

**Michigan Governor
Republican Primary Survey
June 10th, 2010**



**David Flaherty
CEO**

Magellan Data and Mapping Strategies



Magellan Data and Mapping Strategies are pleased to present the results of a 742N autodial survey of likely Republican primary voters in Michigan. The interviewing was conducted on June 8th and 9th, 2010. This survey has a margin of error of +/- 3.56 percent at the 95% confidence interval.

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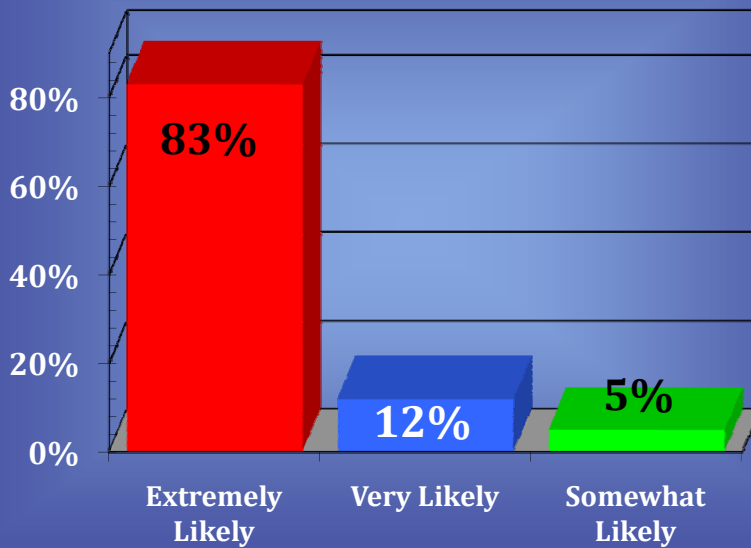


Voter Frequency

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How likely are you to vote in the upcoming August primary election to choose candidates for Governor?



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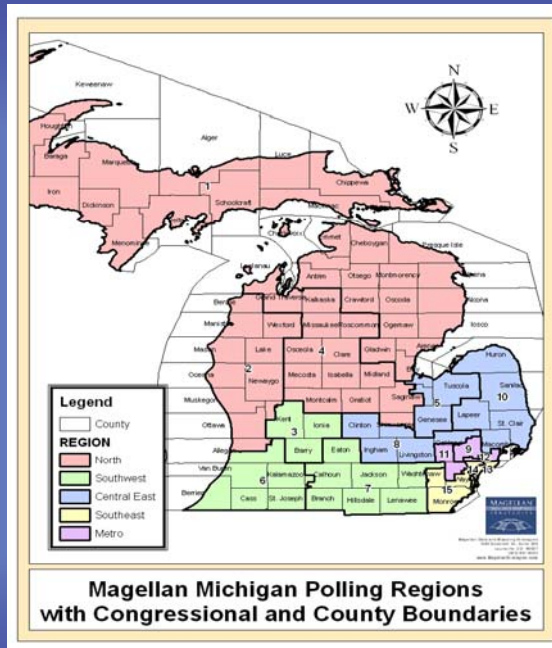
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Polling Regions

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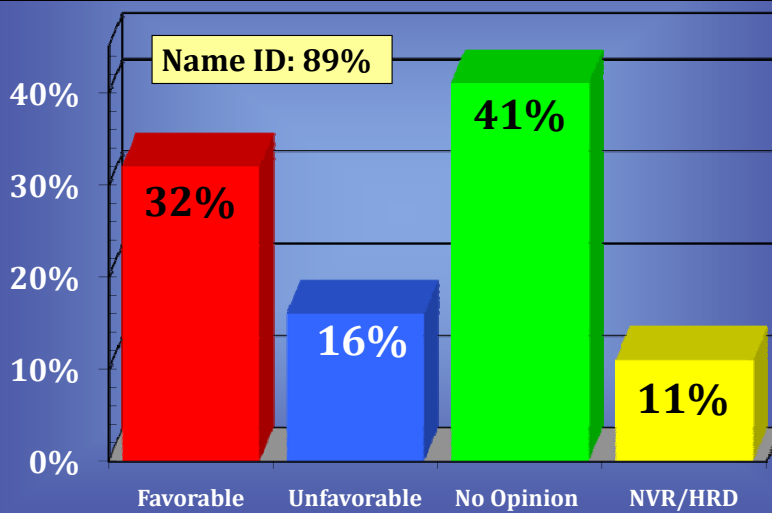
Bouchard Image Rating

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Mike Bouchard Image Rating

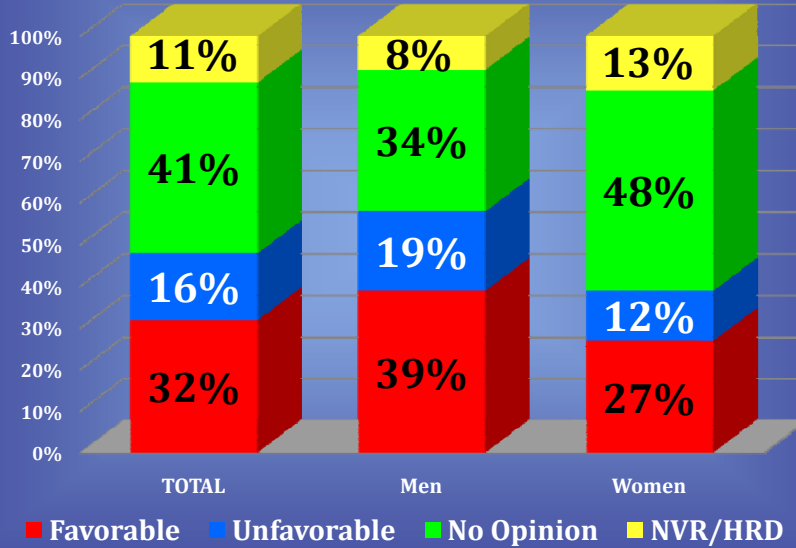
Do you have a favorable or unfavorable opinion of Mike Bouchard?



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Do you have a favorable or unfavorable opinion of Mike Bouchard? (By Gender)

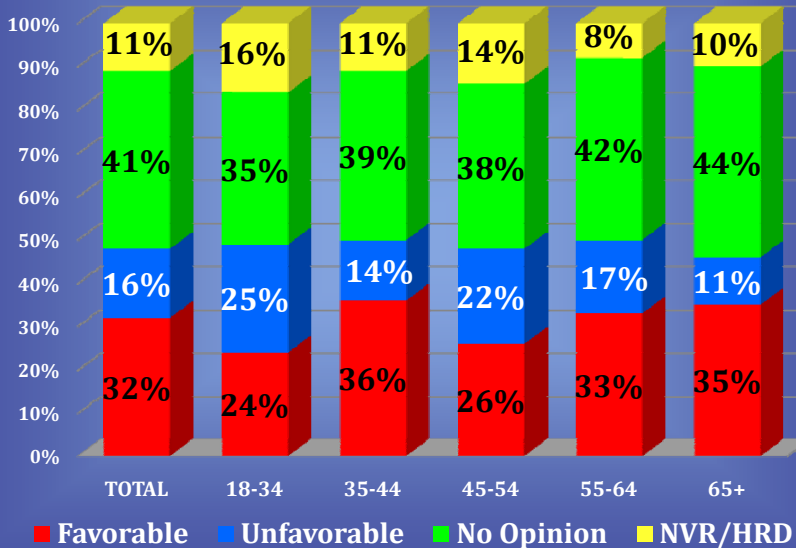


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Do you have a favorable or unfavorable opinion of Mike Bouchard? (By Age)

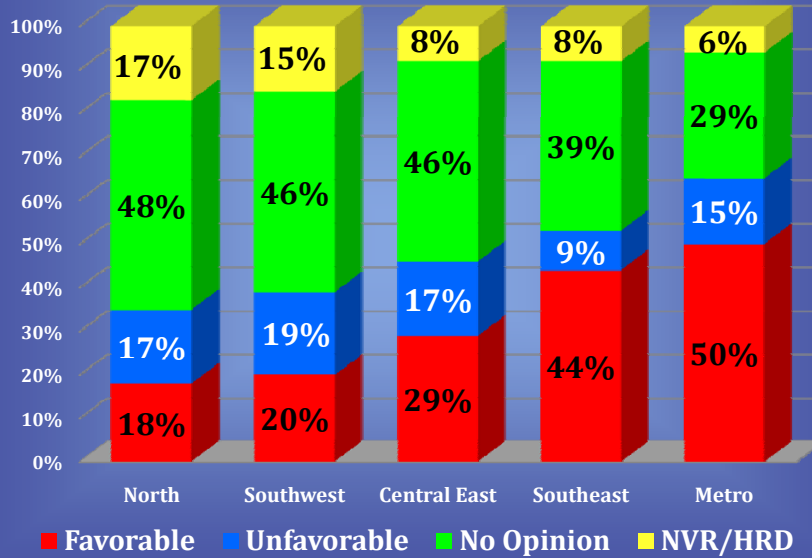


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Do you have a favorable or unfavorable opinion of Mike Bouchard? (By Region)



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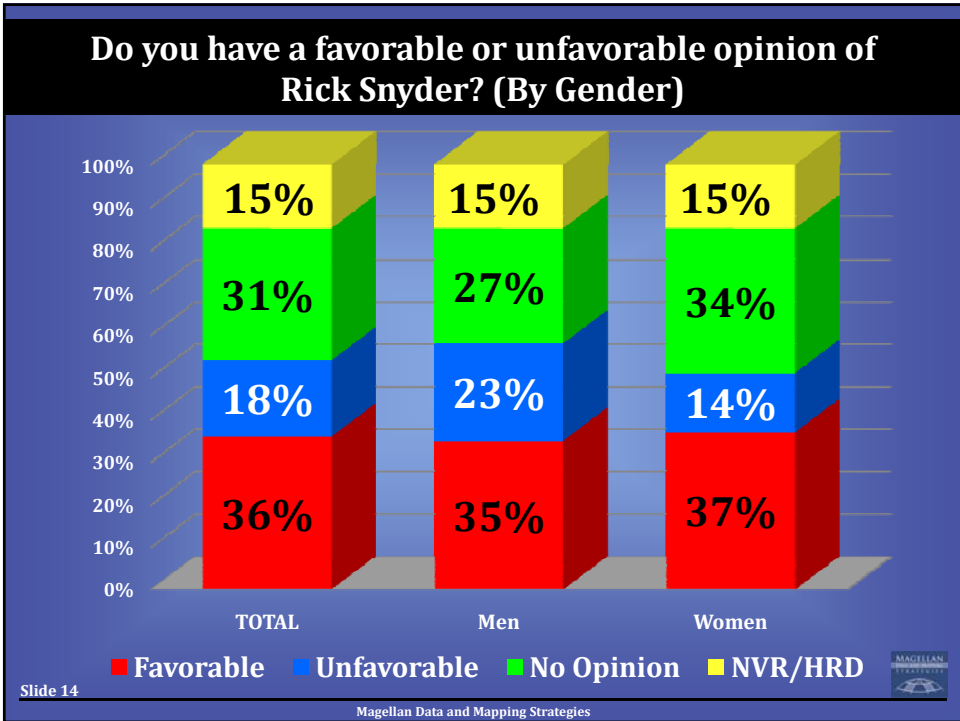
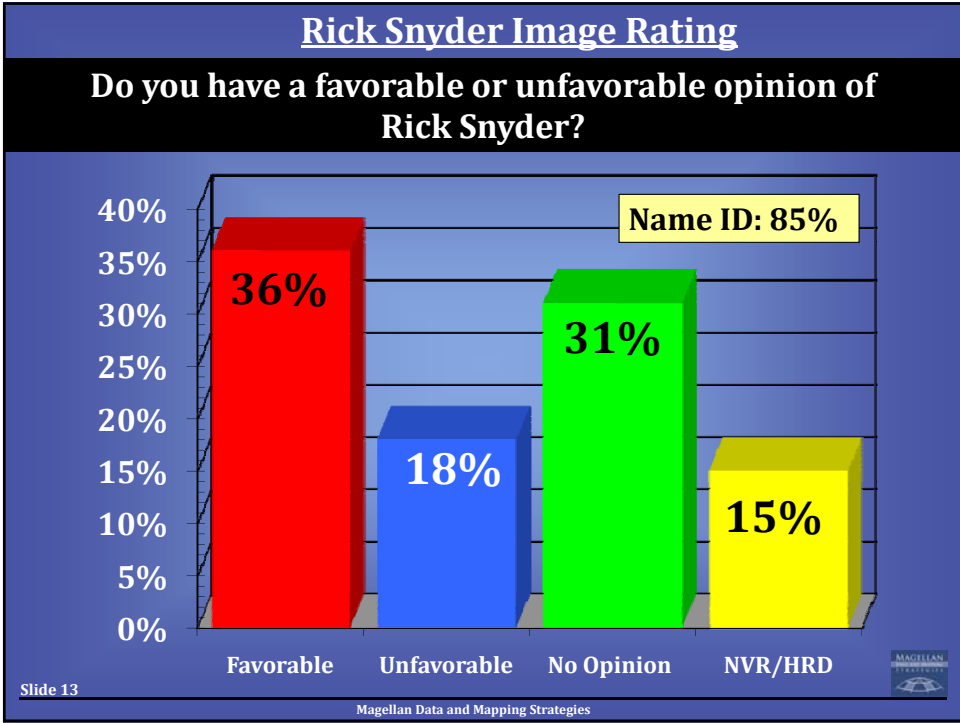
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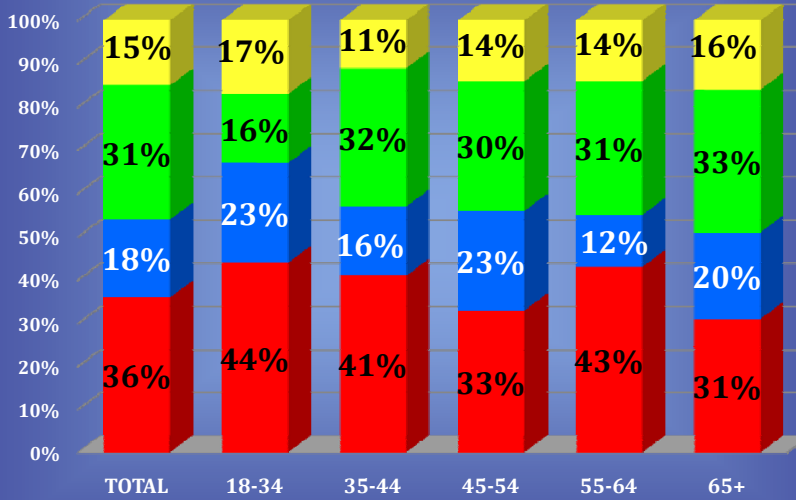
Snyder Image Rating

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Do you have a favorable or unfavorable opinion of Rick Snyder? (By Age)

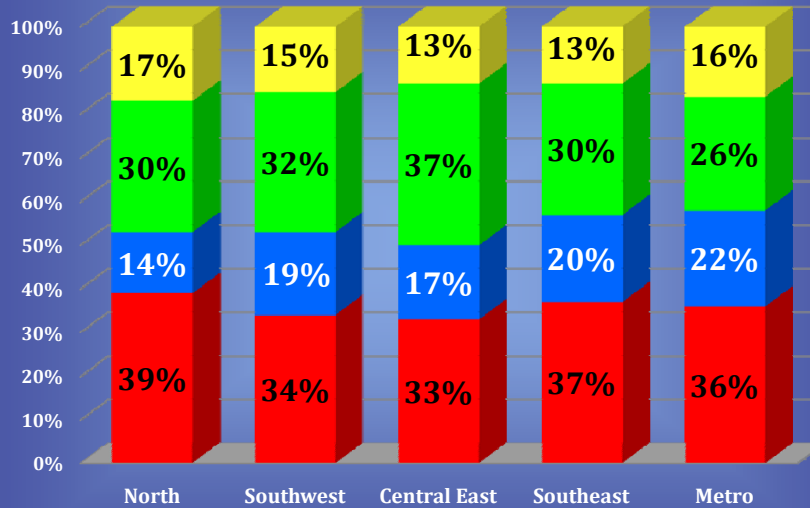


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Do you have a favorable or unfavorable opinion of Rick Snyder? (By Region)



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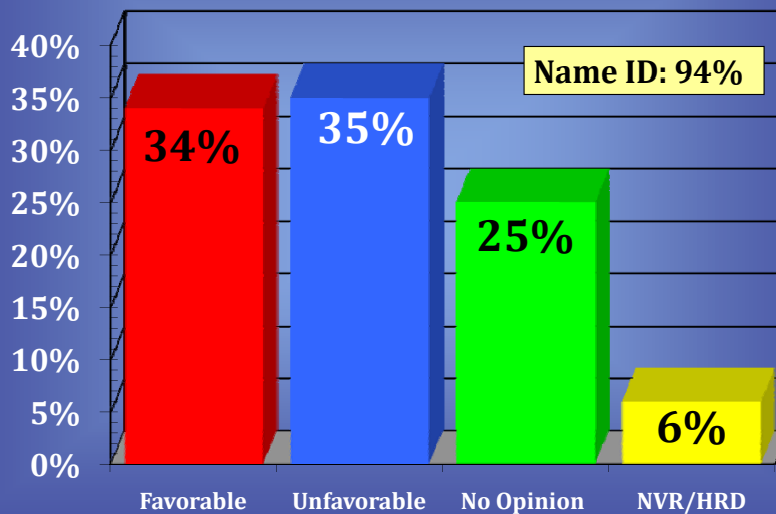
Cox Image Rating

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Mike Cox Image Rating

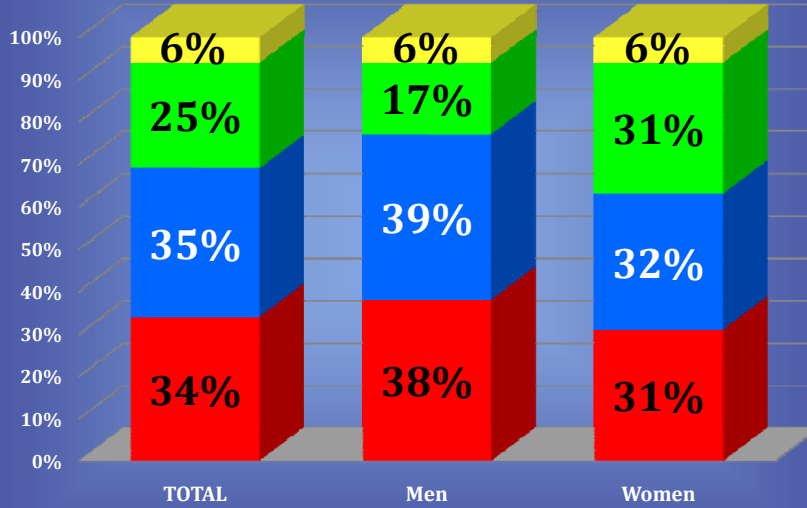
Do you have a favorable or unfavorable opinion of Mike Cox?



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Do you have a favorable or unfavorable opinion of Mike Cox? (By Gender)

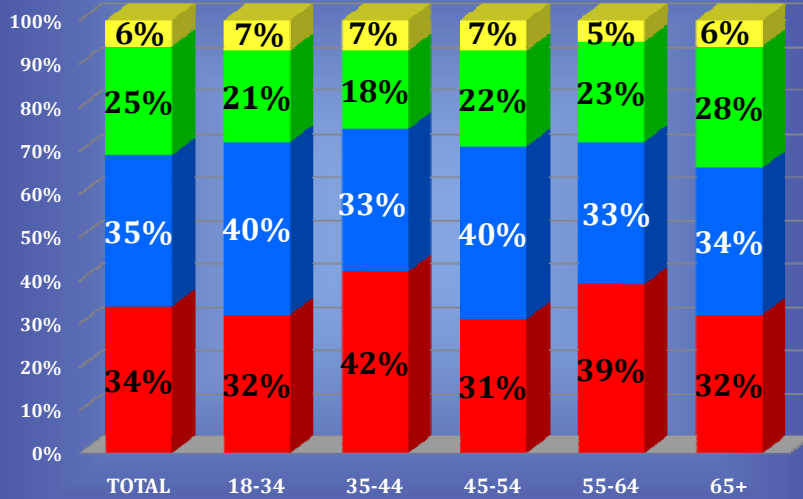


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Do you have a favorable or unfavorable opinion of Mike Cox? (By Age)

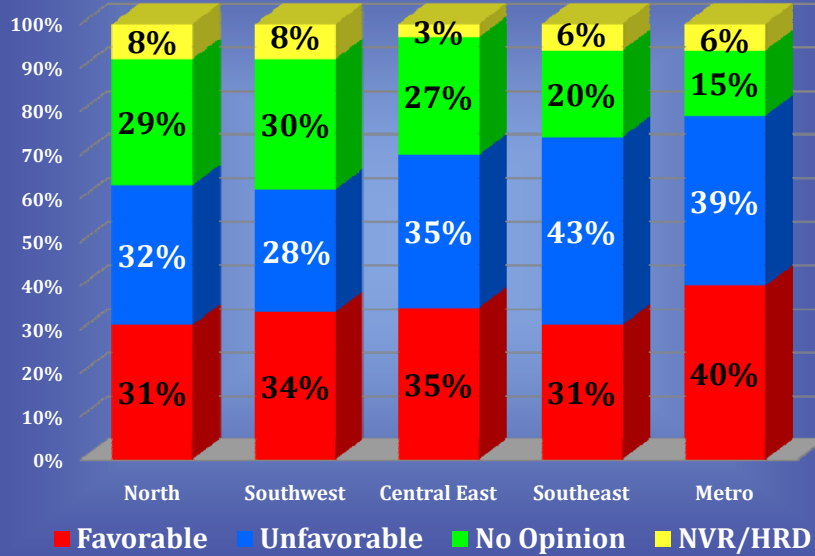


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Do you have a favorable or unfavorable opinion of Mike Cox? (By Region)



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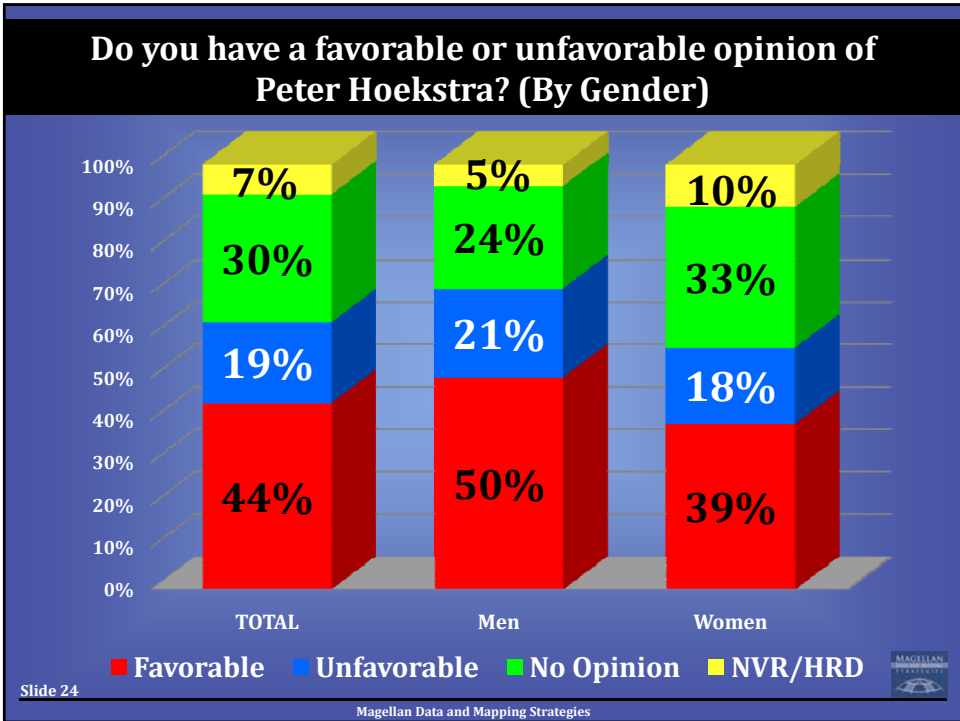
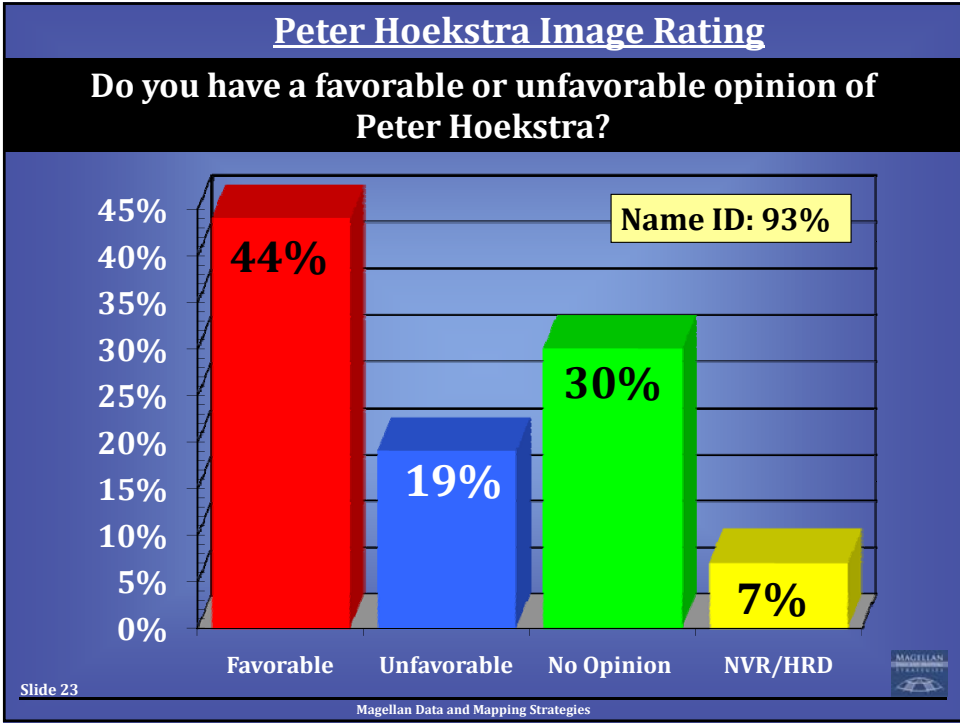
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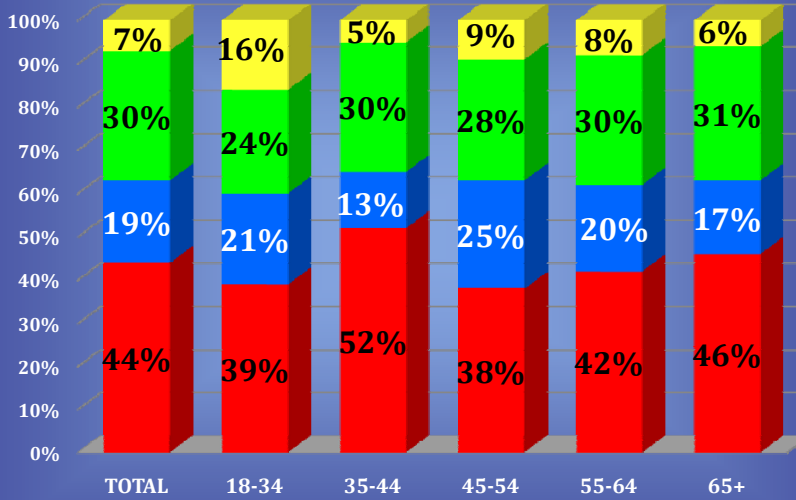
Hoekstra Image Rating

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Do you have a favorable or unfavorable opinion of Peter Hoekstra? (By Age)

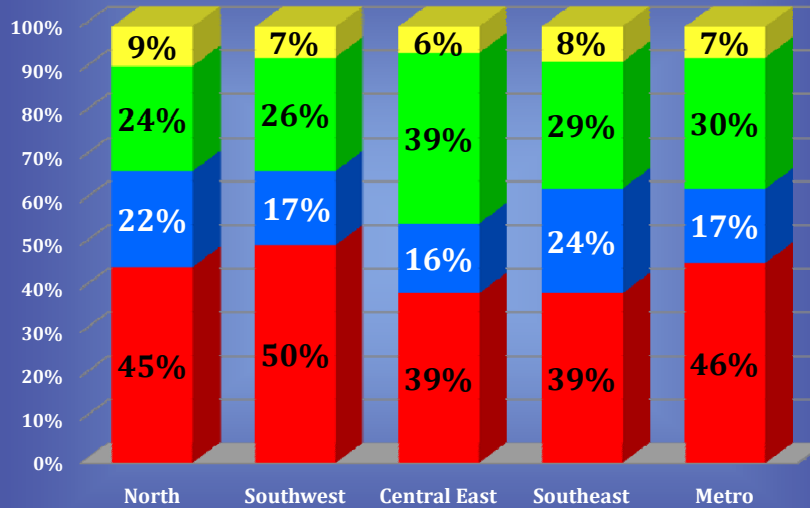


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Do you have a favorable or unfavorable opinion of Peter Hoekstra? (By Region)



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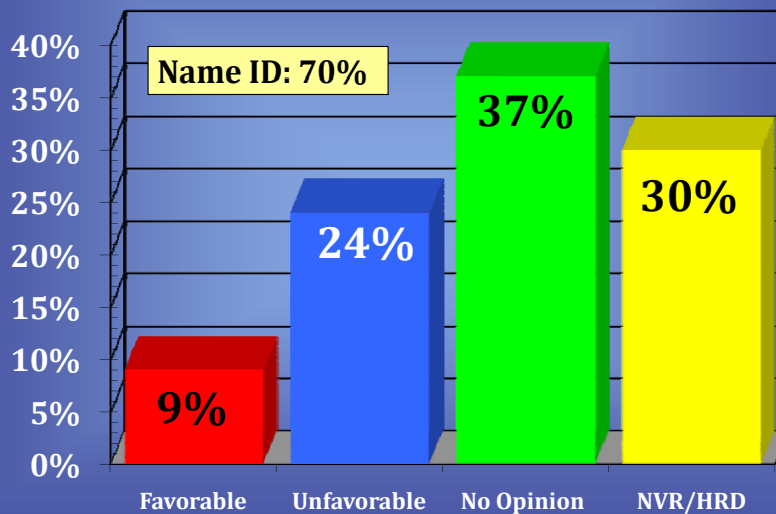
George Image Rating

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Tom George Image Rating

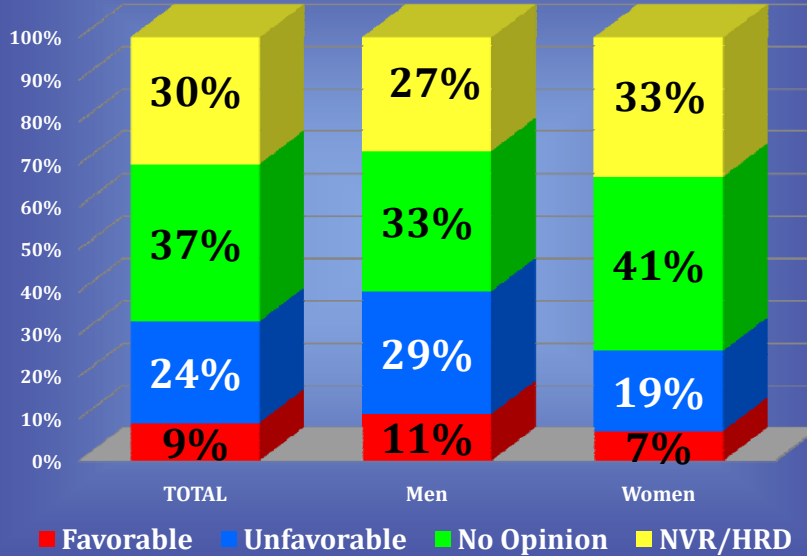
Do you have a favorable or unfavorable opinion of Tom George?



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Do you have a favorable or unfavorable opinion of Tom George? (By Gender)

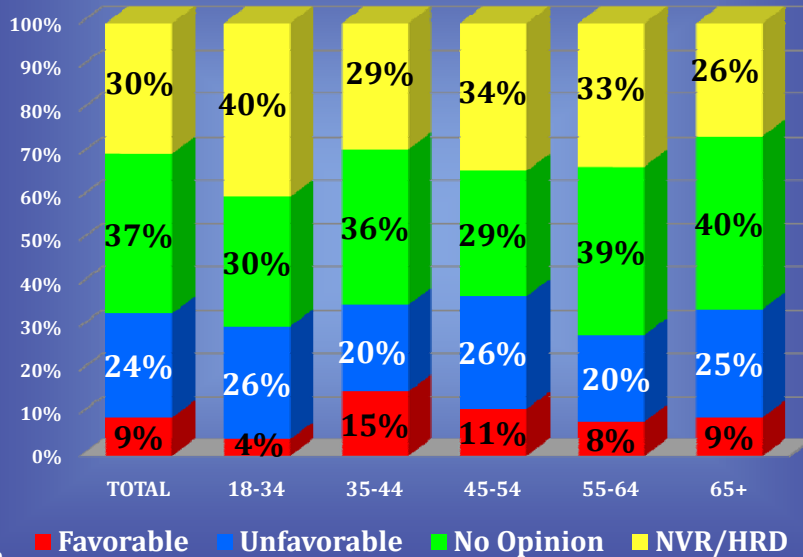


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Do you have a favorable or unfavorable opinion of Tom George? (By Age)

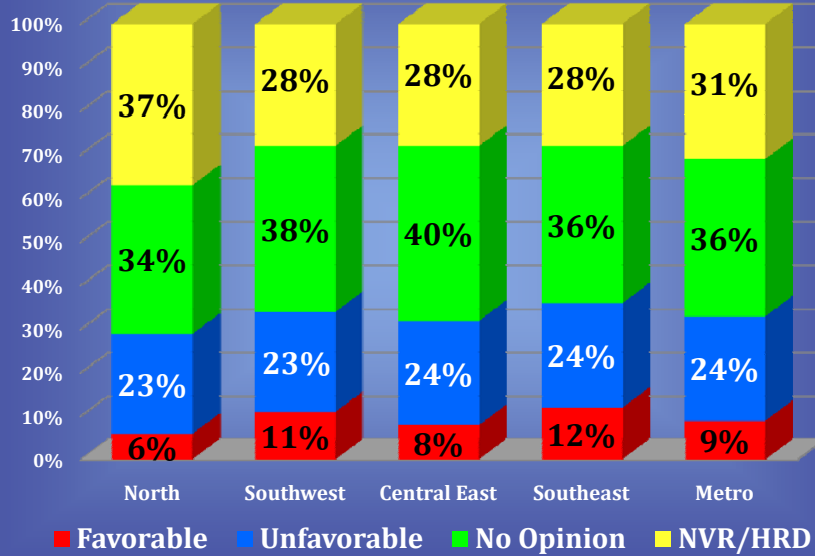


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Do you have a favorable or unfavorable opinion of Tom George? (By Region)



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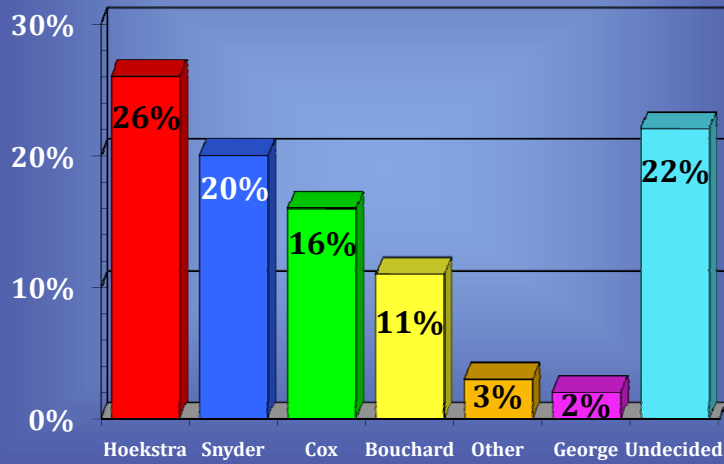


Governor Ballot Test

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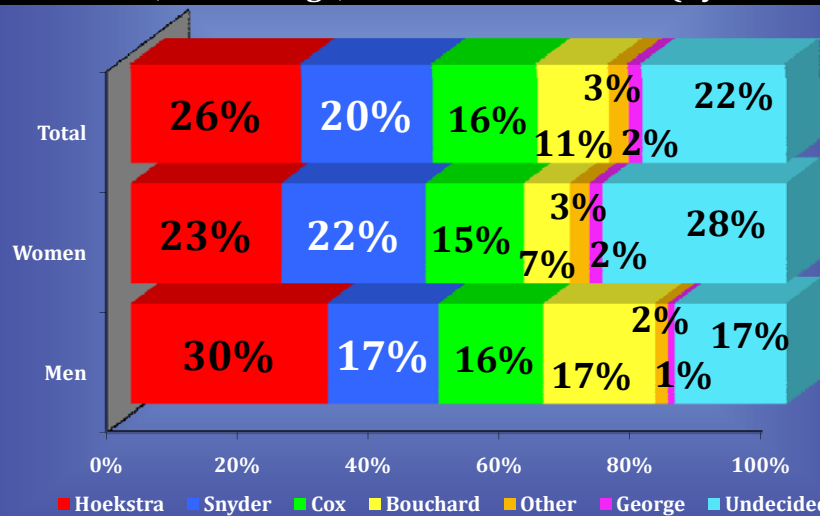
If the Republican primary election to choose a candidate for Governor was being held today, for whom would you vote if the candidates were Mike Bouchard, Rick Snyder, Mike Cox, Peter Hoekstra, Tom George, or another candidate?



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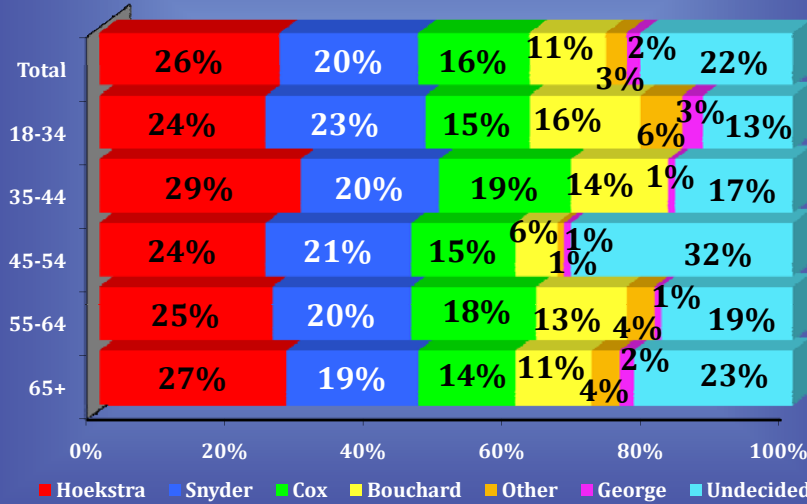
If the Republican primary election to choose a candidate for Governor was being held today, for whom would you vote if the candidates were Mike Bouchard, Rick Snyder, Mike Cox, Peter Hoekstra, Tom George, or another candidate? (By Gender)



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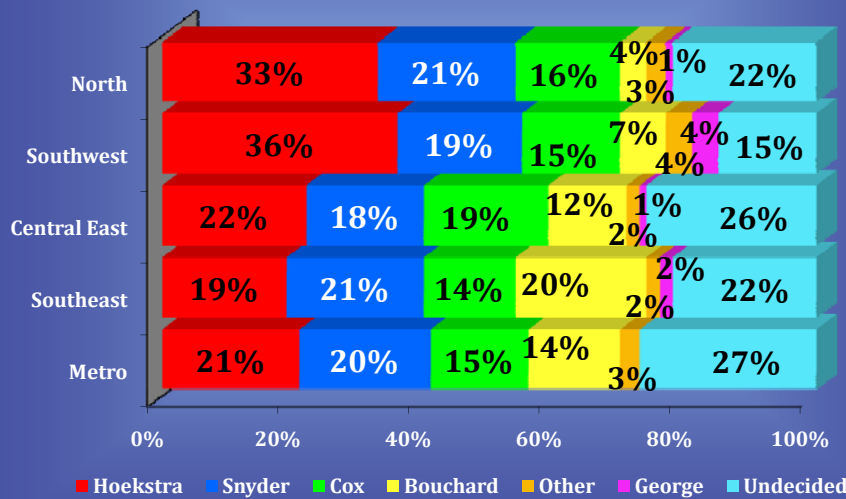
If the Republican primary election to choose a candidate for Governor was being held today, for whom would you vote if the candidates were Mike Bouchard, Rick Snyder, Mike Cox, Peter Hoekstra, Tom George, or another candidate? (By Age)



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If the Republican primary election to choose a candidate for Governor was being held today, for whom would you vote if the candidates were Mike Bouchard, Rick Snyder, Mike Cox, Peter Hoekstra, Tom George, or another candidate? (By Region)



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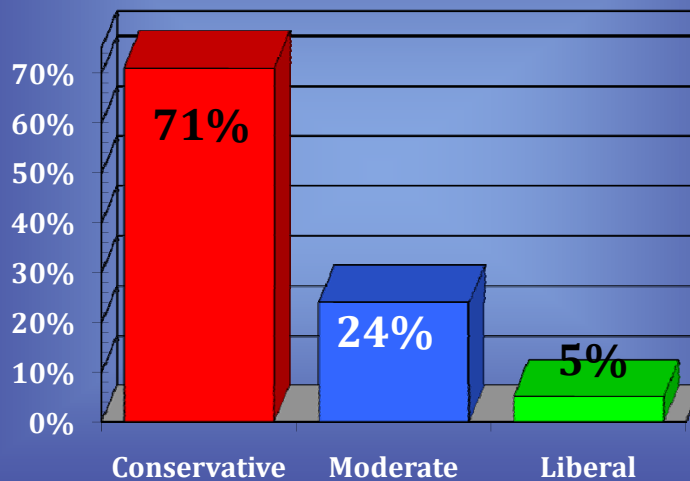


Social Ideology

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Do you consider yourself to be conservative, moderate, or liberal in your social beliefs such as same sex marriage and abortion?

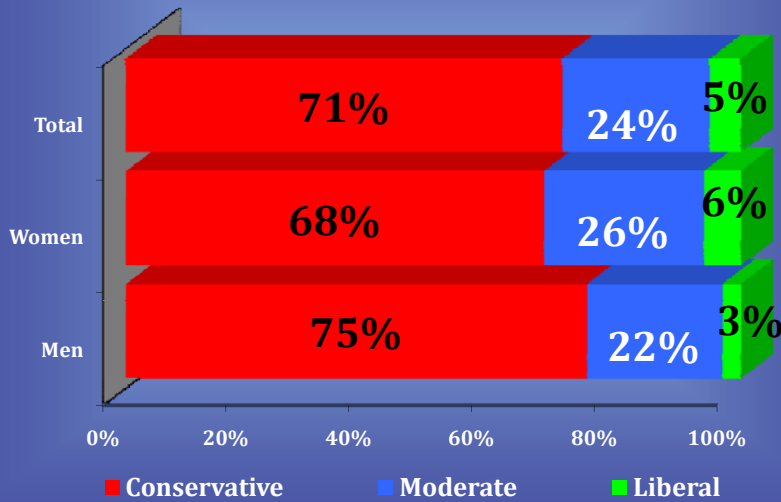


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Do you consider yourself to be conservative, moderate, or liberal in your social beliefs such as same sex marriage and abortion? (By Gender)

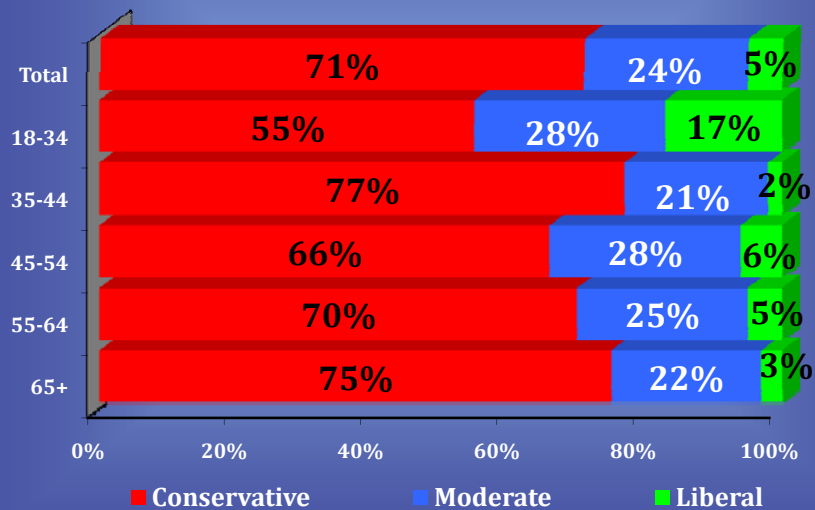


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Do you consider yourself to be conservative, moderate, or liberal in your social beliefs such as same sex marriage and abortion? (By Age)

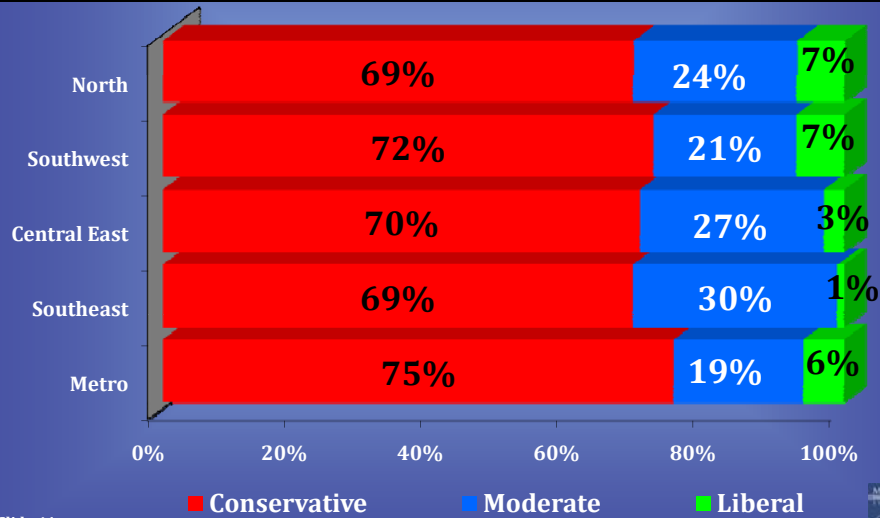


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Do you consider yourself to be conservative, moderate, or liberal in your social beliefs such as same sex marriage and abortion? (By Region)



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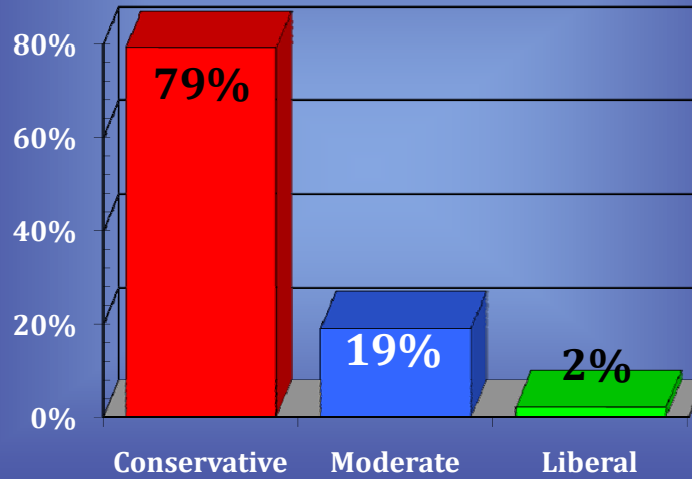


Fiscal Ideology

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Do you consider yourself to be conservative, moderate, or liberal in your fiscal beliefs such as taxes and government spending?

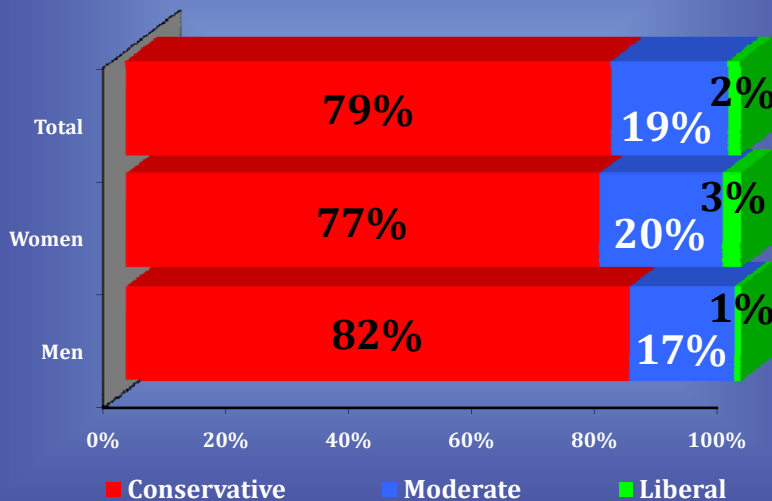


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Do you consider yourself to be conservative, moderate, or liberal in your fiscal beliefs such as taxes and government spending? (By Gender)

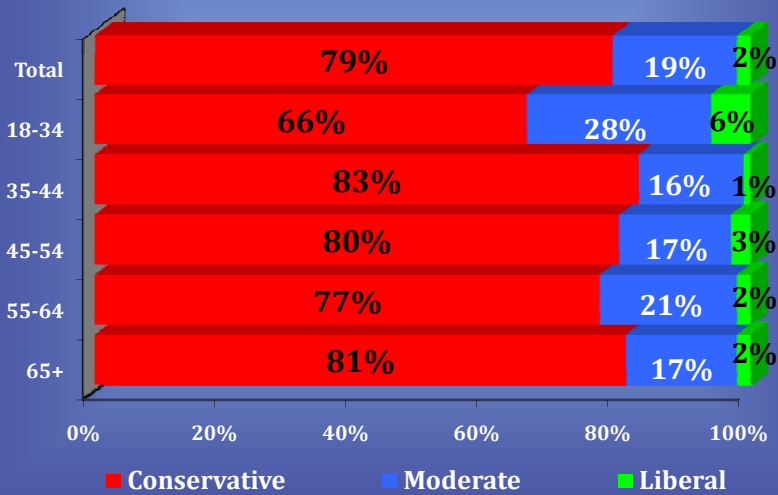


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Do you consider yourself to be conservative, moderate, or liberal in your fiscal beliefs such as taxes and government spending? (By Age)

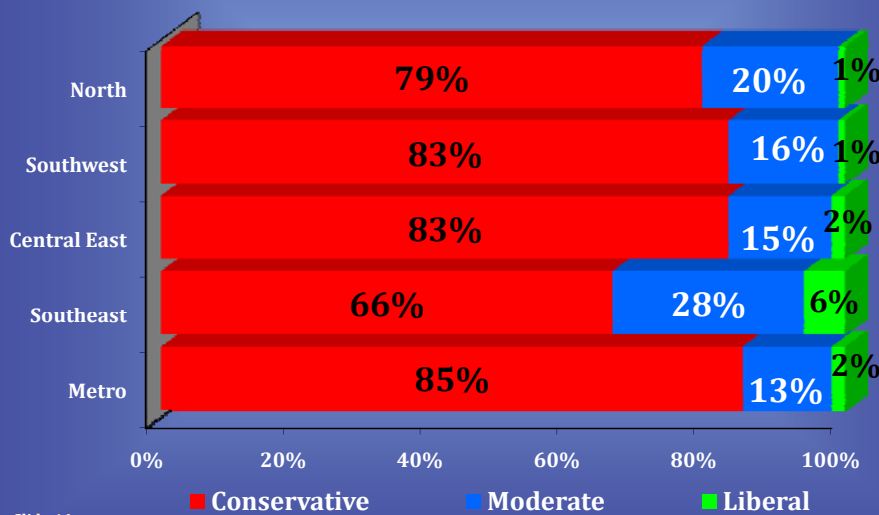


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Do you consider yourself to be conservative, moderate, or liberal in your fiscal beliefs such as taxes and government spending? (By Region)



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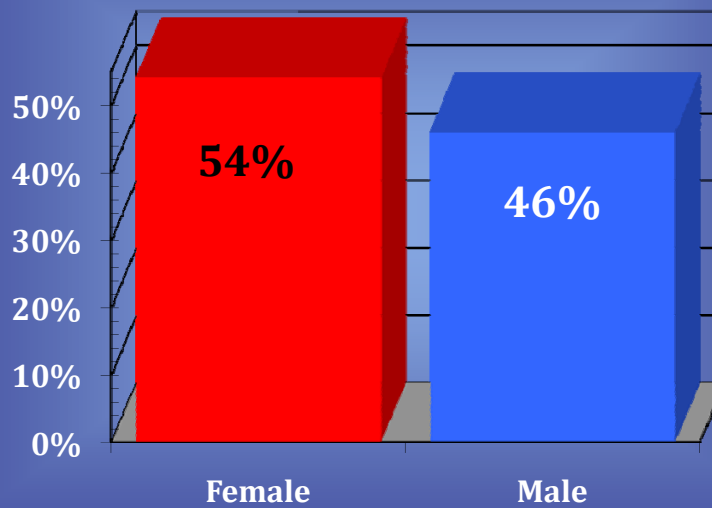


Survey Demographics

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Gender Demographics

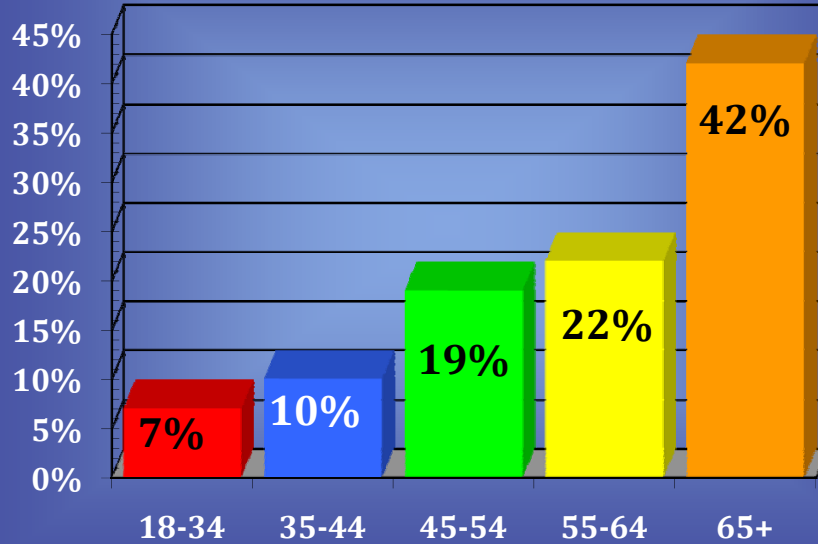


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Age Group Demographics

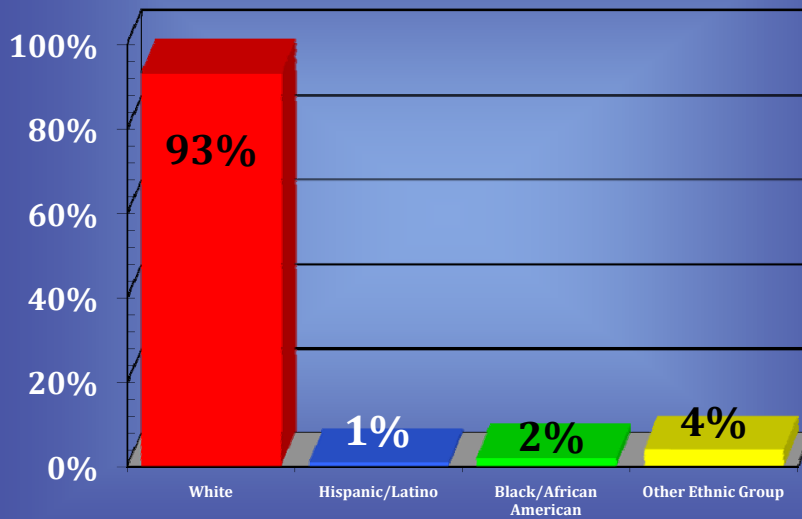


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Race Demographics

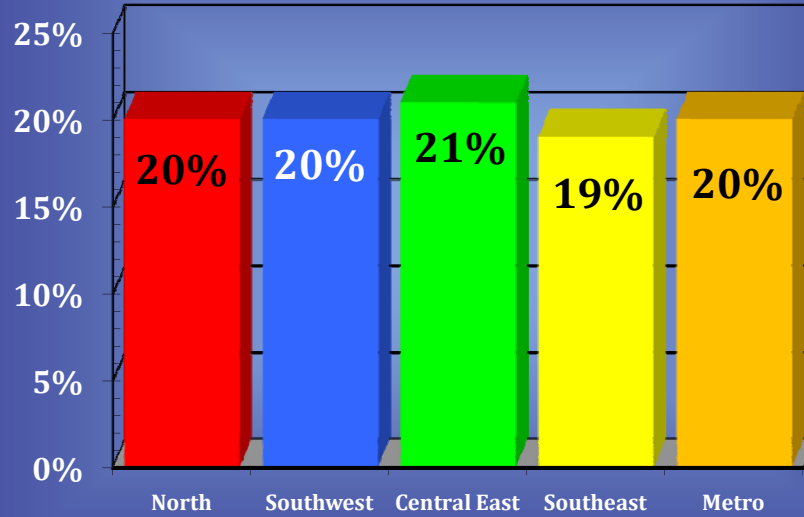


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Region Demographics



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