

Colorado GOP US Senate Primary Survey June 8th, 2010



David Flaherty
CEO

Magellan Data and Mapping Strategies



Magellan Data and Mapping Strategies are pleased to present the results of a 1,026N autodial survey of likely Republican primary voters in Colorado. The interviewing was conducted on June 8th, 2010. This survey has a margin of error of +/- 3.06% at the 95% confidence interval.

Slide 2

Magellan Data and Mapping Strategies

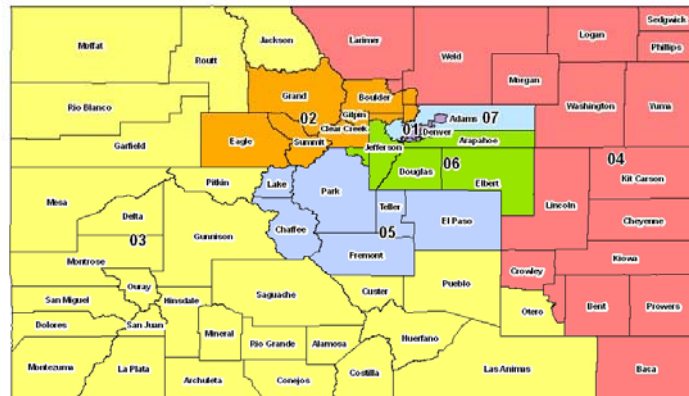
MAGELLAN DATA AND MAPPING STRATEGIES



Polling Regions by Congressional District

Slide 3

Magellan Data and Mapping Strategies



Magellan Polling Regions - Colorado Congressional Districts

Slide 4

Magellan Data and Mapping Strategies

MAGELLAN
DATA AND MAPPING
STRATEGIES

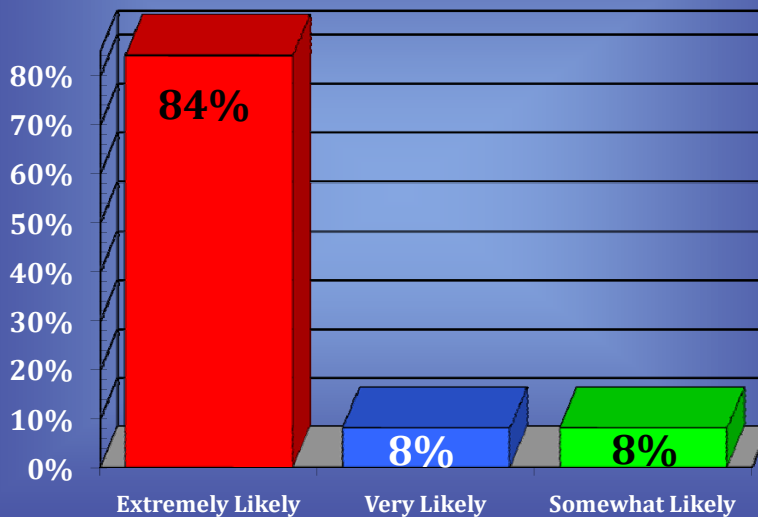


Voter Frequency

Slide 5

Magellan Data and Mapping Strategies

How likely are you to vote in the Republican primary election this August?



Slide 6

Magellan Data and Mapping Strategies

MAGELLAN
DATA AND MAPPING
STRATEGIES



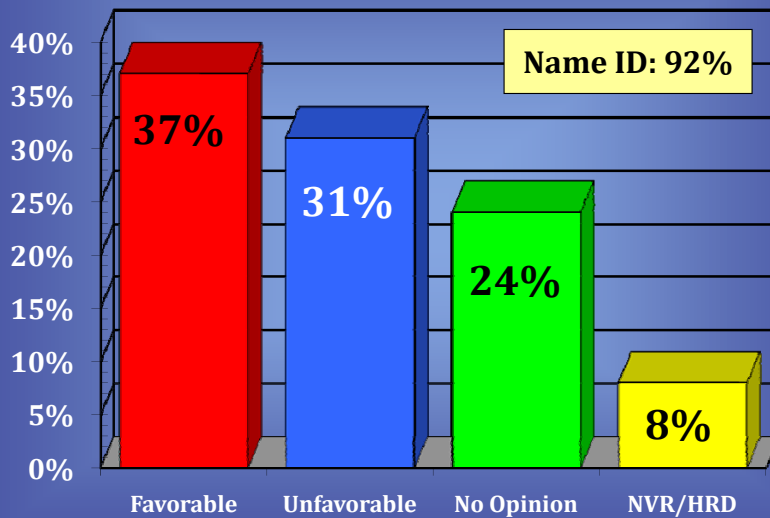
Norton Image Rating

Slide 7

Magellan Data and Mapping Strategies

Jane Norton Image Rating

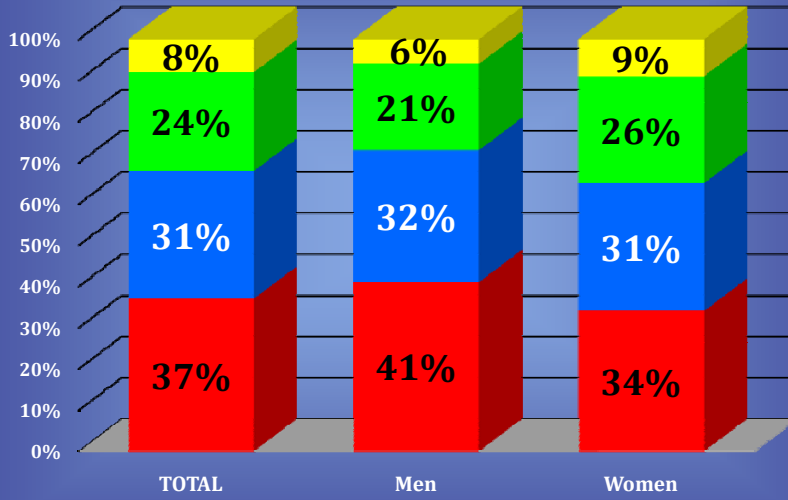
Do you have a favorable or unfavorable opinion of Jane Norton?



Slide 8

Magellan Data and Mapping Strategies

Do you have a favorable or unfavorable opinion of Jane Norton? (By Gender)

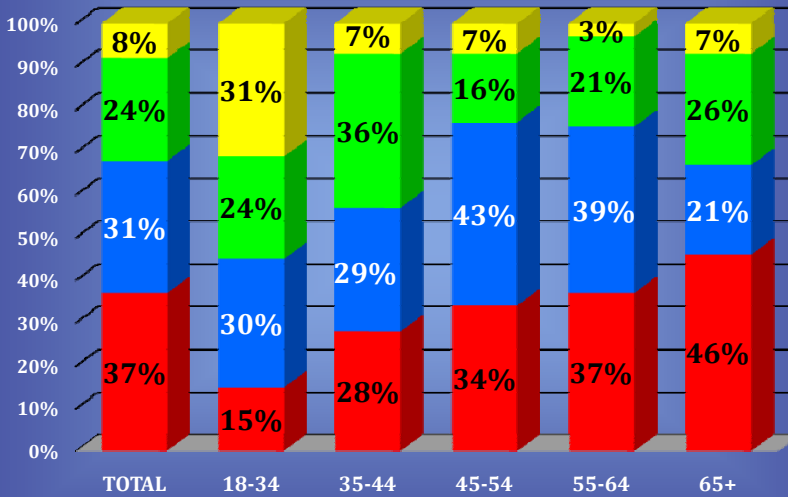


Slide 9

Magellan Data and Mapping Strategies



Do you have a favorable or unfavorable opinion of Jane Norton? (By Age)

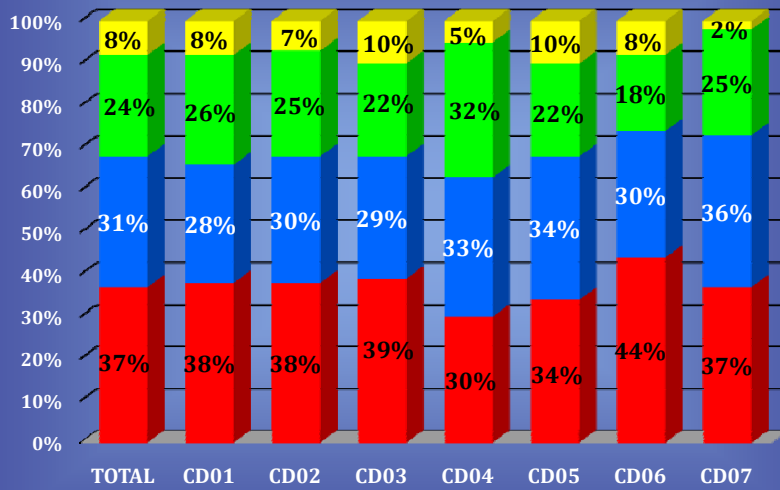


Slide 10

Magellan Data and Mapping Strategies



Do you have a favorable or unfavorable opinion of Jane Norton? (By Congressional District)

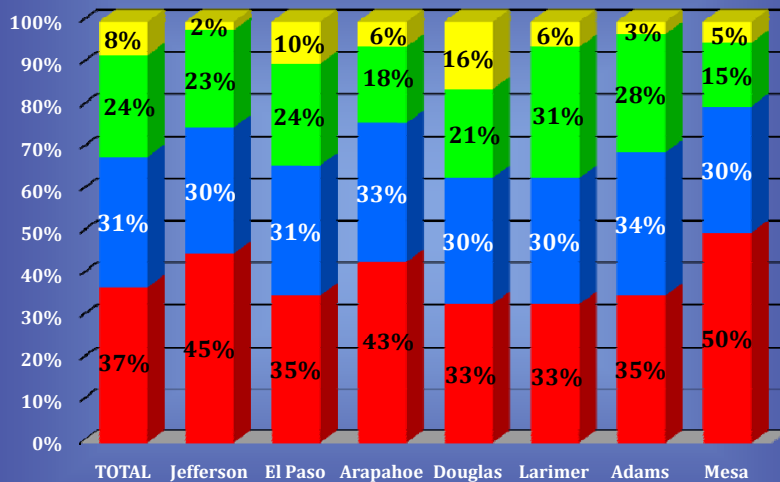


Slide 11 Favorable Unfavorable No Opinion NVR/HRD

Magellan Data and Mapping Strategies



Do you have a favorable or unfavorable opinion of Jane Norton? (By County)



Slide 12 Favorable Unfavorable No Opinion NVR/HRD

Magellan Data and Mapping Strategies



MAGELLAN DATA AND MAPPING STRATEGIES



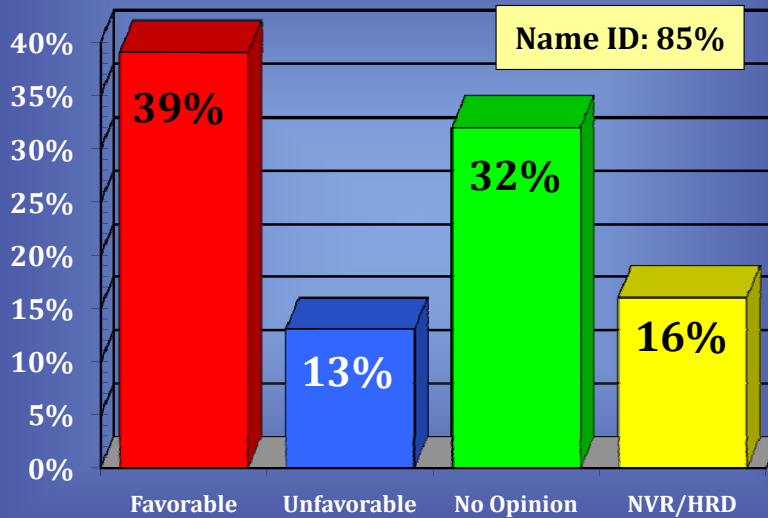
Buck Image Rating

Slide 13

Magellan Data and Mapping Strategies

Ken Buck Image Rating

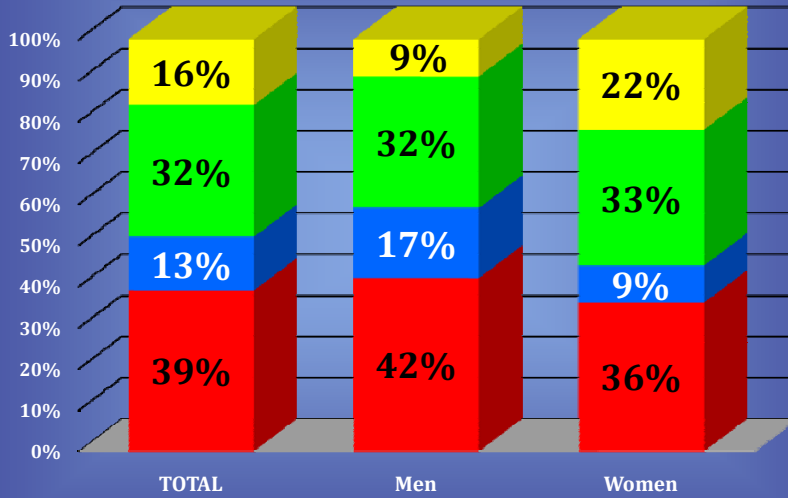
Do you have a favorable or unfavorable opinion of Ken Buck?



Slide 14

Magellan Data and Mapping Strategies

Do you have a favorable or unfavorable opinion of Ken Buck? (By Gender)

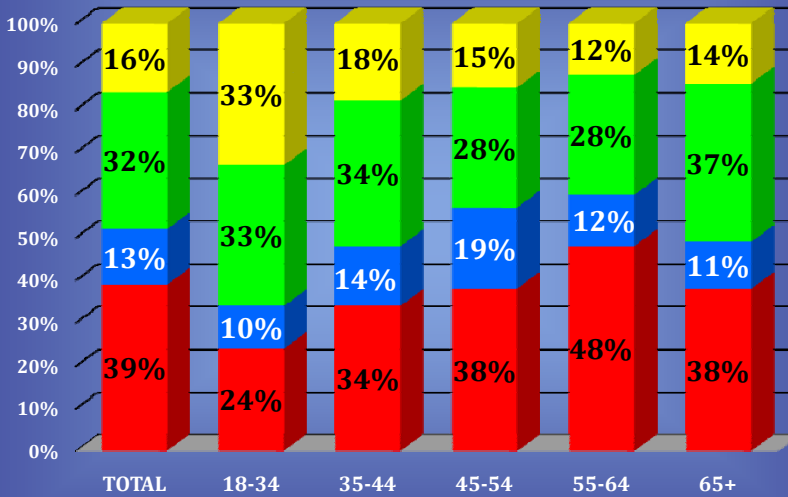


Slide 15

Magellan Data and Mapping Strategies



Do you have a favorable or unfavorable opinion of Ken Buck? (By Age)

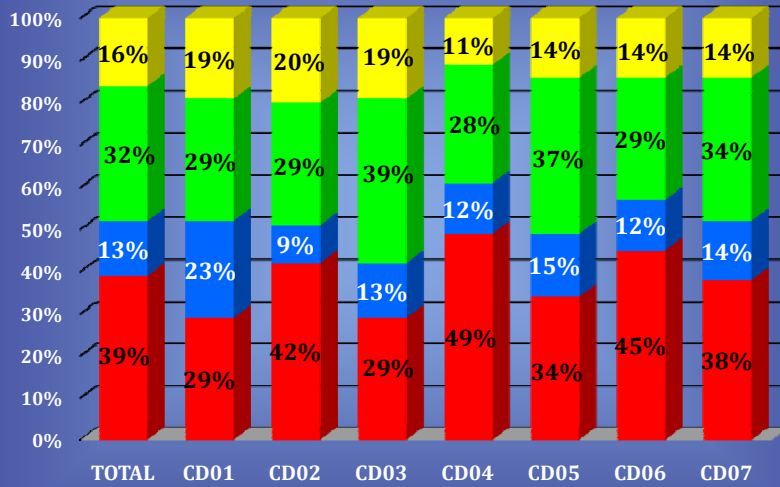


Slide 16

Magellan Data and Mapping Strategies



Do you have a favorable or unfavorable opinion of Ken Buck? (By Congressional District)



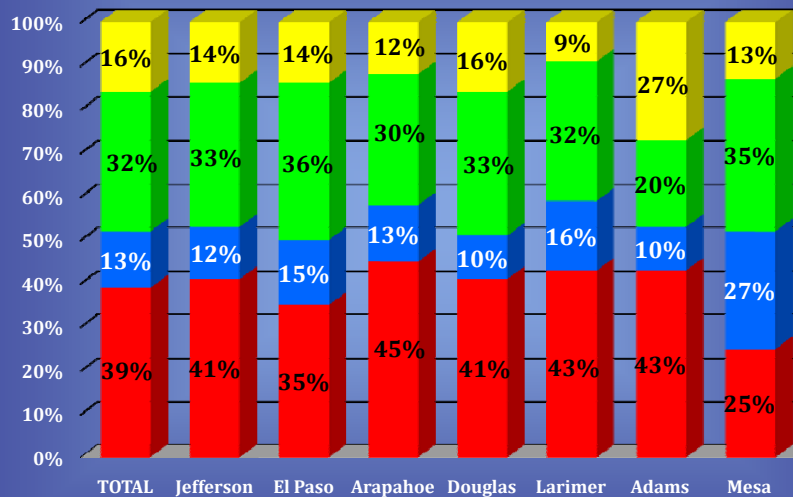
Slide 17

Favorable Unfavorable No Opinion NVR/HRD



Magellan Data and Mapping Strategies

Do you have a favorable or unfavorable opinion of Ken Buck? (By County)



Slide 18

Favorable Unfavorable No Opinion NVR/HRD



Magellan Data and Mapping Strategies

MAGELLAN
DATA AND MAPPING
STRATEGIES



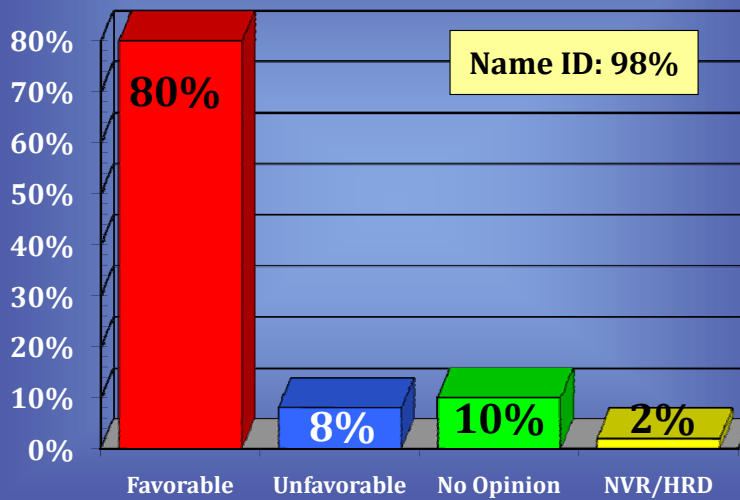
Tea Party Movement Image Rating

Slide 19

Magellan Data and Mapping Strategies

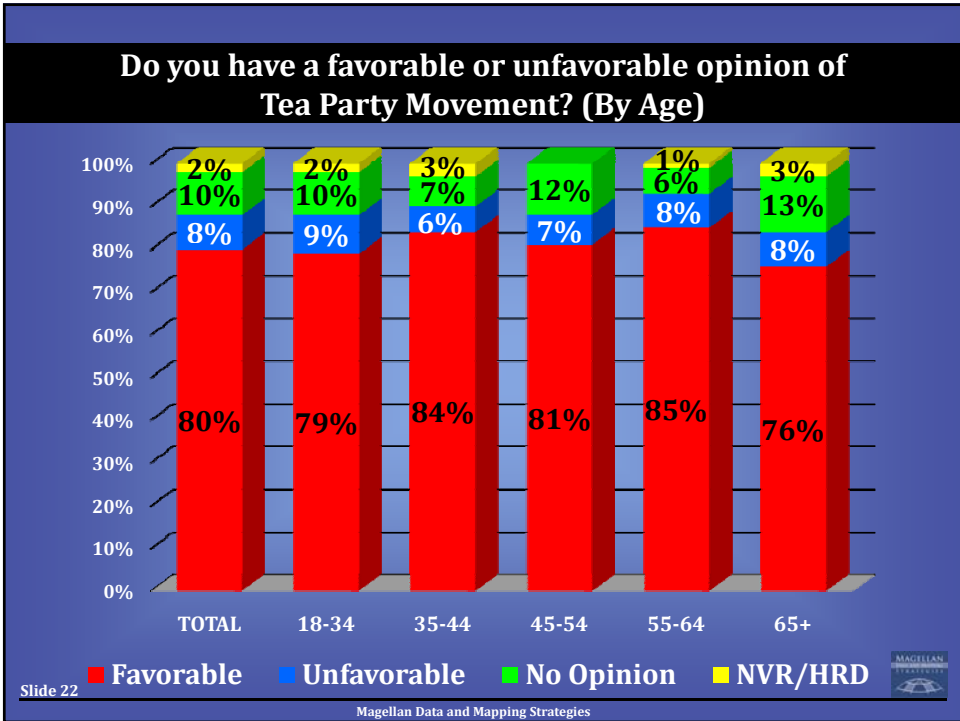
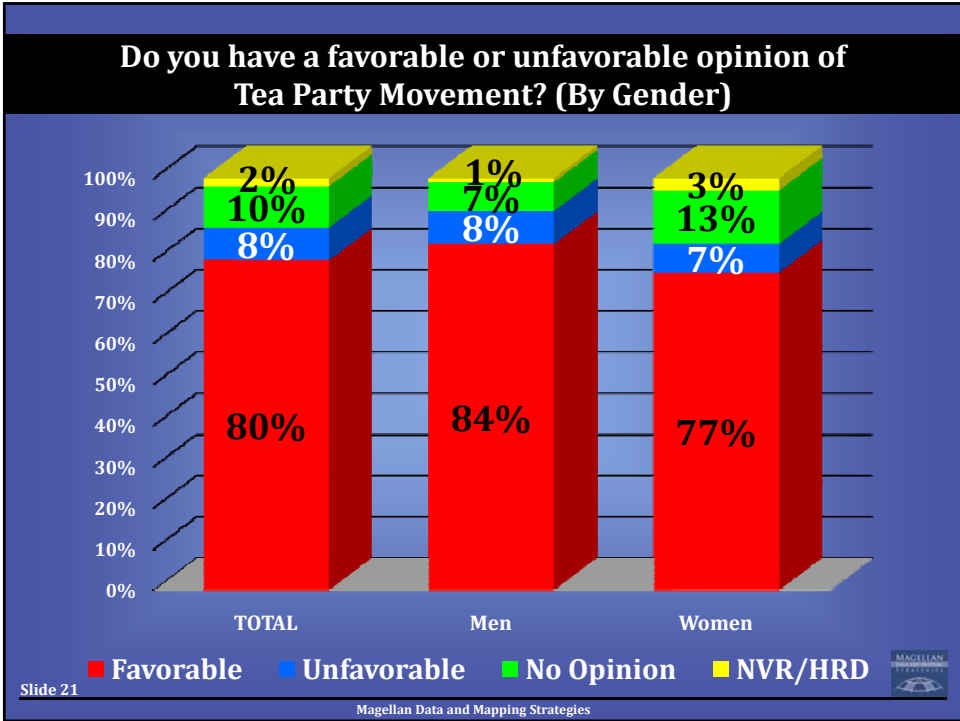
Tea Party Movement Image Rating

Do you have a favorable or unfavorable opinion of
Tea Party Movement?

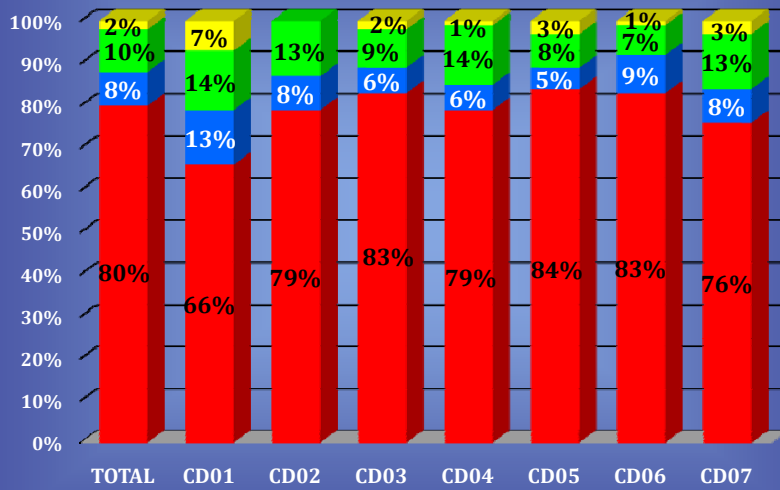


Slide 20

Magellan Data and Mapping Strategies



Do you have a favorable or unfavorable opinion of Tea Party Movement? (By Congressional District)



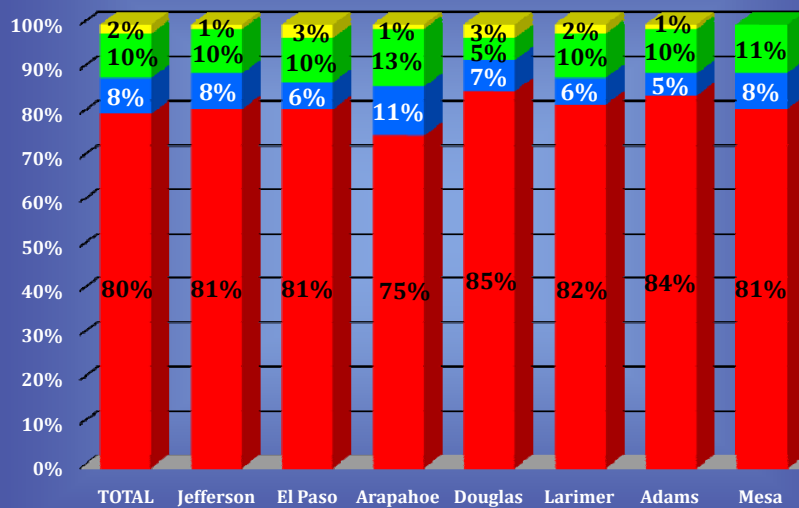
Slide 23

Favorable Unfavorable No Opinion NVR/HRD



Magellan Data and Mapping Strategies

Do you have a favorable or unfavorable opinion of Tea Party Movement? (By County)



Slide 24

Favorable Unfavorable No Opinion NVR/HRD



Magellan Data and Mapping Strategies

MAGELLAN
DATA AND MAPPING
STRATEGIES

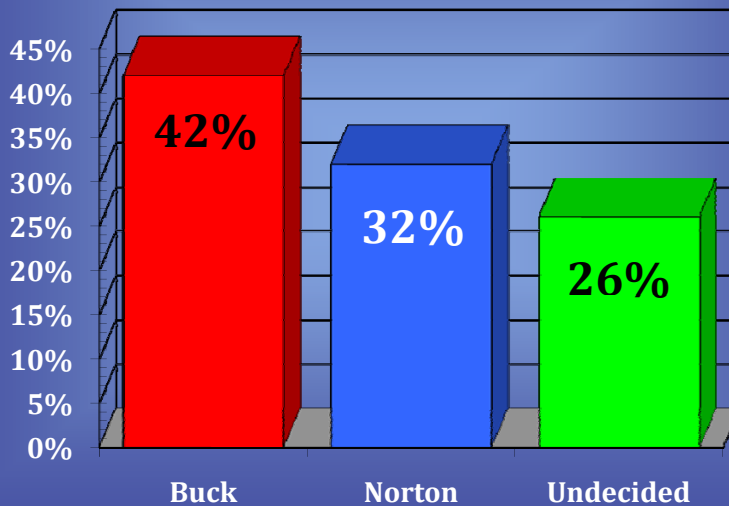


US Senate Ballot Test

Slide 25

Magellan Data and Mapping Strategies

Thinking now about the Republican primary elections...If the primary election to choose a Republican nominee for the US Senate was being held today, for whom would you vote if the candidates were Jane Norton, or Ken Buck?

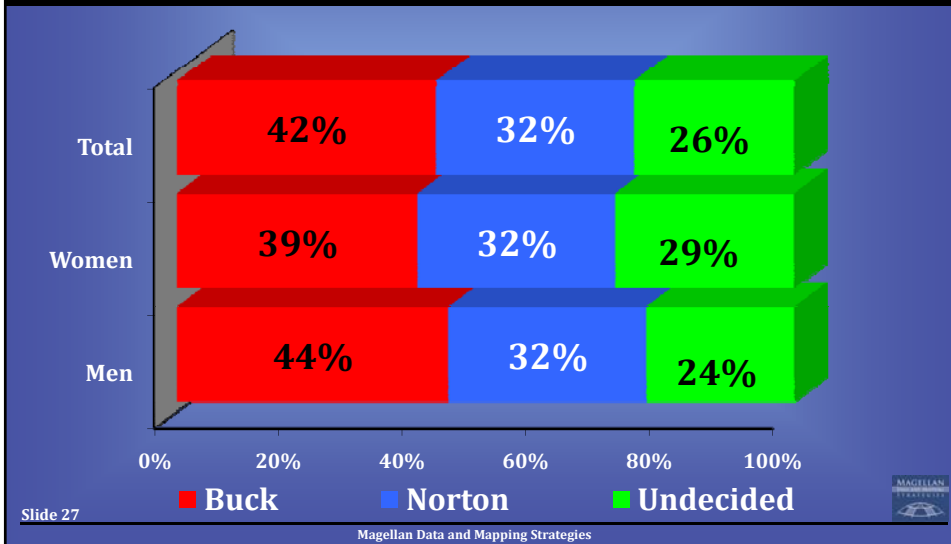


Slide 26

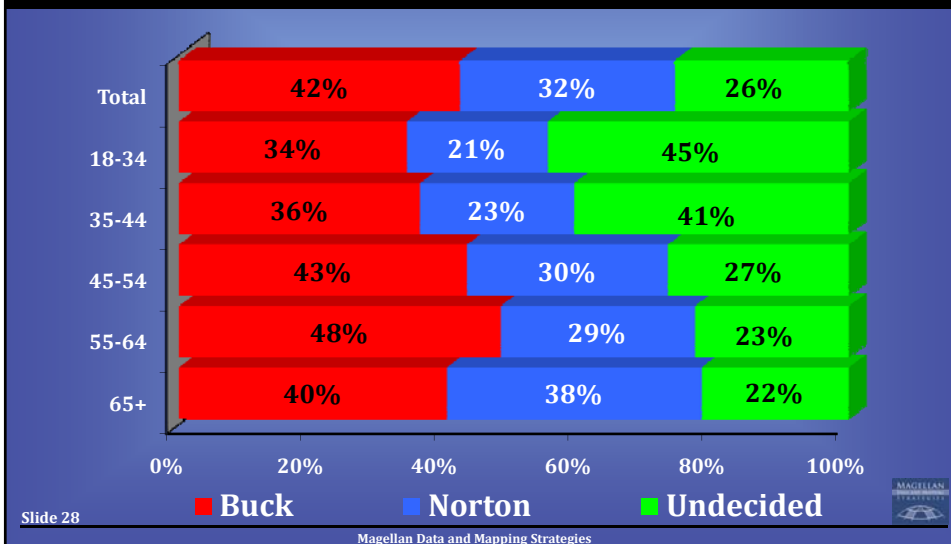
Magellan Data and Mapping Strategies



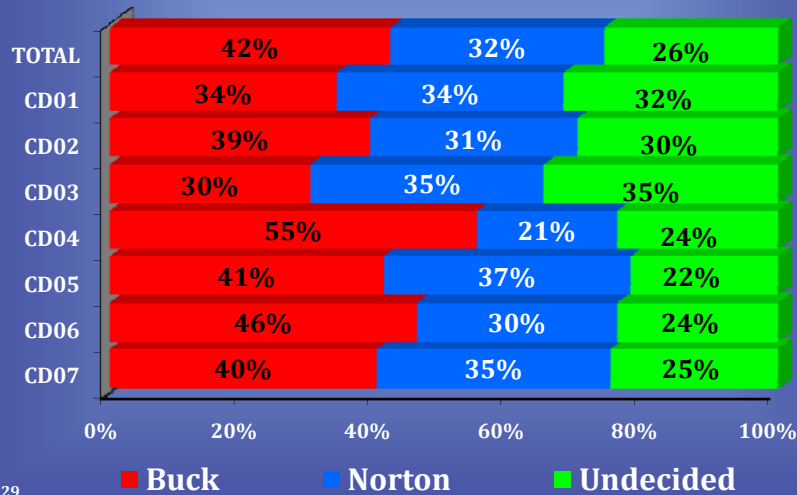
Thinking now about the Republican primary elections...If the primary election to choose a Republican nominee for the US Senate was being held today, for whom would you vote if the candidates were Jane Norton, or Ken Buck? (By Gender)



Thinking now about the Republican primary elections...If the primary election to choose a Republican nominee for the US Senate was being held today, for whom would you vote if the candidates were Jane Norton, or Ken Buck? (By Age)



Thinking now about the Republican primary elections...If the primary election to choose a Republican nominee for the US Senate was being held today, for whom would you vote if the candidates were Jane Norton, or Ken Buck? (By Congressional District)

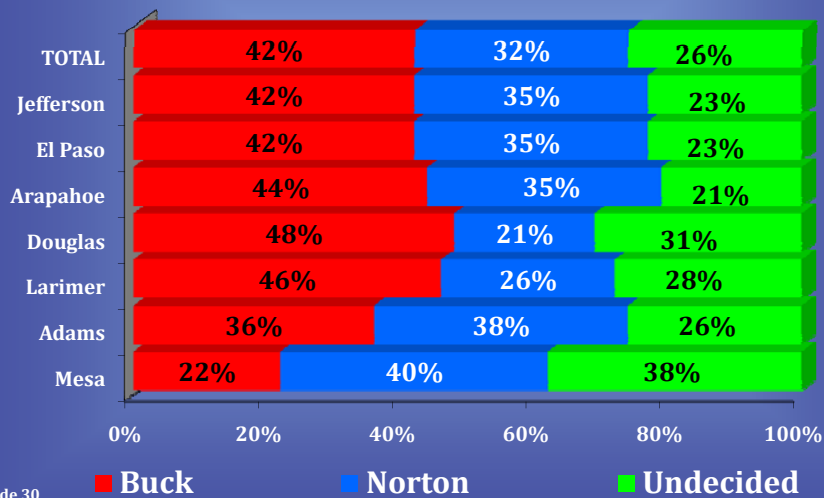


Slide 29

Magellan Data and Mapping Strategies



Thinking now about the Republican primary elections...If the primary election to choose a Republican nominee for the US Senate was being held today, for whom would you vote if the candidates were Jane Norton, or Ken Buck? (By County)

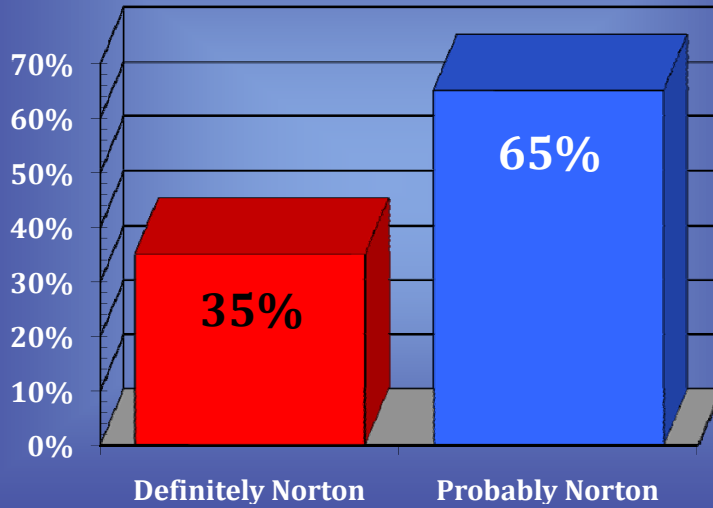


Slide 30

Magellan Data and Mapping Strategies



And would you say you are definitely voting for Jane Norton or probably voting for Jane Norton?

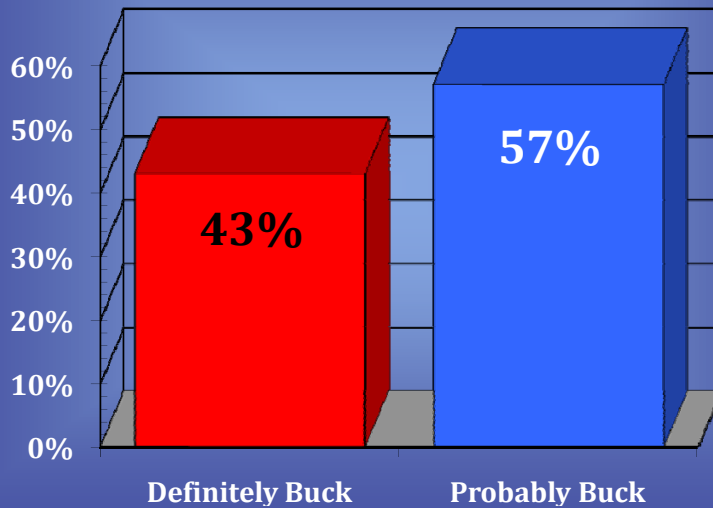


Slide 31

Magellan Data and Mapping Strategies



And would you say you are definitely voting for Ken Buck or probably voting for Ken Buck?

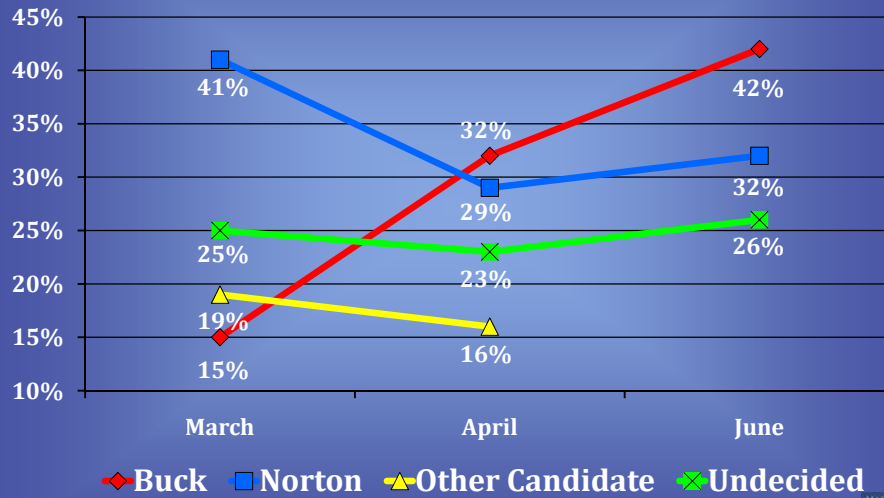


Slide 32

Magellan Data and Mapping Strategies



Colorado US Senate Republican Primary Ballot Test Trend Line



Slide 33

Magellan Data and Mapping Strategies



MAGELLAN
DATA AND MAPPING
STRATEGIES

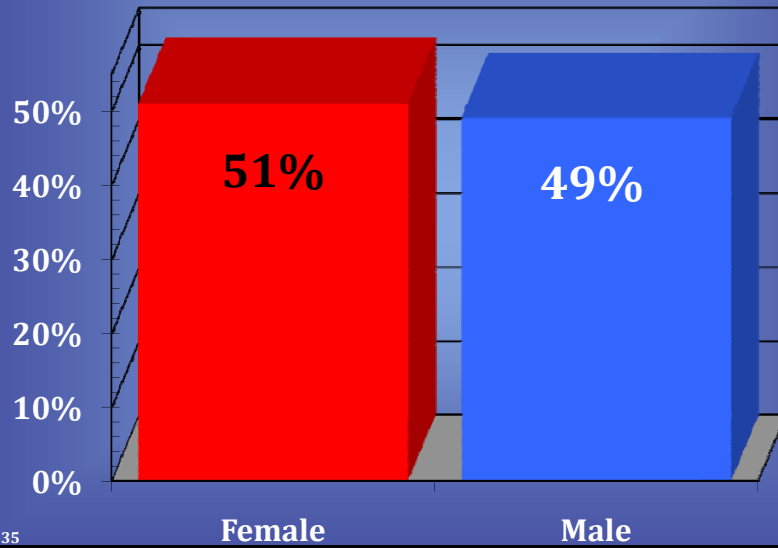


Survey Demographics

Slide 34

Magellan Data and Mapping Strategies

Gender Demographics

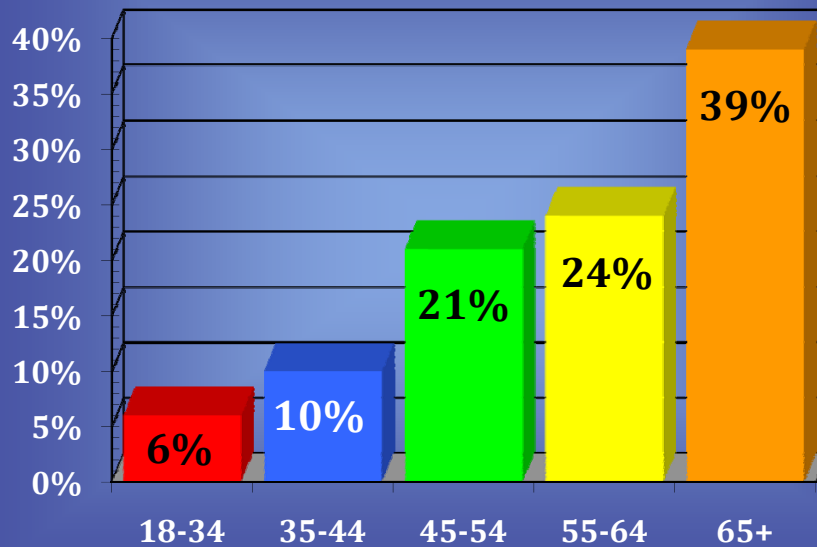


Slide 35

Magellan Data and Mapping Strategies



Age Group Demographics



Slide 36

Magellan Data and Mapping Strategies

