

**New Hampshire
Republican Primary Survey
May 25th, 2010**



**David Flaherty
CEO**

Magellan Data and Mapping Strategies



Magellan Data and Mapping Strategies are pleased to present the results of a 505N autodial survey of likely Republican and independent primary voters in New Hampshire. The interviewing was conducted on May 25th, 2010. This survey has a margin of error of +/- 4.4 percent at the 95% confidence interval.

Slide 2

Magellan Data and Mapping Strategies

MAGELLAN
DATA AND MAPPING
STRATEGIES

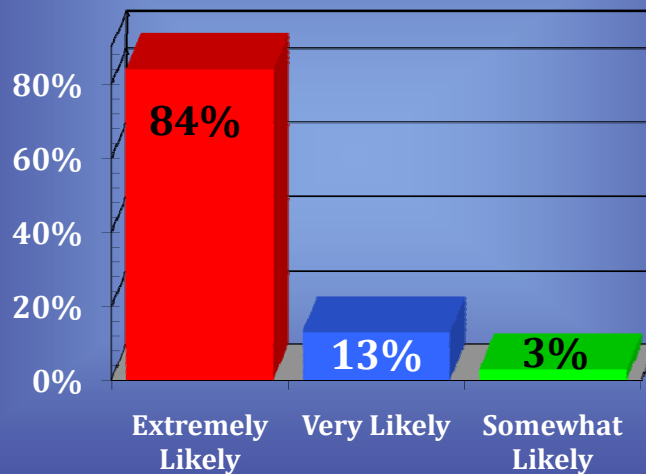


Voter Frequency

Slide 3

Magellan Data and Mapping Strategies

As you may know, independent voters in New Hampshire can vote in the upcoming September Democrat or Republican primary election. How likely are you to vote in the September primary election to choose nominees for Governor and the US Senate? (Among Independents who responded that they intend to vote in the Republican primary)

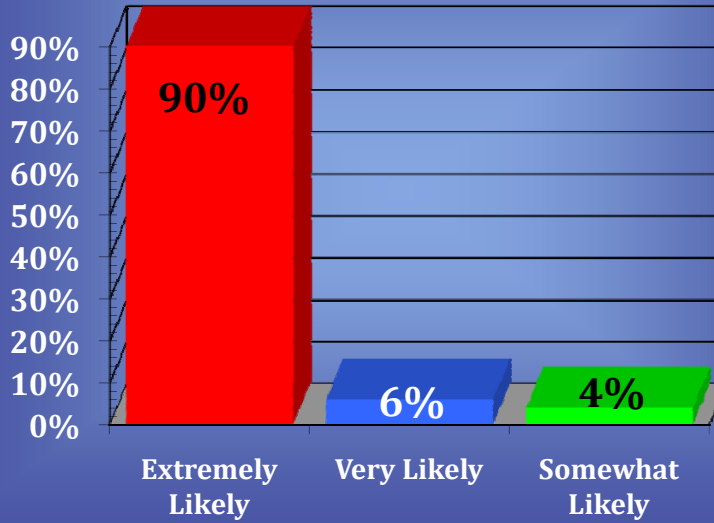


Slide 4

Magellan Data and Mapping Strategies



How likely are you to vote in the September primary election to choose a Republican nominee for Governor and the US Senate?
(Among Republicans)



Slide 5

Magellan Data and Mapping Strategies

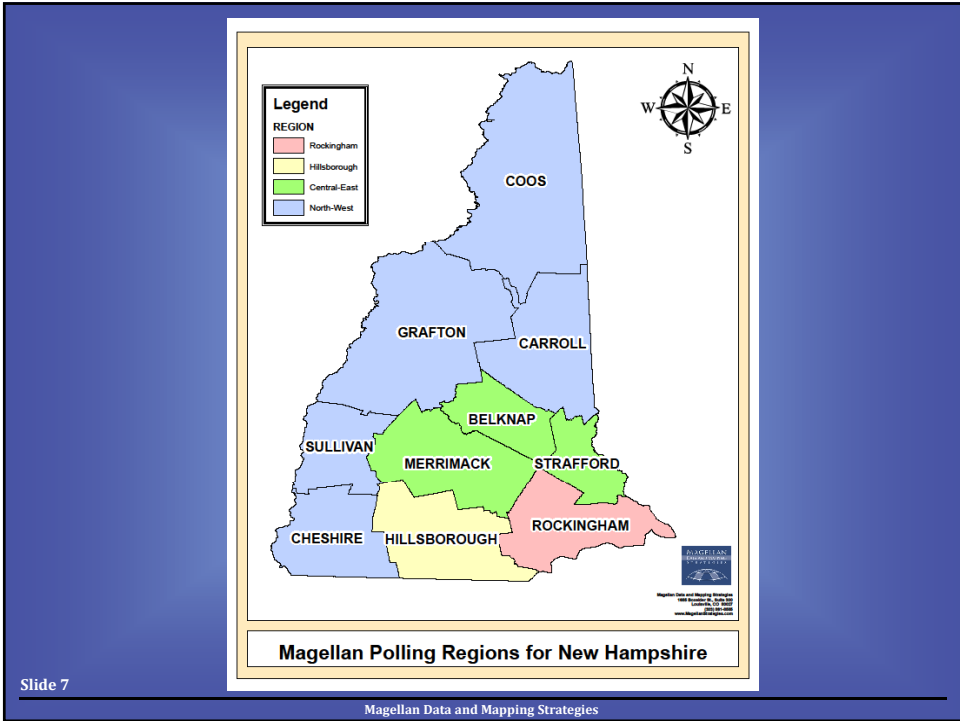
MAGELLAN
DATA AND MAPPING
STRATEGIES



Polling Regions

Slide 6

Magellan Data and Mapping Strategies



MAGELLAN
DATA AND MAPPING
STRATEGIES

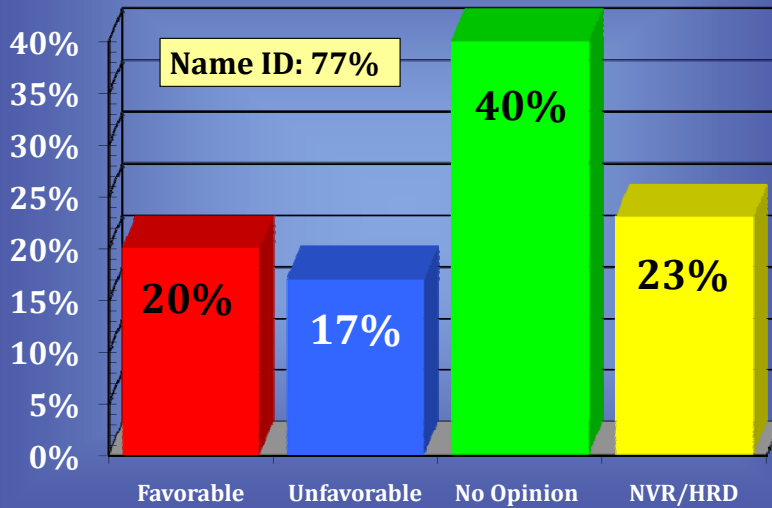
**Lamontagne Image
Rating**

Slide 8

Magellan Data and Mapping Strategies

Ovide Lamontagne Image Rating

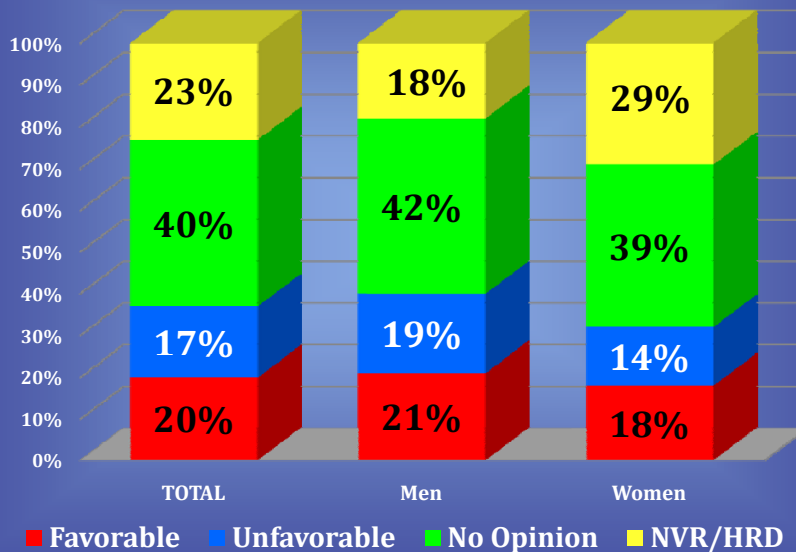
Do you have a favorable or unfavorable opinion of Ovide Lamontagne?



Slide 9

Magellan Data and Mapping Strategies

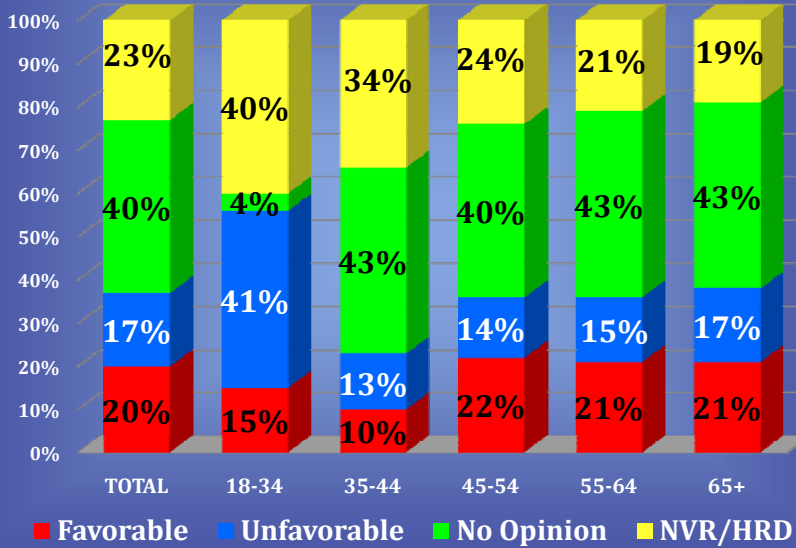
Do you have a favorable or unfavorable opinion of Ovide Lamontagne? (By Gender)



Slide 10

Magellan Data and Mapping Strategies

Do you have a favorable or unfavorable opinion of Ovide Lamontagne? (By Age)

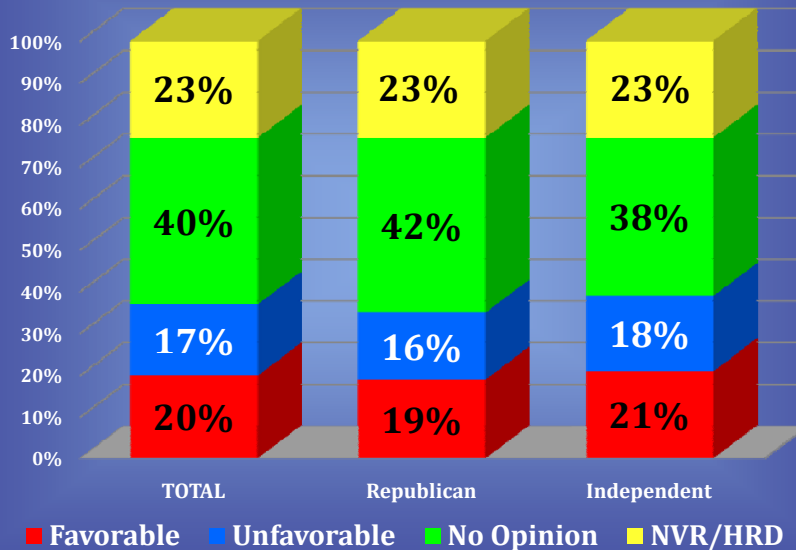


Slide 11

Magellan Data and Mapping Strategies



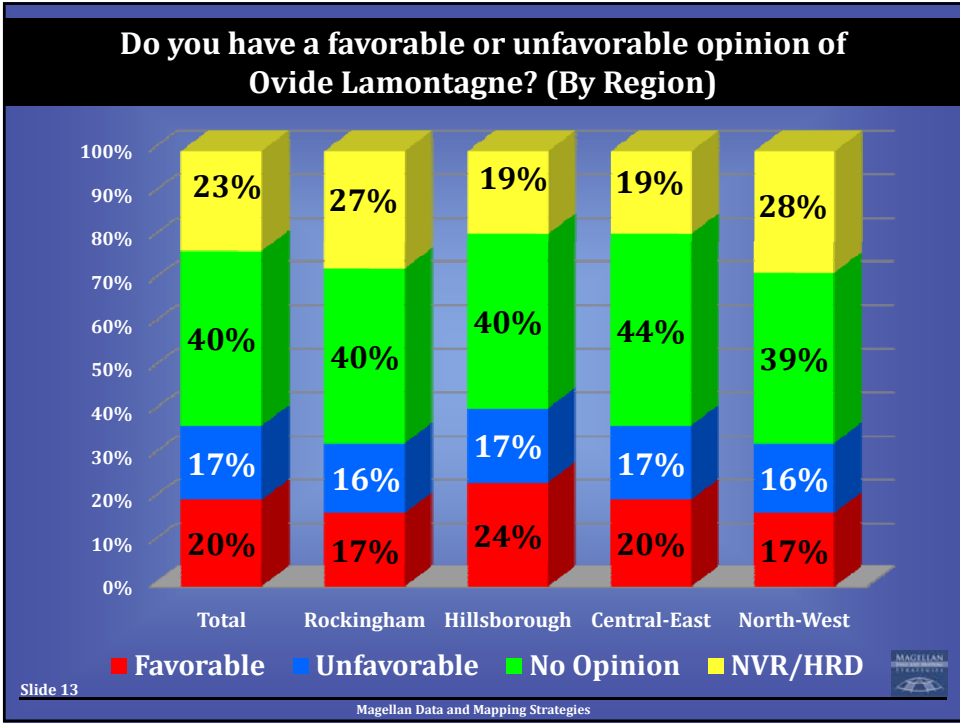
Do you have a favorable or unfavorable opinion of Ovide Lamontagne? (By Party)



Slide 12

Magellan Data and Mapping Strategies





MAGELLAN

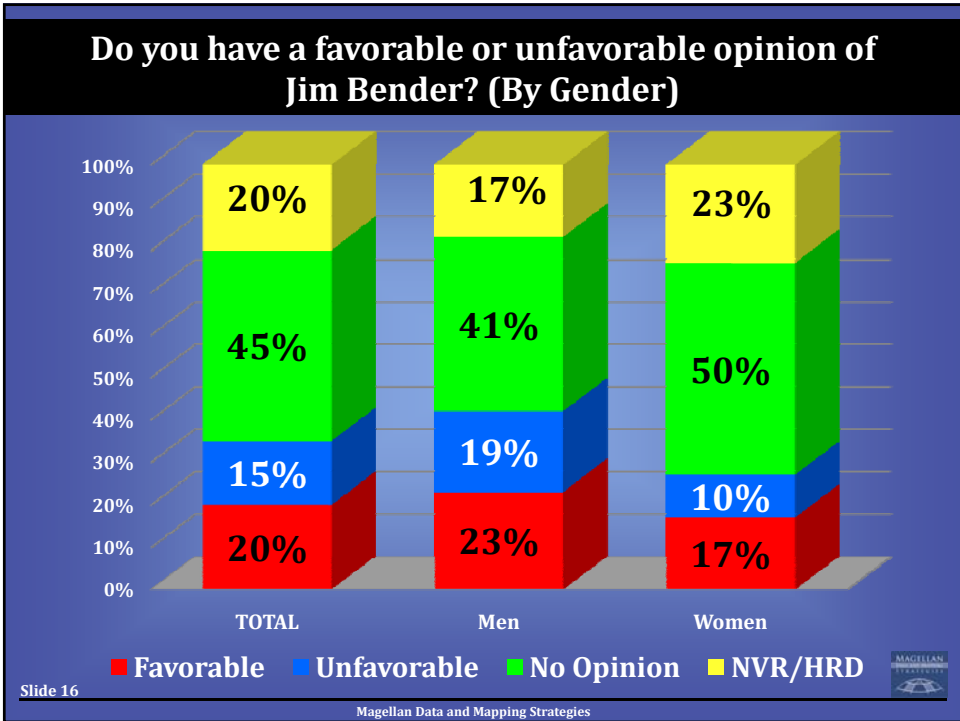
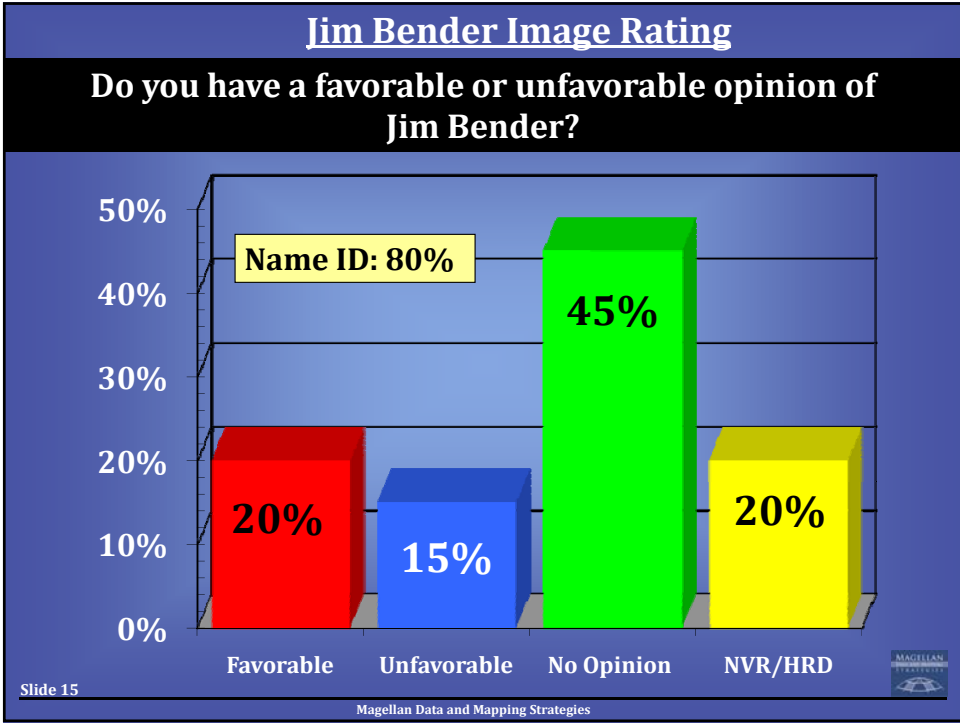
DATA AND MAPPING STRATEGIES



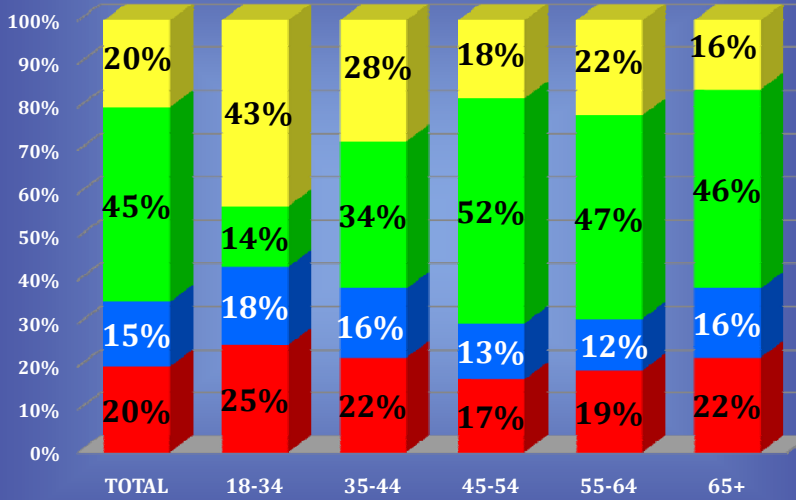
Bender Image Rating

Slide 14 MAGELLAN DATA AND MAPPING STRATEGIES

Magellan Data and Mapping Strategies



Do you have a favorable or unfavorable opinion of Jim Bender? (By Age)

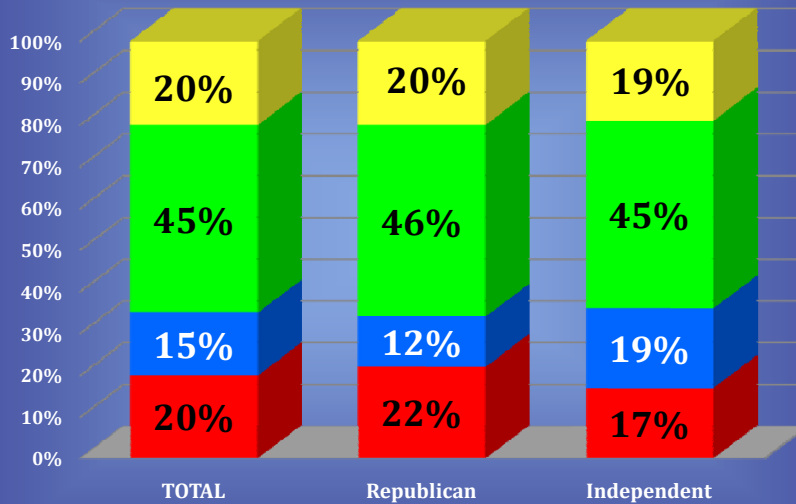


Slide 17

Magellan Data and Mapping Strategies



Do you have a favorable or unfavorable opinion of Jim Bender? (By Party)

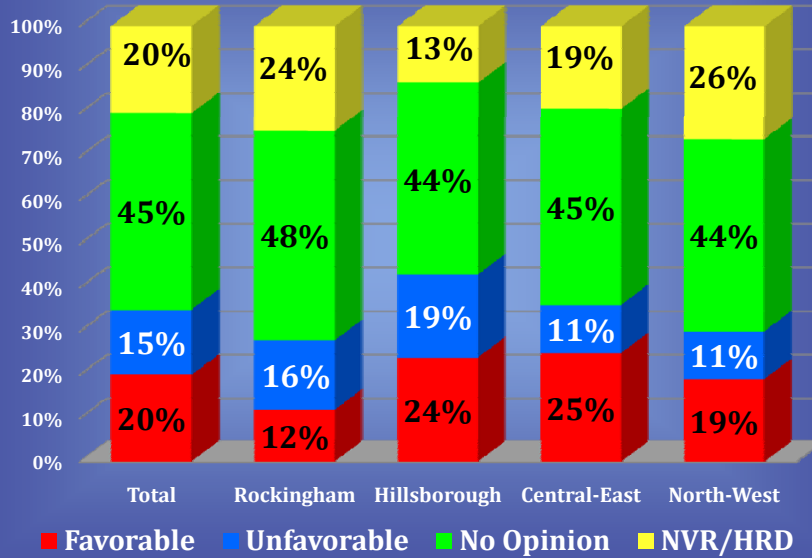


Slide 18

Magellan Data and Mapping Strategies



Do you have a favorable or unfavorable opinion of Jim Bender? (By Region)



Slide 19

Magellan Data and Mapping Strategies



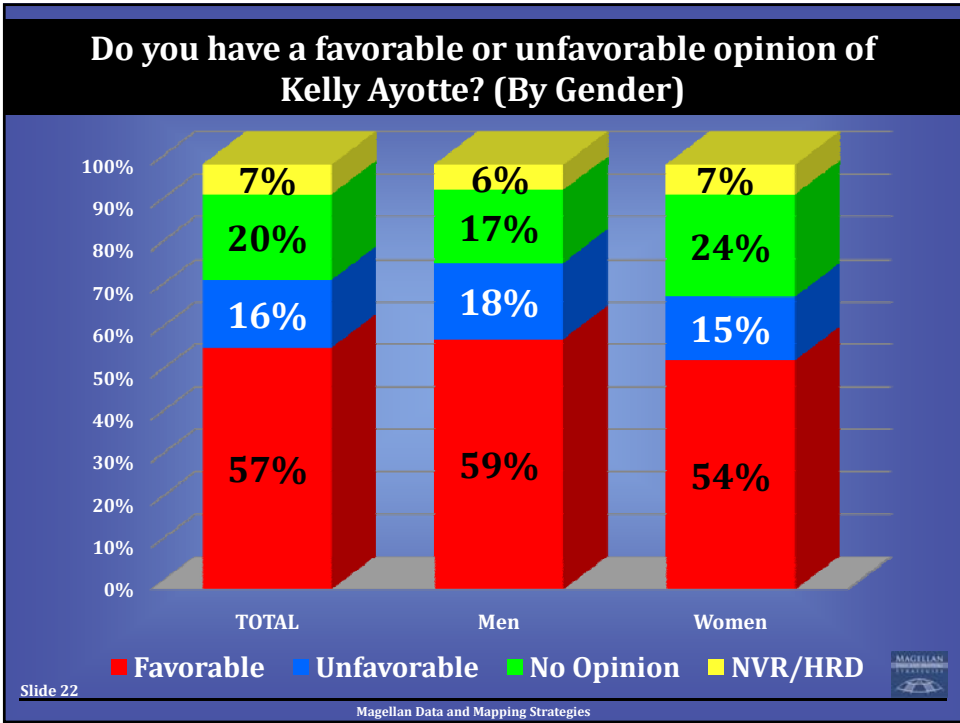
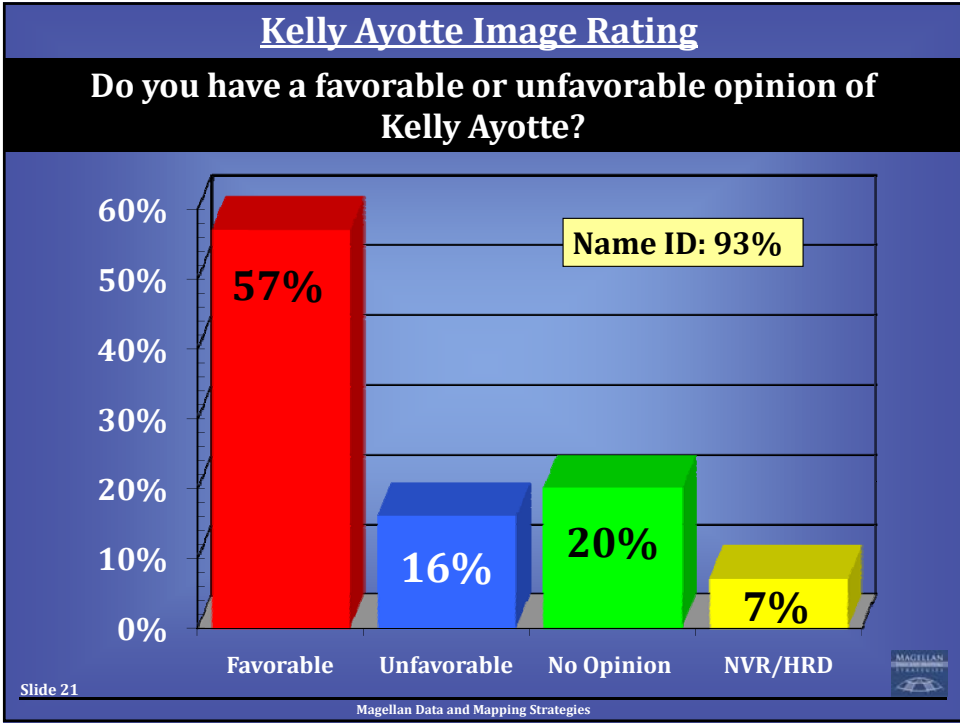
MAGELLAN
DATA AND MAPPING
STRATEGIES



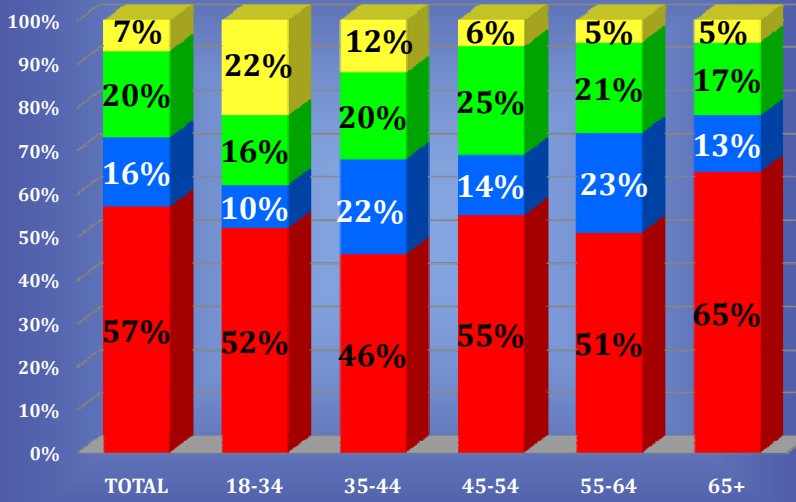
Ayotte Image Rating

Slide 20

Magellan Data and Mapping Strategies



Do you have a favorable or unfavorable opinion of Kelly Ayotte? (By Age)

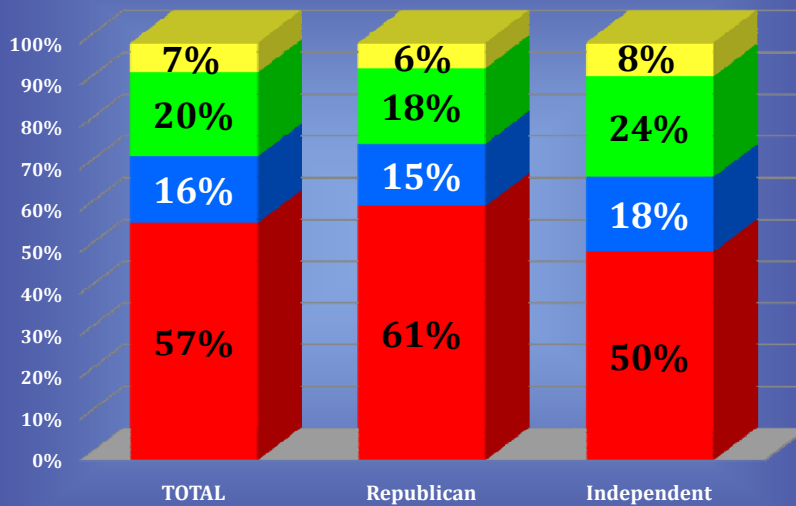


Slide 23

Magellan Data and Mapping Strategies



Do you have a favorable or unfavorable opinion of Kelly Ayotte? (By Party)

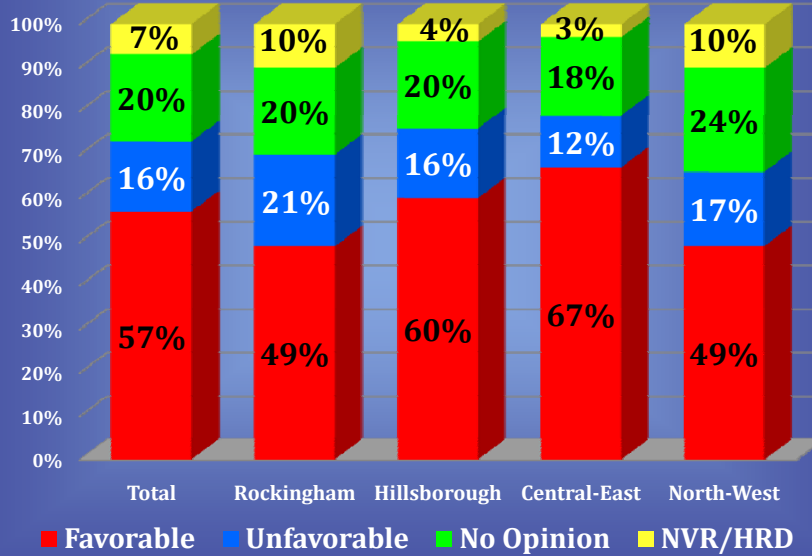


Slide 24

Magellan Data and Mapping Strategies



Do you have a favorable or unfavorable opinion of Kelly Ayotte? (By Region)



Slide 25

Magellan Data and Mapping Strategies



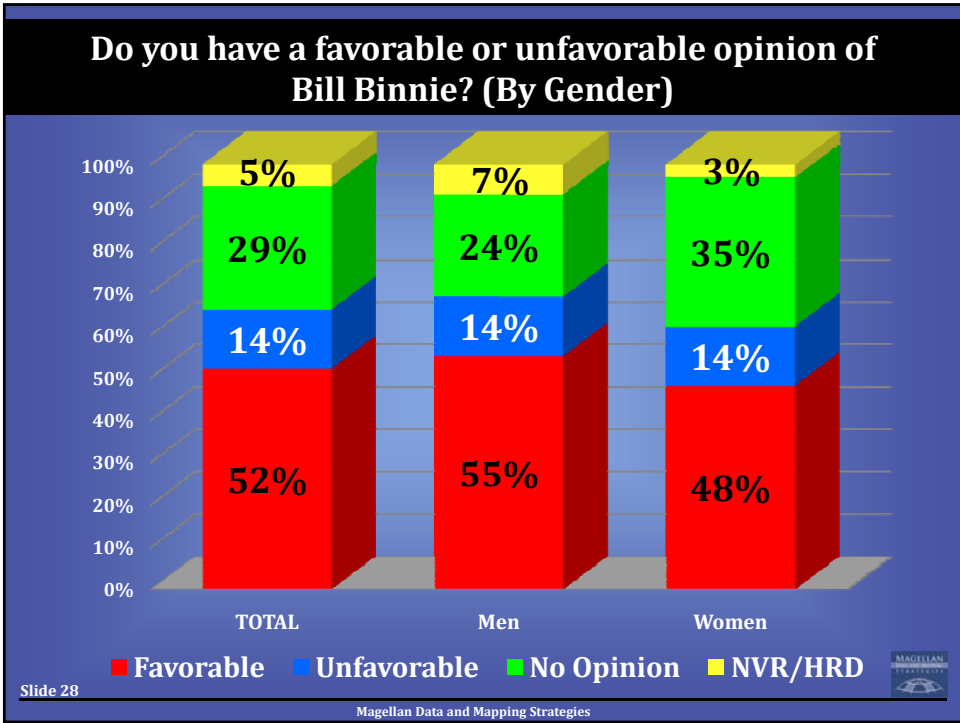
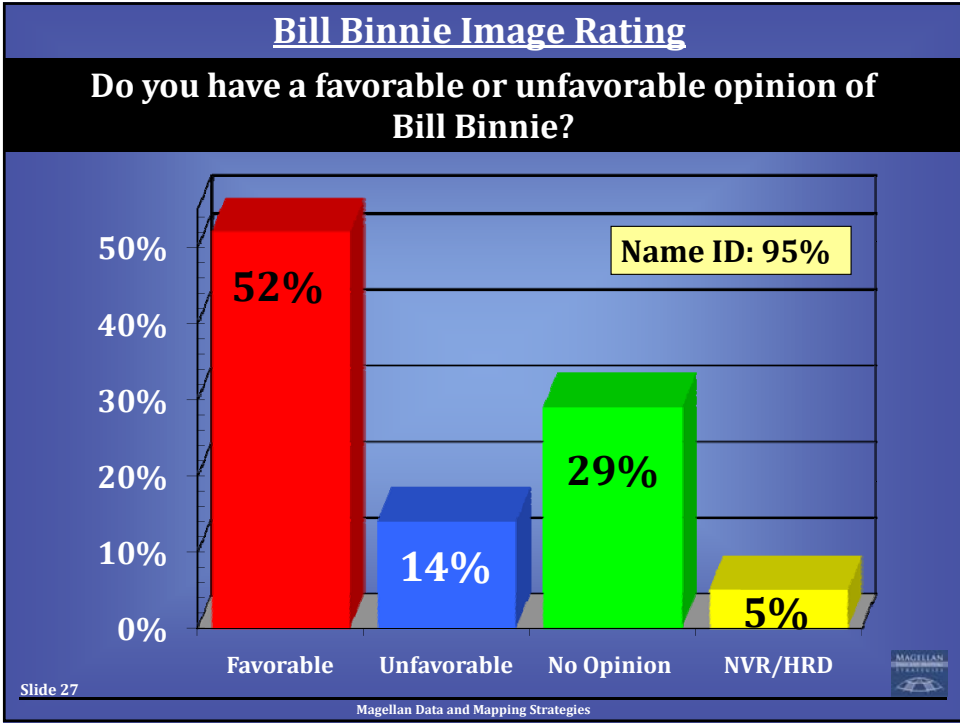
MAGELLAN
DATA AND MAPPING
STRATEGIES



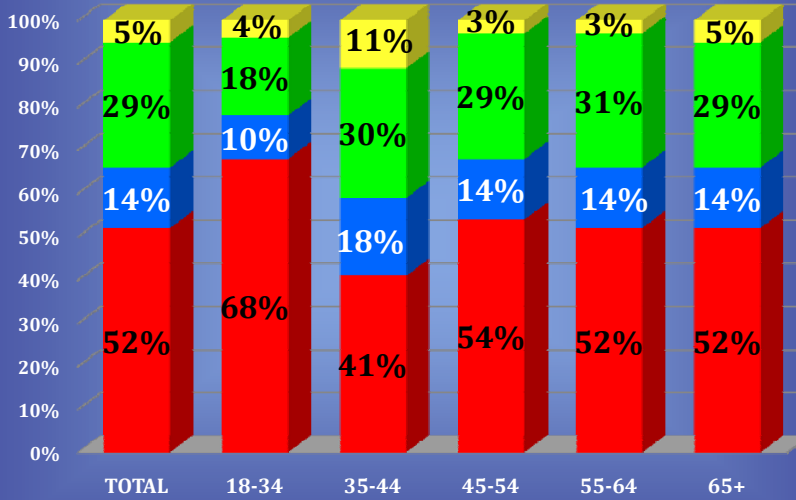
Binnie Image Rating

Slide 26

Magellan Data and Mapping Strategies



Do you have a favorable or unfavorable opinion of Bill Binnie? (By Age)

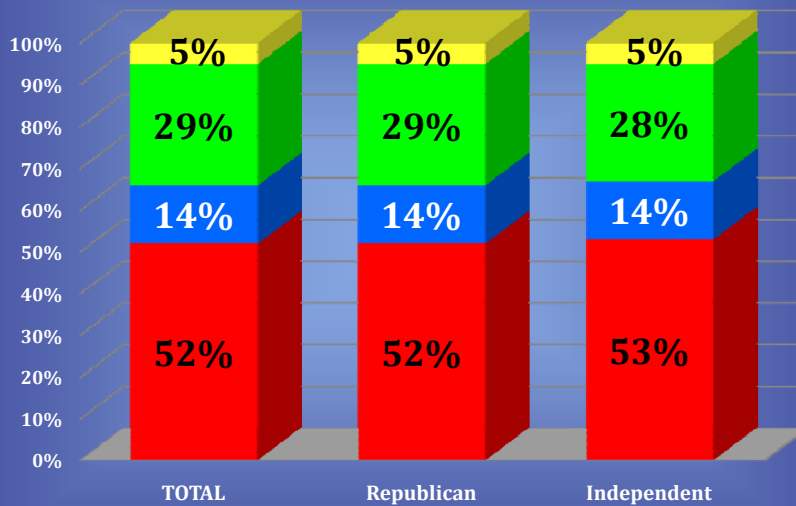


Slide 29

Magellan Data and Mapping Strategies



Do you have a favorable or unfavorable opinion of Bill Binnie? (By Party)

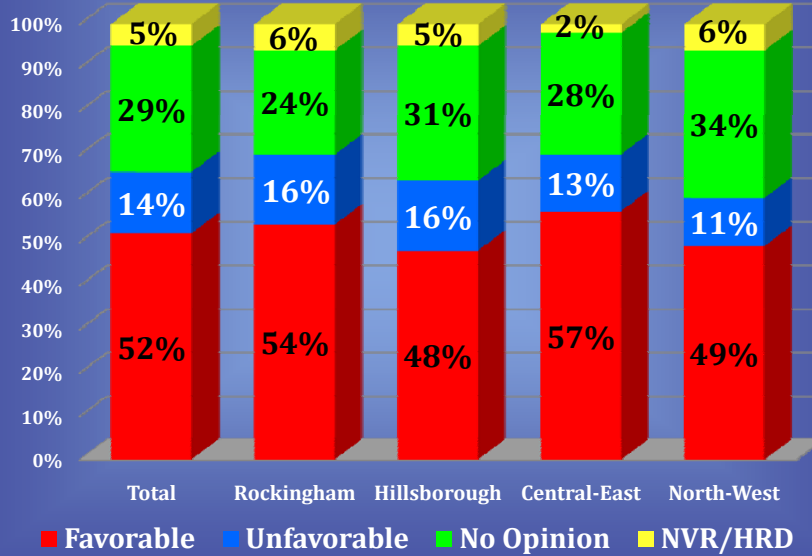


Slide 30

Magellan Data and Mapping Strategies



Do you have a favorable or unfavorable opinion of Bill Binnie? (By Region)



Slide 31

Magellan Data and Mapping Strategies

MAGELLAN
DATA AND MAPPING
STRATEGIES

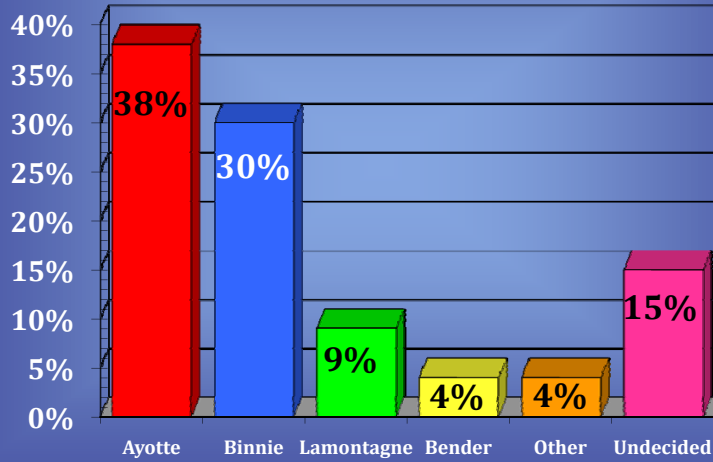


US Senate Ballot Test

Slide 32

Magellan Data and Mapping Strategies

If the Republican primary election to choose a candidate for the US Senate was being held today, for whom would you vote if the candidates were Ovide Lamontagne, Jim Bender, Kelly Ayotte, Bill Binnie, or another candidate?

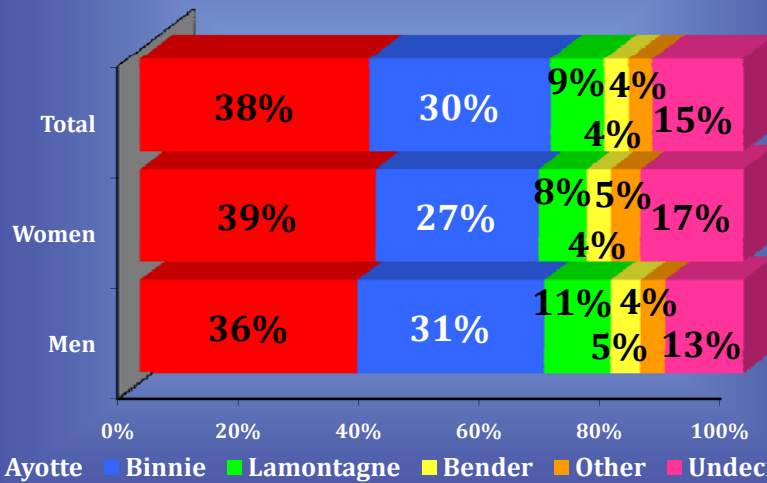


Slide 33

Magellan Data and Mapping Strategies



If the Republican primary election to choose a candidate for the US Senate was being held today, for whom would you vote if the candidates were Ovide Lamontagne, Jim Bender, Kelly Ayotte, Bill Binnie, or another candidate? (By Gender)

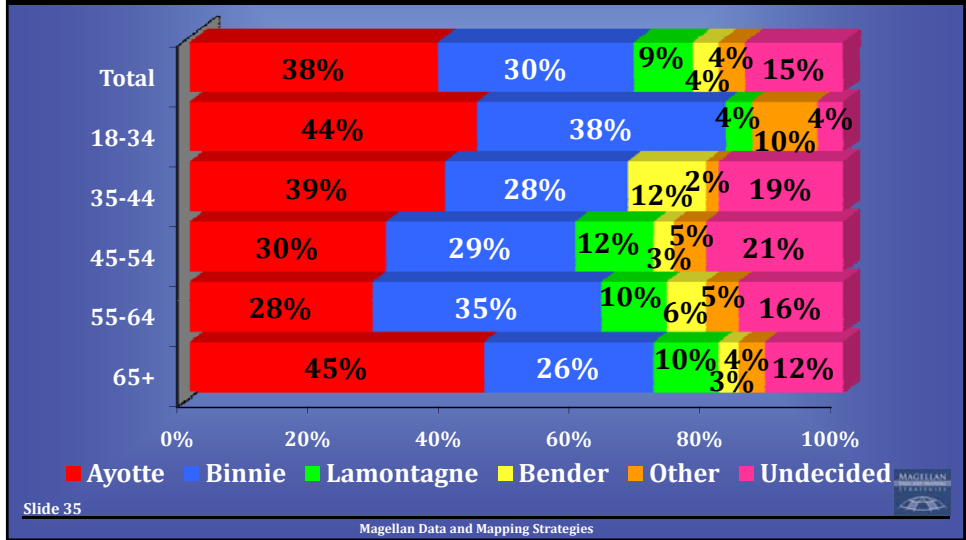


Slide 34

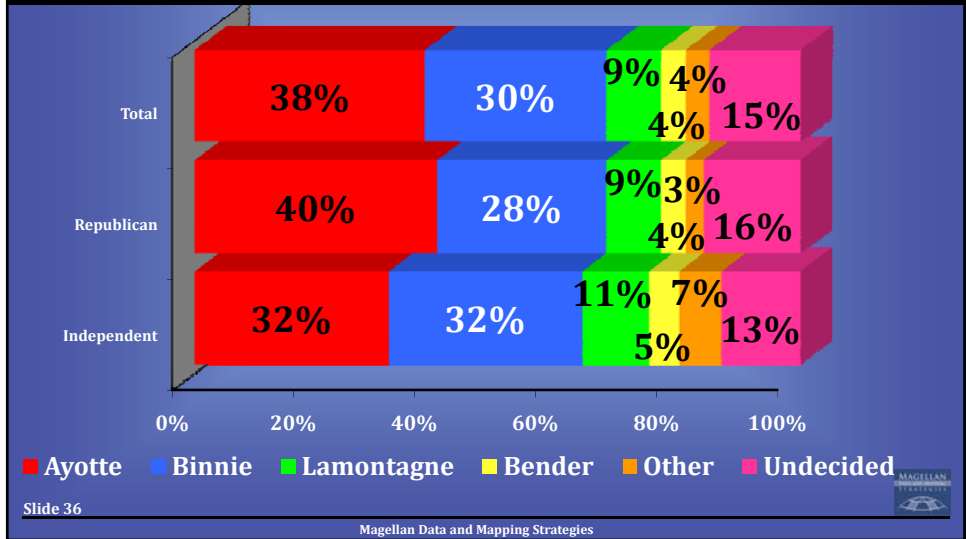
Magellan Data and Mapping Strategies



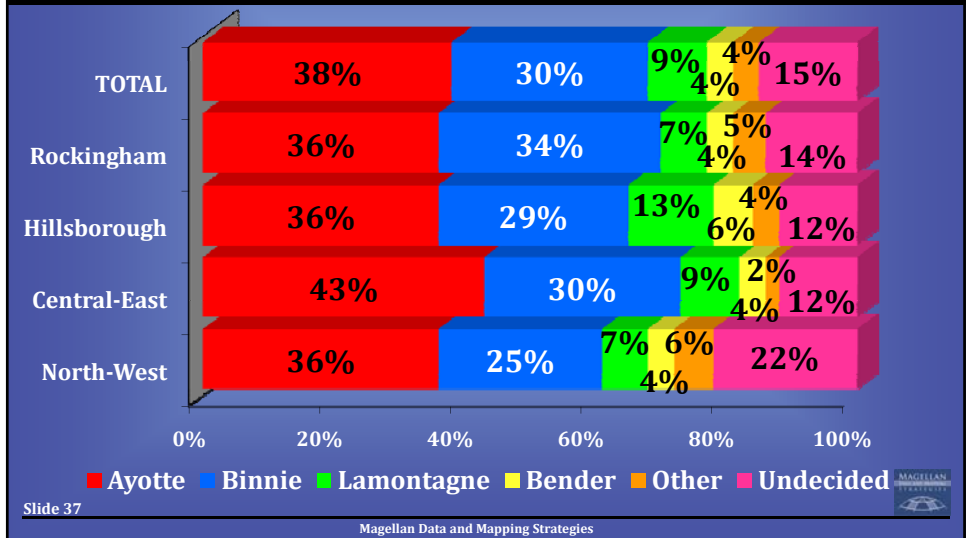
If the Republican primary election to choose a candidate for the US Senate was being held today, for whom would you vote if the candidates were Ovide Lamontagne, Jim Bender, Kelly Ayotte, Bill Binnie, or another candidate? (By Age)



If the Republican primary election to choose a candidate for the US Senate was being held today, for whom would you vote if the candidates were Ovide Lamontagne, Jim Bender, Kelly Ayotte, Bill Binnie, or another candidate? (By Party)



If the Republican primary election to choose a candidate for the US Senate was being held today, for whom would you vote if the candidates were Ovide Lamontagne, Jim Bender, Kelly Ayotte, Bill Binnie, or another candidate? (By Region)

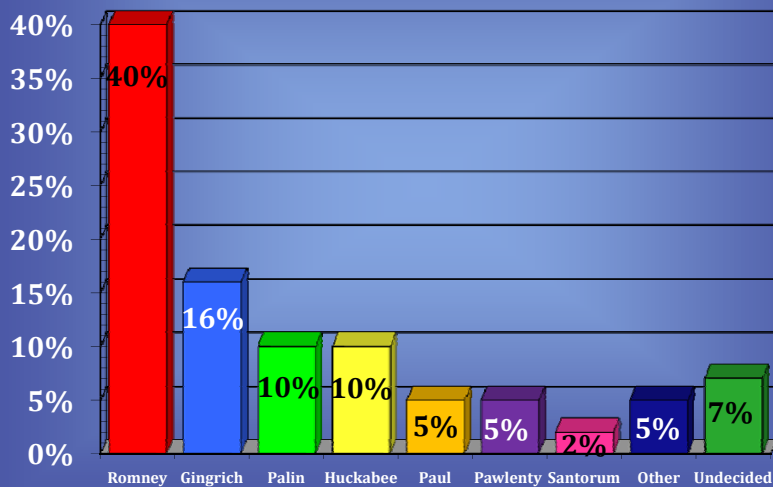


MAGELLAN
DATA AND MAPPING
STRATEGIES

2012 Presidential Primary Ballot Test

Slide 38
Magellan Data and Mapping Strategies

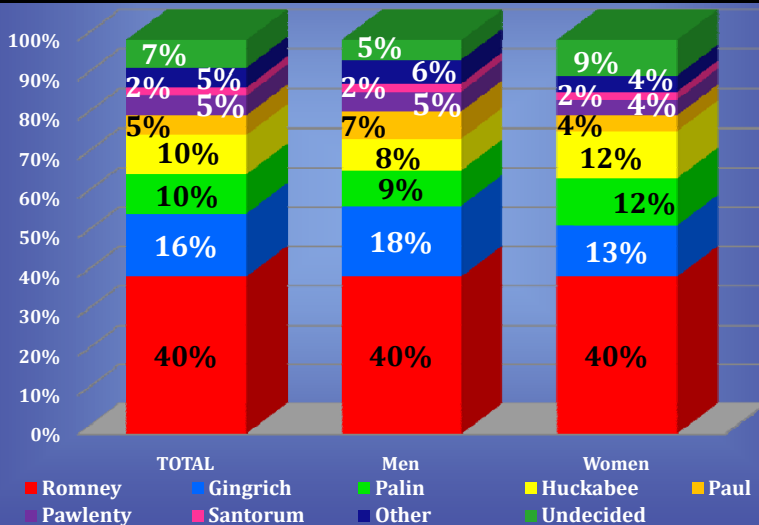
If the Republican primary election to choose a candidate for President was being held today, for whom would you vote if the candidates were Sarah Palin, Mike Huckabee, Newt Gingrich, Tim Pawlenty, Mitt Romney, Ron Paul or Rick Santorum?



Slide 39

Magellan Data and Mapping Strategies

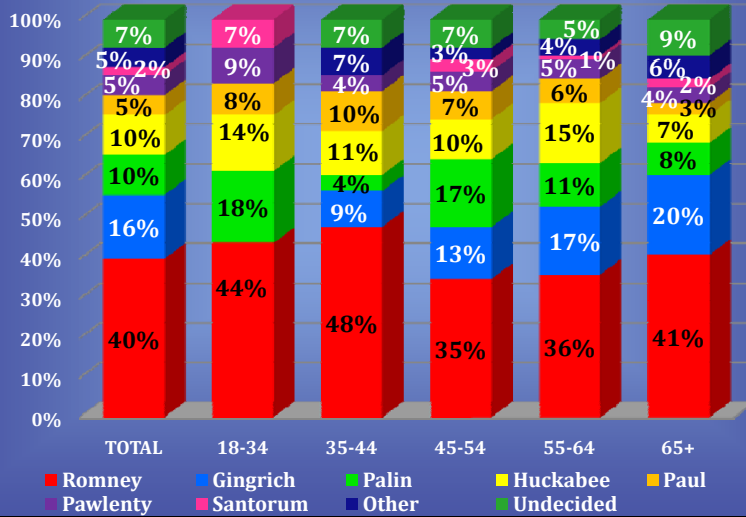
If the Republican primary election to choose a candidate for President was being held today, for whom would you vote if the candidates were Sarah Palin, Mike Huckabee, Newt Gingrich, Tim Pawlenty, Mitt Romney, Ron Paul or Rick Santorum? (By Gender)



Slide 40

Magellan Data and Mapping Strategies

If the Republican primary election to choose a candidate for President was being held today, for whom would you vote if the candidates were Sarah Palin, Mike Huckabee, Newt Gingrich, Tim Pawlenty, Mitt Romney, Ron Paul or Rick Santorum? (By Age)

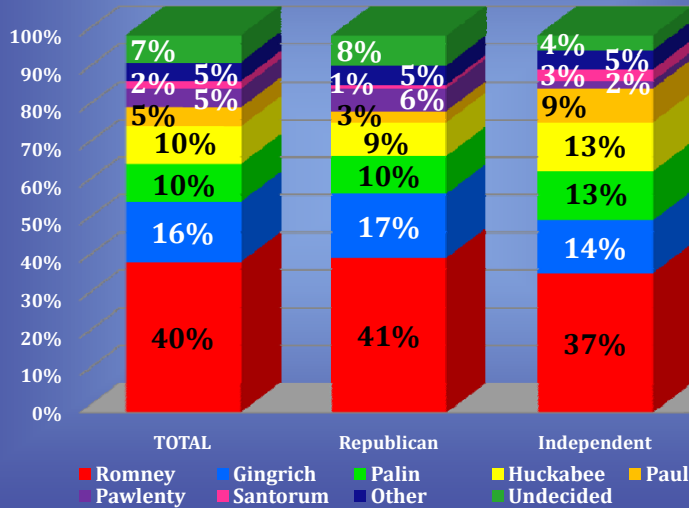


Slide 41

Magellan Data and Mapping Strategies



If the Republican primary election to choose a candidate for President was being held today, for whom would you vote if the candidates were Sarah Palin, Mike Huckabee, Newt Gingrich, Tim Pawlenty, Mitt Romney, Ron Paul or Rick Santorum? (By Party)

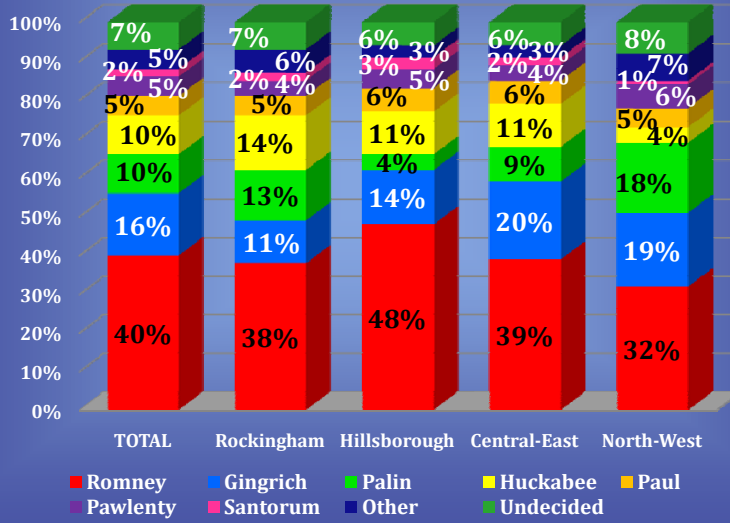


Slide 42

Magellan Data and Mapping Strategies



If the Republican primary election to choose a candidate for President was being held today, for whom would you vote if the candidates were Sarah Palin, Mike Huckabee, Newt Gingrich, Tim Pawlenty, Mitt Romney, Ron Paul or Rick Santorum? (By Region)



Slide 43

Magellan Data and Mapping Strategies

MAGELLAN
DATA AND MAPPING
STRATEGIES

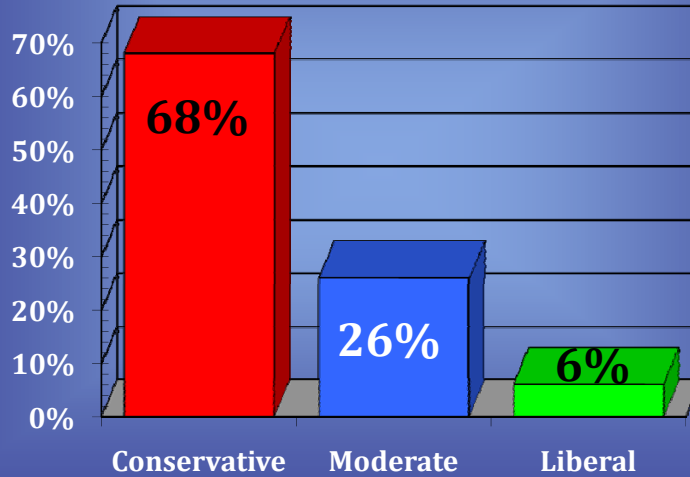


Social Ideology

Slide 44

Magellan Data and Mapping Strategies

Do you consider yourself to be conservative, moderate, or liberal in your social beliefs such as same sex marriage and abortion?

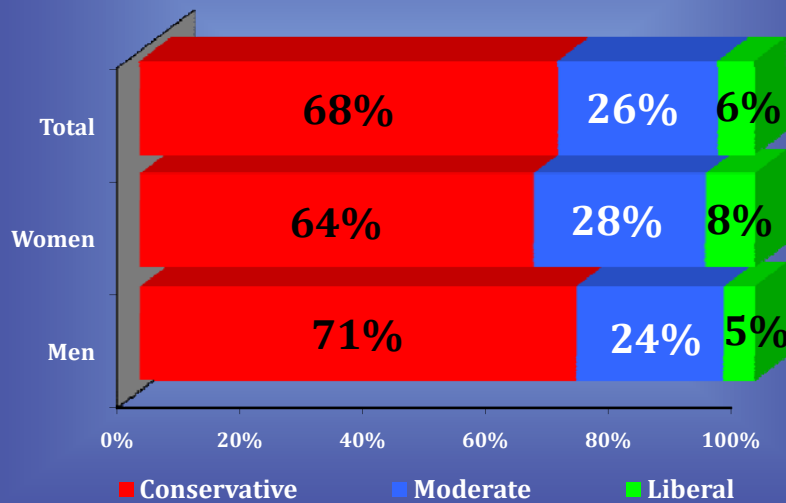


Slide 45

Magellan Data and Mapping Strategies



Do you consider yourself to be conservative, moderate, or liberal in your social beliefs such as same sex marriage and abortion? (By Gender)

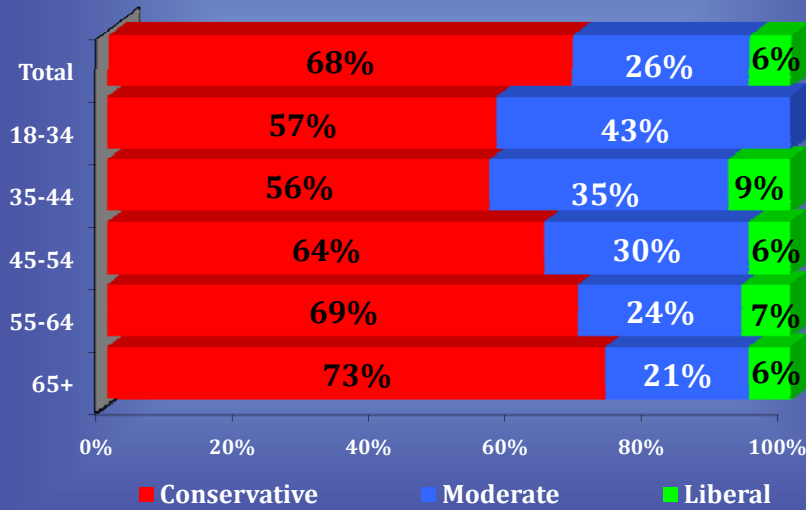


Slide 46

Magellan Data and Mapping Strategies



Do you consider yourself to be conservative, moderate, or liberal in your social beliefs such as same sex marriage and abortion? (By Age)

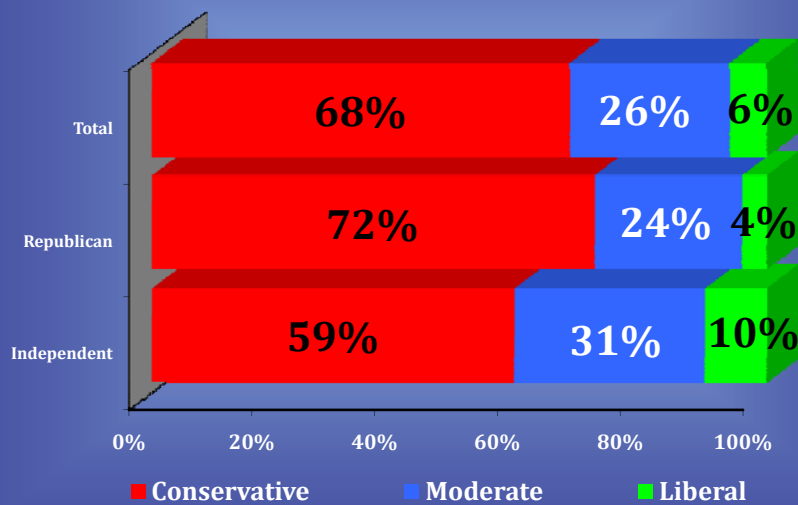


Slide 47

Magellan Data and Mapping Strategies



Do you consider yourself to be conservative, moderate, or liberal in your social beliefs such as same sex marriage and abortion? (By Party)

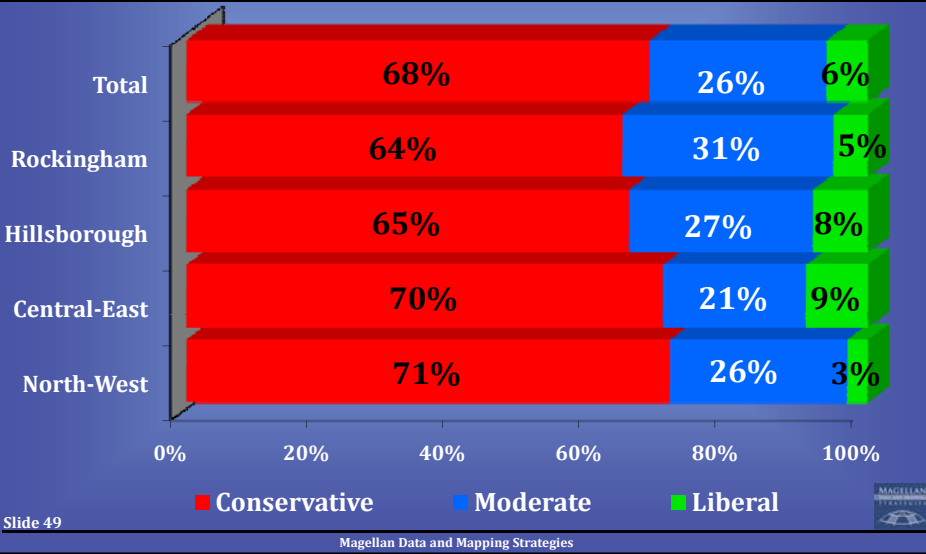


Slide 48

Magellan Data and Mapping Strategies



Do you consider yourself to be conservative, moderate, or liberal in your social beliefs such as same sex marriage and abortion? (By Region)



MAGELLAN
DATA AND MAPPING
STRATEGIES

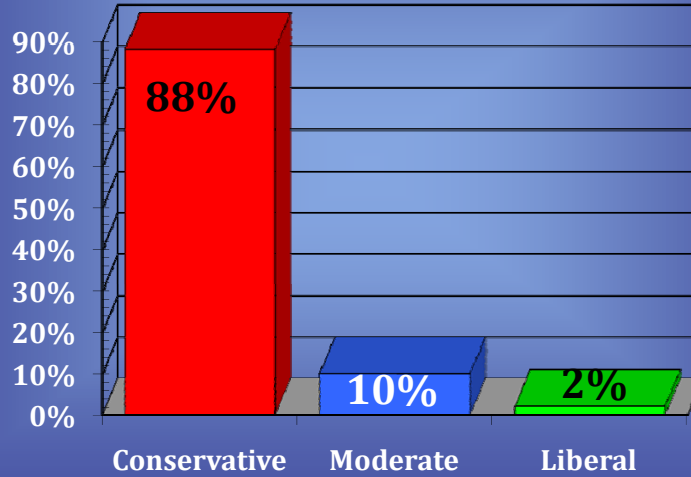


Fiscal Ideology

Slide 50

Magellan Data and Mapping Strategies

Do you consider yourself to be conservative, moderate, or liberal in your fiscal beliefs such as taxes and government spending?

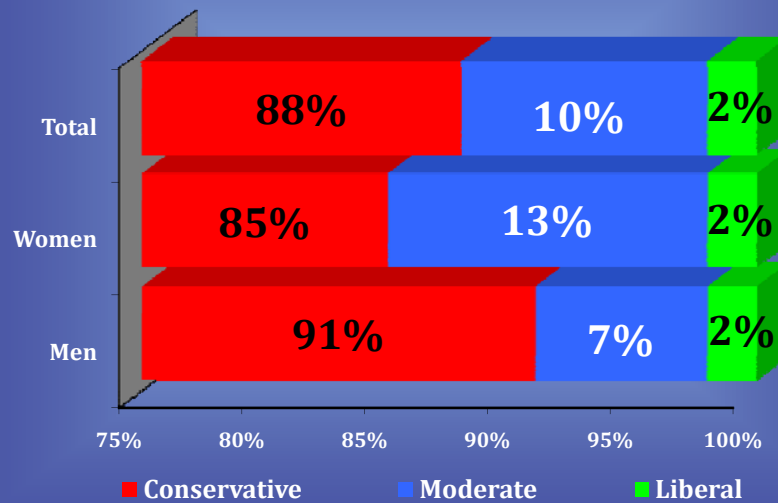


Slide 51

Magellan Data and Mapping Strategies



Do you consider yourself to be conservative, moderate, or liberal in your fiscal beliefs such as taxes and government spending? (By Gender)

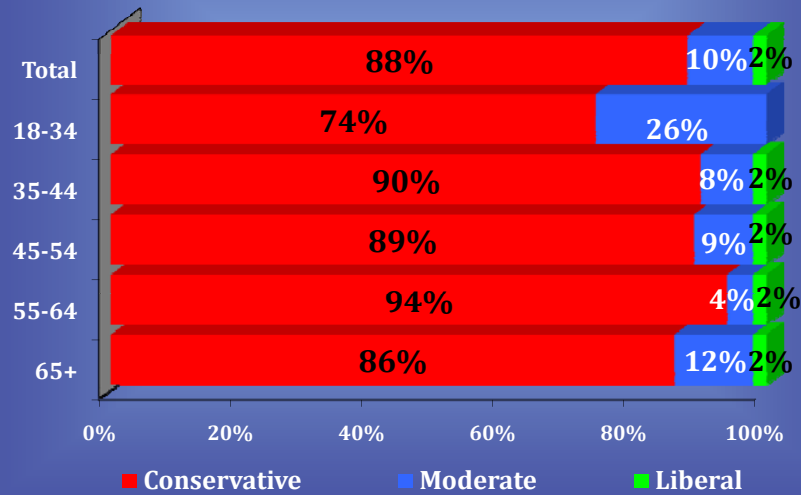


Slide 52

Magellan Data and Mapping Strategies



Do you consider yourself to be conservative, moderate, or liberal in your fiscal beliefs such as taxes and government spending? (By Age)

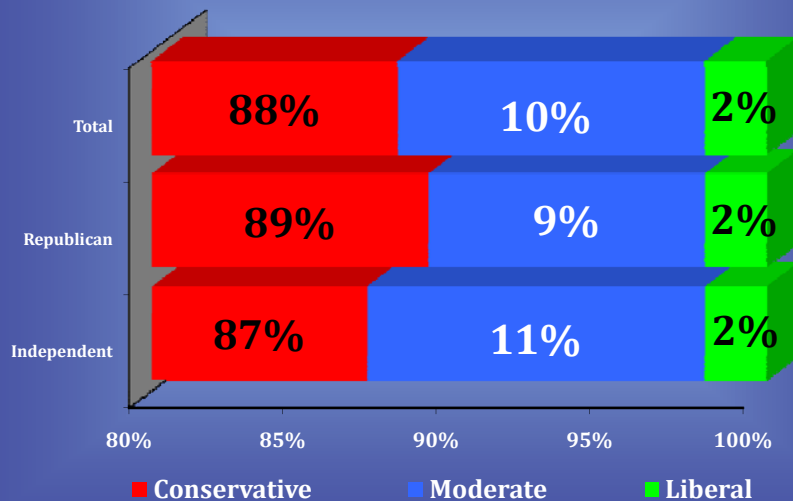


Slide 53

Magellan Data and Mapping Strategies



Do you consider yourself to be conservative, moderate, or liberal in your fiscal beliefs such as taxes and government spending? (By Party)

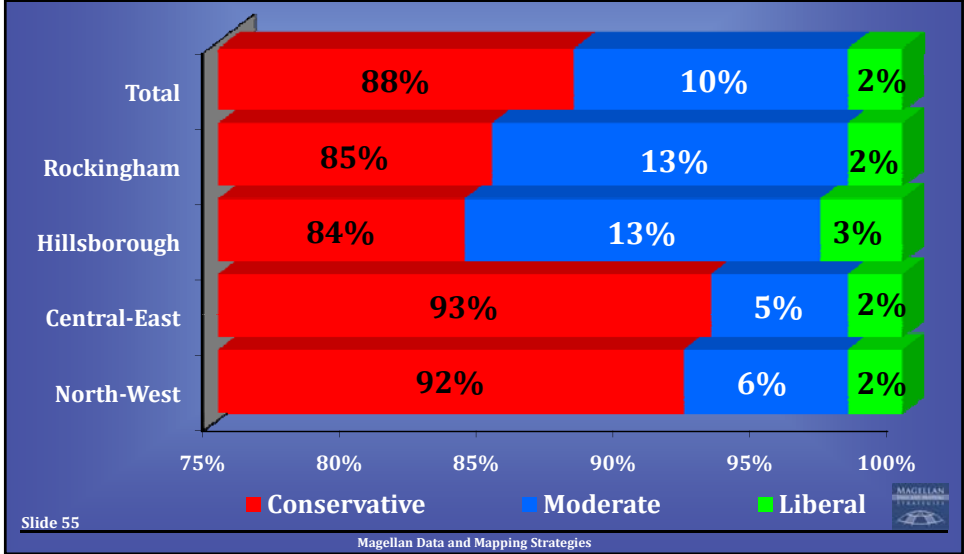


Slide 54

Magellan Data and Mapping Strategies



Do you consider yourself to be conservative, moderate, or liberal in your fiscal beliefs such as taxes and government spending? (By Region)

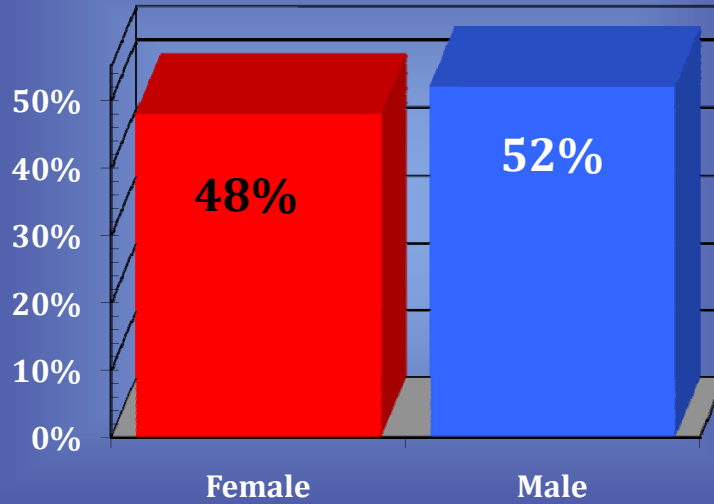


Survey Demographics

Slide 56

Magellan Data and Mapping Strategies

Gender Demographics

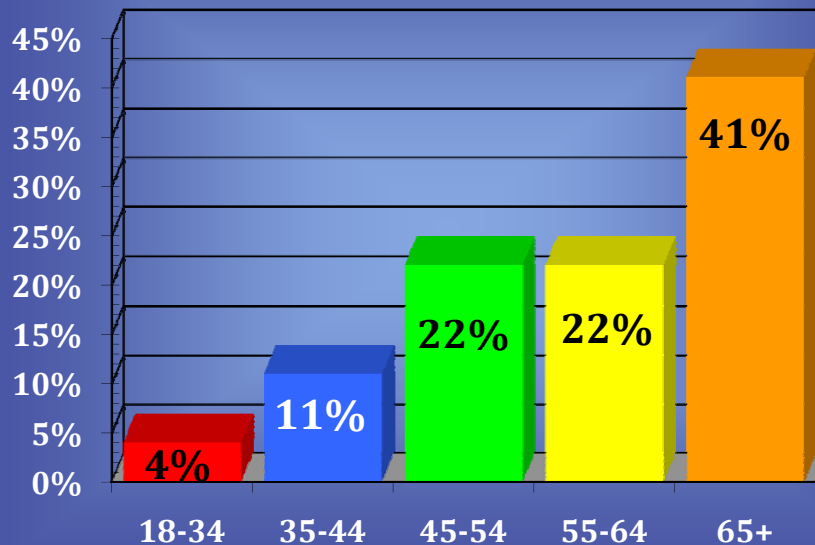


Slide 57

Magellan Data and Mapping Strategies



Age Group Demographics

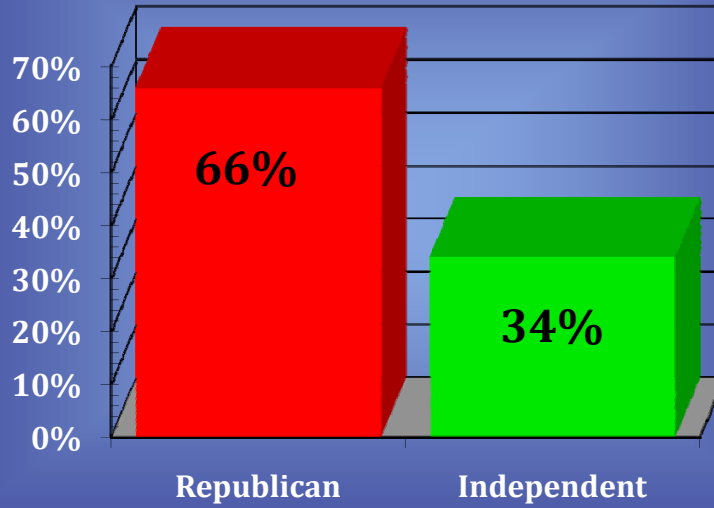


Slide 58

Magellan Data and Mapping Strategies



Party Demographics

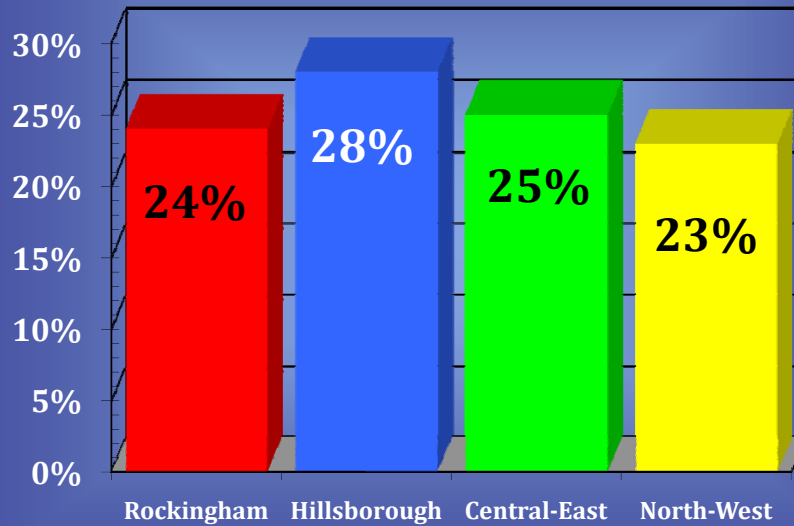


Slide 59

Magellan Data and Mapping Strategies



Region Demographics



Slide 60

Magellan Data and Mapping Strategies

