



**FOR IMMEDIATE RELEASE
INTERVIEWS AND QUESTIONS:**

**June 14, 2010
DAVID FLAHERTY 303-861-8585**

**66% APPROVE OF GOV. BOBBY JINDAL'S HANDLING OF OIL SPILL
60% DISAPPROVE OF PRESIDENT OBAMA'S HANDLING OF THE OIL SPILL
72% FAVOR THE EXPANSION OF OFF SHORE DRILLING
64% OPPOSE THE OBAMA ADMINISTRATION'S 6 MONTH MORATORIUM ON
OFFSHORE DRILLING
SENATOR DAVID VITTER LEADS CONGRESSMAN CHARLIE MELANCON BY 20
POINTS, 51% TO 31%, 18% UNDECIDED**

Louisville, CO – Today, Magellan Data and Mapping Strategies released a survey of 1,030 likely Louisiana general election voters measuring opinion about Governor Bobby Jindal and President Obama's handling of the Gulf of Mexico oil spill. Among likely general election voters in Louisiana, 66% approve of the way Governor Bobby Jindal is handling the oil spill and 21% disapprove. Overall, these are good numbers for Governor Jindal, with an approval ratio of 3 to 1. A majority of respondents, 60%, disapprove of President Obama's handling of the oil spill and 31% approve. Approval ratings among voter subgroups for Governor Jindal and President Obama are below:

"Do you approve or disapprove of the way Governor Bobby Jindal/President Obama has handled the Gulf oil spill?"

	<u>All</u> <u>Voters</u>	<u>Men</u>	<u>Wom</u>	<u>White</u>	<u>Black</u>	<u>Dems</u>	<u>Reps</u>	<u>Ind</u>
Jindal Approval Margin	+45	+51	+40	+57	+6	+29	+76	+39
Jindal Approve	66%	70%	62%	74%	39%	56%	85%	63%
Jindal Disapprove	21%	19%	22%	17%	33%	27%	9%	24%
Obama Approv. Margin	-29	-27	-29	-60	+70	0	-75	-30
Obama Approve	31%	33%	30%	16%	79%	45%	9%	30%
Obama Disapprove	60%	60%	59%	76%	9%	45%	84%	60%

It is clear that Louisiana voters, regardless of party affiliation, value the economic and job benefits of the oil industry to the state. Respondents overwhelmingly favor the expansion of offshore drilling, 72%, and two thirds, 64%, oppose the Obama administration's 6 month moratorium on offshore drilling. Despite the oil spill tragedy in the Gulf, Louisiana voters apparently do not want off shore drilling to come to a complete halt. This is understandable considering the thousands of families and individuals that depend on the industry for jobs.

The following table shows responses among subgroups of voters regarding the expansion of offshore drilling. Subgroups of voters that strongly favor the expansion of offshore drilling include 81% of men and 85% of Republicans. Women voters are less enthusiastic than male voters about the expansion of offshore drilling, but two thirds, 63%, still favor it.

“Do you favor or oppose the expansion of off shore drilling?”

	<u>All</u> <u>Voters</u>	<u>Men</u>	<u>Wom</u>	<u>White</u>	<u>Black</u>	<u>Dems</u>	<u>Reps</u>	<u>Ind</u>
Favor Margin	+57	+68	+46	+72	+9	+45	+75	+60
Favor	72%	81%	63%	83%	36%	63%	85%	75%
Oppose	15%	13%	17%	11%	27%	18%	10%	15%

US Senate General Election Ballot Test

“Thinking now about the November election for US Senate.....If the election was being held today, for whom would you vote if the candidates were David Vitter, Republican or Charlie Melancon, Democrat?”

	<u>All</u> <u>Voters</u>	<u>Men</u>	<u>Wom</u>	<u>White</u>	<u>Black</u>	<u>Dems</u>	<u>Reps</u>	<u>Ind</u>
Vitter Margin	+20	+26	+15	+42	-50	-10	+75	+12
Vitter	51%	55%	48%	64%	10%	33%	83%	50%
Melancon	31%	29%	33%	22%	60%	43%	8%	38%
Undecided	18%	16%	19%	14%	30%	24%	9%	12%

Looking at responses from the US Senate ballot test, David Vitter appears to be in a strong position for his November matchup with Congressman Charlie Melancon. The responses by voter subgroup show comfortable margins for David Vitter among Republican and independent voters.

Survey Methodology

This survey was conducted using automated telephone touch tone technology. The sample was randomly drawn from a Louisiana list of registered voters. The response data is weighted to reflect past voting demographics from several general election cycles. The 1,030 interviews of likely general election voters were conducted on Thursday night, June 10th and Sunday night, June 13th. This survey has a margin of error of 3.06% at the 95 percent confidence interval.

The survey topline results and crosstabs are included in this document or can be downloaded at our website at www.MagellanStrategies.com under the “Survey Archives” section of our website. Any questions regarding this survey should be directed to David Flaherty at 303-861-8585 or dflaherty@magellanstrategies.com.



About Magellan Data and Mapping Strategies

Magellan CEO David Flaherty has extensive experience in survey research, and applying political data and technology to political campaign decision making gained throughout his 18 year career at the Republican National Committee, the U.S. House of Representatives, and public affairs firms specializing in influencing public opinion. The Magellan team has extensive knowledge constructing and building voter registration databases, performing data analysis, applying GIS mapping technology, conducting quantitative live and automated survey research, predictive modeling analysis, and redistricting technology. Visit our website at MagellanStrategies.com for more information.





June 14, 2010
MEMORANDUM

TO: INTERESTED PARTIES
FR: DAVID FLAHERTY
MAGELLAN DATA AND MAPPING STRATEGIES
RE: LOUISIANA STATEWIDE SURVEY TOPLINE RESULTS

Magellan Data and Mapping Strategies are pleased to present the topline results of a 1,030N autodial survey of likely general election voters in the state of Louisiana. The interviews were conducted June 10th and June 13th, 2010. This survey has a margin of error of +/- 3.06% at the 95 percent confidence interval. The survey results are weighted to reflect past general election voter turnout demographics.

T1. How likely are you to vote in the elections for Congress and US Senate this November?

Extremely Likely	92%
Very Likely.....	6%
Somewhat Likely	2%

T2. Would you say things in the country are going in the right direction or have they gotten off on the wrong track?

Right Direction.....	31%
Wrong Track.....	69%

Thinking now about issues that are facing the country today.....

T3. Among the following list of 6 issues, which do you think is the top priority that the federal government and Congress should be addressing the most?

Economy and jobs..... 27%
Oil spill 23%
National debt/gov't spending 19%
Health care..... 9%
Illegal immigration 6%
National security/domestic terrorism 4%
Undecided 12%

Thinking now about the November election for US Senate.....

T4. If the election was being held today, for whom would you vote if the candidates were David Vitter, Republican, or Charlie Melancon, Democrat?

David Vitter 51%
Charlie Melancon 31%
Undecided 18%

T5. And do you approve or disapprove of the way President Obama has handled the Gulf oil spill?

Approve 31%
Disapprove 60%
Undecided/No Opinion..... 9%

T6. And do you approve or disapprove of the way Governor Bobby Jindal has handled the Gulf oil spill?

Approve 66%
Disapprove 21%
Undecided/No Opinion..... 13%

Thinking now about offshore drilling.....

T7. Do you favor or oppose the expansion of offshore drilling?

Favor 72%
Oppose..... 15%
Undecided/No Opinion..... 13%



T8. Do you favor or oppose the 6 month moratorium that the Obama administration has just placed on the expansion of offshore drilling?

Favor 21%
Oppose..... 64%
Undecided/No Opinion..... 15%

T9. For statistical purposes, are you a man or a woman?

Female 52%
Male 48%

T10. Regardless of how you feel today, with which party are you registered to vote?

Republican..... 32%
Democrat..... 54%
Independent..... 14%

T11. Which of the following age groups applies to you?

18-34..... 10%
35-44..... 17%
45-54..... 24%
55-64..... 22%
65+ 27%

T12. For statistical purposes only, what is your race? Are you white, Hispanic or Latino, black or African American, or another ethnic group?

White..... 75%
Hispanic/Latino..... 0%
Black/African American..... 23%
Another ethnic group 2%

T13. Region

North Louisiana 29%
South Louisiana 71%



Table 1-1

1. How likely are you to vote in the elections for Congress and US Senate this November?

	GENDER		AGE							RACE			PARTY			REGION			MOOD	
	TOTAL	FE-MALE	18-34	35-44	45-54	55-64	65+	WHT	BLK	GOP	DEM	IND	WHT	DEM	IND	N LA	S LA	RD	WT	
			1030 100.0	494 100.0	103 100.0	175 100.0	247 100.0	227 100.0	278 100.0	772 100.0	237 100.0	330 100.0	556 100.0	144 100.0	359 100.0	106 100.0	299 100.0	731 100.0	321 100.0	709 100.0
Extremely likely to vote	949 92.1	452 91.5	92 89.8	163 92.9	229 92.7	212 93.5	253 91.0	717 92.8	212 89.6	302 91.7	511 91.8	136 94.4	330 92.0	100 94.1	269 90.0	680 93.0	288 89.5	661 93.3		
Very likely to vote	59 5.8	30 6.1	5 4.8	11 6.4	13 5.4	10 4.6	20 7.0	41 5.3	17 7.3	22 6.7	31 5.6	6 4.3	21 5.9	5 4.3	19 6.4	40 5.5	21 6.6	38 5.4		
Somewhat likely to vote	22 2.1	12 2.4	6 5.4	1 0.7	5 2.0	4 1.9	6 2.0	14 1.8	7 3.1	5 1.7	14 2.6	2 1.3	8 2.1	2 1.6	10 3.5	11 1.5	12 3.9	9 1.3		

Table 5-1

5. And do you approve or disapprove of the way President Obama has handled the Gulf oil spill?

	GENDER		AGE							RACE				PARTY				REGION				MOOD	
	TOTAL	FE-MALE	18-34	35-44	45-54	55-64	65+	WHT	BLK	GOP	DEM	IND	WHT		NLA	SLA	RD	WT	RD	WT			
													IND	DEM							IND	DEM	
TOTAL	1030 100.0	494 100.0	103 100.0	175 100.0	247 100.0	227 100.0	278 100.0	772 100.0	237 100.0	330 100.0	556 100.0	144 100.0	359 100.0	106 100.0	299 100.0	731 100.0	321 100.0	709 100.0	321 100.0	709 100.0			
Approve	320 31.1	162 32.7	159 29.6	36 27.6	48 36.7	91 30.1	68 27.8	127 16.4	187 78.9	30 9.0	247 44.5	43 30.0	93 25.8	19 17.6	85 28.5	235 32.2	259 80.6	62 8.7	259 80.6	62 8.7			
Disapprove	616 59.8	298 60.3	318 59.3	107 60.9	131 52.9	137 60.5	178 64.1	586 75.9	22 9.2	277 84.1	252 45.3	87 60.0	238 66.3	78 73.6	184 61.7	431 59.0	29 8.9	587 82.8	29 8.9	587 82.8			
Unsure or have no opinion	94 9.1	35 7.0	59 11.1	5 4.4	20 11.5	26 10.4	21 8.0	59 7.7	28 11.9	23 6.9	57 10.3	14 10.0	28 7.9	9 8.8	29 9.7	65 8.9	34 10.5	60 8.5	34 10.5	60 8.5			

Table 7-1

Thinking now about offshore drilling...

7. Do you favor or oppose the expansion of offshore drilling?

	GENDER		AGE				RACE				PARTY				REGION				MOOD																			
	FE-		18-34		35-44		45-54		55-64		65+		WHT		BLK		GOP		DEM		IND		WHT		IND		N LA		S LA		RD		WT					
	TOTAL	MALE	100.0	494	536	100.0	103	175	247	100.0	227	278	772	237	330	100.0	556	144	100.0	359	106	100.0	100.0	100.0	731	321	100.0	100.0	299	218	519	133	604					
Favor the expansion	737	398	339	76	129	179	154	199	638	86	279	350	108	289	83	218	519	133	604	71.5	80.5	63.3	73.7	73.8	72.3	67.8	71.7	82.6	36.2	84.7	62.9	74.8	80.5	77.9	72.8	71.0	41.5	85.2
Oppose the expansion	154	63	91	16	20	38	44	36	86	64	32	100	22	44	12	35	119	98	56	15.0	12.7	17.0	15.1	11.7	15.3	19.6	12.9	11.1	27.2	9.6	18.0	15.2	12.3	11.8	11.6	16.3	30.6	7.8
Undecided or have no opinion	139	34	106	12	25	31	28	43	48	87	19	106	14	26	11	47	93	90	49	13.5	6.8	19.7	11.3	14.5	12.4	12.6	15.5	6.3	36.7	5.7	19.0	10.0	7.2	10.3	15.6	12.7	27.9	7.0

Table 8-1

8. Do you favor or oppose the 6 month moratorium that the Obama administration has just placed on the expansion of offshore drilling?

	GENDER		AGE							RACE			PARTY			REGION			MOOD		
	TOTAL	MALE	FE-	18-34	35-44	45-54	55-64	65 +	WHT	BLK	WHT	DEM	IND	WHT	DEM	IND	N LA	S LA	RD	WT	MOOD
TOTAL	1030	494	536	103	175	247	227	278	772	237	330	556	144	359	106	299	731	321	709		
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Favor the moratorium	217	105	111	29	33	45	54	56	95	115	29	156	32	62	12	51	166	165	51		
	21.1	21.3	20.8	28.1	18.8	18.3	23.6	20.2	12.3	48.4	8.9	28.0	22.3	17.4	11.3	17.0	22.7	51.5	7.2		
Oppose the moratorium	660	340	320	58	113	165	149	176	601	48	274	288	98	252	87	184	476	81	580		
	64.1	68.7	59.8	56.4	64.4	66.7	65.7	63.2	77.8	20.3	83.2	51.8	68.0	70.2	82.5	61.6	65.1	25.1	81.8		
Undecided or have no opinion	153	49	104	16	29	37	24	46	77	74	26	113	14	44	7	64	89	75	78		
	14.9	10.0	19.4	15.5	16.7	15.1	10.7	16.6	9.9	31.3	8.0	20.2	9.8	12.4	6.2	21.4	12.2	23.4	11.0		

Table 9-1

9. For statistical purposes, are you male or female?

	GENDER		AGE				RACE				PARTY			REGION			MOOD		
	TOTAL	FE-MALE	18-34	35-44	45-54	55-64	65+	WHT	BLK	GOP	DEM	IND	WHT	DEM	IND	N LA	S LA	RD	WT
TOTAL	1030	536	103	175	247	227	278	772	237	330	556	144	359	106	299	731	321	709	
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Male	494	494	64	100	112	85	133	389	93	175	247	73	179	49	147	347	148	346	
	48.0	100.0	62.2	56.9	45.4	37.6	47.9	50.3	39.2	53.0	44.3	50.6	49.8	46.5	49.4	47.4	46.1	48.8	
Female	536	536	39	76	135	141	145	384	144	155	310	71	180	57	151	384	173	363	
	52.0	100.0	37.8	43.1	54.6	62.4	52.1	49.7	60.8	47.0	55.7	49.4	50.2	53.5	50.6	52.6	53.9	51.2	

Table 10-1

10. Regardless of how you feel today, with which party are you registered to vote?

	GENDER		AGE							RACE				PARTY				REGION				MOOD	
	TOTAL	FE-MALE	18-34	35-44	45-54	55-64	65+	WHT	BLK	GOP	DEM	IND	WHT	DEM	IND	WHT	IND	N LA	S LA	RD	WT		
			MALE	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
TOTAL	494	536	103	175	247	227	278	772	237	330	556	144	359	106	106	106	299	731	321	321	709		
Republican	175	155	50	70	68	56	86	308	20	330							101	229	28	28	302		
	35.4	28.9	48.3	40.0	27.7	24.5	30.8	39.8	8.6	100.0							33.8	31.3	8.6	8.6	42.6		
Democrat	247	310	35	79	142	140	161	359	191	556			359				157	399	248	248	308		
	49.9	57.8	33.5	45.0	57.3	62.0	57.9	46.5	80.5	100.0			100.0				52.5	54.6	77.2	77.2	43.5		
Independent or other	73	71	19	26	37	31	31	106	26			144					41	103	46	46	99		
	14.8	13.3	18.2	15.0	15.0	13.5	11.3	13.7	10.9			100.0					13.7	14.1	14.2	14.2	13.9		

Table 11-1

11. Which of the following age group applies to you?

	GENDER		AGE					RACE			PARTY			REGION			MOOD				
	TOTAL	MALE	FE-	18-34	35-44	45-54	55-64	65+	WHT	BLK	GOP	DEM	IND	WHT	DEM	IND	WHT	NLA	SLA	RD	WT
TOTAL	1030	494	536	103	175	247	227	278	772	237	330	556	144	359	106	299	731	321	709		
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
18-34	103	64	39	103					76	23	50	35	19	24	8	26	77	35	68		
	10.0	13.0	7.3	100.0					9.8	9.9	15.1	6.2	13.0	6.6	8.0	8.6	10.6	10.8	9.6		
35-44	175	100	76		175				128	41	70	79	26	50	19	37	138	54	121		
	17.0	20.1	14.1		100.0				16.5	17.3	21.3	14.2	18.2	13.9	17.6	12.5	18.8	16.9	17.1		
45-54	247	112	135			247			175	68	68	142	37	80	29	74	173	81	166		
	24.0	22.7	25.2			100.0			22.7	28.7	20.8	25.5	25.7	22.3	27.6	24.9	23.7	25.3	23.4		
55-64	227	85	141				227		173	51	56	140	31	96	22	68	159	75	152		
	22.0	17.3	26.4				100.0		22.4	21.7	16.9	25.2	21.2	26.9	21.0	22.8	21.7	23.3	21.4		
65+	278	133	145					278	221	53	86	161	31	109	27	93	185	76	202		
	27.0	26.9	27.1					100.0	28.6	22.5	26.0	28.9	21.8	30.3	25.8	31.3	25.2	23.8	28.5		

Table 13-1

REGION

REGION	GENDER		AGE				RACE				PARTY				REGION				MOOD		
	MALE	FE-MALE	18-34	35-44	45-54	55-64	65+	WHT	BLK	GOP	DEM	IND	WHT	DEM	IND	WHT	IND	N LA	S LA	RD	WT
TOTAL	494	536	103	175	247	227	278	772	237	330	556	144	359	106	299	731	299	299	731	321	709
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
N LA	147	151	26	37	74	68	93	220	76	101	157	41	95	28	299		299			72	226
	29.0	28.2	24.9	21.3	30.0	30.0	33.6	28.5	32.0	30.6	28.2	28.4	26.3	26.5	100.0		100.0			22.5	32.0
S LA	347	384	77	138	173	159	185	553	161	229	399	103	264	78		731			731	249	482
	71.0	71.8	75.1	78.7	70.0	70.0	66.4	71.5	68.0	69.4	71.8	71.6	73.7	73.5		100.0			100.0	77.5	68.0