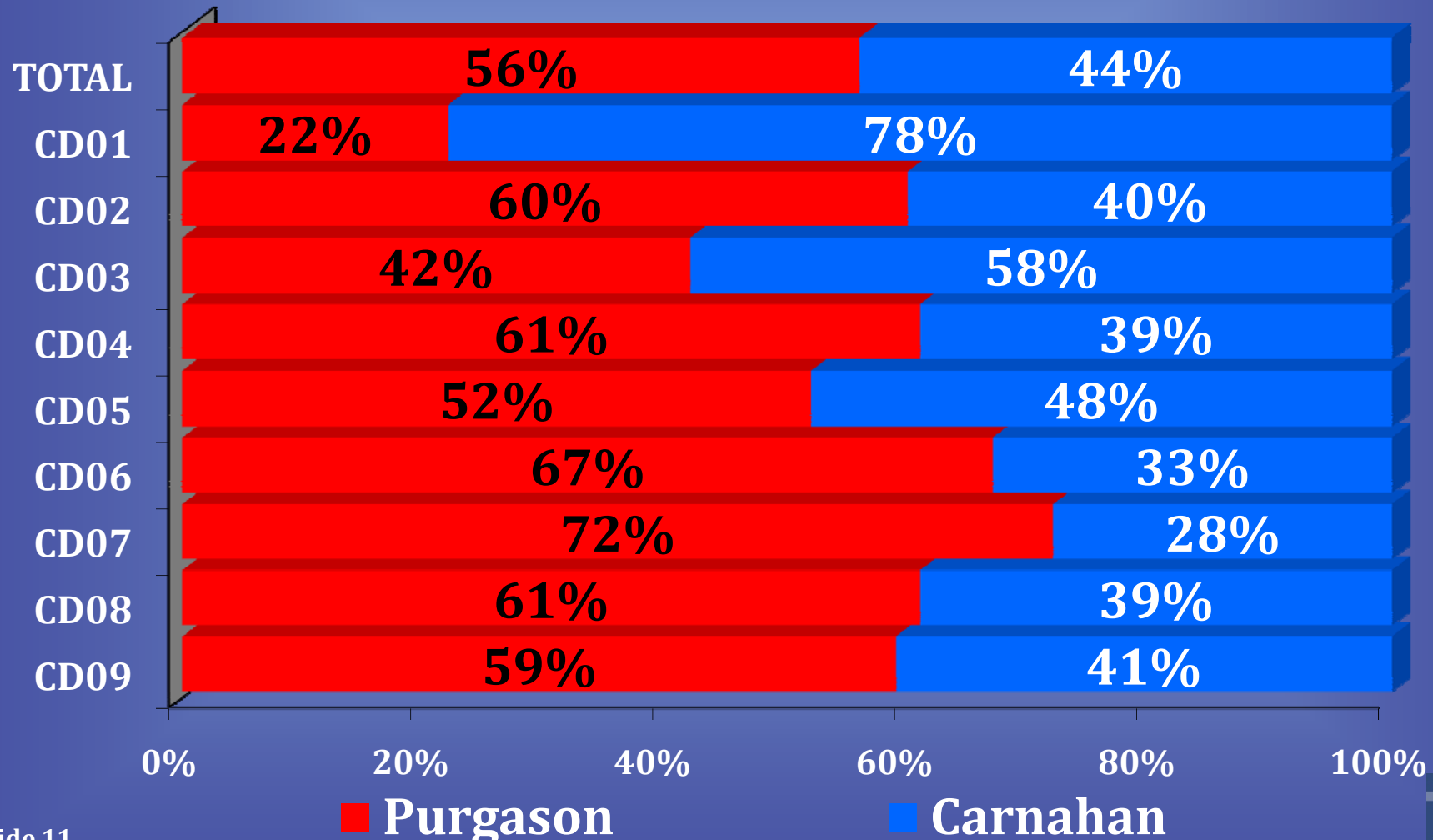
Thinking now about the November election for the United States Senate...If the election for the United States Senate was being held today, would you be more likely to vote for Republican Chuck Purgason, or Democrat Robin Carnahan? (By Age)



■ Purgason

■ Carnahan

Thinking now about the November election for the United States Senate...If the election for the United States Senate was being held today, would you be more likely to vote for Republican Chuck Purgason, or Democrat Robin Carnahan? (By Congressional District)

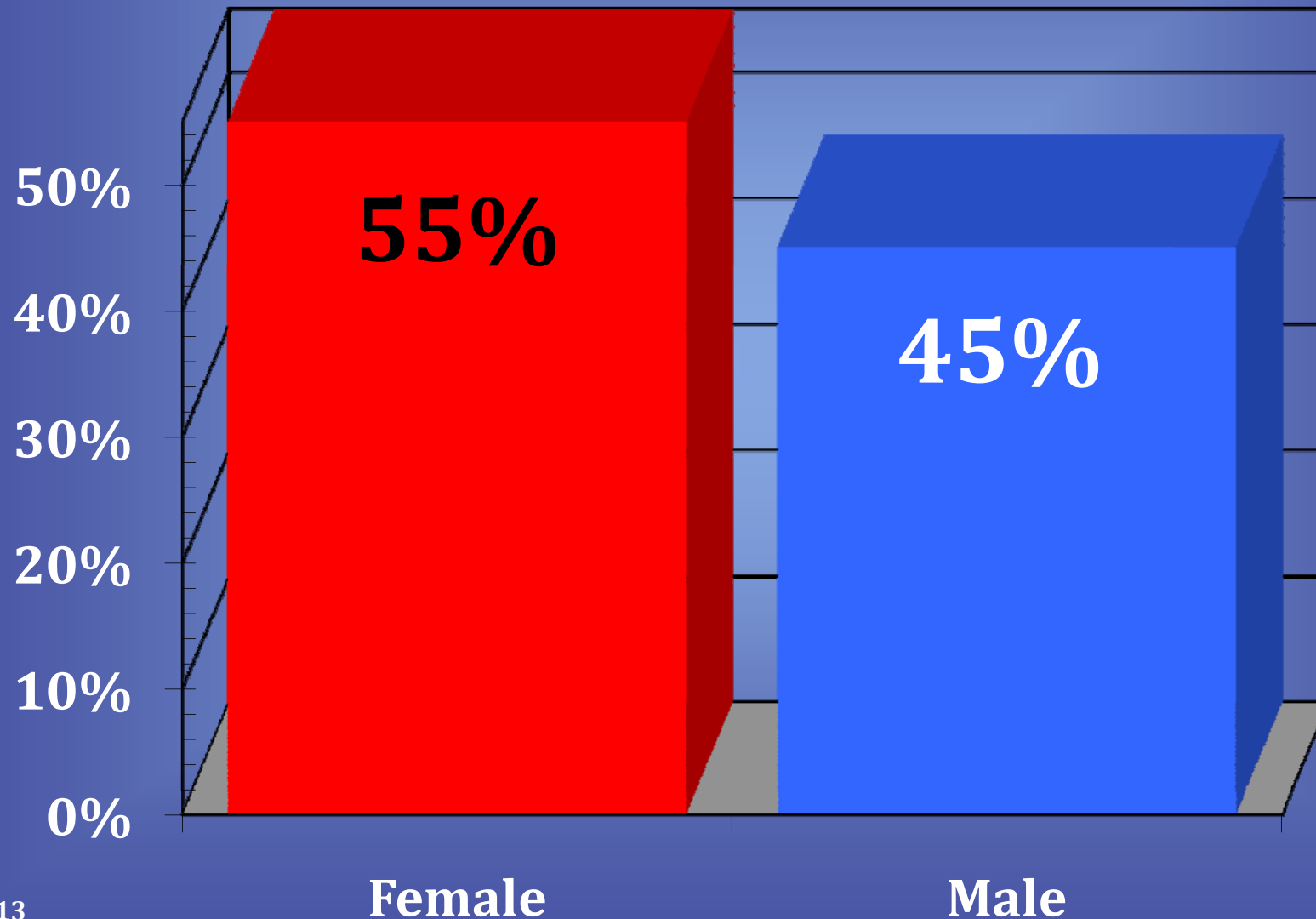


MAGELLAN
DATA AND MAPPING
STRATEGIES

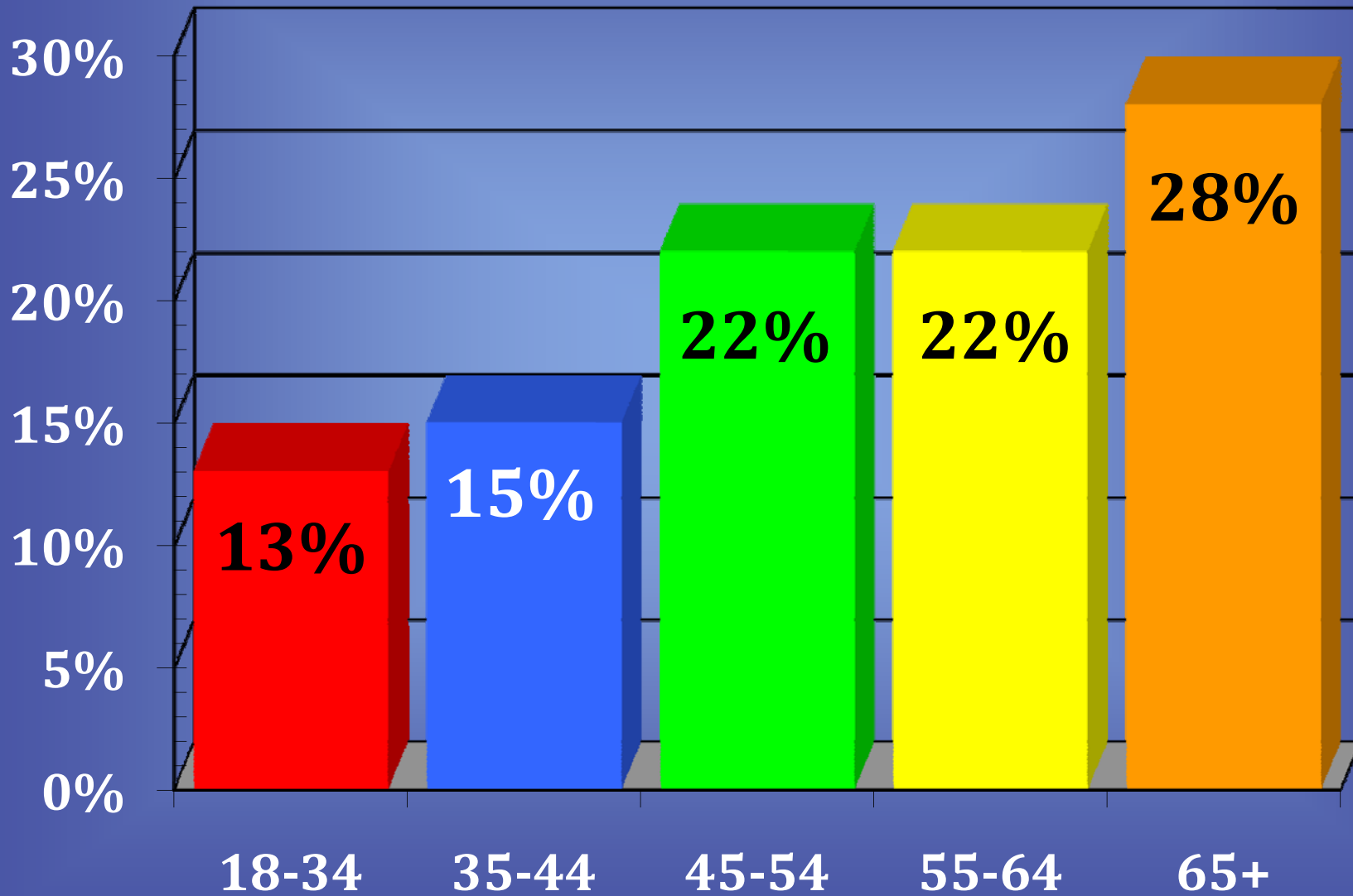


Survey Demographics

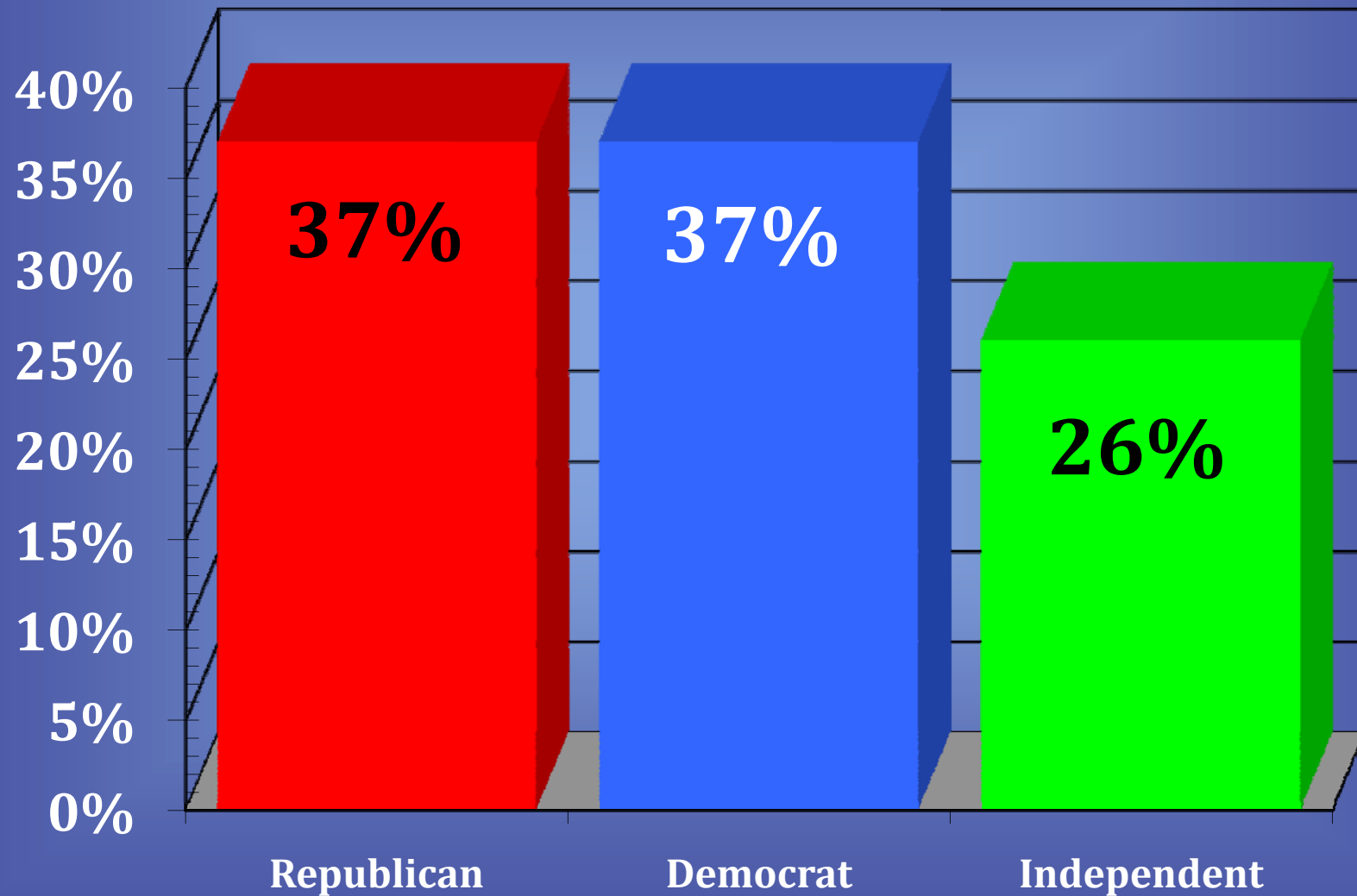
Gender Demographics



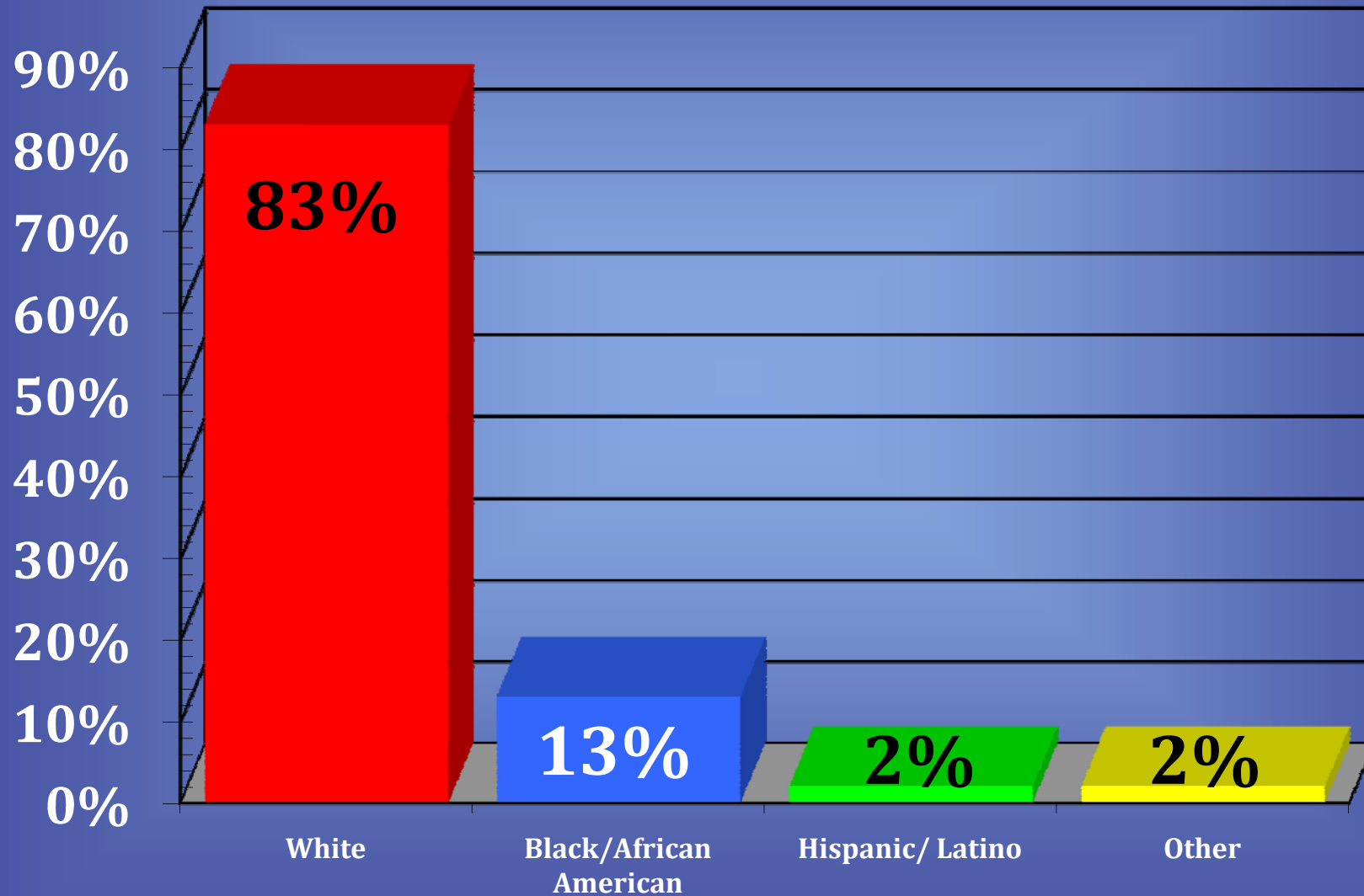
Age Group Demographics



Party Affiliation Demographics



Race Demographics



Region Demographics

