

New Mexico Governor Survey June 21st, 2010



David Flaherty
CEO

Magellan Data and Mapping Strategies



Magellan Data and Mapping Strategies are pleased to present the results of a 542N autodial survey of likely general election voters in the state of New Mexico. The interviewing was conducted on June 21st, 2010. This survey has a margin of error of +/- 4.21% at the 95% confidence interval.

Slide 2

Magellan Data and Mapping Strategies

MAGELLAN DATA AND MAPPING STRATEGIES

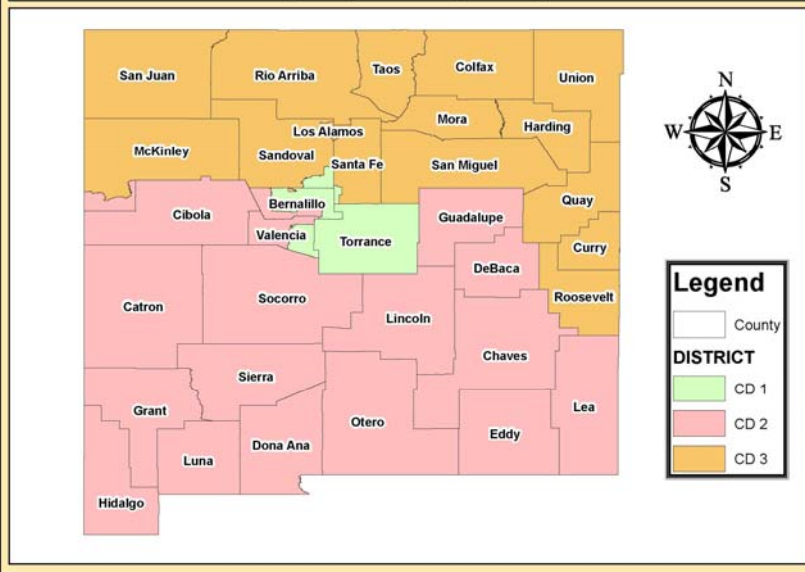


Polling Regions

Slide 3

Magellan Data and Mapping Strategies

New Mexico Polling Regions by Congressional District



Slide 4

Magellan Data and Mapping Strategies

MAGELLAN
DATA AND MAPPING
STRATEGIES

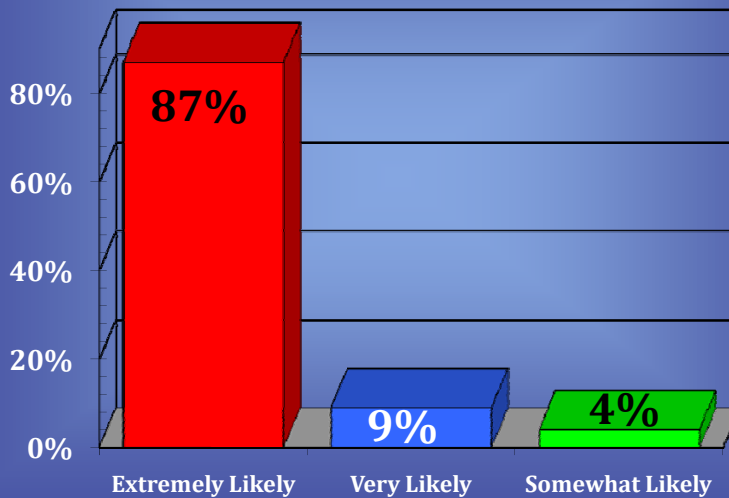


Voter Frequency

Slide 5

Magellan Data and Mapping Strategies

How likely are you to vote in the November election for Governor and Congress?



Slide 6

Magellan Data and Mapping Strategies

MAGELLAN
DATA AND MAPPING
STRATEGIES

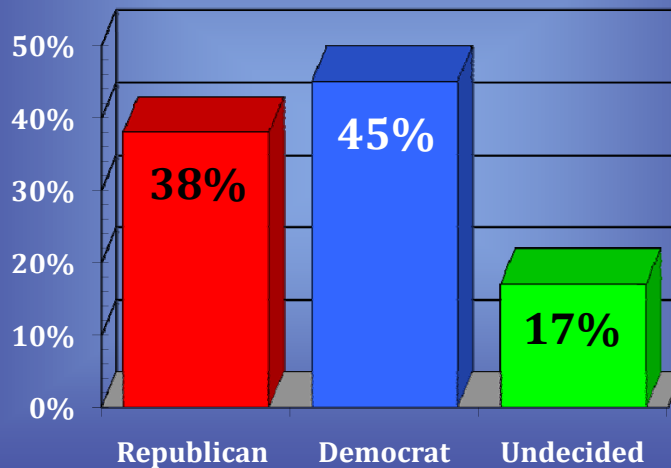


Generic Ballot Test

Slide 7

Magellan Data and Mapping Strategies

If the election for US Congress was being held today, and all you knew about the two candidates was that one was a Democrat and the other was a Republican, for whom would you vote? The Democrat candidate or the Republican candidate?

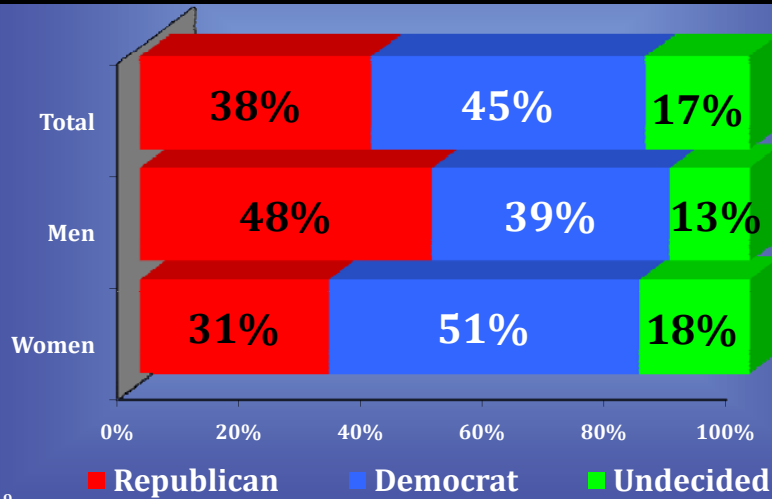


Slide 8

Magellan Data and Mapping Strategies



If the election for US Congress was being held today, and all you knew about the two candidates was that one was a Democrat and the other was a Republican, for whom would you vote? The Democrat candidate or the Republican candidate? (By Gender)

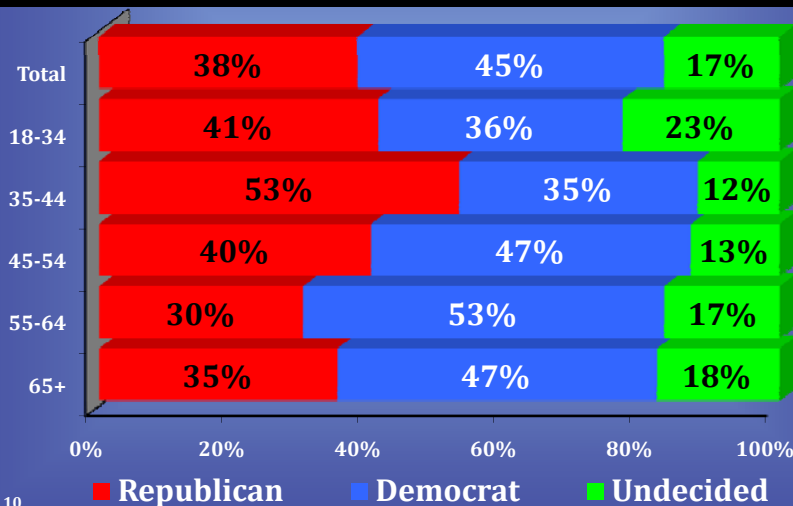


Slide 9

Magellan Data and Mapping Strategies



If the election for US Congress was being held today, and all you knew about the two candidates was that one was a Democrat and the other was a Republican, for whom would you vote? The Democrat candidate or the Republican candidate? (By Age)

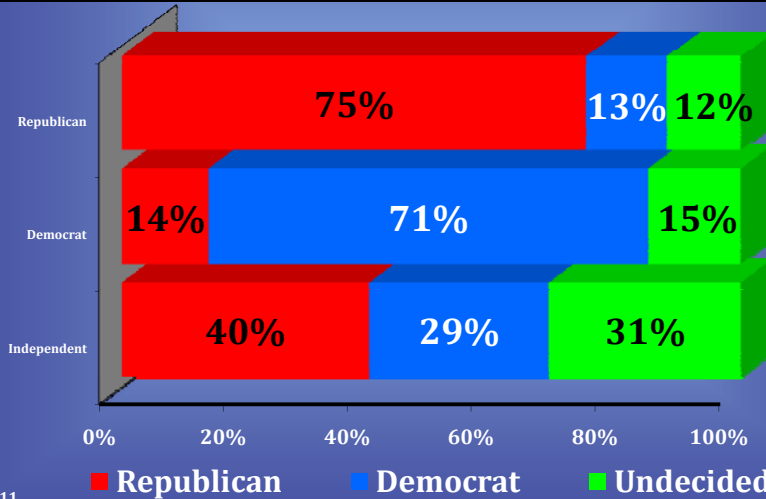


Slide 10

Magellan Data and Mapping Strategies



If the election for US Congress was being held today, and all you knew about the two candidates was that one was a Democrat and the other was a Republican, for whom would you vote? The Democrat candidate or the Republican candidate? (By Party)

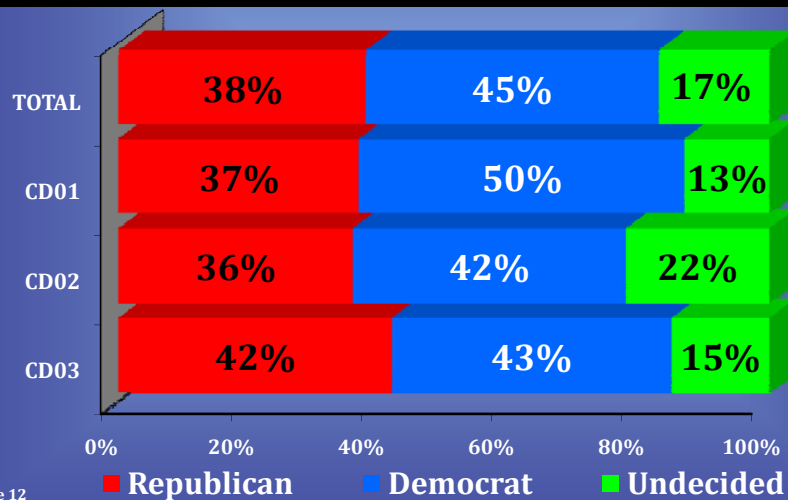


Slide 11

Magellan Data and Mapping Strategies



If the election for US Congress was being held today, and all you knew about the two candidates was that one was a Democrat and the other was a Republican, for whom would you vote? The Democrat candidate or the Republican candidate? (By Congressional District)



Slide 12

Magellan Data and Mapping Strategies



MAGELLAN
DATA AND MAPPING
STRATEGIES



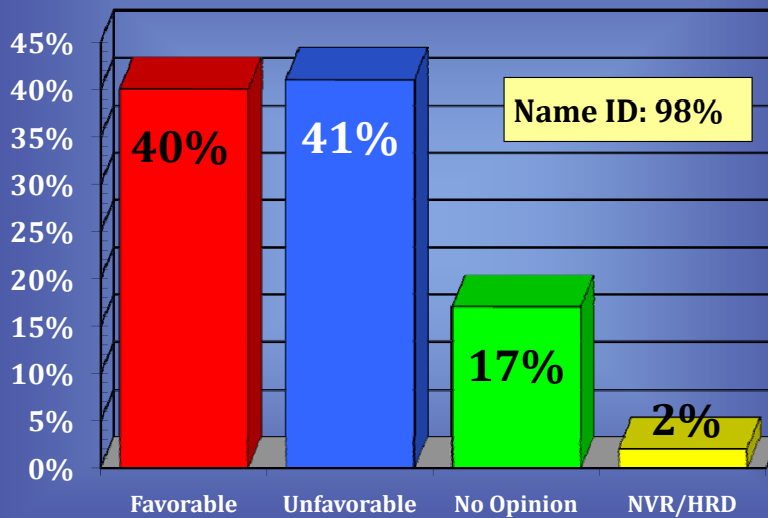
Denish Image Rating

Slide 13

Magellan Data and Mapping Strategies

Diane Denish Image Rating

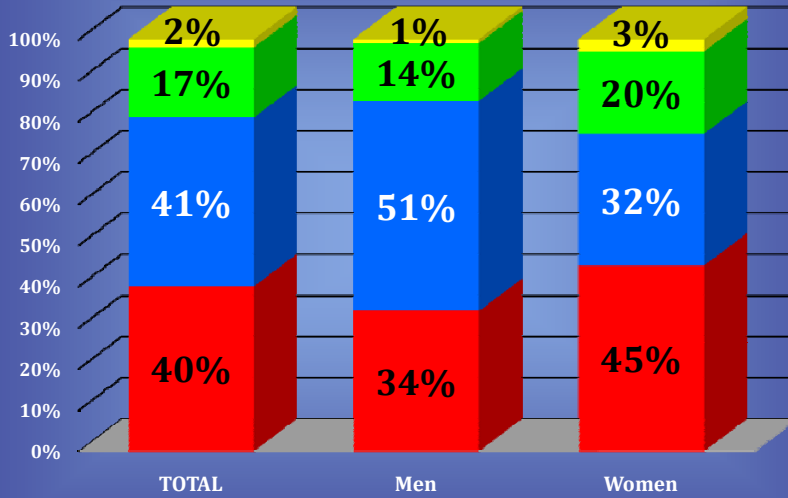
Do you have a favorable or unfavorable opinion of Diane Denish?



Slide 14

Magellan Data and Mapping Strategies

Do you have a favorable or unfavorable opinion of Diane Denish? (By Gender)

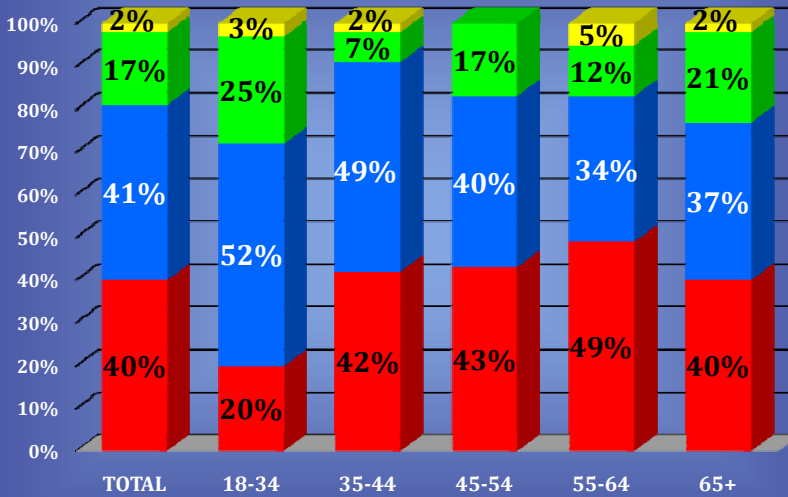


Slide 15

Magellan Data and Mapping Strategies



Do you have a favorable or unfavorable opinion of Diane Denish? (By Age)

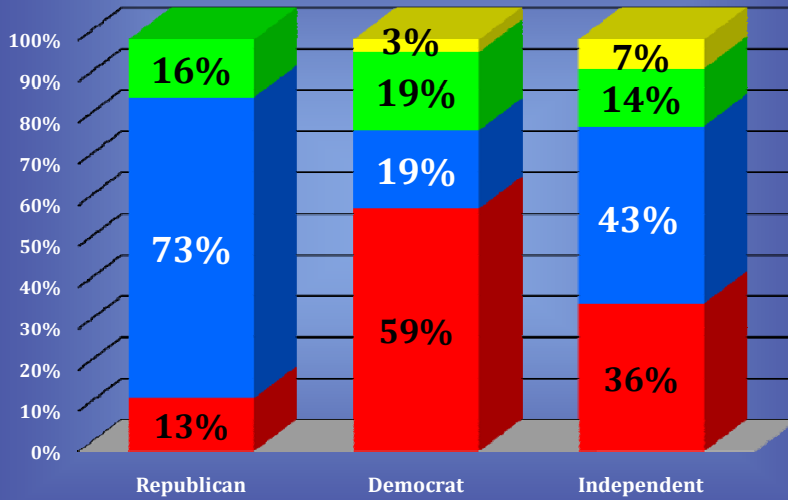


Slide 16

Magellan Data and Mapping Strategies



Do you have a favorable or unfavorable opinion of Diane Denish? (By Party)

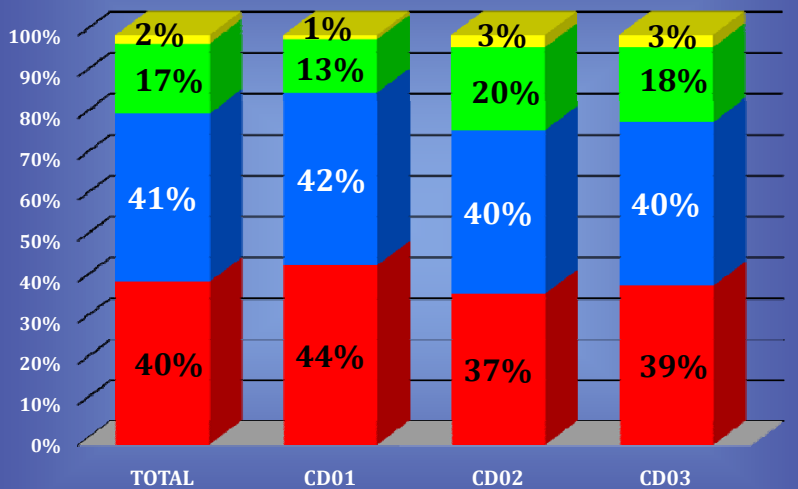


Slide 17

Magellan Data and Mapping Strategies



Do you have a favorable or unfavorable opinion of Diane Denish? (By Congressional District)



Slide 18

Magellan Data and Mapping Strategies



MAGELLAN DATA AND MAPPING STRATEGIES



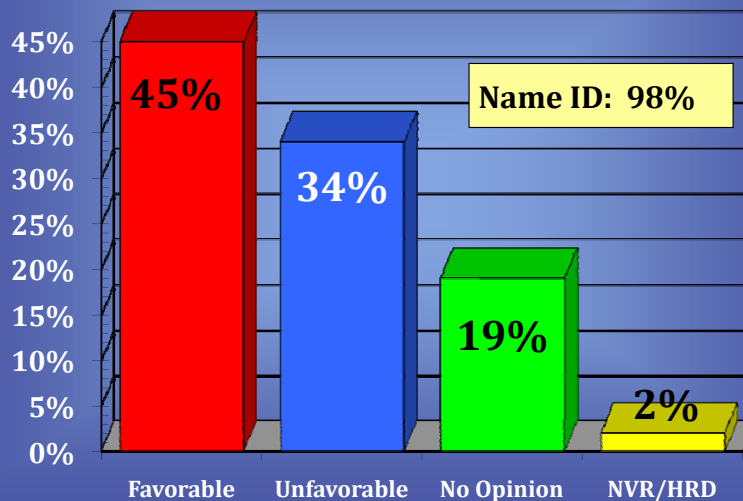
Martinez Image Rating

Slide 19

Magellan Data and Mapping Strategies

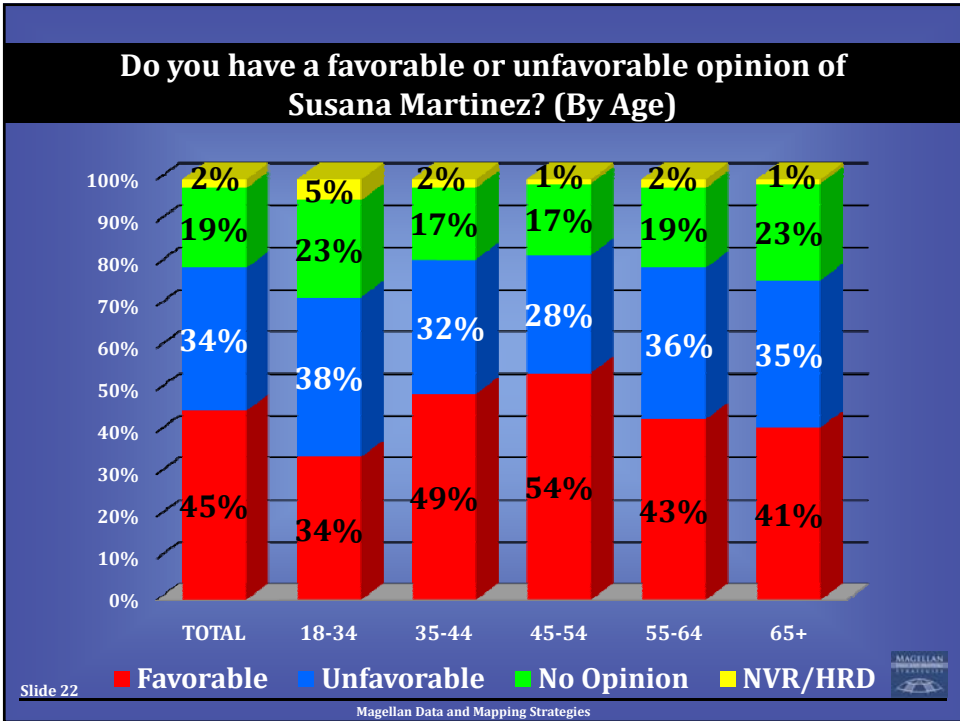
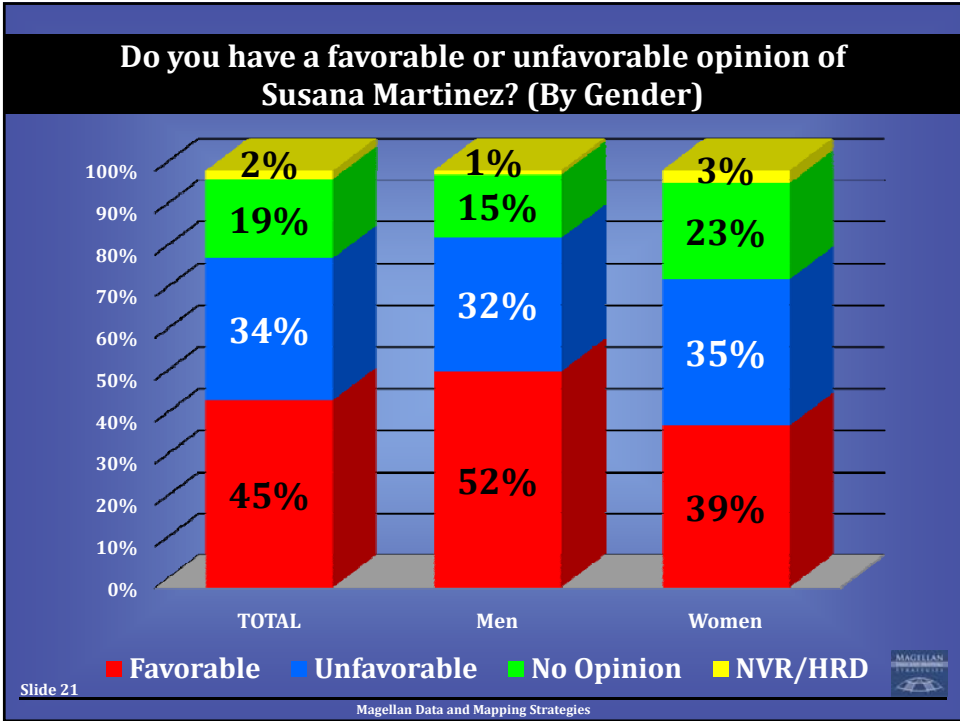
Susana Martinez Image Rating

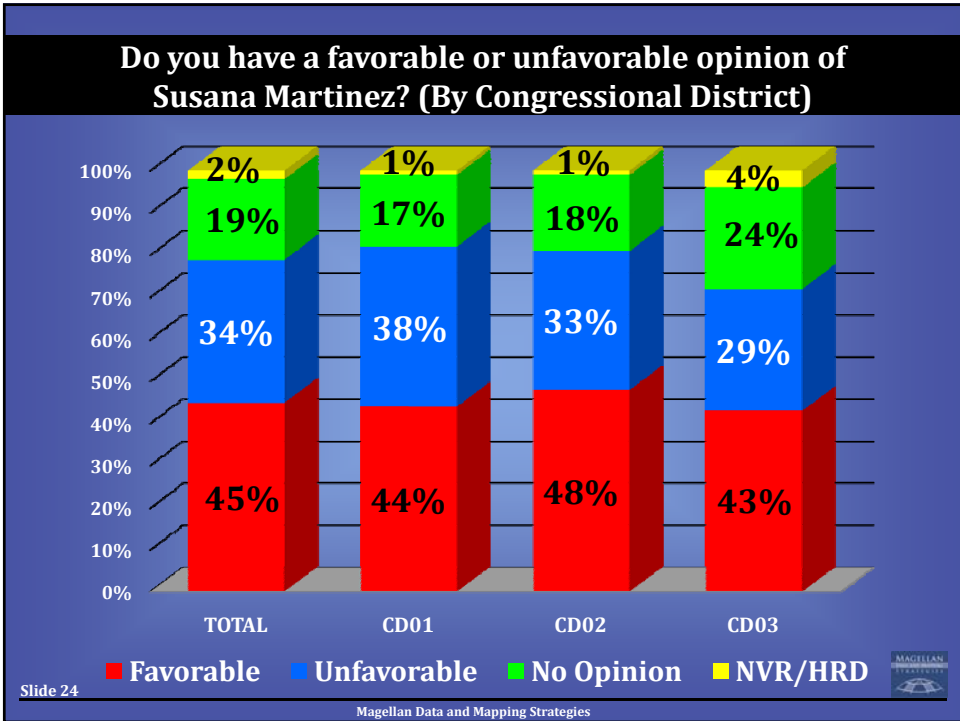
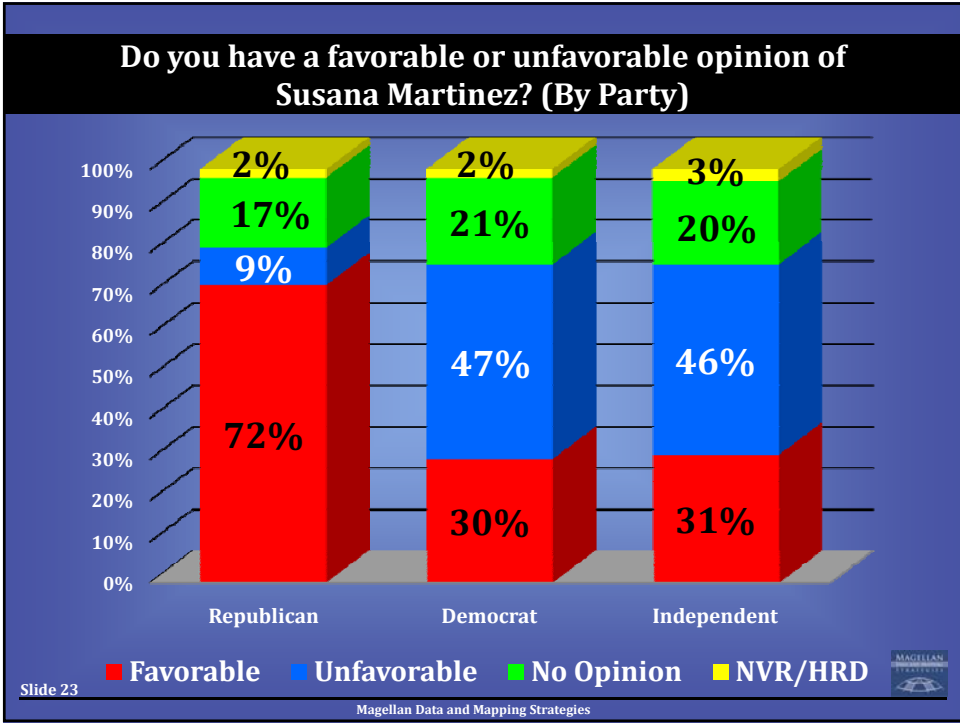
Do you have a favorable or unfavorable opinion of Susana Martinez?



Slide 20

Magellan Data and Mapping Strategies





MAGELLAN
DATA AND MAPPING
STRATEGIES

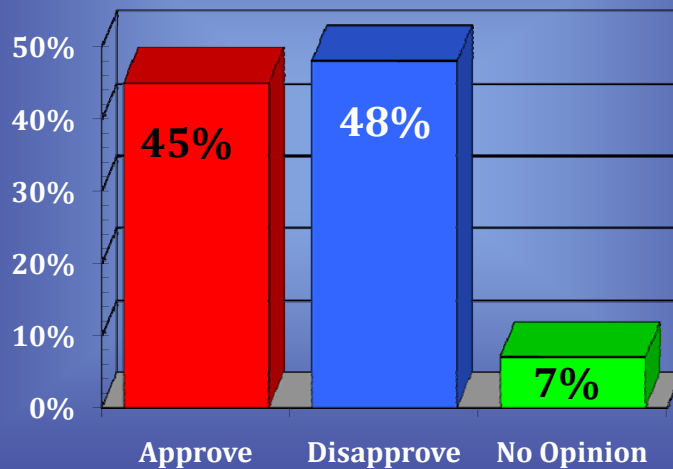


Obama Approval Rating

Slide 25

Magellan Data and Mapping Strategies

**Do you approve or disapprove of the job
Barack Obama is doing as President?**

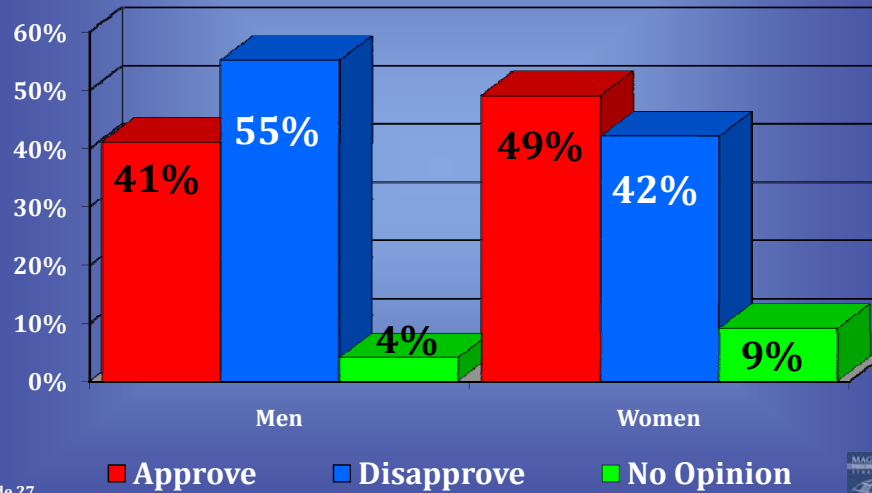


Slide 26

Magellan Data and Mapping Strategies



Do you approve or disapprove of the job Barack Obama is doing as President? (By Gender)

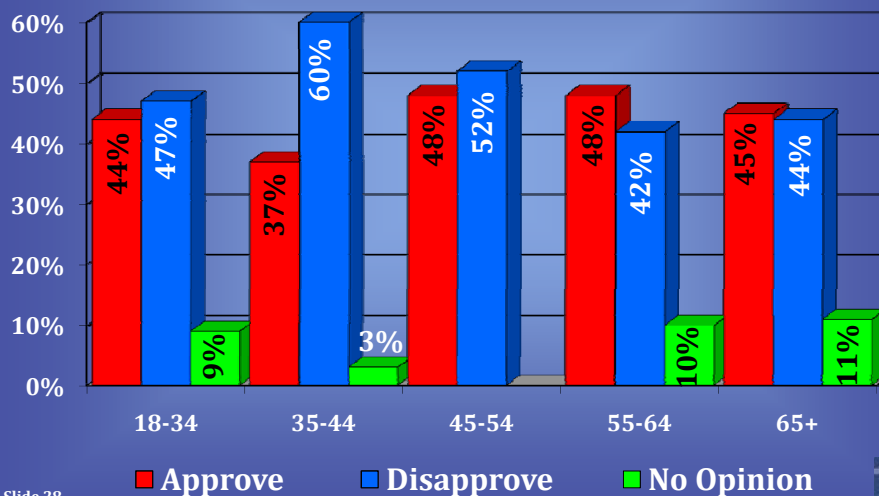


Slide 27

Magellan Data and Mapping Strategies



Do you approve or disapprove of the job Barack Obama is doing as President? (By Age)

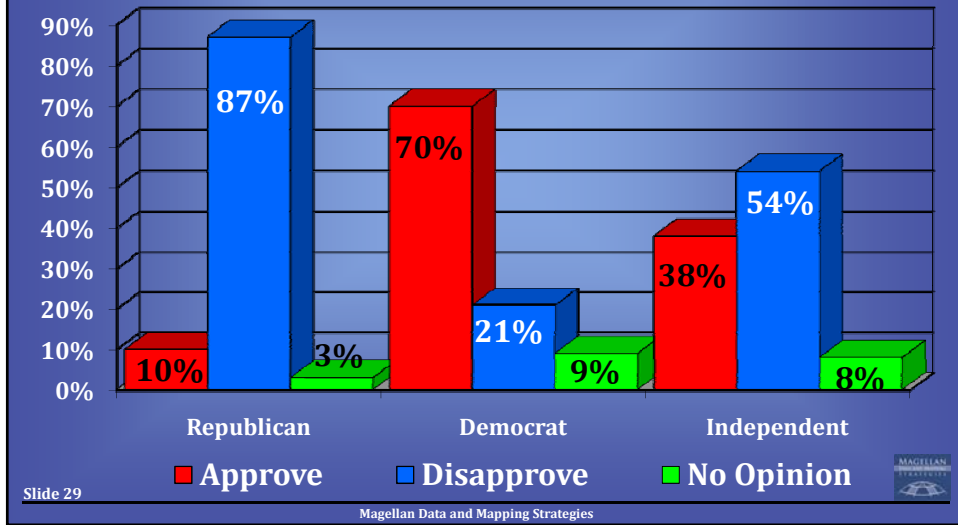


Slide 28

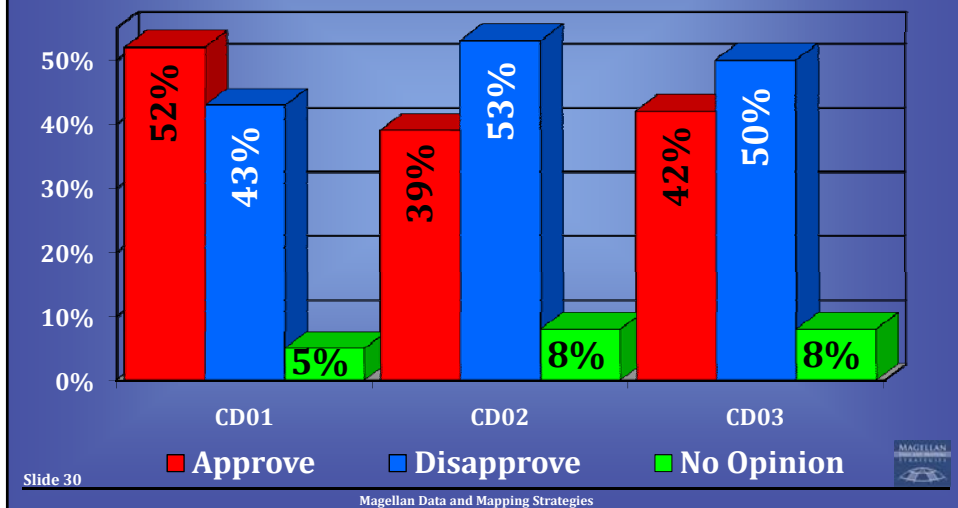
Magellan Data and Mapping Strategies



Do you approve or disapprove of the job Barack Obama is doing as President? (By Party)



Do you approve or disapprove of the job Barack Obama is doing as President? (By Congressional District)



MAGELLAN
DATA AND MAPPING
STRATEGIES

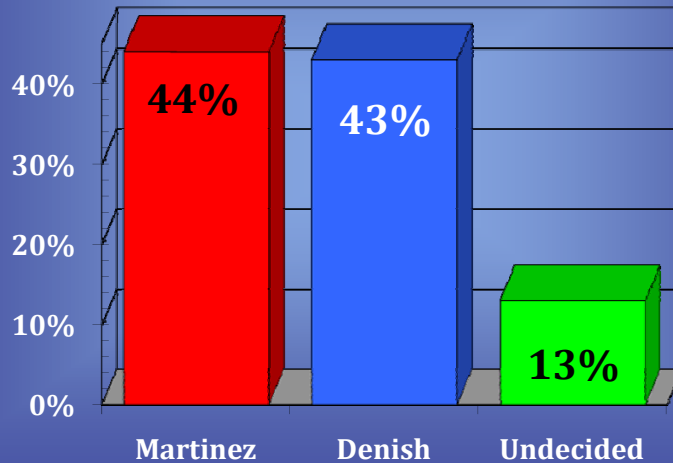


Governor Ballot Test

Slide 31

Magellan Data and Mapping Strategies

If the election for Governor was being held today, for whom would you vote if the candidates were Diane Denish, Democrat, or Susana Martinez, Republican?

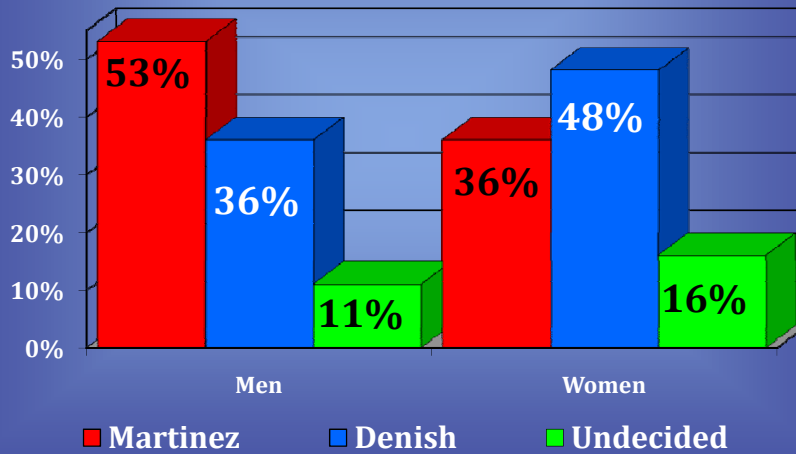


Slide 32

Magellan Data and Mapping Strategies



If the election for Governor was being held today, for whom would you vote if the candidates were Diane Denish, Democrat, or Susana Martinez, Republican? (By Gender)

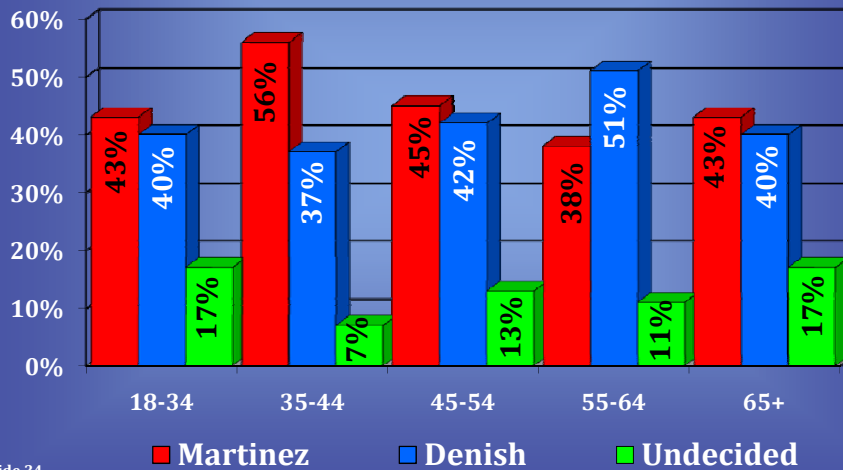


Slide 33

Magellan Data and Mapping Strategies



If the election for Governor was being held today, for whom would you vote if the candidates were Diane Denish, Democrat, or Susana Martinez, Republican? (By Age)

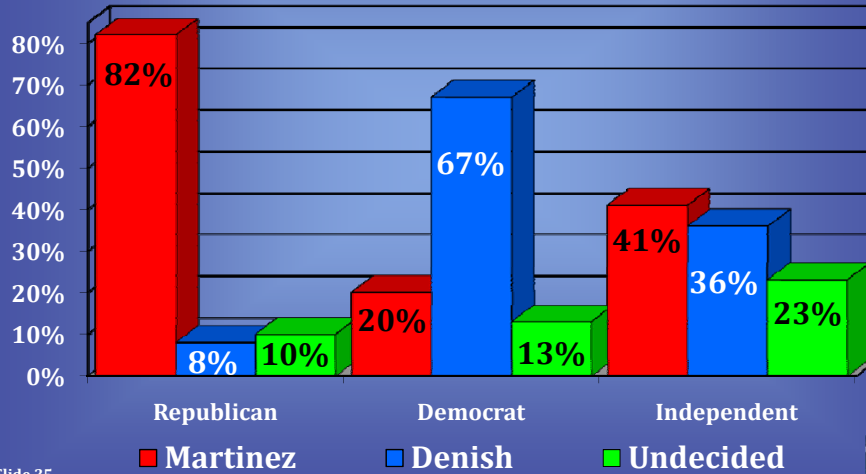


Slide 34

Magellan Data and Mapping Strategies



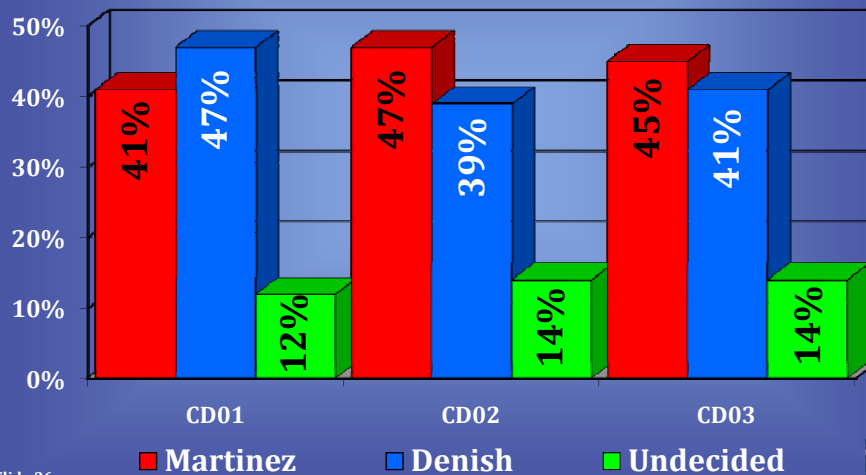
If the election for Governor was being held today, for whom would you vote if the candidates were Diane Denish, Democrat, or Susana Martinez, Republican? (By Party)



Slide 35

Magellan Data and Mapping Strategies

If the election for Governor was being held today, for whom would you vote if the candidates were Diane Denish, Democrat, or Susana Martinez, Republican? (By Congressional District)



Slide 36

Magellan Data and Mapping Strategies

MAGELLAN
DATA AND MAPPING
STRATEGIES

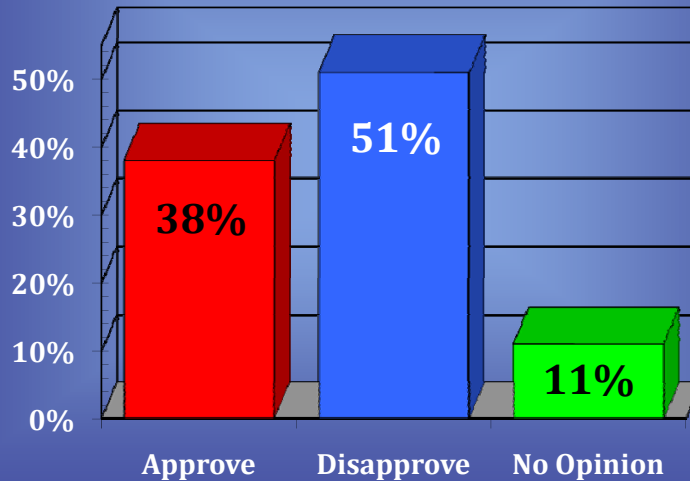


Obama Administration Oil Spill Handling Approval Rating

Slide 37

Magellan Data and Mapping Strategies

Do you approve or disapprove of the Obama Administration's handling of the oil spill in the Gulf of Mexico?

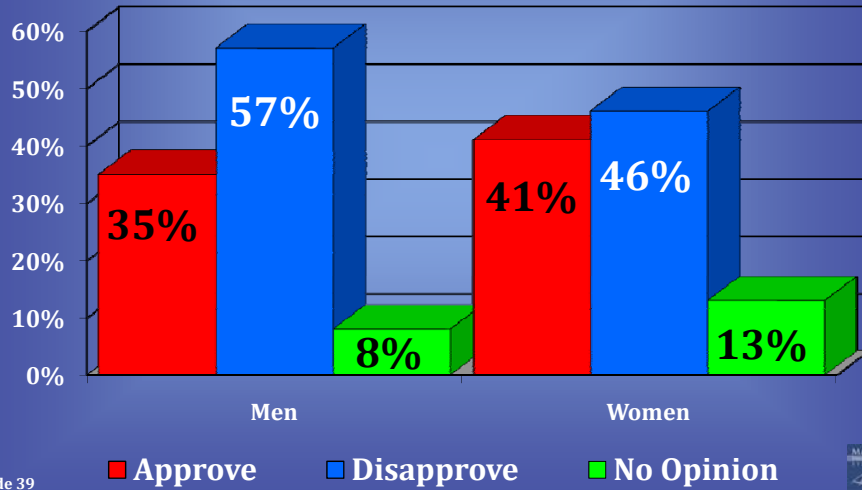


Slide 38

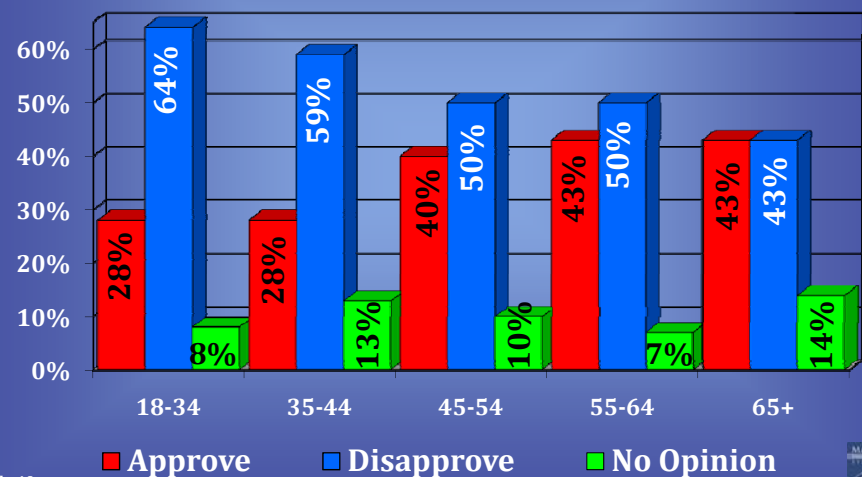
Magellan Data and Mapping Strategies



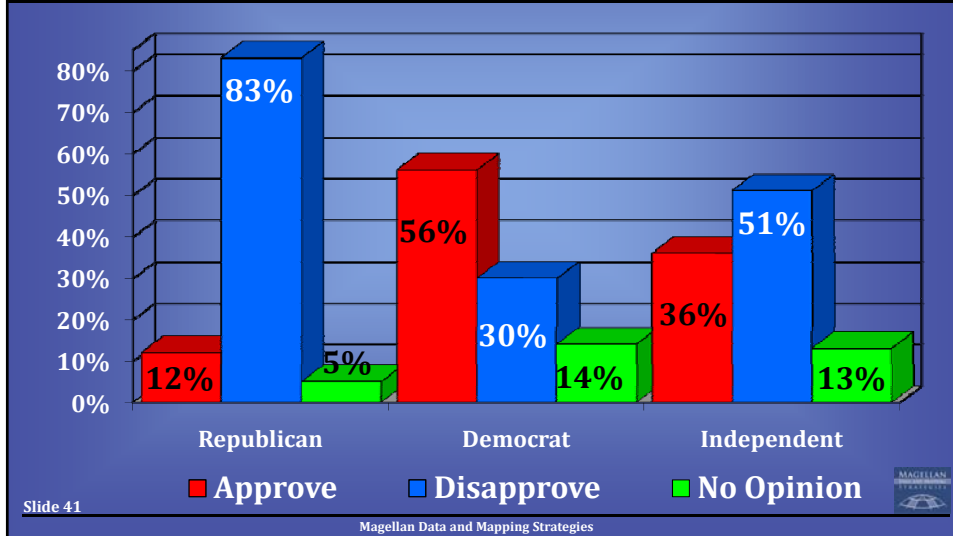
Do you approve or disapprove of the Obama Administration's handling of the oil spill in the Gulf of Mexico? (By Gender)



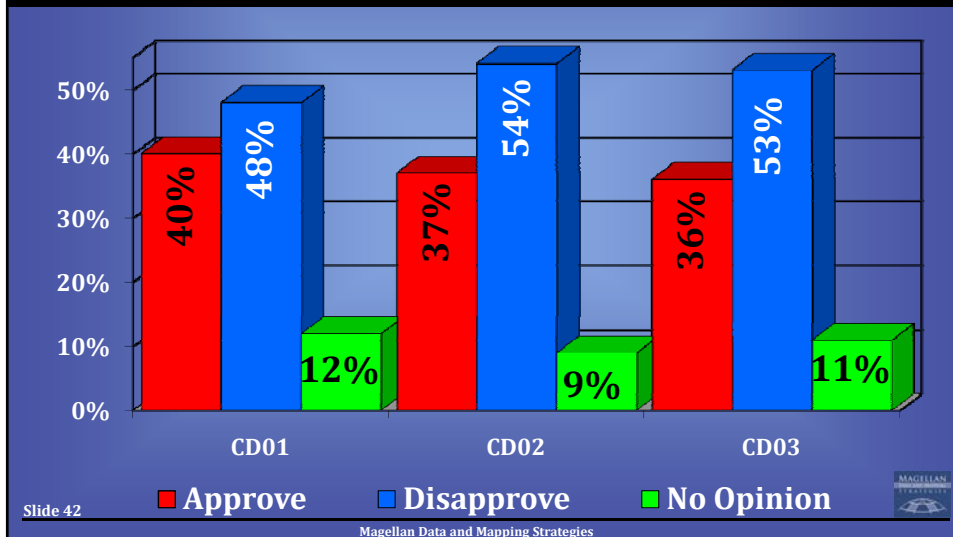
Do you approve or disapprove of the Obama Administration's handling of the oil spill in the Gulf of Mexico? (By Age)



Do you approve or disapprove of the Obama Administration's handling of the oil spill in the Gulf of Mexico? (By Party)



Do you approve or disapprove of the Obama Administration's handling of the oil spill in the Gulf of Mexico? (By Congressional District)



MAGELLAN
DATA AND MAPPING
STRATEGIES

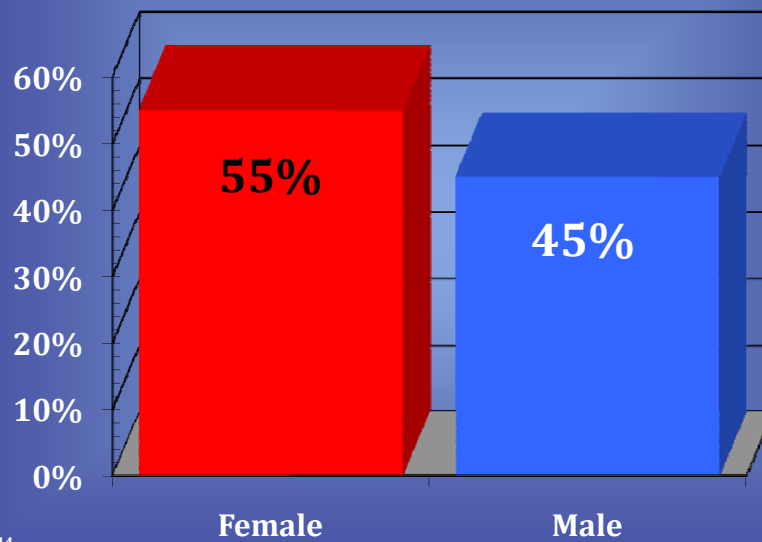


Survey Demographics

Slide 43

Magellan Data and Mapping Strategies

Gender Demographics

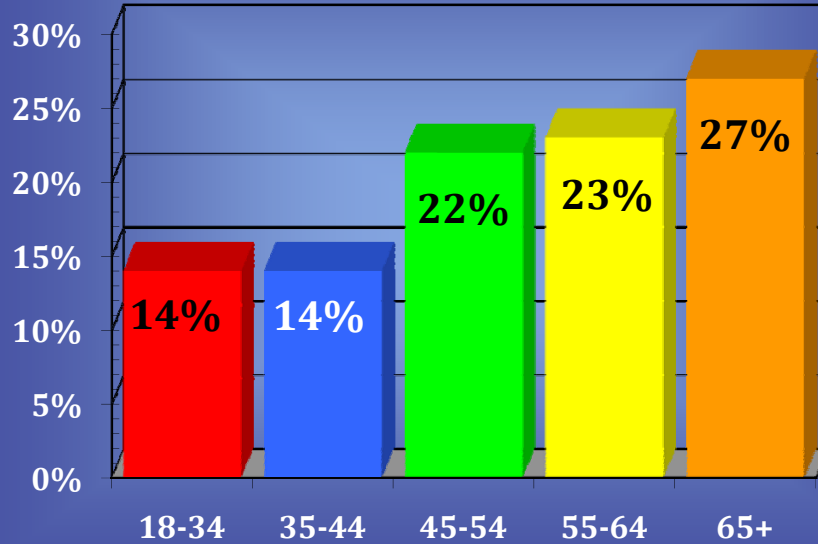


Slide 44

Magellan Data and Mapping Strategies



Age Group Demographics

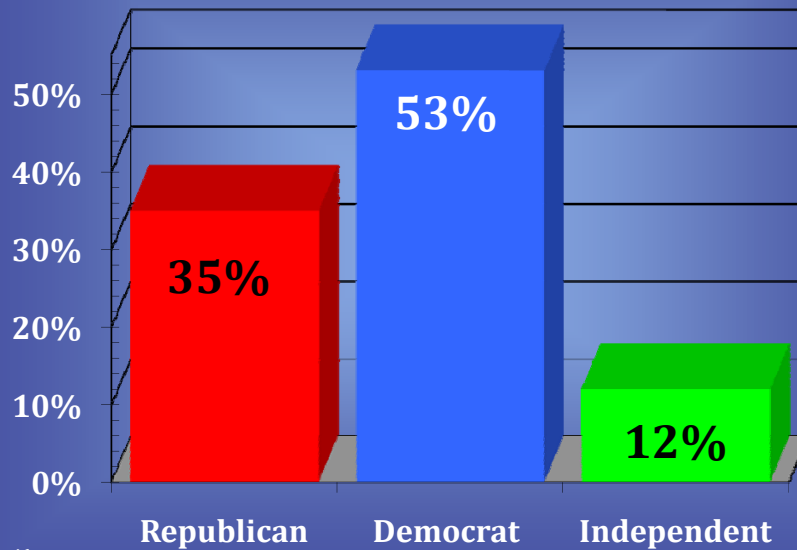


Slide 45

Magellan Data and Mapping Strategies



Party Demographics

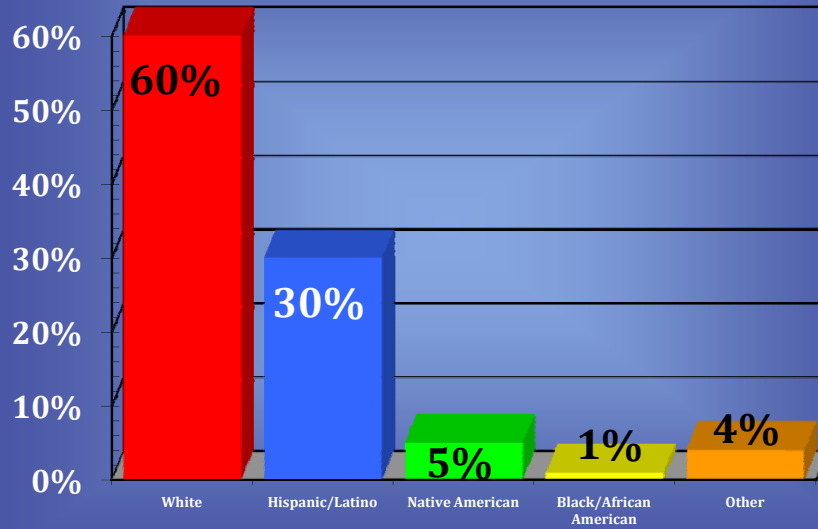


Slide 46

Magellan Data and Mapping Strategies



Race Demographics

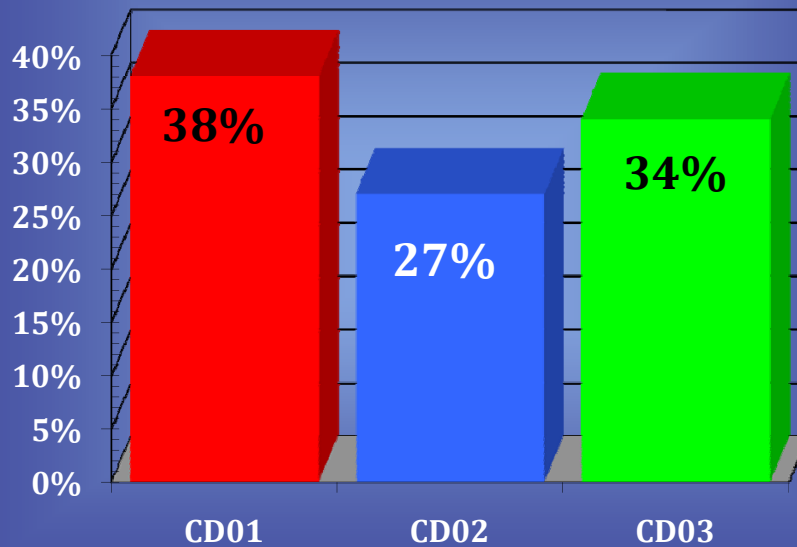


Slide 47

Magellan Data and Mapping Strategies



Congressional District Demographics



Slide 48

Magellan Data and Mapping Strategies

