



**March 10, 2010**  
**MEMORANDUM**

**TO: BILL JOHNSON**  
**FR: DAVID FLAHERTY**  
**MAGELLAN DATA AND MAPPING STRATEGIES**  
**RE: KENTUCKY US SENATE REPUBLICAN PRIMARY SURVEY TOPLINE**  
**RESULTS**

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Magellan Data and Mapping Strategies are pleased to present the topline results of a 1,477N autodial survey of likely Republican primary voters in the state of Kentucky. The interviews were conducted March 9<sup>th</sup>, 2010. This survey has a margin of error of +/- 2.5% at the 95 percent confidence interval. This survey was weighted based upon voter turnout demographics from the 2004, 2006, and 2008 Republican primary elections.

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T1. Are you registered to vote as a Republican, a Democrat or an independent voter?

Republican.....100%

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T2. How likely are you to vote in the May Republican primary election to choose a candidate for the US Senate?

Extremely Likely..... 88%  
Very Likely ..... 7%  
Somewhat Likely ..... 5%

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T3. Thinking now about ALL the Republican primary elections since you have been registered to vote, would state records show that you voted in every Republican primary election, in most Republican primary elections, in about half of the Republican primary elections or in none of the Republican primary elections?

Voted in most Republican Primaries ..... 45%  
Voted in every Republican Primary ..... 42%  
Voted in half of the Republican Primaries..... 11%  
Not Voted in a Republican Primary..... 2%

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Thinking now about people active in government.....

T4. Do you have a favorable or unfavorable opinion of Trey Grayson?

Favorable ..... 36%  
Unfavorable ..... 14%  
No Opinion ..... 40%

Name ID ..... 90%  
Hard Name ID ..... 50%  
Never Heard Of..... 10%

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T5. Do you have a favorable or unfavorable opinion of Bill Johnson?

Favorable ..... 15%  
Unfavorable ..... 13%  
No Opinion ..... 34%

Name ID ..... 62%  
Hard Name ID ..... 28%  
Never Heard Of..... 38%

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T6. Do you have a favorable or unfavorable opinion of Rand Paul?

Favorable ..... 46%  
Unfavorable ..... 15%  
No Opinion ..... 33%

Name ID ..... 94%  
Hard Name ID ..... 61%  
Never Heard Of..... 6%

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T7. If the Republican primary election to choose a candidate for the US Senate was being held today, for whom would you vote if the candidates were Trey Grayson, Bill Johnson, or Rand Paul?

Rand Paul..... 37%  
Trey Grayson..... 29%  
Bill Johnson ..... 6%  
Another Candidate..... 3%  
Undecided..... 25%

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T8. Do you consider yourself to be a conservative, a moderate, or a liberal in your social beliefs such as same sex marriage, stem-cell research and abortion?

Conservative..... 82%  
Moderate..... 15%  
Liberal..... 3%

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T9. Do you consider yourself to be a conservative, a moderate, or a liberal in your fiscal beliefs such as taxes and government spending?

Conservative..... 85%  
Moderate..... 13%  
Liberal..... 2%

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T10. For statistical purposes, are you a man or a woman?

Female..... 51%  
Male..... 49%

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T11. Which of the following age groups applies to you?

18-34..... 13%  
35-44..... 16%  
45-54..... 22%  
55-64..... 21%  
65+..... 28%

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T12. Again, for statistical purposes only, what is your race? Are you white, Hispanic or Latino, black or African American, or something else?

White..... 97%  
Something Else..... 2%  
Black/African American..... 1%  
Hispanic/Latino..... 0%

