

Table 1-1

T1. Are you registered to vote as a Republican, a Democrat or an independent voter?

	GEND			AGE					PARTY									GENERIC BALLOT TEST		
	TOTAL	MEN	WOM	18-34	35-44	45-54	55-64	65 PLUS	TOT REP	REP MEN	REP WOM	TOT DEM	DEM MEN	DEM WOM	TOT IND	IND MEN	IND WOM	DEM CAND	REP CAND	UNDE CIDE
TOTAL	542	244	298	76	76	119	125	146	190	101	89	287	116	171	65	27	38	245	208	89
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
REPUBLICAN	190	101	89	27	22	48	40	53	190	101	89							24	142	24
	35.0	41.2	29.9	35.7	29.4	40.1	31.8	36.2	100.0	100.0	100.0							9.6	68.2	27.3
DEMOCRAT	287	116	171	26	45	64	73	80				287	116	171				203	40	45
	53.0	47.6	57.4	34.0	58.9	53.8	58.5	54.5				100.0	100.0	100.0				82.6	19.2	50.3
INDEPENDENT	65	27	38	23	9	7	12	14							65	27	38	19	26	20
	12.0	11.1	12.7	30.3	11.6	6.1	9.7	9.4							100.0	100.0	100.0	7.8	12.6	22.4

Table 1-2

T1. Are you registered to vote as a Republican, a Democrat or an independent voter?

	DENISH IMAGE RATING				MARTINEZ IMAGE RATING				OBAMA JOB APPROVAL		GOV BALLOT TEST			COUNTY		CD			RACE		
	TOTAL	FAV OR	UN FAVE	NO OPIN	NVR HRD	FAV OR	UN FAVE	NO OPIN	NVR HRD	APPR OVE	DIS APRV	DEN ISH	MART INEZ	UNDE CIDE	BERN LILO	DONA ANA	CD01	CD02	CD03	WHITE	HISP
TOTAL	542 100.0	217 100.0	220 100.0	93 100.0	12 100.0	242 100.0	182 100.0	108 100.0	10 100.0	245 100.0	260 100.0	230 100.0	238 100.0	74 100.0	196 100.0	47 100.0	208 100.0	148 100.0	186 100.0	325 100.0	163 100.0
REPUBLICAN	190 35.0	24 10.9	138 62.5	28 30.6		137 56.5	17 9.2	32 30.1	4 36.2	19 7.6	165 63.6	15 6.4	155 65.3	19 26.4	61 31.0	18 38.6	69 33.1	54 36.2	67 36.2	139 42.7	35 21.2
DEMOCRAT	287 53.0	170 78.4	55 24.8	55 59.0	8 63.6	85 35.1	135 74.5	62 57.7	4 43.7	202 82.4	60 23.0	192 83.3	56 23.5	39 53.5	109 55.5	22 47.0	113 54.2	76 51.3	99 53.0	151 46.5	109 66.8
INDEPENDENT	65 12.0	23 10.7	28 12.6	10 10.4	4 36.4	20 8.3	30 16.3	13 12.2	2 20.1	24 10.0	35 13.4	24 10.2	27 11.2	15 20.1	26 13.5	7 14.4	26 12.7	19 12.5	20 10.8	35 10.8	19 12.0

Table 2-1

T2. How likely are you to vote in the November election for Governor and Congress?

	GEND			AGE					PARTY									GENERIC BALLOT TEST		
	TOTAL	MEN	WOM	18-34	35-44	45-54	55-64	65 PLUS	TOT REP	REP MEN	REP WOM	TOT DEM	DEM MEN	DEM WOM	TOT IND	IND MEN	IND WOM	DEM CAND	REP CAND	UNDE CIDE
TOTAL	542	244	298	76	76	119	125	146	190	101	89	287	116	171	65	27	38	245	208	89
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
EXTREMELY LIKELY	472	215	257	67	64	106	110	124	183	96	87	234	96	138	55	23	32	204	199	69
	87.1	88.0	86.4	87.7	85.0	89.1	88.5	85.1	96.3	95.1	97.8	81.4	82.5	80.7	85.3	85.5	85.1	83.3	95.6	77.7
VERY LIKELY	48	24	24	4	10	9	10	15	4	2	1	38	18	20	7	4	3	32	7	9
	8.9	10.0	8.0	5.3	12.9	7.9	8.1	10.2	1.9	2.2	1.6	13.2	15.7	11.5	10.5	14.5	7.6	13.2	3.3	10.3
SOMEWHAT LIKELY	22	5	17	5	2	4	4	7	3	3	1	16	2	13	3		3	9	2	11
	4.0	2.0	5.6	7.0	2.1	3.0	3.4	4.7	1.7	2.7	0.6	5.4	1.9	7.8	4.3		7.3	3.5	1.1	12.0

Table 2-2

T2. How likely are you to vote in the November election for Governor and Congress?

	DENISH IMAGE RATING				MARTINEZ IMAGE RATING				OBAMA JOB APPROVAL		GOV BALLOT TEST			COUNTY		CD			RACE		
	TOTAL	FAV OR	UN FAVE	NO OPIN	NVR HRD	FAV OR	UN FAVE	NO OPIN	NVR HRD	APPR OVE	DIS APRV	DEN ISH	MART INEZ	UNDE CIDE	BERN LILO	DONA ANA	CD01	CD02	CD03	WHITE	HISP
TOTAL	542 100.0	217 100.0	220 100.0	93 100.0	12 100.0	242 100.0	182 100.0	108 100.0	10 100.0	245 100.0	260 100.0	230 100.0	238 100.0	74 100.0	196 100.0	47 100.0	208 100.0	148 100.0	186 100.0	325 100.0	163 100.0
EXTREMELY LIKELY	472 87.1	191 87.8	208 94.3	68 73.8	5 45.3	224 92.7	160 88.1	82 75.8	6 56.6	207 84.6	245 94.2	199 86.5	226 95.0	47 63.6	175 89.4	44 93.8	185 88.9	131 88.7	156 83.9	299 91.9	136 83.8
VERY LIKELY	48 8.9	20 9.1	10 4.3	15 15.7	4 37.4	17 7.0	15 8.3	16 14.5		28 11.3	13 4.9	23 10.1	11 4.7	14 18.5	13 6.8	2 4.2	15 7.1	13 8.9	20 10.9	20 6.0	18 11.3
SOMEWHAT LIKELY	22 4.0	7 3.1	3 1.4	10 10.5	2 17.3	1 0.3	6 3.6	11 9.8	4 38.7	10 4.1	2 0.9	8 3.4	1 0.3	13 17.9	7 3.8	1 2.0	8 4.0	4 2.5	10 5.2	7 2.1	8 5.0

Table 3-1

T3. If the election for US Congress was being held today, and all you knew about the two candidates was that one was a Democrat, and the other was a Republican, for whom would you vote?

	GEND			AGE					PARTY						GENERIC BALLOT TEST					
	TOTAL	MEN	WOM	18-34	35-44	45-54	55-64	65 PLUS	TOT REP	REP MEN	REP WOM	TOT DEM	DEM MEN	DEM WOM	TOT IND	IND MEN	IND WOM	DEM CAND	REP CAND	UNDE CIDE
TOTAL	542	244	298	76	76	119	125	146	190	101	89	287	116	171	65	27	38	245	208	89
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
DEMOCRAT	245	95	151	27	27	56	66	69	24	12	12	203	76	126	19	6	13	245		
	45.3	38.8	50.6	36.0	35.3	47.3	52.7	47.3	12.5	11.8	13.2	70.6	65.7	73.9	29.3	23.6	33.3	100.0		
REPUBLICAN	208	117	91	31	40	48	38	51	142	80	61	40	23	17	26	13	13		208	
	38.4	47.8	30.6	40.5	52.6	40.2	30.4	35.1	74.8	80.0	68.8	13.9	19.5	10.1	40.2	49.6	33.4		100.0	
UNDECIDED	89	33	56	18	9	15	21	26	24	8	16	45	17	27	20	7	13			89
	16.4	13.4	18.8	23.4	12.0	12.5	17.0	17.6	12.8	8.2	17.9	15.5	14.9	16.0	30.6	26.7	33.3			100.0

Table 3-2

T3. If the election for US Congress was being held today, and all you knew about the two candidates was that one was a Democrat, and the other was a Republican, for whom would you vote?

	DENISH IMAGE RATING				MARTINEZ IMAGE RATING				OBAMA JOB APPROVAL		GOV BALLOT TEST			COUNTY		CD			RACE		
	TOTAL	FAV OR	UN FAVE	NO OPIN	NVR HRD	FAV OR	UN FAVE	NO OPIN	NVR HRD	APPR OVE	DIS APRV	DEN ISH	MART INEZ	UNDE CIDE	BERN LILO	DONA ANA	CD01	CD02	CD03	WHITE	HISP
TOTAL	542 100.0	217 100.0	220 100.0	93 100.0	12 100.0	242 100.0	182 100.0	108 100.0	10 100.0	245 100.0	260 100.0	230 100.0	238 100.0	74 100.0	196 100.0	47 100.0	208 100.0	148 100.0	186 100.0	325 100.0	163 100.0
DEMOCRAT	245 45.3	169 77.7	35 16.0	33 35.1	9 76.0	62 25.4	132 72.6	46 43.1	5 51.8	197 80.2	28 10.7	195 84.5	28 11.8	23 30.7	100 50.9	20 42.0	104 50.0	62 42.0	79 42.6	140 42.9	84 51.5
REPUBLICAN	208 38.4	21 9.8	165 74.9	21 22.5	1 6.8	157 64.8	28 15.2	22 20.0	2 17.6	11 4.3	194 74.4	11 4.6	187 78.7	10 13.6	70 35.8	21 44.7	77 36.8	53 35.8	78 42.2	136 41.8	54 33.1
UNDECIDED	89 16.4	27 12.5	20 9.1	39 42.4	2 17.2	24 9.8	22 12.1	40 36.8	3 30.6	38 15.4	39 14.9	25 10.9	23 9.5	41 55.6	26 13.3	6 13.2	27 13.2	33 22.3	28 15.2	50 15.3	25 15.4

Table 4-1

T4. Thinking now about people active in government... Do you have a favorable or unfavorable opinion of Diane Denish?

	GEND			AGE					PARTY						GENERIC BALLOT TEST					
	TOTAL	MEN	WOM	18-34	35-44	45-54	55-64	65 PLUS	TOT REP	REP MEN	REP WOM	TOT DEM	DEM MEN	DEM WOM	TOT IND	IND MEN	IND WOM	DEM CAND	REP CAND	UNDE CIDE
TOTAL	542	244	298	76	76	119	125	146	190	101	89	287	116	171	65	27	38	245	208	89
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
FAVORABLE	217	83	134	15	32	51	61	59	24	9	15	170	67	103	23	8	15	169	21	27
	40.1	34.2	44.9	20.1	41.7	42.7	48.7	40.1	12.5	8.7	16.8	59.3	57.6	60.5	35.7	28.7	40.7	68.8	10.3	30.7
UNFAVORABLE	220	125	96	39	37	47	43	53	138	81	57	55	27	28	28	17	11	35	165	20
	40.6	51.1	32.1	51.6	49.3	39.7	34.4	36.5	72.6	80.5	63.6	19.0	23.0	16.4	42.8	62.0	29.0	14.3	79.3	22.7
NO OPINION	93	34	59	20	5	21	15	32	28	11	17	55	22	33	10	1	9	33	21	39
	17.1	13.8	19.8	25.8	7.0	17.6	12.1	21.7	14.9	10.8	19.6	19.0	18.8	19.2	14.9	4.0	22.7	13.2	10.0	44.3
NAME ID	530	242	289	74	74	119	119	144	190	101	89	280	115	164	61	26	35	236	207	87
	97.8	99.1	96.8	97.5	98.0	100.0	95.2	98.3	100.0	100.0	100.0	97.4	99.3	96.1	93.4	94.7	92.5	96.3	99.6	97.7
HARD NAME ID	437	208	230	54	69	98	104	112	161	90	72	225	94	131	51	25	26	204	186	47
	80.7	85.2	77.0	71.7	91.0	82.4	83.1	76.6	85.1	89.2	80.4	78.3	80.6	76.9	78.5	90.7	69.8	83.1	89.6	53.4
NEVER HEARD OF	12	2	10	2	2		6	2				8	1	7	4	1	3	9	1	2
	2.2	0.9	3.2	2.5	2.0		4.8	1.7				2.6	0.7	3.9	6.6	5.3	7.5	3.7	0.4	2.3

Table 4-2

T4. Thinking now about people active in government... Do you have a favorable or unfavorable opinion of Diane Denish?

	DENISH IMAGE RATING				MARTINEZ IMAGE RATING				OBAMA JOB APPROVAL		GOV BALLOT TEST			COUNTY		CD			RACE		
	TOTAL	FAV OR	UN FAVE	NO OPIN	NVR HRD	FAV OR	UN FAVE	NO OPIN	NVR HRD	APPR OVE	DIS APRV	DEN ISH	MART INEZ	UNDE CIDE	BERN LILO	DONA ANA	CD01	CD02	CD03	WHITE	HISP
TOTAL	542	217	220	93	12	242	182	108	10	245	260	230	238	74	196	47	208	148	186	325	163
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
FAVORABLE	217	217				54	128	30	5	174	28	187	18	13	86	11	90	55	72	130	63
	40.1	100.0				22.2	70.5	28.1	49.2	71.2	10.9	81.1	7.4	17.5	43.9	23.5	43.5	37.3	38.5	40.0	38.5
UNFAVORABLE	220		220			165	36	19		28	189	16	189	15	80	21	87	59	75	142	59
	40.6		100.0			68.3	19.8	17.5		11.3	72.9	7.0	79.4	20.5	41.1	45.6	41.8	39.6	40.1	43.6	36.6
NO OPINION	93			93		22	17	54		37	38	23	30	39	29	11	29	30	34	49	36
	17.1			100.0		8.9	9.1	50.1	4.8	15.2	14.8	10.0	12.8	53.0	14.6	24.4	14.0	19.9	18.3	15.2	22.1
NAME ID	530	217	220	93		241	181	103	5	239	256	226	237	67	195	44	207	143	180	321	158
	97.8	100.0	100.0	100.0		99.4	99.4	95.7	54.0	97.7	98.5	98.1	99.7	91.0	99.5	93.6	99.3	96.8	97.0	98.8	97.2
HARD NAME ID	437	217	220			219	164	49	5	202	218	203	207	28	167	32	178	114	146	272	122
	80.7	100.0	100.0			90.5	90.3	45.6	49.2	82.5	83.7	88.1	86.9	37.9	85.0	69.1	85.3	76.9	78.6	83.6	75.1
NEVER HEARD OF	12				12	1	1	5	5	6	4	4	1	7	1	3	2	5	6	4	5
	2.2				100.0	0.6	0.6	4.3	46.0	2.3	1.5	1.9	0.3	9.0	0.5	6.4	0.7	3.2	3.0	1.2	2.8

Table 5-1

T5. Do you have a favorable or unfavorable opinion of Susana Martinez?

	GEND			AGE					PARTY						GENERIC BALLOT TEST					
	TOTAL	MEN	WOM	18-34	35-44	45-54	55-64	65 PLUS	TOT REP	REP MEN	REP WOM	TOT DEM	DEM MEN	DEM WOM	TOT IND	IND MEN	IND WOM	DEM CAND	REP CAND	UNDE CIDE
TOTAL	542 100.0	244 100.0	298 100.0	76 100.0	76 100.0	119 100.0	125 100.0	146 100.0	190 100.0	101 100.0	89 100.0	287 100.0	116 100.0	171 100.0	65 100.0	27 100.0	38 100.0	245 100.0	208 100.0	89 100.0
FAVORABLE	242 44.7	127 51.9	115 38.7	26 34.0	37 49.2	65 54.2	54 43.2	60 41.3	137 72.1	72 71.9	65 72.4	85 29.6	45 38.9	40 23.3	20 31.1	9 34.0	11 28.9	62 25.1	157 75.4	24 26.8
UNFAVORABLE	182 33.6	78 32.0	104 34.9	29 37.8	24 32.0	33 27.9	44 35.6	51 35.1	17 8.8	8 7.8	9 10.0	135 47.2	54 46.2	82 47.9	30 45.6	16 60.6	13 34.8	132 53.8	28 13.3	22 24.9
NO OPINION	108 19.9	37 15.3	70 23.6	18 23.2	13 17.0	20 16.9	24 19.1	33 22.7	32 17.1	19 18.5	14 15.5	62 21.7	17 15.0	45 26.2	13 20.2	1 5.3	12 30.9	46 18.9	22 10.4	40 44.8
NAME ID	532 98.1	242 99.2	290 97.2	72 95.0	75 98.3	118 99.0	122 97.9	145 99.1	186 98.1	99 98.1	87 98.0	283 98.4	116 100.0	167 97.4	63 96.8	27 100.0	36 94.6	240 97.8	206 99.1	86 96.5
HARD NAME ID	424 78.2	205 83.9	219 73.6	55 71.8	62 81.3	98 82.1	98 78.8	112 76.4	154 81.0	80 79.7	73 82.4	221 76.8	99 85.0	122 71.2	50 76.6	26 94.7	24 63.7	194 78.9	185 88.8	46 51.7
NEVER HEARD OF	10 1.9	2 0.8	8 2.8	4 5.0	1 1.7	1 1.0	3 2.1	1 0.9	4 1.9	2 1.9	2 2.0	4 1.6		4 2.6	2 3.2		2 5.4	5 2.2	2 0.9	3 3.5

Table 5-2

T5. Do you have a favorable or unfavorable opinion of Susana Martinez?

	DENISH IMAGE RATING					MARTINEZ IMAGE RATING				OBAMA JOB APPROVAL		GOV BALLOT TEST			COUNTY		CD			RACE	
	TOTAL	FAV OR	UN FAVE	NO OPIN	NVR HRD	FAV OR	UN FAVE	NO OPIN	NVR HRD	APPR OVE	DIS APRV	DEN ISH	MART INEZ	UNDE CIDE	BERN LILO	DONA ANA	CD01	CD02	CD03	WHITE	HISP
TOTAL	542 100.0	217 100.0	220 100.0	93 100.0	12 100.0	242 100.0	182 100.0	108 100.0	10 100.0	245 100.0	260 100.0	230 100.0	238 100.0	74 100.0	196 100.0	47 100.0	208 100.0	148 100.0	186 100.0	325 100.0	163 100.0
FAVORABLE	242 44.7	54 24.7	165 75.1	22 23.3	1 12.0	242 100.0				56 23.0	181 69.7	34 14.7	194 81.3	15 20.0	84 43.0	23 49.8	92 44.3	71 47.8	79 42.7	152 46.8	70 43.0
UNFAVORABLE	182 33.6	128 59.0	36 16.3	17 17.9	1 9.3		182 100.0			131 53.3	39 15.0	146 63.5	19 8.1	16 22.0	78 40.0	16 33.7	80 38.3	48 32.8	54 28.9	102 31.4	57 35.3
NO OPINION	108 19.9	30 13.9	19 8.6	54 58.2	5 39.1			108 100.0		53 21.8	37 14.2	43 18.5	25 10.5	40 54.2	32 16.5	7 14.1	35 17.0	28 18.6	45 24.1	66 20.4	34 21.0
NAME ID	532 98.1	212 97.7	220 100.0	92 99.5	7 60.4	242 100.0	182 100.0	108 100.0		240 98.1	257 98.8	223 96.8	238 100.0	71 96.3	195 99.5	46 97.7	207 99.6	147 99.1	178 95.7	321 98.6	161 99.3
HARD NAME ID	424 78.2	182 83.8	201 91.4	38 41.2	3 21.3	242 100.0	182 100.0			187 76.3	220 84.7	180 78.2	213 89.5	31 42.1	163 83.0	39 83.5	172 82.6	119 80.5	133 71.6	254 78.2	127 78.4
NEVER HEARD OF	10 1.9	5 2.3			5 39.6				10 100.0	5 1.9	3 1.2	7 3.2		3 3.7	1 0.5	1 2.3	1 0.4	1 0.9	8 4.3	5 1.4	1 0.7

Table 6-1

T6. Do you approve or disapprove of the job Barack Obama is doing as President?

	GEND			AGE					PARTY						GENERIC BALLOT TEST					
	TOTAL	MEN	WOM	18-34	35-44	45-54	55-64	65 PLUS	TOT REP	REP MEN	REP WOM	TOT DEM	DEM MEN	DEM WOM	TOT IND	IND MEN	IND WOM	DEM CAND	REP CAND	UNDE CIDE
TOTAL	542	244	298	76	76	119	125	146	190	101	89	287	116	171	65	27	38	245	208	89
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
APPROVE	245	100	145	34	28	57	60	66	19	14	5	202	78	124	24	9	15	197	11	38
	45.2	41.2	48.5	44.4	36.7	47.6	48.4	45.4	9.8	13.6	5.5	70.3	66.8	72.7	37.6	33.8	40.3	80.1	5.1	42.6
DISAPPROVE	260	134	126	36	46	61	53	64	165	85	80	60	31	29	35	18	17	28	194	39
	48.0	55.0	42.2	47.4	60.3	51.5	42.4	43.7	87.1	84.9	89.7	20.8	26.5	17.0	53.7	66.2	44.8	11.3	93.1	43.7
NO OPINION	37	9	28	6	2	1	11	16	6	1	4	26	8	18	6		6	21	4	12
	6.8	3.8	9.3	8.2	3.0	0.9	9.2	10.9	3.0	1.5	4.8	8.9	6.8	10.3	8.7		14.9	8.6	1.8	13.7

Table 6-2

T6. Do you approve or disapprove of the job Barack Obama is doing as President?

	DENISH IMAGE RATING				MARTINEZ IMAGE RATING				OBAMA JOB APPROVAL		GOV BALLOT TEST			COUNTY		CD			RACE		
	TOTAL	FAV OR	UN FAVE	NO OPIN	NVR HRD	FAV OR	UN FAVE	NO OPIN	NVR HRD	APPR OVE	DIS APRV	DEN ISH	MART INEZ	UNDE CIDE	BERN LILO	DONA ANA	CD01	CD02	CD03	WHITE	HISP
TOTAL	542	217	220	93	12	242	182	108	10	245	260	230	238	74	196	47	208	148	186	325	163
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
APPROVE	245	174	28	37	6	56	131	53	5	245		186	22	37	105	17	109	58	78	129	86
	45.2	80.3	12.6	40.3	47.3	23.3	71.8	49.5	45.1	100.0		80.8	9.2	50.1	53.6	35.7	52.4	39.1	42.0	39.6	52.9
DISAPPROVE	260	28	189	38	4	181	39	37	3		260	27	212	21	82	25	90	78	93	171	67
	48.0	13.0	86.0	41.4	33.3	74.9	21.4	34.2	29.4		100.0	11.7	89.1	28.7	41.7	52.8	43.2	52.5	49.8	52.6	41.5
NO OPINION	37	15	3	17	2	4	12	18	3			17	4	16	9	5	9	12	15	25	9
	6.8	6.7	1.4	18.3	19.3	1.8	6.8	16.3	25.5			7.6	1.7	21.1	4.7	11.5	4.4	8.4	8.3	7.8	5.6

Table 7-1

T7. If the election for Governor was being held today, for whom would you vote if the candidates were Diane Denish, Democrat, or Susana Martinez, Republican?

	GEND			AGE					PARTY									GENERIC BALLOT TEST		
	TOTAL	MEN	WOM	18-34	35-44	45-54	55-64	65 PLUS	TOT REP	REP MEN	REP WOM	TOT DEM	DEM MEN	DEM WOM	TOT IND	IND MEN	IND WOM	DEM CAND	REP CAND	UNDE CIDE
TOTAL	542	244	298	76	76	119	125	146	190	101	89	287	116	171	65	27	38	245	208	89
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
SUSANA MARTINEZ	238	130	108	33	43	53	47	62	155	84	71	56	31	25	27	15	12	28	187	23
	43.9	53.4	36.1	43.2	56.3	44.5	37.8	42.5	81.9	84.0	79.5	19.5	26.5	14.7	40.9	54.7	31.1	11.4	90.1	25.4
DIANE DENISH	230	88	142	30	28	50	64	58	15	7	8	192	71	121	24	10	14	195	11	25
	42.5	36.2	47.7	39.5	37.4	41.8	51.4	39.7	7.8	7.1	8.6	66.8	61.3	70.5	36.3	36.0	36.5	79.3	5.1	28.3
UNDECIDED	74	26	48	13	5	16	13	26	19	9	11	39	14	25	15	3	12	23	10	41
	13.6	10.5	16.2	17.3	6.4	13.7	10.8	17.8	10.3	8.9	11.9	13.7	12.1	14.8	22.8	9.3	32.4	9.2	4.8	46.3

Table 7-2

T7. If the election for Governor was being held today, for whom would you vote if the candidates were Diane Denish, Democrat, or Susana Martinez, Republican?

	DENISH IMAGE RATING				MARTINEZ IMAGE RATING				OBAMA JOB APPROVAL		GOV BALLOT TEST			COUNTY		CD			RACE		
	TOTAL	FAV OR	UN FAVE	NO OPIN	NVR HRD	FAV OR	UN FAVE	NO OPIN	NVR HRD	APPR OVE	DIS APRV	DEN ISH	MART INEZ	UNDE CIDE	BERN LILO	DONA ANA	CD01	CD02	CD03	WHITE	HISP
TOTAL	542	217	220	93	12	242	182	108	10	245	260	230	238	74	196	47	208	148	186	325	163
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
SUSANA MARTINEZ	238	18	189	30	1	194	19	25		22	212		238		80	25	85	69	84	158	61
	43.9	8.1	85.8	32.9	6.8	79.9	10.6	23.3		9.0	81.5		100.0		40.7	52.8	41.1	46.5	45.0	48.6	37.6
DIANE DENISH	230	187	16	23	4	34	146	43	7	186	27	230			95	17	97	57	76	130	77
	42.5	85.9	7.3	24.9	36.9	14.0	80.4	39.6	73.2	75.9	10.3	100.0			48.2	36.4	46.7	38.7	40.8	40.0	47.6
UNDECIDED	74	13	15	39	7	15	16	40	3	37	21			74	22	5	25	22	26	37	24
	13.6	5.9	6.8	42.2	56.3	6.1	8.9	37.1	26.8	15.1	8.1			100.0	11.0	10.8	12.2	14.7	14.2	11.4	14.8

Table 8-1

T8. Do you approve or disapprove of the Obama Administration's handling of the oil spill in the Gulf of Mexico?

	GEND			AGE					PARTY						GENERIC BALLOT TEST					
	TOTAL	MEN	WOM	18-34	35-44	45-54	55-64	65 PLUS	TOT REP	REP MEN	REP WOM	TOT DEM	DEM MEN	DEM WOM	TOT IND	IND MEN	IND WOM	DEM CAND	REP CAND	UNDE CIDE
TOTAL	542	244	298	76	76	119	125	146	190	101	89	287	116	171	65	27	38	245	208	89
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
APPROVE	206	84	122	21	21	47	53	63	22	14	8	160	63	97	24	7	17	167	13	27
	38.0	34.5	40.8	28.0	28.2	39.5	42.5	43.1	11.5	13.9	8.9	55.8	54.5	56.7	36.3	25.4	44.2	67.9	6.0	30.2
DISAPPROVE	278	140	138	49	45	59	62	63	158	83	75	87	37	50	33	20	13	50	182	47
	51.3	57.5	46.3	64.3	59.0	49.6	50.1	43.1	83.2	82.4	84.0	30.4	32.0	29.3	51.1	74.6	34.3	20.2	87.5	52.6
NO OPINION	58	19	38	6	10	13	9	20	10	4	6	40	16	24	8		8	29	13	15
	10.7	8.0	12.9	7.7	12.8	10.9	7.4	13.7	5.3	3.7	7.1	13.8	13.5	14.0	12.5		21.5	11.9	6.4	17.2

Table 8-2

T8. Do you approve or disapprove of the Obama Administration's handling of the oil spill in the Gulf of Mexico?

	DENISH IMAGE RATING				MARTINEZ IMAGE RATING				OBAMA JOB APPROVAL		GOV BALLOT TEST			COUNTY		CD			RACE		
	TOTAL	FAV OR	UN FAVE	NO OPIN	NVR HRD	FAV OR	UN FAVE	NO OPIN	NVR HRD	APPR OVE	DIS APRV	DEN ISH	MART INEZ	UNDE CIDE	BERN LILO	DONA ANA	CD01	CD02	CD03	WHITE	HISP
TOTAL	542	217	220	93	12	242	182	108	10	245	260	230	238	74	196	47	208	148	186	325	163
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
APPROVE	206	143	28	28	6	49	112	40	5	187	11	155	22	29	81	18	84	55	67	113	69
	38.0	66.0	12.9	30.5	49.1	20.2	61.8	37.0	45.1	76.3	4.3	67.5	9.0	39.2	41.5	37.4	40.2	37.0	36.3	34.7	42.4
DISAPPROVE	278	49	184	41	4	180	54	41	3	37	234	52	202	24	90	25	99	80	99	182	73
	51.3	22.6	83.7	44.1	33.3	74.5	29.8	37.8	29.4	15.2	90.0	22.7	84.8	33.0	46.0	53.4	47.7	53.8	53.4	56.1	45.1
NO OPINION	58	25	8	23	2	13	15	27	3	21	15	23	15	21	25	4	25	14	19	30	20
	10.7	11.3	3.5	25.4	17.5	5.3	8.4	25.1	25.5	8.5	5.6	9.8	6.2	27.8	12.5	9.2	12.1	9.2	10.3	9.3	12.5

Table 9-1

T9. For statistical purposes, are you a man or a woman?

	GEND			AGE					PARTY							GENERIC BALLOT TEST				
	TOTAL	MEN	WOM	18-34	35-44	45-54	55-64	65 PLUS	TOT REP	REP MEN	REP WOM	TOT DEM	DEM MEN	DEM WOM	TOT IND	IND MEN	IND WOM	DEM CAND	REP CAND	UNDE CIDE
TOTAL	542	244	298	76	76	119	125	146	190	101	89	287	116	171	65	27	38	245	208	89
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
MALE	244	244		38	33	60	49	64	101	101		116	116		27	27		95	117	33
	45.0	100.0		50.3	43.2	50.5	39.4	43.5	53.0	100.0		40.4	100.0		41.8	100.0		38.5	56.1	36.9
FEMALE	298		298	38	43	59	76	83	89		89	171		171	38		38	151	91	56
	55.0		100.0	49.7	56.8	49.5	60.6	56.5	47.0		100.0	59.6		100.0	58.2		100.0	61.5	43.9	63.1

Table 9-2

T9. For statistical purposes, are you a man or a woman?

	DENISH IMAGE RATING				MARTINEZ IMAGE RATING				OBAMA JOB APPROVAL		GOV BALLOT TEST			COUNTY		CD			RACE		
	TOTAL	FAV OR	UN FAVE	NO OPIN	NVR HRD	FAV OR	UN FAVE	NO OPIN	NVR HRD	APPR OVE	DIS APRV	DEN ISH	MART INEZ	UNDE CIDE	BERN LILO	DONA ANA	CD01	CD02	CD03	WHITE	HISP
TOTAL	542	217	220	93	12	242	182	108	10	245	260	230	238	74	196	47	208	148	186	325	163
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
MALE	244	83	125	34	2	127	78	37	2	100	134	88	130	26	93	25	94	70	80	133	80
	45.0	38.4	56.5	36.4	19.1	52.3	42.8	34.7	18.5	41.0	51.6	38.3	54.7	34.7	47.2	52.8	45.2	47.4	42.9	40.9	49.1
FEMALE	298	134	96	59	10	115	104	70	8	145	126	142	108	48	103	22	114	78	106	192	83
	55.0	61.6	43.5	63.6	80.9	47.7	57.2	65.3	81.5	59.0	48.4	61.7	45.3	65.3	52.8	47.2	54.8	52.6	57.1	59.1	50.9

Table 10-1

T10. Which of the following age groups applies to you?

	GEND			AGE					PARTY							GENERIC BALLOT TEST				
	TOTAL	MEN	WOM	18-34	35-44	45-54	55-64	65 PLUS	TOT REP	REP MEN	REP WOM	TOT DEM	DEM MEN	DEM WOM	TOT IND	IND MEN	IND WOM	DEM CAND	REP CAND	UNDE CIDE
TOTAL	542	244	298	76	76	119	125	146	190	101	89	287	116	171	65	27	38	245	208	89
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
18-34	76	38	38	76					27	19	8	26	8	18	23	11	12	27	31	18
	14.0	15.6	12.7	100.0					14.3	19.3	8.6	9.0	6.9	10.4	35.4	39.2	32.6	11.1	14.8	20.0
35-44	76	33	43		76				22	11	12	45	18	26	9	4	5	27	40	9
	14.0	13.4	14.5		100.0				11.8	10.4	13.3	15.6	15.9	15.3	13.6	14.0	13.3	10.9	19.2	10.3
45-54	119	60	59			119			48	28	20	64	30	35	7	3	5	56	48	15
	22.0	24.7	19.8			100.0			25.2	27.9	22.2	22.3	25.4	20.2	11.3	9.7	12.4	23.0	23.1	16.7
55-64	125	49	76				125		40	17	23	73	27	46	12	5	7	66	38	21
	23.0	20.1	25.3				100.0		20.9	16.9	25.3	25.4	23.4	26.7	18.7	17.9	19.2	26.8	18.2	23.9
65 PLUS	146	64	83					146	53	26	27	80	33	47	14	5	9	69	51	26
	27.0	26.1	27.7					100.0	27.9	25.4	30.7	27.7	28.4	27.3	21.1	19.1	22.6	28.2	24.7	29.1

Table 10-2

T10. Which of the following age groups applies to you?

	DENISH IMAGE RATING					MARTINEZ IMAGE RATING				OBAMA JOB APPROVAL		GOV BALLOT TEST			COUNTY		CD			RACE	
	TOTAL	FAV OR	UN FAVE	NO OPIN	NVR HRD	FAV OR	UN FAVE	NO OPIN	NVR HRD	APPR OVE	DIS APRV	DEN ISH	MART INEZ	UNDE CIDE	BERN LILO	DONA ANA	CD01	CD02	CD03	WHITE	HISP
TOTAL	542 100.0	217 100.0	220 100.0	93 100.0	12 100.0	242 100.0	182 100.0	108 100.0	10 100.0	245 100.0	260 100.0	230 100.0	238 100.0	74 100.0	196 100.0	47 100.0	208 100.0	148 100.0	186 100.0	325 100.0	163 100.0
18-34	76 14.0	15 7.0	39 17.8	20 21.1	2 16.2	26 10.7	29 15.8	18 16.3	4 37.3	34 13.7	36 13.8	30 13.0	33 13.8	13 17.8	32 16.4	11 24.1	34 16.2	17 11.5	25 13.6	28 8.7	36 22.2
35-44	76 14.0	32 14.6	37 17.0	5 5.7	2 13.0	37 15.4	24 13.4	13 12.0	1 12.8	28 11.4	46 17.6	28 12.3	43 17.9	5 6.5	35 18.1	2 3.6	34 16.3	11 7.4	31 16.6	37 11.2	26 15.9
45-54	119 22.0	51 23.4	47 21.5	21 22.7		65 26.7	33 18.3	20 18.8	1 11.5	57 23.1	61 23.6	50 21.6	53 22.3	16 22.2	36 18.5	9 18.9	39 18.9	35 23.5	45 24.3	63 19.4	45 27.4
55-64	125 23.0	61 28.0	43 19.5	15 16.3	6 50.2	54 22.3	44 24.4	24 22.1	3 25.4	60 24.6	53 20.3	64 27.8	47 19.8	13 18.2	46 23.7	8 17.5	53 25.4	31 21.0	41 21.9	92 28.4	28 17.5
65 PLUS	146 27.0	59 27.0	53 24.3	32 34.3	2 20.5	60 25.0	51 28.2	33 30.9	1 13.0	66 27.1	64 24.6	58 25.2	62 26.1	26 35.3	46 23.3	17 36.0	48 23.3	54 36.6	44 23.5	105 32.4	28 17.0

Table 11-1

T11. For statistical purposes only, what is your race? Are you white, Hispanic or Latino, Native American, black or African American, or another ethnic group?

	GEND			AGE					PARTY						GENERIC BALLOT TEST					
	TOTAL	MEN	WOM	18-34	35-44	45-54	55-64	65 PLUS	TOT REP	REP MEN	REP WOM	TOT DEM	DEM MEN	DEM WOM	TOT IND	IND MEN	IND WOM	DEM CAND	REP CAND	UNDE CIDE
TOTAL	542 100.0	244 100.0	298 100.0	76 100.0	76 100.0	119 100.0	125 100.0	146 100.0	190 100.0	101 100.0	89 100.0	287 100.0	116 100.0	171 100.0	65 100.0	27 100.0	38 100.0	245 100.0	208 100.0	89 100.0
WHITE	325 60.0	133 54.6	192 64.5	28 37.1	37 48.2	63 52.8	92 74.0	105 71.9	139 73.3	67 67.0	72 80.3	151 52.6	55 47.1	96 56.3	35 54.0	11 40.3	24 63.9	140 56.9	136 65.3	50 56.1
HISPANIC LATINO	163 30.0	80 32.8	83 27.7	36 47.6	26 34.2	45 37.3	28 22.8	28 18.9	35 18.2	22 21.5	13 14.5	109 37.8	49 42.1	60 34.9	19 29.9	9 34.5	10 26.6	84 34.1	54 25.9	25 28.2
NATIVE AMERICAN	27 5.0	13 5.4	14 4.7	5 6.0	11 14.7	6 5.3	1 1.2	4 2.5	7 3.4	5 4.6	2 2.1	15 5.2	6 5.2	9 5.2	6 8.6	2 8.8	3 8.4	13 5.3	10 5.0	4 4.1
BLACK AFRICAN AMERICAN	5 1.0	2 1.0	3 1.0	3 3.5	0.5 0.5	1 1.0	1 0.5	1 0.4	2 1.2	1 1.3	1 1.1	2 0.8	1 0.6	2 0.9	1 1.5	1 2.0	1 1.1	1 0.6	3 1.6	1 0.8
ANOTHER ETHNIC GROUP	22 4.0	15 6.3	6 2.1	4 5.8	2 2.5	4 3.6	2 1.5	9 6.4	7 3.9	6 5.6	2 2.0	10 3.6	6 5.0	5 2.7	4 6.0	4 14.4		8 3.1	4 2.1	10 10.8

Table 11-2

T11. For statistical purposes only, what is your race? Are you white, Hispanic or Latino, Native American, black or African American, or another ethnic group?

	DENISH IMAGE RATING					MARTINEZ IMAGE RATING				OBAMA JOB APPROVAL		GOV BALLOT TEST			COUNTY		CD			RACE	
	TOTAL	FAV OR	UN FAVE	NO OPIN	NVR HRD	FAV OR	UN FAVE	NO OPIN	NVR HRD	APPR OVE	DIS APRV	DEN ISH	MART INEZ	UNDE CIDE	BERN LILO	DONA ANA	CD01	CD02	CD03	WHITE	HISP
TOTAL	542 100.0	217 100.0	220 100.0	93 100.0	12 100.0	242 100.0	182 100.0	108 100.0	10 100.0	245 100.0	260 100.0	230 100.0	238 100.0	74 100.0	196 100.0	47 100.0	208 100.0	148 100.0	186 100.0	325 100.0	163 100.0
WHITE	325 60.0	130 59.9	142 64.3	49 53.4	4 33.5	152 62.9	102 56.1	66 61.6	5 44.3	129 52.5	171 65.8	130 56.4	158 66.4	37 50.5	123 62.8	27 57.6	131 63.1	95 64.0	99 53.4	325 100.0	
HISPANIC LATINO	163 30.0	63 28.8	59 27.0	36 38.8	5 38.6	70 28.9	57 31.6	34 31.6	1 10.8	86 35.1	67 25.9	77 33.6	61 25.7	24 32.5	58 29.8	19 40.3	60 29.1	39 26.5	63 33.8		163 100.0
NATIVE AMERICAN	27 5.0	13 6.0	10 4.5	2 2.3	2 17.3	10 4.0	13 7.4	2 1.8	2 20.1	15 6.0	11 4.2	12 5.4	10 4.2	5 6.3	4 1.9	1 1.4	4 1.8	10 7.0	13 7.0		
BLACK AFRICAN AMERICAN	5 1.0	2 1.0	2 1.1	0.2	1 5.4	3 1.1	1 0.5	1 1.1	1 6.3	2 0.8	3 1.3	2 1.0	3 1.1	0.6	2 1.0	0.7	2 1.0	1 0.9	2 1.1		
ANOTHER ETHNIC GROUP	22 4.0	9 4.3	7 3.1	5 5.3	1 5.2	8 3.1	8 4.5	4 3.8	2 18.5	13 5.5	7 2.7	8 3.5	6 2.5	7 10.1	8 4.3		11 5.1	2 1.6	9 4.7		

Table 12-1

CD

	GEND			AGE					PARTY						GENERIC BALLOT TEST					
	TOTAL	MEN	WOM	18-34	35-44	45-54	55-64	65 PLUS	TOT REP	REP MEN	REP WOM	TOT DEM	DEM MEN	DEM WOM	TOT IND	IND MEN	IND WOM	DEM CAND	REP CAND	UNDE CIDE
TOTAL	542	244	298	76	76	119	125	146	190	101	89	287	116	171	65	27	38	245	208	89
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
CD01	208	94	114	34	34	39	53	48	69	36	33	113	47	66	26	12	15	104	77	27
	38.4	38.5	38.3	44.3	44.7	32.9	42.4	33.1	36.3	35.3	37.4	39.3	40.0	38.8	40.7	44.0	38.3	42.4	36.8	30.9
CD02	148	70	78	17	11	35	31	54	54	32	22	76	29	47	19	9	9	62	53	33
	27.3	28.8	26.1	22.4	14.5	29.2	24.9	37.0	28.2	31.6	24.4	26.4	25.0	27.4	28.5	34.1	24.5	25.3	25.5	37.2
CD03	186	80	106	25	31	45	41	44	67	33	34	99	41	58	20	6	14	79	78	28
	34.3	32.7	35.6	33.3	40.8	37.9	32.7	29.9	35.5	33.0	38.2	34.3	35.0	33.9	30.8	21.9	37.1	32.3	37.7	31.9

Table 12-2

	DENISH IMAGE RATING				MARTINEZ IMAGE RATING				OBAMA JOB APPROVAL		GOV BALLOT TEST			COUNTY		CD			RACE		
	TOTAL	FAV OR	UN FAVE	NO OPIN	NVR HRD	FAV OR	UN FAVE	NO OPIN	NVR HRD	APPR OVE	DIS APRV	DEN ISH	MART INEZ	UNDE CIDE	BERN LILO	DONA ANA	CD01	CD02	CD03	WHITE	HISP
TOTAL	542	217	220	93	12	242	182	108	10	245	260	230	238	74	196	47	208	148	186	325	163
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
CD01	208	90	87	29	2	92	80	35	1	109	90	97	85	25	191		208			131	60
	38.4	41.6	39.5	31.4	12.7	38.0	43.8	32.8	8.8	44.5	34.6	42.2	35.9	34.5	97.4		100.0			40.4	37.2
CD02	148	55	59	30	5	71	48	28	1	58	78	57	69	22	47		148			95	39
	27.3	25.4	26.6	31.9	39.4	29.2	26.6	25.6	12.7	23.6	29.8	24.9	28.9	29.6	100.0		100.0			29.1	24.1
CD03	186	72	75	34	6	79	54	45	8	78	93	76	84	26	5				186	99	63
	34.3	32.9	33.9	36.8	47.8	32.8	29.5	41.6	78.5	31.9	35.6	32.9	35.1	35.9	2.6				100.0	30.5	38.7