



FOR IMMEDIATE RELEASE

May 17, 2010

INTERVIEWS AND QUESTIONS: DAVID FLAHERTY 303-861-8585

**RAND PAUL PULLING AWAY FROM TREY GRAYSON 55% TO 30%, 8%
SUPPORT OTHER CANDIDATES, 7% REMAIN UNDECIDED HEADING TOWARD
SENATE PRIMARY ELECTION TOMORROW**

Louisville, CO – Rand Paul appears to be headed toward a victory tomorrow over Secretary of State Trey Grayson according to our final poll of likely Republican primary voters conducted Sunday night, May 16th. The ballot test from a survey of 809 likely Republican primary voters has Rand Paul with 55% support, 30% for Trey Grayson, 8% for “another candidate” and 7% undecided. The Rand Paul Campaign is showing strong momentum heading toward the finish, increasing support by 12 points from our May 4th survey (Paul 43%) two weeks ago.

Support for Trey Grayson and the “other candidates” have remained almost unchanged from two weeks ago, with Grayson’s support increasing by two points to 30%, and the “other candidates” receiving 8%. It appears Rand Paul’s surge is coming from more than half of the 21% of undecided voters in our survey two weeks ago. We make this inference in consideration that Trey Grayson and the “other candidates” support has remained unchanged. By comparing Rand Paul support from two weeks ago by voter subgroup to the latest survey data, we find significant movement among voters in the First Congressional District, women and voters aged 45 to 64.

<u>Candidate</u>	<u>All Voters</u>	<u>Men</u>	<u>Wom</u>	<u>18-34</u>	<u>35-44</u>	<u>45-54</u>	<u>55-64</u>	<u>65+</u>
Paul Support Increase	12%	7%	16%	5%	8%	20%	21%	6%
Paul May 16 th Ballot Test	55%	52%	57%	48%	54%	60%	61%	50%
Paul May 4 th Ballot Test	43%	45%	41%	43%	46%	40%	40%	44%

<u>Candidate</u>	<u>All Voters</u>	<u>CD1</u>	<u>CD2</u>	<u>CD3</u>	<u>CD4</u>	<u>CD5</u>	<u>CD6</u>
Paul Support Increase	12%	26%	11%	11%	12%	7%	11%
Paul May 16 th Ballot Test	55%	58%	64%	54%	56%	44%	59%
Paul May 4 th Ballot Test	43%	32%	53%	43%	44%	37%	48%

Survey Methodology

This survey was conducted using automated telephone touch tone technology. The sample was randomly drawn from a Kentucky voter file among households containing at least one registered Republican voter. The response data was weighted to reflect past Republican primary voting demographics from the 2008, 2007, 2006 and 2004 election cycles. The 809 interviews of likely Republican primary voters were conducted on Sunday night, May 16th. This survey has a margin of error of 3.44% at the 95 percent confidence interval.

The survey toplines and crosstabs are included in this document, or can be downloaded at our website at www.MagellanStrategies.com under the survey archives section of our website. Any questions regarding this survey should be directed to David Flaherty at 303-861-8585 or dflaherty@magellanstrategies.com.

About Magellan Data and Mapping Strategies

Magellan CEO David Flaherty has extensive experience applying political data and technology gained throughout his 18 year career at the Republican National Committee, the U.S. House of Representatives, and public affairs firms specializing in influencing public opinion. The Magellan team has extensive knowledge constructing and building voter registration databases, performing data analysis, applying GIS mapping technology, conducting quantitative live and automated survey research, as well as predictive modeling projects, and redistricting technology. Visit our website at MagellanStrategies.com for more information.





May 17, 2010
MEMORANDUM

TO: INTERESTED PARTIES
FR: DAVID FLAHERTY
MAGELLAN DATA AND MAPPING STRATEGIES
RE: KENTUCKY REPUBLICAN PRIMARY SURVEY TOPLINE RESULTS

Magellan Data and Mapping Strategies are pleased to present the topline results of an 809N autodial survey of likely Republican primary voters in the state of Kentucky. The interviews were conducted May 16th, 2010. This survey has a margin of error of +/- 3.44% at the 95 percent confidence interval. This survey was weighted based upon past Republican primary turnout demographics from the 2008, 2007, and 2006 and 2004 election cycles.

T1. Are you registered to vote as a Republican, a Democrat or an independent voter?

Republican.....100%

T2. How likely are you to vote in Tuesday's primary election to choose a Republican nominee for the US Senate?

Extremely Likely..... 88%
Very Likely 8%
Somewhat Likely 4%

T3. If the primary election to choose a Republican nominee for the US Senate was being held today, for whom would you vote if the candidates were Rand Paul, Trey Grayson or another candidate?

Rand Paul..... 55%
Trey Grayson..... 30%
Another Candidate..... 8%
Undecided..... 7%

T4. For statistical purposes, are you a man or a woman?

Female..... 51%
Male..... 49%

T5. Which of the following age groups applies to you?

18-34..... 13%
35-44..... 16%
45-54..... 22%
55-64..... 21%
65+..... 28%

T6. For statistical purposes only, what is your race? Are you white, Hispanic or Latino, black or African American, or another ethnic group?

White 97%
Hispanic/Latino 0%
Another Ethnic Group 1%
Black/African American..... 2%



Table 3-1

T3. If the primary election to choose a Republican nominee for the US Senate was being held today, for whom would you vote if the candidates were Rand Paul, Trey Grayson or another candidate?

	GEND		AGE						GEN-AGE						CD													
	TOTAL	MEN	WOM	18-34		35-44		45-54		55-64		65 PLUS		MEN 18-54		MEN 55PL		WOM 18-54		WOM 55PL		CD01	CD02	CD03	CD04	CD05	CD06	
				809	396	413	105	129	178	170	227	213	184	200	213	105	121	121	100.0	100.0	100.0							100.0
TOTAL	809	396	413	105	129	178	170	227	213	184	200	213	105	121	121	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
PAUL	442	206	236	50	69	106	103	114	110	96	116	121	61	78	65	58.3	56.7	57.9	56.7	58.3	64.3	64.3	53.5	55.5	44.0	85	76	59.0
GRAYSON	245	140	105	34	40	46	50	75	74	67	46	59	24	29	46	36.2	32.2	23.2	27.6	22.9	24.3	37.7	31.7	44	65	37	28.7	
OTHER	66	28	38	16	15	11	11	13	18	10	24	15	14	5	6	12.9	6.8	11.9	6.8	12.9	4.5	4.5	4.9	4.5	6	26	9	6.7
UNDECIDED	55	23	33	6	5	14	6	24	11	11	14	19	6	8	5	5.9	8.9	7.0	8.9	5.9	6.9	3.8	8.3	11	18	7	5.6	

Table 4-1

T4. For statistical purposes, are you a man or a woman?

	GEND		AGE							GEN-AGE				CD					
	TOTAL	MEN	WOM	18-34	35-44	45-54	55-64	65 PLUS	MEN 18-54	WOM 18-54	MEN 55PL	WOM 55PL	CD01	CD02	CD03	CD04	CD05	CD06	
																			100.0
TOTAL	100.0	396	413	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
MALE	49.0	396		64.6	44.2	49.2	45.6	46.9	100.0	100.0	100.0	100.0	49.3	47.8	49.1	45.9	50.6	50.7	
FEMALE	51.0		413	35.4	55.8	50.8	54.4	53.1					50.7	52.2	50.9	54.1	49.4	49.3	

Table 6-1

T6. For statistical purposes only, what is your race? Are you white, Hispanic or Latino, black or African American, or another ethnic group?

	GEND		AGE										GEN-AGE						CD													
			18-34		35-44		45-54		55-64		65 PLUS		MEN 18-54		MEN 55PL		WOM 18-54		WOM 55PL		CD01		CD02		CD03		CD04		CD05		CD06	
	TOTAL	MEN	WOM	100.0	396	413	100.0	105	129	178	170	227	100.0	213	184	200	100.0	213	105	100.0	100.0	121	121	100.0	121	138	194	129	100.0	100.0		
TOTAL	809	396	413	100.0	105	129	178	170	227	100.0	213	184	200	100.0	213	105	100.0	100.0	100.0	100.0	121	121	100.0	121	138	194	129	100.0	100.0			
WHITE	785	382	403	101	125	171	164	223	98.5	95.6	203	179	194	209	98.2	97.3	97.0	98.2	102	117	117	118	118	135	188	124	95.8	97.0	100.0			
HISPANIC	2	2	1	1	1	1	0.1	0.1	0.1	0.1	0.7	0.1	0.4	1	0.4	0.3	0.2	0.4	0.1	0.1	0.4	0.1	0.1	0.1	0.4	0.3	0.3	0.4	0.3			
LATINO	0.3	0.4	0.2	1.4	0.4	0.4	0.1	0.1	0.1	0.1	0.7	0.1	0.4	1	0.4	0.3	0.2	0.4	0.1	0.1	0.4	0.1	0.1	0.1	0.4	0.3	0.4	0.3				
BLACK	11	6	4	1	1	4	4	1	4	4	1	4	2	1	3	2	1	3	2	1	3	2	1	3	1	2	3	2	3			
AFRICAN AMERICAN	1.3	1.6	1.0	1.1	0.6	2.0	2.3	0.5	1.9	1.3	1.9	1.3	0.7	1.3	1.3	1.8	0.7	2.2	1.8	0.7	2.2	2.2	0.4	1.0	2.0	2.0	2.0	2.0				
ANOTHER ETHNIC GROUP	11	6	5	1	4	3	1	2	4	4	2	4	2	4	1	1	3	4	1	1	3	2	2	3	2	2	3	2				
	1.4	1.6	1.2	1.1	2.8	1.7	0.8	1.0	1.8	1.3	1.8	1.3	2.0	0.6	0.5	0.5	2.5	0.6	0.5	0.4	2.5	0.4	1.3	1.6	1.9	1.9	1.9	1.9				

KY US Senate Republican Primary Auto Survey, May 16th, 2010, Weighted Results, 809N, 3.44% MoE, Magellan Data and Mapping Strategies, 1685 Boxelder St. Suite 300, Louisville, CO 80027, 303-861-8585
 Table 7-1
 CD

	GEND		AGE						GEN-AGE			CD						
	TOTAL	MEN	WOM	18-34	35-44	45-54	55-64	65 PLUS	MEN		WOM		CD01	CD02	CD03	CD04	CD05	CD06
									18-54	55PL	18-54	55PL						
TOTAL	809	396	413	105	129	178	170	227	213	184	200	213	105	121	121	138	194	129
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
CD01	105	52	53	14	18	20	21	32	25	26	27	27	105					
	13.0	13.1	12.9	13.7	14.0	11.1	12.1	14.3	12.0	14.3	13.4	12.5	100.0					
CD02	121	58	63	7	20	36	28	30	36	22	28	35		121				
	15.0	14.6	15.4	6.9	15.8	20.3	16.2	13.2	16.7	12.2	14.2	16.5		100.0				
CD03	121	60	62	12	17	32	20	40	32	27	30	32			121			
	15.0	15.0	15.0	11.5	13.4	18.2	11.8	17.4	15.2	14.8	14.8	15.1			100.0			
CD04	138	63	74	19	30	28	21	40	41	22	35	39				138		
	17.0	15.9	18.0	18.0	23.0	15.9	12.4	17.5	19.4	11.9	17.8	18.3				100.0		
CD05	194	98	96	34	27	38	46	49	51	47	49	47					194	
	24.0	24.8	23.3	32.4	20.9	21.5	26.9	21.6	23.9	25.8	24.4	22.2					100.0	
CD06	129	66	64	18	17	23	35	36	27	39	31	33						129
	16.0	16.6	15.5	17.5	13.0	12.9	20.6	16.0	12.8	21.0	15.5	15.4						100.0