



Table 1-2

T1. Are you registered to vote as a Republican, a Democrat or an independent voter?

	MCCAIN IMAGE RATING			HAYWORTH IMAGE RATING		SEN BALLOT TEST			2012 GOP PRES BALLOT TEST						SOC IDEOLOGY			FISC IDEOLOGY			
	TOTAL	FAVE	UN FAVE	FAVE	UN FAVE	MC CAIN	HAYW ORTH	OTHR	HUCK ABEE	GING RICH	PAWL ENTY	ROM NEY	PAUL	PAL IN	SANT ORUM	CONS ERVE	MODE RATE	LIB ERAL	CONS ERVE	MODE RATE	LIB ERAL
TOTAL	1139 100.0	682 100.0	420 100.0	431 100.0	572 100.0	587 100.0	325 100.0	154 100.0	157 100.0	178 100.0	37 100.0	332 100.0	59 100.0	204 100.0	17 100.0	894 100.0	201 100.0	45 100.0	992 100.0	141 100.0	6 100.0
REPUBLICAN	1139 100.0	682 100.0	420 100.0	431 100.0	572 100.0	587 100.0	325 100.0	154 100.0	157 100.0	178 100.0	37 100.0	332 100.0	59 100.0	204 100.0	17 100.0	894 100.0	201 100.0	45 100.0	992 100.0	141 100.0	6 100.0

Table 2-1

T2. How likely are you to vote in the August primary election to choose a Republican nominee for Governor and the US Senate?

	GEND			AGE					GEN-AGE				REGION								COUN TY
	TOTAL	MEN	WOM	18-34	35-44	45-54	55-64	65 PLUS	MEN 18-54	MEN 55PL	WOM 18-54	WOM 55PL	CD01	CD02	CD03	CD04	CD05	CD06	CD07	CD08	MARI COPA
TOTAL	1139	547	592	57	103	216	251	513	179	368	197	395	137	218	156	35	166	190	55	182	713
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
EXTREMELY LIKELY	1016	491	525	48	90	194	233	452	159	332	172	352	127	195	134	28	144	179	48	161	632
	89.2	89.8	88.6	84.6	87.7	89.4	92.9	88.1	89.2	90.2	87.3	89.2	93.0	89.3	85.9	80.7	86.8	94.2	87.4	88.2	88.6
VERY LIKELY	89	38	51	6	10	13	15	46	13	26	16	35	5	20	13	7	16	7	5	16	59
	7.8	7.0	8.6	10.9	9.5	5.8	6.0	8.9	7.2	7.0	8.0	8.9	4.0	8.9	8.4	19.3	9.7	3.9	8.8	8.8	8.3
SOMEWHAT LIKELY	34	17	17	3	3	10	3	15	6	11	9	7	4	4	9		6	4	2	5	22
	3.0	3.1	2.8	4.4	2.8	4.8	1.1	3.0	3.6	2.9	4.7	1.9	3.0	1.8	5.6		3.5	1.9	3.9	3.0	3.1

Table 2-2

T2. How likely are you to vote in the August primary election to choose a Republican nominee for Governor and the US Senate?

	MCCAIN IMAGE RATING		HAYWORTH IMAGE RATING		SEN BALLOT TEST			2012 GOP PRES BALLOT TEST					SOC IDEOLOGY			FISC IDEOLOGY					
	TOTAL	FAVE	UN FAVE	FAVE	UN FAVE	MC CAIN	HAYW ORTH	OTHR	HUCK ABEE	GING RICH	PAWL ENTY	ROM NEY	PAUL	PAL IN	SANT ORUM	CON ERVE	MOD RATE	LIB ERAL	CON ERVE	MOD RATE	LIB ERAL
TOTAL	1139 100.0	682 100.0	420 100.0	431 100.0	572 100.0	587 100.0	325 100.0	154 100.0	157 100.0	178 100.0	37 100.0	332 100.0	59 100.0	204 100.0	17 100.0	894 100.0	201 100.0	45 100.0	992 100.0	141 100.0	6 100.0
EXTREMELY LIKELY	1016 89.2	588 86.1	401 95.5	404 93.9	510 89.2	509 86.7	317 97.5	132 85.8	148 94.4	159 89.0	35 93.6	303 91.3	49 82.2	185 91.0	16 95.1	817 91.4	163 81.2	36 80.2	907 91.4	104 73.7	5 84.8
VERY LIKELY	89 7.8	71 10.4	11 2.6	20 4.6	45 8.0	60 10.2	6 1.9	15 9.7	6 3.5	14 8.0	2 6.4	22 6.5	10 16.6	14 7.1		55 6.1	28 13.7	7 15.7	60 6.1	29 20.7	
SOMEWHAT LIKELY	34 3.0	24 3.5	8 1.9	7 1.5	16 2.9	18 3.1	2 0.6	7 4.5	3 2.1	5 2.9		7 2.2	1 1.2	4 2.0	1 4.9	22 2.4	10 5.1	2 4.1	25 2.5	8 5.6	1 15.2

Table 3-1

T3. Thinking now about people active in government... Do you have a favorable or unfavorable opinion of John McCain?

	GEND			AGE					GEN-AGE				REGION								COUN TY
	TOTAL	MEN	WOM	18-34	35-44	45-54	55-64	65 PLUS	MEN 18-54	MEN 55PL	WOM 18-54	WOM 55PL	CD01	CD02	CD03	CD04	CD05	CD06	CD07	CD08	MARI COPA
TOTAL	1139	547	592	57	103	216	251	513	179	368	197	395	137	218	156	35	166	190	55	182	713
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
FAVORABLE	682	295	388	35	54	126	147	321	90	204	125	263	86	135	95	20	112	107	34	94	436
	59.9	53.9	65.5	61.9	52.5	58.2	58.5	62.6	50.5	55.5	63.2	66.6	63.2	61.9	60.9	55.3	67.2	56.2	61.7	51.8	61.1
UNFAVORABLE	420	241	180	20	47	83	101	170	85	156	65	115	44	79	56	14	49	80	18	80	259
	36.9	44.0	30.3	35.8	45.4	38.3	40.1	33.1	47.6	42.3	33.0	29.0	32.3	36.0	35.8	38.7	29.8	42.0	33.5	44.1	36.4
NO OPINION	33	11	22	1	2	5	3	21	3	7	5	17	6	5	5	2	2	3	3	6	16
	2.9	1.9	3.7	2.3	2.0	2.3	1.4	4.1	1.9	1.9	2.5	4.4	4.5	2.2	3.2	6.0	1.4	1.8	4.8	3.5	2.2
NAME ID	1135	546	590	57	103	214	251	512	179	367	195	395	137	218	156	35	164	190	55	181	711
	99.7	99.8	99.6	100.0	100.0	98.8	100.0	99.8	100.0	99.7	98.7	100.0	100.0	100.0	100.0	100.0	98.4	100.0	100.0	99.4	99.6
HARD NAME ID	1103	535	568	56	100	209	247	491	175	360	190	378	130	214	151	33	161	187	52	175	695
	96.8	97.9	95.8	97.7	98.0	96.5	98.6	95.7	98.1	97.8	96.2	95.6	95.5	97.8	96.8	94.0	97.0	98.2	95.2	95.9	97.4
NEVER HEARD OF	4	1	3			3		1		1	3						3			1	3
	0.3	0.2	0.4			1.2		0.2		0.3	1.3						1.6			0.6	0.4

Table 3-2

T3. Thinking now about people active in government... Do you have a favorable or unfavorable opinion of John McCain?

	MCCAIN IMAGE RATING			HAYWORTH IMAGE RATING		SEN BALLOT TEST			2012 GOP PRES BALLOT TEST						SOC IDEOLOGY			FISC IDEOLOGY			
	TOTAL	FAVE	UN FAVE	FAVE	UN FAVE	MC CAIN	HAYW ORTH	OTHR	HUCK ABEE	GING RICH	PAWL ENTY	ROM NEY	PAUL	PAL IN	SANT ORUM	CONS ERVE	MODE RATE	LIB ERAL	CONS ERVE	MODE RATE	LIB ERAL
TOTAL	1139 100.0	682 100.0	420 100.0	431 100.0	572 100.0	587 100.0	325 100.0	154 100.0	157 100.0	178 100.0	37 100.0	332 100.0	59 100.0	204 100.0	17 100.0	894 100.0	201 100.0	45 100.0	992 100.0	141 100.0	6 100.0
FAVORABLE	682 59.9	682 100.0		145 33.7	450 78.7	560 95.4	43 13.3	34 21.9	109 69.7	89 49.7	19 51.3	205 61.8	26 44.7	117 57.4	6 38.1	508 56.9	142 70.9	32 71.2	576 58.0	104 73.4	3 57.2
UNFAVORABLE	420 36.9		420 100.0	276 64.0	113 19.8	18 3.0	273 84.0	112 72.5	42 26.9	85 47.7	16 41.7	117 35.3	31 53.1	81 39.8	11 61.9	358 40.1	50 25.0	12 26.8	390 39.3	28 19.6	2 42.8
NO OPINION	33 2.9			10 2.3	8 1.5	9 1.5	5 1.6	9 5.6	5 3.4	5 2.6	3 7.0	9 2.7	1 2.2	6 2.7		24 2.6	8 4.1	1 2.0	24 2.4	9 6.3	
NAME ID	1135 99.7	682 100.0	420 100.0	431 100.0	572 100.0	587 100.0	322 98.9	154 100.0	157 100.0	178 100.0	37 100.0	331 99.7	59 100.0	204 100.0	17 100.0	890 99.6	201 100.0	45 100.0	990 99.7	140 99.3	6 100.0
HARD NAME ID	1103 96.8	682 100.0	420 100.0	421 97.7	563 98.5	578 98.5	316 97.3	146 94.4	152 96.6	173 97.4	35 93.0	322 97.0	58 97.8	198 97.3	17 100.0	867 96.9	192 95.9	44 98.0	966 97.3	131 93.0	6 100.0
NEVER HEARD OF	4 0.3							4 1.1				1 0.3				4 0.4			3 0.3	1 0.7	

Table 4-1

T4. Do you have a favorable or unfavorable opinion of J.D. Hayworth?

	GEND			AGE					GEN-AGE				REGION								COUN TY
	TOTAL	MEN	WOM	18-34	35-44	45-54	55-64	65 PLUS	MEN 18-54	MEN 55PL	WOM 18-54	WOM 55PL	CD01	CD02	CD03	CD04	CD05	CD06	CD07	CD08	MARI COPA
TOTAL	1139	547	592	57	103	216	251	513	179	368	197	395	137	218	156	35	166	190	55	182	713
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
FAVORABLE	431	234	197	17	51	91	105	168	80	154	79	118	50	75	66	15	61	79	20	65	279
	37.8	42.8	33.2	30.2	49.3	41.9	41.9	32.7	44.7	41.9	39.9	29.9	36.7	34.3	42.3	41.2	37.0	41.7	36.6	35.6	39.1
UNFAVORABLE	572	271	300	29	38	99	121	285	84	187	81	219	75	122	76	19	91	91	23	77	369
	50.2	49.6	50.7	50.3	37.2	45.6	48.3	55.6	47.0	50.9	41.3	55.4	54.8	55.6	48.5	52.8	54.6	47.7	41.7	42.1	51.7
NO OPINION	124	40	84	10	14	22	22	57	15	25	30	54	12	18	14	2	11	20	11	35	63
	10.9	7.4	14.1	16.9	13.4	10.0	8.6	11.2	8.3	6.9	15.3	13.6	8.5	8.4	9.2	6.0	6.8	10.6	20.3	19.2	8.8
NAME ID	1126	546	581	55	103	211	247	510	179	367	190	390	137	215	156	35	164	190	54	177	710
	98.9	99.8	98.1	97.4	100.0	97.5	98.7	99.5	100.0	99.7	96.5	98.9	100.0	98.3	100.0	100.0	98.4	100.0	98.6	97.0	99.5
HARD NAME ID	1002	505	497	46	89	189	226	453	164	342	160	337	125	196	142	33	152	170	43	142	647
	88.0	92.4	83.9	80.5	86.6	87.5	90.2	88.3	91.7	92.8	81.2	85.3	91.5	89.9	90.8	94.0	91.6	89.4	78.3	77.7	90.7
NEVER HEARD OF	13	1	11	1		5	3	2		1	7	4		4		3		1	5	3	
	1.1	0.2	1.9	2.6		2.5	1.3	0.5		0.3	3.5	1.1		1.7		1.6		1.4	3.0	0.5	

Table 4-2

T4. Do you have a favorable or unfavorable opinion of J.D. Hayworth?

	MCCAIN IMAGE RATING			HAYWORTH IMAGE RATING		SEN BALLOT TEST			2012 GOP PRES BALLOT TEST						SOC IDEOLOGY			FISC IDEOLOGY			
	TOTAL	FAVE	UN FAVE	FAVE	UN FAVE	MC CAIN	HAYW ORTH	OTHR	HUCK ABEE	GING RICH	PAWL ENTY	ROM NEY	PAUL	PAL IN	SANT ORUM	CONS ERVE	MODE RATE	LIB ERAL	CONS ERVE	MODE RATE	LIB ERAL
TOTAL	1139 100.0	682 100.0	420 100.0	431 100.0	572 100.0	587 100.0	325 100.0	154 100.0	157 100.0	178 100.0	37 100.0	332 100.0	59 100.0	204 100.0	17 100.0	894 100.0	201 100.0	45 100.0	992 100.0	141 100.0	6 100.0
FAVORABLE	431 37.8	145 21.3	276 65.7	431 100.0		71 12.0	296 90.9	24 15.5	52 33.2	96 53.6	15 41.1	113 34.1	27 45.1	82 40.2	12 67.9	385 43.1	39 19.3	7 15.3	407 41.1	23 16.6	
UNFAVORABLE	572 50.2	450 65.9	113 27.0		572 100.0	438 74.7	16 4.8	106 68.7	89 56.4	58 32.3	20 53.4	181 54.4	28 47.7	104 51.1	5 27.2	411 46.0	132 65.8	28 63.9	478 48.2	88 62.6	5 84.8
NO OPINION	124 10.9	78 11.5	30 7.1			69 11.7	11 3.5	24 15.8	16 10.4	25 14.0	2 5.4	37 11.1	4 7.2	15 7.2	1 4.9	88 9.8	30 14.9	7 14.8	96 9.6	28 20.1	
NAME ID	1126 98.9	673 98.7	419 99.8	431 100.0	572 100.0	578 98.5	323 99.2	154 100.0	157 100.0	178 100.0	37 100.0	331 99.7	59 100.0	200 98.5	17 100.0	884 98.9	201 100.0	42 94.0	982 98.9	140 99.3	5 84.8
HARD NAME ID	1002 88.0	595 87.2	389 92.7	431 100.0	572 100.0	509 86.7	311 95.7	130 84.2	141 89.6	153 86.0	35 94.6	294 88.6	55 92.8	186 91.3	16 95.1	796 89.1	171 85.1	35 79.2	886 89.3	112 79.2	5 84.8
NEVER HEARD OF	13 1.1	9 1.3	1 0.2			9 1.5	3 0.8					1 0.3		3 1.5		10 1.1		3 6.0	11 1.1	1 0.7	1 15.2

Table 5-1

T5. If the Republican primary election for US Senate was being held today, for whom would you vote if the candidates were John McCain, J.D. Hayworth, or another candidate?

	GEND			AGE					GEN-AGE				REGION								COUN TY
	TOTAL	MEN	WOM	18-34	35-44	45-54	55-64	65 PLUS	MEN 18-54	MEN 55PL	WOM 18-54	WOM 55PL	CD01	CD02	CD03	CD04	CD05	CD06	CD07	CD08	MARI COPA
TOTAL	1139	547	592	57	103	216	251	513	179	368	197	395	137	218	156	35	166	190	55	182	713
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
MCCAIN	587	254	333	28	44	103	129	282	74	180	102	232	72	124	79	17	91	88	30	86	367
	51.5	46.4	56.2	49.7	43.0	47.5	51.6	55.1	41.3	48.9	51.5	58.6	52.8	56.7	50.4	48.9	55.0	46.4	55.1	47.0	51.5
HAYWORTH	325	184	141	16	36	72	84	117	67	117	57	84	34	62	48	10	41	63	14	54	206
	28.5	33.6	23.9	28.0	35.2	33.4	33.5	22.8	37.6	31.7	29.0	21.3	25.1	28.4	30.5	28.8	24.4	33.2	25.3	29.5	28.8
ANOTHER CANDIDATE	154	80	74	9	16	29	24	76	30	50	25	50	18	24	20	6	22	25	6	33	95
	13.6	14.7	12.5	16.3	15.4	13.5	9.5	14.9	16.6	13.7	12.5	12.5	13.4	11.1	12.6	15.9	13.5	13.4	11.2	17.9	13.3
UNDECIDED	73	29	44	3	6	12	14	37	8	21	14	30	12	8	10	2	12	13	5	10	45
	6.4	5.3	7.4	6.0	6.3	5.5	5.5	7.2	4.5	5.7	7.0	7.5	8.8	3.9	6.5	6.4	7.1	7.0	8.3	5.6	6.3

Table 5-2

T5. If the Republican primary election for US Senate was being held today, for whom would you vote if the candidates were John McCain, J.D. Hayworth, or another candidate?

	MCCAIN			HAYWORTH		SEN BALLOT TEST			2012 GOP PRES BALLOT TEST						SOC IDEOLOGY			FISC IDEOLOGY			
	IMAGE RATING	FAVE	UN FAVE	IMAGE RATING	UN FAVE	MC CAIN	HAYW ORTH	OTHR	HUCK ABEE	GING RICH	PAWL ENTY	ROM NEY	PAUL	PAL IN	SANT ORUM	CONSERVE	MODERATE	LIBERAL	CONSERVE	MODERATE	LIBERAL
TOTAL	1139 100.0	682 100.0	420 100.0	431 100.0	572 100.0	587 100.0	325 100.0	154 100.0	157 100.0	178 100.0	37 100.0	332 100.0	59 100.0	204 100.0	17 100.0	894 100.0	201 100.0	45 100.0	992 100.0	141 100.0	6 100.0
MCCAIN	587 51.5	560 82.1	18 4.2	71 16.4	438 76.7	587 100.0			96 61.4	72 40.4	15 41.4	183 55.0	20 33.0	104 51.0	4 23.3	427 47.7	130 64.8	30 67.7	487 49.1	96 68.2	3 57.2
HAYWORTH	325 28.5	43 6.3	273 65.0	296 68.6	16 2.7		325 100.0		33 21.0	73 40.8	13 33.7	91 27.4	19 31.8	66 32.6	10 57.0	296 33.1	27 13.3	2 5.5	315 31.7	10 7.2	
ANOTHER CANDIDATE	154 13.6	34 5.0	112 26.6	24 5.5	106 18.6			154 100.0	18 11.7	20 11.5	5 14.3	45 13.4	19 32.0	26 12.6	2 10.1	114 12.8	31 15.4	9 20.8	125 12.6	28 19.5	2 27.6
UNDECIDED	73 6.4	45 6.6	17 4.1	41 9.4	12 2.0				9 5.9	13 7.3	4 10.6	14 4.2	2 3.3	8 3.8	2 9.7	57 6.3	13 6.5	3 6.1	64 6.5	7 5.1	1 15.2

Table 6-1

T6. If the Republican primary election to choose a candidate for President was being held today, for whom would you vote if the candidates were Mike Huckabee, Newt Gingrich, Tim Pawlenty, Mitt Romney, Ron Paul, Sarah Palin, or Rick Santorum?

	GEND			AGE					GEN-AGE				REGION							COUN TY	
	TOTAL	MEN	WOM	18-34	35-44	45-54	55-64	65 PLUS	MEN 18-54	MEN 55PL	WOM 18-54	WOM 55PL	CD01	CD02	CD03	CD04	CD05	CD06	CD07	CD08	MARI COPA
TOTAL	1139 100.0	547 100.0	592 100.0	57 100.0	103 100.0	216 100.0	251 100.0	513 100.0	179 100.0	368 100.0	197 100.0	395 100.0	137 100.0	218 100.0	156 100.0	35 100.0	166 100.0	190 100.0	55 100.0	182 100.0	713 100.0
ROMNEY	332 29.2	147 26.9	185 31.3	16 28.1	25 24.3	51 23.6	78 31.1	162 31.6	38 21.4	109 29.5	54 27.3	131 33.3	35 25.6	65 29.6	38 24.5	7 19.2	51 30.8	81 42.8	10 17.8	46 25.0	223 31.3
PALIN	204 17.9	104 19.0	100 16.8	10 17.0	20 19.3	38 17.8	47 18.8	88 17.3	29 16.1	75 20.4	39 19.8	61 15.4	23 16.8	44 20.2	27 17.0	8 22.8	26 15.7	32 16.9	11 20.7	33 17.9	121 16.9
GINGRICH	178 15.6	95 17.3	83 14.1	2 2.7	16 15.8	40 18.6	38 15.2	82 16.0	30 16.9	65 17.5	28 14.0	56 14.1	20 14.7	32 14.5	28 18.1	8 21.5	32 19.1	25 12.9	8 13.9	27 14.6	122 17.1
HUCKABEE	157 13.8	69 12.5	89 15.0	11 19.4	15 15.1	23 10.7	39 15.7	68 13.3	25 14.1	43 11.8	25 12.4	64 16.2	31 23.0	33 15.2	17 10.9		19 11.5	18 9.4	9 16.0	30 16.4	77 10.8
PAUL	59 5.2	40 7.3	19 3.3	11 18.6	11 10.6	11 4.9	7 2.8	20 3.9	23 12.8	17 4.6	9 4.6	10 2.6	7 4.8	8 3.6	11 6.9	1 4.0	7 4.3	7 3.9	6 10.3	12 6.8	36 5.0
PAWLENTY	37 3.3	24 4.3	14 2.3		1 1.2	7 3.3	9 3.5	20 3.9	5 2.6	19 5.2	4 1.9	10 2.5	7 5.2	3 1.4	7 4.5	1 3.3	7 4.1	6 3.2	2 4.1	4 2.2	25 3.5
SANTORUM	17 1.5	7 1.3	10 1.6	1 1.5	2 1.9	4 1.9	5 2.0	5 1.0	2 1.1	5 1.5	5 2.5	5 1.2	1 1.0	2 0.9	1 0.6		2 1.4	4 2.3	1 2.0	5 2.7	9 1.2
UNDECIDED	155 13.6	62 11.3	92 15.6	7 12.8	12 11.8	42 19.2	27 10.9	66 12.9	27 14.9	35 9.6	34 17.4	58 14.7	12 8.9	32 14.6	27 17.5	10 29.2	22 13.2	16 8.6	8 15.4	26 14.4	101 14.1

Table 6-2

T6. If the Republican primary election to choose a candidate for President was being held today, for whom would you vote if the candidates were Mike Huckabee, Newt Gingrich, Tim Pawlenty, Mitt Romney, Ron Paul, Sarah Palin, or Rick Santorum?

	MCCAIN IMAGE RATING			HAYWORTH IMAGE RATING		SEN BALLOT TEST			2012 GOP PRES BALLOT TEST						SOC IDEOLOGY			FISC IDEOLOGY			
	TOTAL	FAVE	UN FAVE	FAVE	UN FAVE	MC CAIN	HAYW ORTH	OTHR	HUCK ABEE	GING RICH	PAWL ENTY	ROM NEY	PAUL	PAL IN	SANT ORUM	CONS ERVE	MODE RATE	LIB ERAL	CONS ERVE	MODE RATE	LIB ERAL
TOTAL	1139 100.0	682 100.0	420 100.0	431 100.0	572 100.0	587 100.0	325 100.0	154 100.0	157 100.0	178 100.0	37 100.0	332 100.0	59 100.0	204 100.0	17 100.0	894 100.0	201 100.0	45 100.0	992 100.0	141 100.0	6 100.0
ROMNEY	332 29.2	205 30.1	117 27.9	113 26.3	181 31.7	183 31.1	91 28.0	45 28.9				332 100.0				257 28.7	69 34.4	6 14.5	284 28.6	47 33.0	2 30.6
PALIN	204 17.9	117 17.1	81 19.3	82 19.0	104 18.2	104 17.7	66 20.4	26 16.6						204 100.0		169 18.9	26 12.7	9 19.9	185 18.6	18 12.7	1 18.9
GINGRICH	178 15.6	89 13.0	85 20.2	96 22.2	58 10.1	72 12.3	73 22.3	20 13.3		178 100.0						147 16.4	27 13.7	4 8.5	165 16.6	13 9.3	
HUCKABEE	157 13.8	109 16.0	42 10.1	52 12.1	89 15.5	96 16.4	33 10.1	18 11.9	157 100.0							134 15.0	21 10.3	3 6.0	141 14.2	17 11.7	
PAUL	59 5.2	26 3.9	31 7.5	27 6.2	28 4.9	20 3.3	19 5.8	19 12.2					59 100.0			45 5.1	11 5.6	3 6.0	46 4.7	13 9.1	
PAWLENTY	37 3.3	19 2.8	16 3.7	15 3.6	20 3.5	15 2.6	13 3.9	5 3.5			37 100.0					32 3.6	4 1.9	1 2.7	36 3.6	1 0.8	
SANTORUM	17 1.5	6 0.9	11 2.5	12 2.7	5 0.8	4 0.7	10 3.0	2 1.1							17 100.0	15 1.7	2 1.0		15 1.5	1 0.6	1 18.9
UNDECIDED	155 13.6	110 16.2	37 8.9	34 8.0	88 15.3	93 15.9	21 6.5	19 12.5								95 10.6	41 20.3	19 42.5	121 12.2	32 22.8	2 31.6

Table 7-1

T7. Do you consider yourself to be conservative, moderate, or liberal regarding social issues such as same sex marriage, and abortion?

	GEND			AGE					GEN-AGE				REGION								COUN TY
	TOTAL	MEN	WOM	18-34	35-44	45-54	55-64	65 PLUS	MEN 18-54	MEN 55PL	WOM 18-54	WOM 55PL	CD01	CD02	CD03	CD04	CD05	CD06	CD07	CD08	MARI COPA
TOTAL	1139	547	592	57	103	216	251	513	179	368	197	395	137	218	156	35	166	190	55	182	713
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
CONSERVATIVE	894	440	454	43	76	152	205	418	127	313	144	310	115	167	114	25	137	150	45	142	549
	78.5	80.4	76.7	75.2	73.8	70.3	81.9	81.6	71.1	84.9	72.8	78.6	84.2	76.4	72.9	70.0	82.5	79.1	81.8	77.8	77.0
MODERATE	201	92	109	11	19	55	37	79	44	48	41	68	19	46	30	8	21	36	9	32	131
	17.6	16.8	18.4	19.2	18.3	25.3	14.8	15.4	24.5	13.0	20.6	17.3	14.1	21.0	19.0	23.0	12.6	18.9	16.9	17.4	18.4
LIBERAL	45	15	29	3	8	10	8	16	8	8	13	16	2	6	13	2	8	4	1	9	32
	3.9	2.8	4.9	5.6	7.9	4.4	3.3	3.0	4.3	2.1	6.6	4.1	1.7	2.6	8.1	7.0	4.9	2.0	1.3	4.8	4.6

Table 7-2

T7. Do you consider yourself to be conservative, moderate, or liberal regarding social issues such as same sex marriage, and abortion?

	MCCAIN IMAGE RATING		HAYWORTH IMAGE RATING		SEN BALLOT TEST			2012 GOP PRES BALLOT TEST						SOC IDEOLOGY			FISC IDEOLOGY				
	TOTAL	FAVE	UN FAVE	FAVE	UN FAVE	MC CAIN	HAYW ORTH	OTHR	HUCK ABEE	GING RICH	PAWL ENTY	ROM NEY	PAUL	PAL IN	SANT ORUM	CONS ERVE	MODE RATE	LIB ERAL	CONS ERVE	MODE RATE	LIB ERAL
TOTAL	1139 100.0	682 100.0	420 100.0	431 100.0	572 100.0	587 100.0	325 100.0	154 100.0	157 100.0	178 100.0	37 100.0	332 100.0	59 100.0	204 100.0	17 100.0	894 100.0	201 100.0	45 100.0	992 100.0	141 100.0	6 100.0
CONSERVATIVE	894 78.5	508 74.5	358 85.2	385 89.4	411 71.9	427 72.7	296 91.1	114 74.0	134 85.1	147 82.4	32 86.6	257 77.3	45 76.5	169 83.1	15 87.6	894 100.0			830 83.7	64 45.0	
MODERATE	201 17.6	142 20.8	50 11.9	39 9.0	132 23.1	130 22.2	27 8.2	31 20.0	21 13.2	27 15.4	4 10.2	69 20.7	11 18.9	26 12.6	2 12.4		201 100.0		141 14.2	57 40.7	2 37.8
LIBERAL	45 3.9	32 4.6	12 2.8	7 1.6	28 5.0	30 5.1	2 0.8	9 6.0	3 1.7	4 2.1	1 3.2	6 1.9	3 4.6	9 4.4				45 100.0	21 2.1	20 14.3	4 62.2

Table 8-1

T8. Do you consider yourself to be conservative, moderate, or liberal regarding fiscal issues such as taxes and government spending?

	GEND			AGE					GEN-AGE				REGION								COUN TY
	TOTAL	MEN	WOM	18-34	35-44	45-54	55-64	65 PLUS	MEN 18-54	MEN 55PL	WOM 18-54	WOM 55PL	CD01	CD02	CD03	CD04	CD05	CD06	CD07	CD08	MARI COPA
TOTAL	1139	547	592	57	103	216	251	513	179	368	197	395	137	218	156	35	166	190	55	182	713
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
CONSERVATIVE	992	486	506	46	85	188	230	443	153	333	165	341	125	189	136	30	136	164	48	165	610
	87.1	88.9	85.5	80.6	83.0	86.7	91.9	86.5	85.9	90.4	83.8	86.3	91.4	86.6	87.4	84.4	82.0	86.1	87.3	90.5	85.6
MODERATE	141	59	83	11	16	28	18	68	24	34	31	52	12	29	19	5	29	25	6	16	100
	12.4	10.7	14.0	19.4	16.0	12.8	7.3	13.2	13.5	9.3	15.6	13.1	8.6	13.4	12.0	15.6	17.3	13.0	10.7	9.1	14.0
LIBERAL	6	2	4		1	1	2	1	1	1	1	2					1	2	1	1	3
	0.5	0.4	0.6		1.0	0.5	0.8	0.3	0.6	0.3	0.6	0.6				0.6	0.7	0.9	2.0	0.5	0.4

Table 8-2

T8. Do you consider yourself to be conservative, moderate, or liberal regarding fiscal issues such as taxes and government spending?

	MCCAIN IMAGE RATING		HAYWORTH IMAGE RATING		SEN BALLOT TEST			2012 GOP PRES BALLOT TEST						SOC IDEOLOGY			FISC IDEOLOGY				
	TOTAL	FAVE	UN FAVE	FAVE	UN FAVE	MC CAIN	HAYW ORTH	OTHR	HUCK ABEE	GING RICH	PAWL ENTY	ROM NEY	PAUL	PAL IN	SANT ORUM	CONS ERVE	MODE RATE	LIB ERAL	CONS ERVE	MODE RATE	LIB ERAL
TOTAL	1139 100.0	682 100.0	420 100.0	431 100.0	572 100.0	587 100.0	325 100.0	154 100.0	157 100.0	178 100.0	37 100.0	332 100.0	59 100.0	204 100.0	17 100.0	894 100.0	201 100.0	45 100.0	992 100.0	141 100.0	6 100.0
CONSERVATIVE	992 87.1	576 84.4	390 92.8	407 94.6	478 83.7	487 83.1	315 96.9	125 81.2	141 89.5	165 92.6	36 96.8	284 85.5	46 78.2	185 90.7	15 88.8	830 92.9	141 70.3	21 46.8	992 100.0		
MODERATE	141 12.4	104 15.2	28 6.6	23 5.4	88 15.4	96 16.4	10 3.1	28 17.8	17 10.5	13 7.4	1 3.2	47 14.0	13 21.8	18 8.8	1 4.9	64 7.1	57 28.6	20 45.3		141 100.0	
LIBERAL	6 0.5	3 0.5	2 0.6		5 0.8	3 0.5		2 1.0				2 0.5		1 0.5	1 6.3		2 1.1	4 7.9			6 100.0

Table 9-1

T9. For statistical purposes, are you a man or a woman?

	GEND			AGE					GEN-AGE				REGION								COUN TY
	TOTAL	MEN	WOM	18-34	35-44	45-54	55-64	65 PLUS	MEN 18-54	MEN 55PL	WOM 18-54	WOM 55PL	CD01	CD02	CD03	CD04	CD05	CD06	CD07	CD08	MARI COPA
TOTAL	1139	547	592	57	103	216	251	513	179	368	197	395	137	218	156	35	166	190	55	182	713
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
MALE	547	547		33	51	94	131	238	179	368			65	101	78	17	90	94	23	80	355
	48.0	100.0		58.4	49.8	43.5	52.1	46.4	100.0	100.0			47.6	46.3	49.7	47.6	53.9	49.4	42.4	43.7	49.7
FEMALE	592		592	24	51	122	120	275			197	395	72	117	78	18	77	96	31	102	358
	52.0		100.0	41.6	50.2	56.5	47.9	53.6			100.0	100.0	52.4	53.7	50.3	52.4	46.1	50.6	57.6	56.3	50.3

Table 9-2

T9. For statistical purposes, are you a man or a woman?

	MCCAIN IMAGE RATING			HAYWORTH IMAGE RATING		SEN BALLOT TEST			2012 GOP PRES BALLOT TEST						SOC IDEOLOGY			FISC IDEOLOGY			
	TOTAL	FAVE	UN FAVE	FAVE	UN FAVE	MC CAIN	HAYW ORTH	OTHR	HUCK ABEE	GING RICH	PAWL ENTY	ROM NEY	PAUL	PAL IN	SANT ORUM	CONS ERVE	MODE RATE	LIB ERAL	CONS ERVE	MODE RATE	LIB ERAL
TOTAL	1139 100.0	682 100.0	420 100.0	431 100.0	572 100.0	587 100.0	325 100.0	154 100.0	157 100.0	178 100.0	37 100.0	332 100.0	59 100.0	204 100.0	17 100.0	894 100.0	201 100.0	45 100.0	992 100.0	141 100.0	6 100.0
MALE	547 48.0	295 43.2	241 57.2	234 54.3	271 47.5	254 43.2	184 56.6	80 51.9	69 43.6	95 53.2	24 63.5	147 44.2	40 67.1	104 51.0	7 43.1	440 49.2	92 45.7	15 34.4	486 49.0	59 41.5	2 37.8
FEMALE	592 52.0	388 56.8	180 42.8	197 45.7	300 52.5	333 56.8	141 43.4	74 48.1	89 56.4	83 46.8	14 36.5	185 55.8	19 32.9	100 49.0	10 56.9	454 50.8	109 54.3	29 65.6	506 51.0	83 58.5	4 62.2

Table 10-1

T10. Which of the following age groups applies to you?

	GEND			AGE					GEN-AGE				REGION								COUN TY
	TOTAL	MEN	WOM	18-34	35-44	45-54	55-64	65 PLUS	MEN 18-54	MEN 55PL	WOM 18-54	WOM 55PL	CD01	CD02	CD03	CD04	CD05	CD06	CD07	CD08	MARI COPA
TOTAL	1139	547	592	57	103	216	251	513	179	368	197	395	137	218	156	35	166	190	55	182	713
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
18-34	57	33	24	57					33		24		5	10	3		12	14	5	9	37
	5.0	6.1	4.0	100.0					18.6		12.0		3.7	4.4	1.7		7.2	7.1	9.0	5.1	5.2
35-44	103	51	51		103				51		51		12	18	18	4	7	26	3	14	64
	9.0	9.3	8.7		100.0				28.6		26.1		8.6	8.2	11.6	11.1	4.2	13.9	5.9	7.8	9.0
45-54	216	94	122			216			94		122		19	30	43	10	35	37	8	35	145
	19.0	17.2	20.6			100.0			52.8		61.9		13.6	13.6	27.3	28.4	20.8	19.6	15.1	19.5	20.4
55-64	251	131	120				251			131		120	34	37	34	7	45	47	18	29	164
	22.0	23.9	20.3				100.0			35.5		30.4	24.8	16.8	21.9	19.3	27.1	24.7	32.4	16.1	23.0
65 PLUS	513	238	275					513		238		275	67	125	58	15	67	66	21	94	302
	45.0	43.5	46.4					100.0		64.5		69.6	49.2	57.1	37.5	41.2	40.6	34.7	37.6	51.5	42.4

Table 10-2

T10. Which of the following age groups applies to you?

	MCCAIN IMAGE RATING			HAYWORTH IMAGE RATING		SEN BALLOT TEST			2012 GOP PRES BALLOT TEST						SOC IDEOLOGY			FISC IDEOLOGY			
	TOTAL	FAVE	UN FAVE	FAVE	UN FAVE	MC CAIN	HAYW ORTH	OTHR	HUCK ABEE	GING RICH	PAWL ENTY	ROM NEY	PAUL	PAL IN	SANT ORUM	CONS ERVE	MODE RATE	LIB ERAL	CONS ERVE	MODE RATE	LIB ERAL
TOTAL	1139 100.0	682 100.0	420 100.0	431 100.0	572 100.0	587 100.0	325 100.0	154 100.0	157 100.0	178 100.0	37 100.0	332 100.0	59 100.0	204 100.0	17 100.0	894 100.0	201 100.0	45 100.0	992 100.0	141 100.0	6 100.0
18-34	57 5.0	35 5.2	20 4.9	17 4.0	29 5.0	28 4.8	16 4.9	9 6.0	11 7.0	2 0.9		16 4.8	11 17.9	10 4.8	1 4.9	43 4.8	11 5.5	3 7.1	46 4.6	11 7.8	
35-44	103 9.0	54 7.9	47 11.1	51 11.7	38 6.7	44 7.5	36 11.1	16 10.3	15 9.9	16 9.1	1 3.2	25 7.5	11 18.4	20 9.7	2 11.5	76 8.5	19 9.4	8 18.1	85 8.6	16 11.6	1 18.9
45-54	216 19.0	126 18.4	83 19.7	91 21.0	99 17.2	103 17.5	72 22.2	29 19.0	23 14.7	40 22.6	7 19.4	51 15.4	11 17.8	38 18.9	4 24.0	152 17.0	55 27.3	10 21.5	188 18.9	28 19.6	1 19.4
55-64	251 22.0	147 21.5	101 23.9	105 24.3	121 21.2	129 22.0	84 25.8	24 15.4	39 25.0	38 21.4	9 23.4	78 23.5	7 11.7	47 23.2	5 29.6	205 23.0	37 18.5	8 18.5	230 23.2	18 12.9	2 35.3
65 PLUS	513 45.0	321 47.0	170 40.4	168 38.9	285 49.9	282 48.1	117 36.0	76 49.3	68 43.4	82 46.1	20 54.0	162 48.8	20 34.2	88 43.5	5 29.9	418 46.8	79 39.4	16 34.9	443 44.7	68 48.1	1 26.5

Table 11-1

T11. For statistical purposes only, what is your race? Are you white, Hispanic or Latino, black or African American, or another ethnic group?

	GEND			AGE					GEN-AGE				REGION								COUN TY
	TOTAL	MEN	WOM	18-34	35-44	45-54	55-64	65 PLUS	MEN 18-54	MEN 55PL	WOM 18-54	WOM 55PL	CD01	CD02	CD03	CD04	CD05	CD06	CD07	CD08	MARI COPA
TOTAL	1139	547	592	57	103	216	251	513	179	368	197	395	137	218	156	35	166	190	55	182	713
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
WHITE	1014	471	543	38	84	186	213	493	142	329	166	377	122	207	137	33	143	171	47	154	641
	89.0	86.1	91.7	66.0	81.8	86.0	84.9	96.3	79.5	89.3	83.9	95.6	89.2	94.7	87.9	94.0	86.0	90.1	86.0	84.5	89.8
HISPANIC LATINO	91	52	39	17	12	24	27	12	24	28	28	10	8	7	15		19	12	6	25	51
	8.0	9.6	6.5	29.2	11.4	11.2	10.8	2.3	13.5	7.7	14.4	2.6	5.8	3.2	9.4		11.2	6.2	11.3	13.7	7.2
BLACK AFRICAN AMERICAN	11	11		2	2	2	5		6	5					3		5	4			7
	1.0	2.1		2.7	2.4	0.9	2.2		3.3	1.5					2.4		2.8	1.8			0.9
ANOTHER ETHNIC GROUP	23	12	11	1	5	4	5	8	6	6	3	7	4	5	4	2		4	1	3	15
	2.0	2.2	1.8	2.1	4.5	1.9	2.1	1.5	3.6	1.6	1.7	1.8	2.6	2.1	2.7	6.0		1.9	2.7	1.7	2.0

Table 11-2

T11. For statistical purposes only, what is your race? Are you white, Hispanic or Latino, black or African American, or another ethnic group?

	MCCAIN IMAGE RATING		HAYWORTH IMAGE RATING		SEN BALLOT TEST			2012 GOP PRES BALLOT TEST							SOC IDEOLOGY			FISC IDEOLOGY			
	TOTAL	FAVE	UN FAVE	UN FAVE	MC CAIN	HAYW ORTH	OTHR	HUCK ABEE	GING RICH	PAWL ENTY	ROM NEY	PAUL	PAL IN	SANT ORUM	CON ERVE	MOD RATE	LIB ERAL	CON ERVE	MOD RATE	LIB ERAL	
TOTAL	1139 100.0	682 100.0	420 100.0	431 100.0	572 100.0	587 100.0	325 100.0	154 100.0	157 100.0	178 100.0	37 100.0	332 100.0	59 100.0	204 100.0	17 100.0	894 100.0	201 100.0	45 100.0	992 100.0	141 100.0	6 100.0
WHITE	1014 89.0	612 89.7	368 87.6	385 89.4	509 89.0	523 89.1	292 89.9	133 86.2	135 85.7	168 94.5	34 90.7	303 91.3	46 78.0	173 84.8	17 100.0	797 89.2	181 90.1	36 80.6	885 89.2	124 87.9	5 88.7
HISPANIC LATINO	91 8.0	52 7.6	37 8.8	28 6.5	49 8.6	46 7.8	24 7.4	17 10.9	16 10.1	5 2.8	3 7.1	21 6.4	11 19.2	21 10.4		75 8.4	14 7.0	2 4.0	80 8.1	11 7.6	
BLACK AFRICAN AMERICAN	11 1.0	4 0.6	7 1.8	10 2.3	2 0.3	6 1.1	5 1.6		3 2.0	2 1.1				6 3.0		7 0.8	2 0.8	2 5.4	9 0.9	2 1.7	
ANOTHER ETHNIC GROUP	23 2.0	15 2.2	8 1.9	8 1.8	12 2.1	12 2.0	4 1.1	4 2.9	3 2.2	3 1.6	1 2.2	7 2.3	2 2.8	4 1.8		14 1.6	4 2.1	4 10.0	18 1.8	4 2.8	1 11.3



Table 12-2

REGION	MCCAIN IMAGE RATING			HAYWORTH IMAGE RATING		SEN BALLOT TEST			2012 GOP PRES BALLOT TEST						SOC IDEOLOGY			FISC IDEOLOGY			
	TOTAL	FAVE	UN FAVE	FAVE	UN FAVE	MC CAIN	HAYW ORTH	OTHR	HUCK ABEE	GING RICH	PAWL ENTY	ROM NEY	PAUL	PAL IN	SANT ORUM	CONS ERVE	MODE RATE	LIB ERAL	CONS ERVE	MODE RATE	LIB ERAL
TOTAL	1139 100.0	682 100.0	420 100.0	431 100.0	572 100.0	587 100.0	325 100.0	154 100.0	157 100.0	178 100.0	37 100.0	332 100.0	59 100.0	204 100.0	17 100.0	894 100.0	201 100.0	45 100.0	992 100.0	141 100.0	6 100.0
CD01	137 12.0	86 12.6	44 10.5	50 11.6	75 13.1	72 12.3	34 10.5	18 11.8	31 20.0	20 11.3	7 19.0	35 10.5	7 11.1	23 11.3	1 8.4	115 12.9	19 9.6	2 5.3	125 12.6	12 8.3	
CD02	218 19.2	135 19.8	79 18.7	75 17.4	122 21.3	124 21.1	62 19.0	24 15.7	33 21.1	32 17.8	3 8.3	65 19.5	8 13.3	44 21.6	2 11.3	167 18.7	46 22.9	6 12.5	189 19.1	29 20.7	
CD03	156 13.7	95 13.9	56 13.3	66 15.3	76 13.2	79 13.4	48 14.6	20 12.7	17 10.8	28 15.8	7 18.7	38 11.5	11 18.2	27 13.0	1 5.9	114 12.7	30 14.7	13 28.4	136 13.7	19 13.3	1 16.4
CD04	35 3.1	20 2.9	14 3.2	15 3.4	19 3.3	17 2.9	10 3.1	6 3.6		8 4.3	1 3.1	7 2.0	1 2.4	8 3.9		25 2.8	8 4.0	2 5.5	30 3.0	5 3.9	
CD05	166 14.6	112 16.4	49 11.8	61 14.3	91 15.9	91 15.6	41 12.5	22 14.6	19 12.1	32 17.8	7 18.1	51 15.4	7 12.2	26 12.8	2 13.6	137 15.3	21 10.4	8 18.4	136 13.7	29 20.4	1 19.4
CD06	190 16.7	107 15.7	80 19.0	79 18.4	91 15.9	88 15.0	63 19.4	25 16.5	18 11.4	25 13.8	6 16.2	81 24.5	7 12.6	32 15.8	4 25.3	150 16.8	36 17.9	4 8.4	164 16.5	25 17.5	2 30.1
CD07	55 4.8	34 4.9	18 4.4	20 4.6	23 4.0	30 5.1	14 4.3	6 4.0	9 5.6	8 4.2	2 6.0	10 2.9	6 9.5	11 5.5	1 6.3	45 5.0	9 4.6	1 1.6	48 4.8	6 4.2	1 18.9
CD08	182 16.0	94 13.8	80 19.1	65 15.1	77 13.4	86 14.6	54 16.5	33 21.1	30 19.0	27 14.9	4 10.6	46 13.7	12 20.8	33 16.0	5 29.2	142 15.8	32 15.8	9 19.6	165 16.6	16 11.7	1 15.2