



June 30, 2010
MEMORANDUM

TO: INTERESTED PARTIES
FR: DAVID FLAHERTY
MAGELLAN DATA AND MAPPING STRATEGIES
RE: OREGON GOVERNOR GENERAL ELECTION SURVEY TOPLINE RESULTS

Magellan Data and Mapping Strategies are pleased to present the topline results of a 963N autodial survey of likely general election voters in the state of Oregon. The interviews were conducted June 28th, 2010. This survey has a margin of error of +/- 3.16% at the 95 percent confidence interval. This survey was weighted based upon voter turnout demographics from the 2008 and 2006 election cycles.

T1. Are you registered to vote as a Republican, a Democrat or an independent voter?

Republican.....	35%
Democrat	45%
Independent	20%

T2. How likely are you to vote in the November 2010 election for Governor, the US Senate and Congress?

Extremely Likely.....	87%
Very Likely	6%
Somewhat Likely	7%

T3. If the election for Congress was being held today, and all you knew about the two candidates was that one was a Democrat and the other was a Republican, for whom would you vote?

Democrat candidate	37%
Republican candidate	35%
Undecided.....	28%

Thinking now about people active in government.....

T4. Do you have a favorable or unfavorable opinion of John Kitzhaber?

Favorable 43%
Unfavorable 40%
No Opinion 13%

Name ID 96%
Hard Name ID 83%
Never Heard Of..... 4%

T5. Do you have a favorable or unfavorable opinion of Chris Dudley?

Favorable 42%
Unfavorable 21%
No Opinion 30%

Name ID 93%
Hard Name ID 63%
Never Heard Of..... 7%

T6. Do you approve or disapprove of the job Barack Obama is doing as President?

Approve 47%
Disapprove 44%
No Opinion 9%

T7. If the election for Governor was being held today, for whom would you vote if the candidates were John Kitzhaber, Democrat, Chris Dudley, Republican or another candidate?

Chris Dudley 41%
John Kitzhaber 40%
Another Candidate..... 10%
Undecided..... 9%

T8. Do you approve or disapprove of the Obama Administration's handling of the oil spill in the Gulf of Mexico?

Approve 40%
Disapprove 47%
No Opinion 13%



T9. For statistical purposes, are you a man or a woman?

Female..... 55%
Male..... 45%

T10. Which of the following age groups applies to you?

18-34..... 17%
35-44..... 15%
45-54..... 20%
55-64..... 22%
65+..... 26%

T11. For statistical purposes only, what is your race? Are you white, Hispanic or Latino, black or African American, Asian, or another ethnic group?

White 89%
Hispanic/Latino 4%
Black/African American..... 3%
Asian 2%
Another ethnic group 2%

