

T2. How likely are you to vote in the upcoming August primary election to choose candidates for Governor?

	GEND			AGE					GEN-AGE				REGION				COUNTY			
	TOTAL	MEN	WOM	18-34	35-44	45-54	55-64	65 PLUS	MEN 18-54	MEN 55PL	WOM 18-54	WOM 55PL	NRTH	STH WEST	CNTR EAST	STH EAST	MET RO	MA COMB	OAK LAND	WAY NE
TOTAL	742 100.0	341 100.0	401 100.0	52 100.0	74 100.0	141 100.0	163 100.0	312 100.0	134 100.0	208 100.0	133 100.0	267 100.0	150 100.0	149 100.0	155 100.0	140 100.0	149 100.0	41 100.0	102 100.0	133 100.0
EXTREMELY LIKELY	620 83.5	288 84.5	332 82.7	46 88.4	60 81.1	119 84.7	134 81.9	261 83.6	117 87.4	172 82.6	109 81.5	223 83.3	123 81.7	125 84.1	136 87.7	115 82.0	122 81.8	39 94.5	86 84.0	109 81.4
VERY LIKELY	86 11.6	36 10.7	50 12.4	3 6.6	9 12.0	17 11.7	18 11.2	39 12.5	12 8.7	25 11.9	17 12.9	33 12.2	18 12.1	13 8.6	14 9.1	23 16.4	18 12.3	2 5.5	11 11.2	19 14.0
SOMEWHAT LIKELY	36 4.9	17 4.9	20 4.9	3 5.0	5 6.9	5 3.6	11 6.9	12 3.9	5 3.9	11 5.5	8 5.7	12 4.5	9 6.2	11 7.3	5 3.1	2 1.6	9 5.9		5 4.8	6 4.7

Table 2-2

T2. How likely are you to vote in the upcoming August primary election to choose candidates for Governor?

	GOV CANDID					SOC IDEOLOGY			FISC IDEOLOGY			
	TOTAL	BOUC HARD	SNY DER	COX	HOEK STRA	GEOR GE	CONS ERVE	MODE RATE	LIB ERAL	CONS ERVE	MODE RATE	LIB ERAL
TOTAL	742 100.0	83 100.0	146 100.0	117 100.0	193 100.0	11 100.0	526 100.0	179 100.0	38 100.0	588 100.0	137 100.0	17 100.0
EXTREMELY LIKELY	620 83.5	72 86.4	124 85.2	98 83.6	161 83.4	11 94.0	449 85.3	143 80.2	28 73.6	506 86.1	102 74.1	12 71.3
VERY LIKELY	86 11.6	7 8.1	15 10.3	11 9.1	25 12.7	1 6.0	56 10.6	25 13.8	6 15.6	59 10.0	23 17.1	4 21.6
SOMEWHAT LIKELY	36 4.9	5 5.6	7 4.5	9 7.3	7 3.9		21 4.1	11 6.0	4 10.8	23 3.9	12 8.8	1 7.2

T4. Thinking now about people active in government... Do you have a favorable or unfavorable opinion of Mike Bouchard?

	GEND			AGE					GEN-AGE				REGION				COUNTY			
	TOTAL	MEN	WOM	18-34	35-44	45-54	55-64	65 PLUS	MEN 18-54	MEN 55PL	WOM 18-54	WOM 55PL	NRTH	STH WEST	CNTR EAST	STH EAST	MET RO	MA COMB	OAK LAND	WAY NE
TOTAL	742 100.0	341 100.0	401 100.0	52 100.0	74 100.0	141 100.0	163 100.0	312 100.0	134 100.0	208 100.0	133 100.0	267 100.0	150 100.0	149 100.0	155 100.0	140 100.0	149 100.0	41 100.0	102 100.0	133 100.0
FAVORABLE	239 32.1	132 38.6	107 26.7	12 23.8	26 35.6	36 25.6	54 32.8	110 35.3	44 33.2	87 42.0	31 22.9	76 28.5	28 18.3	30 20.4	45 28.9	62 44.3	74 49.7	14 34.8	61 60.0	55 41.2
UNFAVORABLE	115 15.5	66 19.4	49 12.3	13 25.3	10 13.7	31 22.0	27 16.5	34 10.9	31 23.3	35 16.8	23 17.4	26 9.8	26 17.1	28 19.0	26 17.0	12 8.8	23 15.4	8 18.5	18 17.7	16 12.0
NO OPINION	309 41.6	116 33.9	193 48.2	18 34.5	29 39.7	53 37.9	70 43.1	138 44.2	42 31.7	73 35.4	59 43.9	135 50.4	72 48.1	67 45.4	72 46.6	55 39.1	42 28.6	17 41.9	21 21.0	49 36.9
NAME ID	663 89.3	314 91.8	349 87.2	43 83.6	66 89.0	121 85.6	151 92.5	282 90.4	118 88.2	196 94.2	112 84.1	237 88.7	125 83.5	126 84.8	143 92.4	129 92.2	139 93.7	39 95.2	101 98.7	120 90.0
HARD NAME ID	354 47.7	198 57.9	156 38.9	26 49.1	37 49.3	67 47.6	81 49.3	144 46.2	76 56.5	122 58.8	54 40.2	102 38.3	53 35.4	59 39.4	71 45.8	74 53.1	97 65.1	22 53.3	79 77.7	71 53.1
NEVER HEARD OF	79 10.7	28 8.2	51 12.8	9 16.4	8 11.0	20 14.4	12 7.5	30 9.6	16 11.8	12 5.8	21 15.9	30 11.3	25 16.5	23 15.2	12 7.6	11 7.8	9 6.3	2 4.8	1 1.3	13 10.0

Table 4-2

T4. Thinking now about people active in government... Do you have a favorable or unfavorable opinion of Mike Bouchard?

	GOV CANDID					SOC IDEOLOGY			FISC IDEOLOGY			
	TOTAL	BOUC HARD	SNY DER	COX COX	HOEK STRA	GEOR GE	CONS ERVE	MODE RATE	LIB ERAL	CONS ERVE	MODE RATE	LIB ERAL
TOTAL	742 100.0	83 100.0	146 100.0	117 100.0	193 100.0	11 100.0	526 100.0	179 100.0	38 100.0	588 100.0	137 100.0	17 100.0
FAVORABLE	239 32.1	64 77.3	36 25.0	32 27.1	63 32.4	4 35.3	170 32.4	57 32.0	11 29.1	195 33.2	39 28.5	4 22.8
UNFAVORABLE	115 15.5	5 6.5	28 19.0	18 15.7	40 20.9	4 33.1	73 14.0	35 19.5	7 18.3	92 15.6	23 16.5	1 7.2
NO OPINION	309 41.6	12 15.0	72 49.3	55 46.7	68 35.3	4 31.7	230 43.8	70 39.1	9 23.6	241 40.9	64 46.7	4 26.0
NAME ID	663 89.3	82 98.9	136 93.3	105 89.5	171 88.6	11 100.0	474 90.2	162 90.6	27 71.0	528 89.7	126 91.7	9 56.0
HARD NAME ID	354 47.7	70 83.9	64 43.9	50 42.8	103 53.3	8 68.3	244 46.4	92 51.5	18 47.5	287 48.8	62 45.0	5 30.0
NEVER HEARD OF	79 10.7	1 1.1	10 6.7	12 10.5	22 11.4		52 9.8	17 9.4	11 29.0	60 10.3	11 8.3	7 44.0

Table 5-1

T5. Do you have a favorable or unfavorable opinion of Rick Snyder?

	GEND			AGE				GEN-AGE				REGION				COUNTY				
	TOTAL	MEN	WOM	18-34	35-44	45-54	55-64	65 PLUS	MEN 18-54	MEN 55PL	WOM 18-54	WOM 55PL	NRTH	STH WEST	CNTR EAST	STH EAST	MET RO	MA COMB	OAK LAND	WAY NE
TOTAL	742 100.0	341 100.0	401 100.0	52 100.0	74 100.0	141 100.0	163 100.0	312 100.0	134 100.0	208 100.0	133 100.0	267 100.0	150 100.0	149 100.0	155 100.0	140 100.0	149 100.0	41 100.0	102 100.0	133 100.0
FAVORABLE	266 35.8	119 34.8	147 36.7	23 44.1	31 41.4	46 32.9	71 43.2	95 30.6	50 37.1	69 33.3	50 37.7	97 36.2	59 39.3	51 34.1	51 33.0	52 37.2	53 35.7	14 33.6	41 40.2	45 33.5
UNFAVORABLE	136 18.4	78 22.9	58 14.5	12 22.7	11 15.5	33 23.4	19 11.9	61 19.5	33 24.5	45 21.9	24 17.7	35 12.9	22 14.4	28 18.6	26 16.9	28 20.2	33 22.1	10 24.4	24 24.0	30 22.5
NO OPINION	230 31.0	94 27.5	136 34.0	8 15.7	24 31.8	42 30.1	51 31.4	105 33.6	33 24.5	61 29.5	42 31.1	95 35.4	44 29.4	48 32.4	57 36.9	41 29.6	39 26.4	13 30.7	24 23.1	32 24.1
NAME ID	633 85.2	291 85.2	342 85.2	43 82.6	66 88.7	122 86.4	141 86.5	261 83.7	115 86.0	176 84.7	116 86.5	226 84.6	125 83.1	126 85.1	135 86.7	121 87.0	125 84.2	36 88.8	89 87.3	107 80.2
HARD NAME ID	402 54.2	197 57.7	205 51.2	35 66.9	42 56.9	79 56.3	90 55.1	156 50.1	82 61.6	115 55.2	74 55.4	131 49.1	81 53.7	78 52.7	77 49.9	80 57.3	86 57.8	24 58.0	66 64.2	75 56.0
NEVER HEARD OF	110 14.8	50 14.8	59 14.8	9 17.4	8 11.3	19 13.6	22 13.5	51 16.3	19 14.0	32 15.3	18 13.5	41 15.4	25 16.9	22 14.9	21 13.3	18 13.0	23 15.8	5 11.2	13 12.7	26 19.8

Table 5-2

T5. Do you have a favorable or unfavorable opinion of Rick Snyder?

	GOV CANDID					SOC IDEOLOGY			FISC IDEOLOGY			
	TOTAL	BOUC HARD	SNY DER	COX COX	HOEK STRA	GEOR GE	CON ERVE	MOD RATE	LIB ERAL	CON ERVE	MOD RATE	LIB ERAL
TOTAL	742 100.0	83 100.0	146 100.0	117 100.0	193 100.0	11 100.0	526 100.0	179 100.0	38 100.0	588 100.0	137 100.0	17 100.0
FAVORABLE	266 35.8	28 33.2	128 87.7	18 15.2	53 27.4	1 6.0	173 32.9	78 43.9	14 38.4	204 34.6	56 40.6	7 38.5
UNFAVORABLE	136 18.4	26 31.9	5 3.7	31 26.7	41 21.1	8 74.5	93 17.8	34 18.9	9 24.2	113 19.2	22 16.1	1 7.7
NO OPINION	230 31.0	20 23.8	10 7.1	50 42.8	69 35.9	2 19.6	177 33.6	49 27.2	5 12.7	191 32.5	36 26.4	3 18.3
NAME ID	633 85.2	74 88.8	144 98.5	99 84.7	163 84.4	11 100.0	443 84.3	161 90.0	28 75.3	507 86.3	114 83.1	11 64.6
HARD NAME ID	402 54.2	54 65.1	133 91.4	49 41.9	94 48.5	9 80.4	266 50.7	112 62.8	24 62.6	317 53.8	78 56.7	8 46.2
NEVER HEARD OF	110 14.8	9 11.2	2 1.5	18 15.3	30 15.6		83 15.7	18 10.0	9 24.7	81 13.7	23 16.9	6 35.4

T6. Do you have a favorable or unfavorable opinion of Mike Cox?

	GEND			AGE				GEN-AGE					REGION				COUNTY			
	TOTAL	MEN	WOM	18-34	35-44	45-54	55-64	65 PLUS	MEN 18-54	MEN 55PL	WOM 18-54	WOM 55PL	NRTH	STH WEST	CNTR EAST	STH EAST	MET RO	MA COMB	OAK LAND	WAY NE
TOTAL	742 100.0	341 100.0	401 100.0	52 100.0	74 100.0	141 100.0	163 100.0	312 100.0	134 100.0	208 100.0	133 100.0	267 100.0	150 100.0	149 100.0	155 100.0	140 100.0	149 100.0	41 100.0	102 100.0	133 100.0
FAVORABLE	254 34.2	130 37.9	124 31.0	17 32.0	31 42.2	43 30.8	64 39.1	99 31.6	54 40.7	75 36.1	37 27.6	87 32.7	47 31.4	51 34.2	54 34.5	43 30.6	60 40.2	16 39.5	38 37.2	49 36.6
UNFAVORABLE	261 35.2	133 38.9	128 32.0	21 39.7	25 33.2	57 40.3	54 33.3	105 33.6	49 36.4	84 40.4	53 40.0	75 28.1	48 31.8	41 27.6	54 35.1	60 42.8	58 39.1	17 41.9	47 46.4	52 38.7
NO OPINION	182 24.5	58 16.9	124 30.9	11 21.8	13 17.6	31 22.0	37 22.7	89 28.6	21 15.9	36 17.5	34 25.6	90 33.6	43 28.8	45 30.1	42 27.4	29 20.8	22 14.9	7 16.3	13 12.9	25 18.7
NAME ID	697 93.9	320 93.7	377 94.0	49 93.5	69 93.0	131 93.1	155 95.1	292 93.8	124 93.0	195 94.1	124 93.3	252 94.4	138 92.0	137 91.9	151 97.0	132 94.2	140 94.1	40 97.7	99 96.5	126 94.1
HARD NAME ID	515 69.4	262 76.8	253 63.1	37 71.6	56 75.4	100 71.1	118 72.5	203 65.2	103 77.2	159 76.6	90 67.6	163 60.8	95 63.2	92 61.8	108 69.6	103 73.4	118 79.3	33 81.5	85 83.6	101 75.3
NEVER HEARD OF	46 6.1	22 6.3	24 6.0	3 6.5	5 7.0	10 6.9	8 4.9	19 6.2	9 7.0	12 5.9	9 6.7	15 5.6	12 8.0	12 8.1	5 3.0	8 5.8	9 5.9	1 2.3	4 3.5	8 5.9

Table 6-2

T6. Do you have a favorable or unfavorable opinion of Mike Cox?

	GOV CANDID					SOC IDEOLOGY			FISC IDEOLOGY			
	TOTAL	BOUC HARD	SNY DER	COX	HOEK STRA	GEOR GE	CON ERVE	MOD RATE	LIB ERAL	CON ERVE	MOD RATE	LIB ERAL
TOTAL	742 100.0	83 100.0	146 100.0	117 100.0	193 100.0	11 100.0	526 100.0	179 100.0	38 100.0	588 100.0	137 100.0	17 100.0
FAVORABLE	254 34.2	31 36.8	30 20.7	98 83.6	56 29.0	4 36.1	188 35.8	62 34.8	3 8.6	218 37.1	36 26.0	
UNFAVORABLE	261 35.2	42 50.9	82 56.5	5 4.3	76 39.5	5 44.7	169 32.1	72 40.0	21 55.6	193 32.8	56 40.9	12 70.6
NO OPINION	182 24.5	4 4.8	32 22.3	13 11.0	42 21.6	2 19.2	134 25.5	38 21.4	9 25.0	140 23.8	38 27.9	3 18.5
NAME ID	697 93.9	77 92.5	145 99.4	116 98.8	174 90.1	11 100.0	491 93.4	172 96.2	34 89.2	551 93.8	130 94.8	15 89.1
HARD NAME ID	515 69.4	73 87.7	112 77.1	103 87.9	132 68.5	9 80.8	357 67.9	134 74.8	24 64.2	411 70.0	92 66.9	12 70.6
NEVER HEARD OF	46 6.1	6 7.5	1 0.6	1 1.2	19 9.9		35 6.6	7 3.8	4 10.8	37 6.2	7 5.2	2 10.9

T7. Do you have a favorable or unfavorable opinion of Peter Hoekstra?

	GEND			AGE					GEN-AGE				REGION				COUNTY			
	TOTAL	MEN	WOM	18-34	35-44	45-54	55-64	65 PLUS	MEN 18-54	MEN 55PL	WOM 18-54	WOM 55PL	NRTH	STH WEST	CNTR EAST	STH EAST	MET RO	MA COMB	OAK LAND	WAY NE
TOTAL	742 100.0	341 100.0	401 100.0	52 100.0	74 100.0	141 100.0	163 100.0	312 100.0	134 100.0	208 100.0	133 100.0	267 100.0	150 100.0	149 100.0	155 100.0	140 100.0	149 100.0	41 100.0	102 100.0	133 100.0
FAVORABLE	325 43.8	170 49.9	155 38.6	20 39.1	39 51.9	53 37.9	68 41.9	144 46.2	64 47.7	107 51.3	49 36.3	106 39.7	68 45.1	75 50.4	60 38.5	55 39.0	68 45.8	17 41.1	48 47.1	54 40.1
UNFAVORABLE	140 18.9	70 20.6	70 17.5	11 21.1	10 13.1	35 24.6	32 19.7	53 16.9	34 25.3	36 17.5	22 16.1	49 18.2	33 22.2	25 16.8	24 15.7	33 23.6	25 16.7	7 16.6	19 18.4	29 22.0
NO OPINION	222 29.9	84 24.7	138 34.4	12 23.6	22 29.9	40 28.7	49 30.3	98 31.3	30 22.2	55 26.3	45 33.9	93 34.6	36 24.1	38 25.8	61 39.6	41 29.4	45 30.3	14 34.5	28 27.1	36 26.7
NAME ID	687 92.6	325 95.2	362 90.4	44 83.8	71 95.0	129 91.3	150 91.9	295 94.5	127 95.3	197 95.1	115 86.4	247 92.5	137 91.4	138 92.9	146 93.8	129 92.1	138 92.8	38 92.2	95 92.6	119 88.9
HARD NAME ID	465 62.7	241 70.5	225 56.1	31 60.2	48 65.1	88 62.5	101 61.7	197 63.2	98 73.1	143 68.8	70 52.5	155 57.9	101 67.2	100 67.2	84 54.2	88 62.7	93 62.5	24 57.7	67 65.5	83 62.1
NEVER HEARD OF	55 7.4	16 4.8	38 9.6	8 16.2	4 5.0	12 8.7	13 8.1	17 5.5	6 4.7	10 4.9	18 13.6	20 7.5	13 8.6	10 7.1	10 6.2	11 7.9	11 7.2	3 7.8	8 7.4	15 11.1

Table 7-2

T7. Do you have a favorable or unfavorable opinion of Peter Hoekstra?

	GOV CANDID					SOC IDEOLOGY			FISC IDEOLOGY			
	TOTAL	BOUC HARD	SNY DER	COX COX	HOEK STRA	GEOR GE	CON ERVE	MODE RATE	LIB ERAL	CON ERVE	MODE RATE	LIB ERAL
TOTAL	742 100.0	83 100.0	146 100.0	117 100.0	193 100.0	11 100.0	526 100.0	179 100.0	38 100.0	588 100.0	137 100.0	17 100.0
FAVORABLE	325 43.8	25 29.8	32 21.8	35 30.1	183 94.8	6 48.6	254 48.2	68 37.9	4 9.4	292 49.6	33 24.3	
UNFAVORABLE	140 18.9	31 36.9	53 36.2	30 25.1		4 38.6	87 16.5	40 22.4	14 36.3	100 17.0	36 26.4	4 23.8
NO OPINION	222 29.9	20 24.0	58 39.7	45 38.1	6 3.3	1 12.8	153 29.0	57 32.1	12 32.0	162 27.5	51 37.1	9 55.1
NAME ID	687 92.6	75 90.7	142 97.7	110 93.3	189 98.1	11 100.0	493 93.7	165 92.5	29 77.8	553 94.1	121 87.8	13 78.9
HARD NAME ID	465 62.7	55 66.7	85 58.0	65 55.2	183 94.8	10 87.2	340 64.7	108 60.4	17 45.8	392 66.6	70 50.7	4 23.8
NEVER HEARD OF	55 7.4	8 9.3	3 2.3	8 6.7	4 1.9		33 6.3	13 7.5	8 22.2	35 5.9	17 12.2	4 21.1

T8. Do you have a favorable or unfavorable opinion of Tom George?

	GEND			AGE				GEN-AGE				REGION				COUNTY				
	TOTAL	MEN	WOM	18-34	35-44	45-54	55-64	65 PLUS	MEN 18-54	MEN 55PL	WOM 18-54	WOM 55PL	NRTH	STH WEST	CNTR EAST	STH EAST	MET RO	MA COMB	OAK LAND	WAY NE
TOTAL	742 100.0	341 100.0	401 100.0	52 100.0	74 100.0	141 100.0	163 100.0	312 100.0	134 100.0	208 100.0	133 100.0	267 100.0	150 100.0	149 100.0	155 100.0	140 100.0	149 100.0	41 100.0	102 100.0	133 100.0
FAVORABLE	68 9.2	39 11.4	29 7.3	2 3.9	11 14.8	16 11.1	12 7.6	27 8.6	16 12.1	23 10.9	12 9.3	17 6.3	9 5.9	17 11.1	13 8.1	16 11.6	14 9.4	5 13.3	13 13.1	11 8.0
UNFAVORABLE	175 23.6	98 28.7	77 19.2	13 25.9	15 20.3	37 26.2	32 19.7	77 24.8	38 28.5	60 28.8	27 20.5	50 18.6	35 23.4	34 23.2	37 23.9	33 23.7	35 23.7	10 25.2	26 25.2	34 25.2
NO OPINION	274 36.9	111 32.6	162 40.5	16 30.2	27 36.0	41 28.9	66 40.1	125 40.1	39 29.4	72 34.6	44 32.9	119 44.4	51 34.2	56 37.4	62 40.2	51 36.8	53 35.7	17 42.3	36 35.0	41 30.9
NAME ID	517 69.6	248 72.6	269 67.1	31 60.0	53 71.0	93 66.2	110 67.4	229 73.6	94 70.1	154 74.3	84 62.7	185 69.3	95 63.5	107 71.7	112 72.2	101 72.0	102 68.8	33 80.8	75 73.3	86 64.2
HARD NAME ID	243 32.7	137 40.1	106 26.5	15 29.8	26 35.1	53 37.3	45 27.3	104 33.5	54 40.6	82 39.7	40 29.8	67 24.9	44 29.3	51 34.3	50 32.0	49 35.3	49 33.1	16 38.5	39 38.3	44 33.2
NEVER HEARD OF	225 30.4	93 27.4	132 32.9	21 40.0	21 29.0	48 33.8	53 32.6	82 26.4	40 29.9	53 25.7	50 37.3	82 30.7	55 36.5	42 28.3	43 27.8	39 28.0	46 31.2	8 19.2	27 26.7	48 35.8

Table 8-2

T8. Do you have a favorable or unfavorable opinion of Tom George?

	GOV CANDID					SOC IDEOLOGY			FISC IDEOLOGY			
	TOTAL	BOUC HARD	SNY DER	COX COX	HOEK STRA	GEOR GE	CON ERVE	MOD RATE	LIB ERAL	CON ERVE	MOD RATE	LIB ERAL
TOTAL	742 100.0	83 100.0	146 100.0	117 100.0	193 100.0	11 100.0	526 100.0	179 100.0	38 100.0	588 100.0	137 100.0	17 100.0
FAVORABLE	68 9.2	12 15.0	11 7.8	6 4.9	18 9.6	6 51.6	47 9.0	17 9.8	3 8.4	56 9.6	11 7.7	1 7.2
UNFAVORABLE	175 23.6	30 36.3	39 26.5	28 24.0	49 25.6	4 34.2	122 23.2	41 23.1	12 30.8	145 24.6	28 20.1	3 16.7
NO OPINION	274 36.9	27 32.1	53 36.5	50 42.2	66 34.0	2 14.3	187 35.5	76 42.3	11 29.7	212 36.1	56 40.5	6 33.0
NAME ID	517 69.6	69 83.4	103 70.8	84 71.2	134 69.2	11 100.0	356 67.8	134 75.2	26 68.9	413 70.3	94 68.3	10 56.9
HARD NAME ID	243 32.7	43 51.3	50 34.3	34 28.9	68 35.2	10 85.7	169 32.2	59 32.9	15 39.2	201 34.2	38 27.8	4 23.8
NEVER HEARD OF	225 30.4	14 16.6	43 29.2	34 28.8	59 30.8		169 32.2	44 24.8	12 31.1	175 29.7	44 31.7	7 43.1

Table 9-1

T9. If the Republican primary election to choose a candidate for Governor was being held today, for whom would you vote if the candidates were Mike Bouchard, Rick Snyder, Mike Cox, Peter Hoekstra, Tom George, or another candidate?

	GEND			AGE					GEN-AGE				REGION				COUNTY			
	TOTAL	MEN	WOM	18-34	35-44	45-54	55-64	65 PLUS	MEN 18-54	MEN 55PL	WOM 18-54	WOM 55PL	NRTH	WEST	STH EAST	CNTR	STH EAST	MET RO	MA COMB	OAK LAND
TOTAL	742	341	401	52	74	141	163	312	134	208	133	267	150	149	155	140	149	41	102	133
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
HOEKSTRA	193	102	91	12	21	34	41	84	41	61	27	64	49	53	34	26	31	10	20	21
	26.0	29.9	22.7	23.7	28.5	24.4	25.0	27.0	30.4	29.5	20.4	23.9	32.6	35.8	21.7	18.9	20.6	23.2	19.8	15.8
SNYDER	146	59	87	12	15	29	32	58	24	35	32	55	31	29	29	29	29	10	20	28
	19.6	17.3	21.6	23.0	20.0	20.8	19.5	18.6	18.1	16.8	23.9	20.5	20.5	19.4	18.4	20.5	19.5	23.6	19.2	21.3
COX	117	56	61	8	14	21	30	45	26	31	17	44	24	22	29	19	23	7	13	24
	15.8	16.4	15.3	15.3	18.7	14.8	18.2	14.4	19.1	14.7	12.9	16.5	16.2	14.8	18.7	13.9	15.2	17.5	12.9	17.8
BOUCHARD	83	56	27	8	11	8	21	35	19	37	8	19	6	11	18	27	21	4	18	22
	11.2	16.5	6.7	15.9	14.2	6.0	12.7	11.3	14.4	17.8	6.1	7.0	4.2	7.2	11.8	19.5	13.9	10.6	17.2	16.4
ANOTHER CANDIDATE	21	7	14	3		1	6	11	1	6	3	11	4	7	2	3	5		4	1
	2.8	2.0	3.4	6.1		0.5	3.7	3.5	0.5	3.0	2.4	4.0	2.8	4.4	1.5	2.0	3.2		3.5	0.9
GEORGE	11	4	7	1	1	1	2	6	1	3	2	5	1	5	2	3				3
	1.5	1.2	1.8	2.5	1.0	1.0	1.4	1.8	1.1	1.2	1.5	2.0	0.9	3.5	1.4	1.8				1.9
UNDECIDED	171	57	114	7	13	46	32	73	22	35	44	70	34	22	41	32	41	10	28	34
	23.0	16.7	28.3	13.5	17.5	32.5	19.5	23.4	16.5	16.9	32.8	26.1	22.8	14.8	26.4	23.2	27.6	25.1	27.4	25.8

Table 9-2

T9. If the Republican primary election to choose a candidate for Governor was being held today, for whom would you vote if the candidates were Mike Bouchard, Rick Snyder, Mike Cox, Peter Hoekstra, Tom George, or another candidate?

	GOV CANDID						SOC IDEOLOGY			FISC IDEOLOGY		
	TOTAL	BOUC HARD	SNY DER	COX	HOEK STRA	GEOR GE	CON SERVE	MODE RATE	LIB ERAL	CON SERVE	MODE RATE	LIB ERAL
TOTAL	742 100.0	83 100.0	146 100.0	117 100.0	193 100.0	11 100.0	526 100.0	179 100.0	38 100.0	588 100.0	137 100.0	17 100.0
HOEKSTRA	193 26.0				193 100.0		162 30.8	29 16.0	2 5.9	176 29.9	17 12.4	
SNYDER	146 19.6		146 100.0				81 15.4	51 28.4	14 36.5	108 18.4	35 25.7	2 14.7
COX	117 15.8			117 100.0			82 15.6	32 17.7	4 10.4	91 15.5	25 17.9	2 9.0
BOUCHARD	83 11.2	83 100.0					61 11.7	17 9.8	4 11.3	67 11.3	14 10.4	2 13.5
ANOTHER CANDIDATE	21 2.8						7 1.4	8 4.7	5 13.1	12 2.0	2 1.2	7 42.5
GEORGE	11 1.5				11 100.0		7 1.3	3 1.8	1 3.5	9 1.6	2 1.5	
UNDECIDED	171 23.0						125 23.8	39 21.6	7 19.3	125 21.2	42 30.9	3 20.4

Table 10-1

T10. Do you consider yourself to be conservative, moderate, or liberal in your social beliefs such as same sex marriage and abortion?

	GEND			AGE					GEN-AGE				REGION				COUNTY			
	TOTAL	MEN	WOM	18-34	35-44	45-54	55-64	65 PLUS	MEN 18-54	MEN 55PL	WOM 18-54	WOM 55PL	NRTH	WEST	CNTR EAST	STH EAST	MET RO	MA COMB	OAK LAND	WAY NE
TOTAL	742	341	401	52	74	141	163	312	134	208	133	267	150	149	155	140	149	41	102	133
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
CONSERVATIVE	526	255	271	28	57	92	114	233	94	161	84	187	103	108	109	96	111	29	78	90
	70.8	74.6	67.6	54.8	77.2	65.5	70.0	74.9	70.0	77.6	63.3	69.8	68.7	72.4	70.0	68.5	74.5	70.9	76.5	67.1
MODERATE	179	74	105	15	15	39	40	69	31	43	38	67	35	32	42	42	29	10	18	40
	24.1	21.5	26.3	28.0	20.6	27.7	24.8	22.3	23.2	20.5	28.4	25.2	23.6	21.3	26.8	29.7	19.3	23.3	17.3	29.9
LIBERAL	38	13	25	9	2	10	9	9	9	4	11	13	12	9	5	2	9	2	6	4
	5.1	3.9	6.1	17.3	2.2	6.8	5.2	2.9	6.8	2.0	8.3	5.0	7.7	6.4	3.2	1.8	6.2	5.8	6.3	3.0

Table 10-2

T10. Do you consider yourself to be conservative, moderate, or liberal in your social beliefs such as same sex marriage and abortion?

	GOV CANDID						SOC IDEOLOGY			FISC IDEOLOGY		
	TOTAL	BOUC HARD	SNY DER	COX	HOEK STRA	GEOR GE	CONS ERVE	MODE RATE	LIB ERAL	CONS ERVE	MODE RATE	LIB ERAL
TOTAL	742 100.0	83 100.0	146 100.0	117 100.0	193 100.0	11 100.0	526 100.0	179 100.0	38 100.0	588 100.0	137 100.0	17 100.0
CONSERVATIVE	526 70.8	61 73.9	81 55.7	82 69.7	162 84.0	7 60.5	526 100.0			481 81.8	42 30.8	2 13.5
MODERATE	179 24.1	17 21.0	51 34.9	32 27.0	29 14.8	3 27.8		179 100.0		92 15.7	81 58.9	5 32.5
LIBERAL	38 5.1	4 5.1	14 9.4	4 3.3	2 1.2	1 11.7			38 100.0	14 2.5	14 10.3	9 54.1

T11. Do you consider yourself to be conservative, moderate, or liberal in your fiscal beliefs such as taxes and government spending?

	GEND			AGE					GEN-AGE				REGION				COUNTY			
	TOTAL	MEN	WOM	18-34	35-44	45-54	55-64	65 PLUS	MEN 18-54	MEN 55PL	WOM 18-54	WOM 55PL	NRTH	STH WEST	CNTR EAST	STH EAST	MET RO	MA COMB	OAK LAND	WAY NE
TOTAL	742	341	401	52	74	141	163	312	134	208	133	267	150	149	155	140	149	41	102	133
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
CONSERVATIVE	588	280	308	34	61	113	125	254	107	173	102	206	118	123	129	93	126	34	88	93
	79.2	81.9	77.0	66.3	82.5	80.4	76.8	81.3	79.7	83.3	76.8	77.0	78.5	82.5	83.1	66.2	84.8	82.2	86.6	69.6
MODERATE	137	57	80	14	12	23	34	53	25	32	25	55	31	24	23	40	20	6	11	38
	18.5	16.7	20.0	27.7	16.4	16.6	21.1	17.0	18.4	15.6	18.9	20.5	20.4	16.3	14.7	28.3	13.4	15.2	10.9	28.6
LIBERAL	17	5	12	3	1	4	3	5	2	2	6	6	2	2	3	8	3	1	3	2
	2.3	1.4	3.0	6.1	1.1	3.0	2.1	1.7	1.9	1.1	4.3	2.4	1.1	1.2	2.2	5.4	1.7	2.6	2.5	1.9

Table 11-2

T11. Do you consider yourself to be conservative, moderate, or liberal in your fiscal beliefs such as taxes and government spending?

	GOV CANDID					SOC IDEOLOGY			FISC IDEOLOGY			
	TOTAL	BOUC HARD	SNY DER	COX	HOEK STRA	GEOR GE	CONS ERVE	MODE RATE	LIB ERAL	CONS ERVE	MODE RATE	LIB ERAL
TOTAL	742 100.0	83 100.0	146 100.0	117 100.0	193 100.0	11 100.0	526 100.0	179 100.0	38 100.0	588 100.0	137 100.0	17 100.0
CONSERVATIVE	588 79.2	67 80.1	108 74.1	91 77.8	176 91.1	9 81.6	481 91.5	92 51.7	14 38.2	588 100.0		
MODERATE	137 18.5	14 17.1	35 24.2	25 20.9	17 8.9	2 18.4	42 8.1	81 45.2	14 37.5		137 100.0	
LIBERAL	17 2.3	2 2.7	2 1.7	2 1.3			2 0.4	5 3.1	9 24.3			17 100.0

Table 12-1

T12. For statistical purposes, are you a man or a woman?

	GEND			AGE					GEN-AGE				REGION					COUNTY		
	TOTAL	MEN	WOM	18-34	35-44	45-54	55-64	65 PLUS	MEN 18-54	MEN 55PL	WOM 18-54	WOM 55PL	NRTH	STH WEST	CNTR EAST	STH EAST	MET RO	MA COMB	OAK LAND	WAY NE
TOTAL	742	341	401	52	74	141	163	312	134	208	133	267	150	149	155	140	149	41	102	133
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
MALE	341	341		35	37	62	78	130	134	208			61	64	60	87	69	15	46	83
	46.0	100.0		66.6	49.8	44.1	47.8	41.6	100.0	100.0			41.0	43.2	38.4	62.3	46.4	35.3	45.2	62.1
FEMALE	401		401	17	37	79	85	182			133	267	89	84	96	53	80	27	56	51
	54.0		100.0	33.4	50.2	55.9	52.2	58.4			100.0	100.0	59.0	56.8	61.6	37.7	53.6	64.7	54.8	37.9

Table 12-2

T12. For statistical purposes, are you a man or a woman?

	GOV CANDID					SOC IDEOLOGY			FISC IDEOLOGY			
	TOTAL	BOUC HARD	SNY DER	COX	HOEK STRA	GEOR GE	CON ERVE	MODE RATE	LIB ERAL	CON ERVE	MODE RATE	LIB ERAL
TOTAL	742 100.0	83 100.0	146 100.0	117 100.0	193 100.0	11 100.0	526 100.0	179 100.0	38 100.0	588 100.0	137 100.0	17 100.0
MALE	341 46.0	56 67.6	59 40.5	56 47.7	102 52.8	4 35.3	255 48.4	74 41.1	13 35.0	280 47.5	57 41.6	5 28.2
FEMALE	401 54.0	27 32.4	87 59.5	61 52.3	91 47.2	7 64.7	271 51.6	105 58.9	25 65.0	308 52.5	80 58.4	12 71.8

Table 13-1

T13. Which of the following age groups applies to you?

	GEND			AGE					GEN-AGE				REGION				COUNTY			
	TOTAL	MEN	WOM	18-34	35-44	45-54	55-64	65 PLUS	MEN 18-54	MEN 55PL	WOM 18-54	WOM 55PL	NRTH	STH WEST	CNTR EAST	STH EAST	MET RO	MA COMB	OAK LAND	WAY NE
TOTAL	742	341	401	52	74	141	163	312	134	208	133	267	150	149	155	140	149	41	102	133
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
18-34	52	35	17	52					35		17		12	14	10	7	9	2	5	11
	7.0	10.1	4.3	100.0					25.9		13.0		7.9	9.5	6.3	4.8	6.3	5.8	4.7	8.5
35-44	74	37	37		74				37		37		14	17	19	9	15	3	13	7
	10.0	10.8	9.3		100.0				27.6		27.9		9.0	11.8	12.5	6.1	10.3	8.0	13.0	5.4
45-54	141	62	79			141			62		79		30	28	33	21	30	8	20	24
	19.0	18.2	19.7			100.0			46.5		59.1		19.8	18.6	21.5	14.8	19.9	20.6	19.8	18.2
55-64	163	78	85				163			78		85	31	32	27	40	33	11	20	33
	22.0	22.8	21.3				100.0			37.6		31.9	20.8	21.7	17.4	28.5	22.1	25.8	19.2	24.6
65 PLUS	312	130	182					312	130		182		64	57	66	64	62	16	44	58
	42.0	38.0	45.4					100.0	62.4		68.1		42.4	38.4	42.2	45.8	41.4	39.8	43.4	43.4

Table 13-2

T13. Which of the following age groups applies to you?

	GOV CANDID					SOC IDEOLOGY			FISC IDEOLOGY			
	TOTAL	BOUC HARD	SNY DER	COX	HOEK STRA	GEOR GE	CON ERVE	MODE RATE	LIB ERAL	CON ERVE	MODE RATE	LIB ERAL
TOTAL	742 100.0	83 100.0	146 100.0	117 100.0	193 100.0	11 100.0	526 100.0	179 100.0	38 100.0	588 100.0	137 100.0	17 100.0
18-34	52 7.0	8 10.0	12 8.2	8 6.8	12 6.4	1 11.5	28 5.4	15 8.1	9 23.8	34 5.9	14 10.5	3 18.6
35-44	74 10.0	11 12.7	15 10.2	14 11.9	21 11.0	1 6.6	57 10.9	15 8.5	2 4.3	61 10.4	12 8.8	1 4.9
45-54	141 19.0	8 10.2	29 20.1	21 17.8	34 17.9	1 12.5	92 17.6	39 21.8	10 25.5	113 19.3	23 17.1	4 24.9
55-64	163 22.0	21 24.9	32 21.8	30 25.3	41 21.1	2 19.9	114 21.7	40 22.6	9 22.7	125 21.3	34 25.1	3 20.6
65 PLUS	312 42.0	35 42.3	58 39.7	45 38.3	84 43.7	6 49.4	233 44.4	69 38.8	9 23.7	254 43.1	53 38.6	5 31.0

T14. For statistical purposes only, what is your race? Are you white, Hispanic or Latino, black or African American, or another ethnic group?

	GEND			AGE				GEN-AGE					REGION				COUNTY			
	TOTAL	MEN	WOM	18-34	35-44	45-54	55-64	65 PLUS	MEN 18-54	MEN 55PL	WOM 18-54	WOM 55PL	NRTH	STH WEST	CNTR EAST	STH EAST	MET RO	MA COMB	OAK LAND	WAY NE
TOTAL	742	341	401	52	74	141	163	312	134	208	133	267	150	149	155	140	149	41	102	133
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
WHITE	693	310	383	45	66	133	149	301	116	195	128	255	142	142	143	124	143	39	96	125
	93.4	90.9	95.6	86.4	89.1	94.0	91.0	96.6	86.5	93.7	95.9	95.4	94.5	95.6	92.4	88.5	96.0	94.8	94.4	93.8
HISPANIC	9	6	3	4	4			1	5	1	3		2	1	3	3				3
LATINO	1.2	1.8	0.6	7.8	4.9			0.3	3.9	0.5	1.9		1.1	0.6	1.9	2.3				2.4
BLACK	13	11	2		2	3	5	3	4	7	1	1	1	2	3	5	2		3	5
AFRICAN AMERICAN	1.7	3.3	0.4		2.1	2.4	3.2	0.8	3.1	3.4	0.6	0.3	0.5	1.4	1.7	3.6	1.5		3.1	3.8
ANOTHER ETHNIC GROUP	27	14	14	3	3	5	9	7	9	5	2	12	6	4	6	8	4	2	3	
	3.7	4.0	3.4	5.7	3.9	3.5	5.8	2.3	6.5	2.4	1.6	4.3	3.9	2.4	4.0	5.6	2.5	5.2	2.5	

Table 14-2

T14. For statistical purposes only, what is your race? Are you white, Hispanic or Latino, black or African American, or another ethnic group?

	GOV CANDID					SOC IDEOLOGY			FISC IDEOLOGY			
	TOTAL	BOUC HARD	SNY DER	COX	HOEK STRA	GEOR GE	CON ERVE	MODE RATE	LIB ERAL	CON ERVE	MODE RATE	LIB ERAL
TOTAL	742 100.0	83 100.0	146 100.0	117 100.0	193 100.0	11 100.0	526 100.0	179 100.0	38 100.0	588 100.0	137 100.0	17 100.0
WHITE	693 93.4	82 98.9	138 94.9	111 94.6	180 93.1	10 88.5	489 92.9	171 95.4	34 91.2	550 93.6	130 94.7	13 78.5
HISPANIC LATINO	9 1.2		1 0.7	2 1.5	2 0.9		7 1.3		2 4.6	4 0.6	4 3.0	1 4.9
BLACK AFRICAN AMERICAN	13 1.7		3 2.3	1 1.3	4 2.0		11 2.0	1 0.7	1 2.3	11 1.9	1 1.1	
ANOTHER ETHNIC GROUP	27 3.7	1 1.1	3 2.1	3 2.6	8 3.9	1 11.5	20 3.7	7 3.9	1 1.9	23 3.9	2 1.2	3 16.7

Table 15-1

REGION	GEND			AGE					GEN-AGE				REGION				COUNTY			
	TOTAL	MEN	WOM	18-34	35-44	45-54	55-64	65 PLUS	MEN 18-54	MEN 55PL	WOM 18-54	WOM 55PL	NRTH	STH WEST	CNTR EAST	STH EAST	MET RO	MA COMB	OAK LAND	WAY NE
TOTAL	742	341	401	52	74	141	163	312	134	208	133	267	150	149	155	140	149	41	102	133
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
NORTH	150	61	89	12	14	30	31	64	25	36	30	59	150							
	20.2	18.0	22.1	22.8	18.3	21.1	19.1	20.4	18.8	17.5	22.5	21.9	100.0							
SOUTHWEST	149	64	84	14	17	28	32	57	31	33	28	56		149						
	20.0	18.8	21.0	27.3	23.5	19.6	19.8	18.3	23.5	15.8	20.9	21.1		100.0						
CENTRAL EAST	155	60	96	10	19	33	27	66	29	30	33	62			155			23	14	
	20.9	17.5	23.8	19.0	26.1	23.7	16.6	21.0	21.9	14.6	25.0	23.3			100.0			56.3	13.6	
SOUTHEAST	140	87	53	7	9	21	40	64	21	66	15	38				140				91
	18.8	25.5	13.1	12.8	11.5	14.6	24.4	20.5	15.8	31.7	11.0	14.2				100.0				68.2
METRO	149	69	80	9	15	30	33	62	27	42	27	52					149	18	88	42
	20.0	20.2	19.9	18.1	20.6	21.0	20.1	19.7	20.0	20.3	20.6	19.5					100.0	43.7	86.4	31.8

Table 15-2

REGION

	GOV CANDID					SOC IDEOLOGY			FISC IDEOLOGY			
	TOTAL	BOUC HARD	SNY DER	COX COX	HOEK STRA	GEOR GE	CONS ERVE	MODE RATE	LIB ERAL	CONS ERVE	MODE RATE	LIB ERAL
TOTAL	742 100.0	83 100.0	146 100.0	117 100.0	193 100.0	11 100.0	526 100.0	179 100.0	38 100.0	588 100.0	137 100.0	17 100.0
NORTH	150 20.2	6 7.5	31 21.1	24 20.7	49 25.4	1 12.1	103 19.6	35 19.8	12 30.6	118 20.0	31 22.3	2 9.5
SOUTHWEST	149 20.0	11 13.0	29 19.8	22 18.7	53 27.6	5 45.5	108 20.5	32 17.7	9 25.1	123 20.8	24 17.7	2 10.5
CENTRAL EAST	155 20.9	18 22.0	29 19.6	29 24.8	34 17.5	2 19.7	109 20.7	42 23.2	5 13.2	129 21.9	23 16.7	3 20.0
SOUTHEAST	140 18.8	27 32.8	29 19.7	19 16.6	26 13.7	3 22.7	96 18.2	42 23.2	2 6.6	93 15.7	40 28.8	8 44.8
METRO	149 20.0	21 24.8	29 19.8	23 19.3	31 15.9		111 21.1	29 16.0	9 24.6	126 21.4	20 14.5	3 15.3