



**June 23, 2010**  
**MEMORANDUM**

**TO: INTERESTED PARTIES**  
**FR: DAVID FLAHERTY**  
**MAGELLAN DATA AND MAPPING STRATEGIES**  
**RE: ARIZONA REPUBLICAN PRIMARY SURVEY TOPLINE RESULTS**

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Magellan Data and Mapping Strategies are pleased to present the topline results of a 1,139N autodial survey of likely Republican primary voters in the state of Arizona. The interviews were conducted June 22<sup>nd</sup>, 2010. This survey has a margin of error of +/- 2.90% at the 95 percent confidence interval. This survey was weighted based upon voter turnout demographics from the 2008, 2006, 2004 and 2002 Republican primary elections.

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T1. Are you registered to vote as a Republican, a Democrat or an independent voter?

Republican.....100%

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T2. How likely are you to vote in the August primary election to choose a Republican nominee for Governor and the US Senate?

Extremely Likely..... 89%  
Very Likely ..... 8%  
Somewhat Likely ..... 3%

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Thinking now about people active in government.....

T3. Do you have a favorable or unfavorable opinion of John McCain?

Favorable ..... 60%  
Unfavorable ..... 37%  
No Opinion ..... 3%

Name ID.....100%  
Hard Name ID ..... 97%  
Never Heard Of..... 0%

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T4. Do you have a favorable or unfavorable opinion of J.D. Hayworth?

Favorable ..... 38%  
Unfavorable ..... 50%  
No Opinion ..... 11%

Name ID ..... 99%  
Hard Name ID ..... 88%  
Never Heard Of..... 1%

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T5. If the Republican primary election for US Senate was being held today, for whom would you vote if the candidates were John McCain, J.D. Hayworth, or another candidate?

John McCain ..... 52%  
J.D. Hayworth ..... 29%  
Another Candidate..... 14%  
Undecided..... 5%

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T6. If the Republican primary election to choose a candidate for President was being held today, for whom would you vote if the candidates were Mike Huckabee, Newt Gingrich, Tim Pawlenty, Mitt Romney, Ron Paul, Sarah Palin, or Rick Santorum?

Mitt Romney ..... 29%  
Sarah Palin ..... 18%  
Newt Gingrich ..... 16%  
Mike Huckabee ..... 14%  
Ron Paul ..... 5%  
Tim Pawlenty ..... 3%  
Rick Santorum ..... 2%  
Undecided..... 13%

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T7. Do you consider yourself to be conservative, moderate, or liberal regarding social issues such as same sex marriage, and abortion?

Conservative..... 78%  
Moderate ..... 18%  
Liberal ..... 4%

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T8. Do you consider yourself to be conservative, moderate, or liberal regarding fiscal issues such as taxes and government spending?

Conservative..... 87%  
Moderate..... 12%  
Liberal..... 1%

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T9. For statistical purposes, are you a man or a woman?

Female..... 52%  
Male..... 48%

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T10. Which of the following age groups applies to you?

18-34..... 5%  
35-44..... 9%  
45-54..... 19%  
55-64..... 22%  
65+..... 45%

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T11. For statistical purposes only, what is your race? Are you white, Hispanic or Latino, black or African American, or another ethnic group?

White..... 89%  
Hispanic/Latino..... 8%  
Black/African American..... 1%  
Another Ethnic Group..... 2%

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