



June 23, 2010
MEMORANDUM

TO: INTERESTED PARTIES
FR: DAVID FLAHERTY
MAGELLAN DATA AND MAPPING STRATEGIES
RE: NEW MEXICO GOVERNOR SURVEY TOPLINE RESULTS

Magellan Data and Mapping Strategies are pleased to present the topline results of a 542N autodial survey of likely general election voters in the state of New Mexico. The interviews were conducted June 21st, 2010. This survey has a margin of error of +/- 4.21% at the 95 percent confidence interval. This survey was weighted based upon voter turnout demographics from the 2008, 2006, 2004 and 2002 election cycles.

T1. Are you registered to vote as a Republican, a Democrat or an independent voter?

Republican.....	35%
Democrat	53%
Independent.....	12%

T2. How likely are you to vote in the November election for Governor and Congress?

Extremely Likely.....	87%
Very Likely	9%
Somewhat Likely	4%

T3. If the election for US Congress was being held today, and all you knew about the two candidates was that one was a Democrat, and the other was a Republican, for whom would you vote? The Democrat candidate or the Republican candidate?

Democrat candidate.....	45%
Republican candidate.....	38%
Undecided.....	17%

Thinking now about people active in government.....

T4. Do you have a favorable or unfavorable opinion of Diane Denish?

Favorable 40%
Unfavorable 41%
No Opinion 17%

Name ID 98%
Hard Name ID 81%
Never Heard Of..... 2%

T5. Do you have a favorable or unfavorable opinion of Susana Martinez?

Favorable 45%
Unfavorable 34%
No Opinion 19%

Name ID 98%
Hard Name ID 79%
Never Heard Of..... 2%

T6. Do you approve or disapprove of the job Barack Obama is doing as President?

Approve 45%
Disapprove 48%
No Opinion 7%

T7. If the election for Governor was being held today, for whom would you vote if the candidates were Diane Denish, Democrat, or Susana Martinez, Republican?

Susana Martinez 44%
Diane Denish 43%
Undecided..... 13%

T8. Do you approve or disapprove of the Obama Administration's handling of the oil spill in the Gulf of Mexico?

Approve 38%
Disapprove 51%
No Opinion 11%



T9. For statistical purposes, are you a man or a woman?

Female..... 55%
Male..... 45%

T10. Which of the following age groups applies to you?

18-34..... 14%
35-44..... 14%
45-54..... 22%
55-64..... 23%
65+..... 27%

T11. For statistical purposes only, what is your race? Are you white, Hispanic or Latino, Native American, black or African American, or another ethnic group?

White 60%
Hispanic/Latino 30%
Native American 5%
Black/African American..... 1%
Another ethnic group 4%

