



FOR IMMEDIATE RELEASE

February 8, 2010

INTERVIEWS AND QUESTIONS: DAVID FLAHERTY 303-861-8585

AYOTTE LEADS BINNIE AND LAMONTAGNE FOR US SENATE GOP NOMINATION, KIMBALL AND TERSTERMAN WIDELY UNKNOWN, 76% HAVE A FAVORABLE IMAGE OF THE TEA PARTY MOVEMENT

Louisville, CO – Among likely Republican primary voters in New Hampshire, former Attorney General Kelly Ayotte has a 14 point lead over businessman Bill Binnie and attorney Ovide Lamontagne based on a 449N automated survey conducted on February 4th by Magellan Strategies. Survey results from the US Senate Republican primary ballot test show Ayotte with 37%, Binnie 23%, Lamontagne 12% and 28% remain undecided. Image ratings and support of the three candidates are as follows:

Republican Primary US Senate Candidate Image Ratings

| Candidate | Ballot Test | Favorable | Unfavorable | No Opinion | Never Heard Of | Hard Name Id | Overall Name ID |
|------------|-------------|-----------|-------------|------------|----------------|--------------|-----------------|
| Ayotte | 37% | 49% | 11% | 26% | 15% | 60% | 85% |
| Binnie | 23% | 38% | 9% | 36% | 18% | 47% | 82% |
| Lamontagne | 12% | 26% | 10% | 36% | 28% | 36% | 72% |
| Undecided | 28% | | | | | | |

While there is little difference of candidate preference among men and women, there are significant differences regionally within the state. Among Hillsborough County voters, Ayotte holds a 29 point lead over Lamontagne 44% to 18% and Binnie is third with 15%. Among Rockingham County voters, Binnie leads Ayotte by 9 points, 34% to 25%, and Lamontagne is third with 8%.

Hillsboro County contains Nashua and Manchester and constitutes close to 30% of the statewide primary vote, while Rockingham County contains Portsmouth, and contributes close to 25% of the primary vote. The Merrimack, Belknap and Strafford Counties contribute 25% of the primary vote, and the remaining northern and western counties make up close to 21% of the Republican primary vote.

Republican Primary US Senate Ballot Test by Region

| Candidate/County | Statewide | Rockingham | Hillsborough | Merrimack-Belknap-Strafford | Northern & Western Counties |
|------------------|-----------|------------|--------------|-----------------------------|-----------------------------|
| Ayotte | 37% | 25% | 44% | 32% | 47% |
| Binnie | 23% | 34% | 15% | 24% | 20% |
| Lamontagne | 12% | 8% | 18% | 16% | 7% |
| Undecided | 28% | 34% | 24% | 29% | 27% |

When asked how they would describe their own political beliefs, 74% of Republican primary voters identify themselves as conservative, 24% as moderate and only 2% consider themselves liberal. Among self described conservative voters, the results mirror the statewide results with Ayotte leading by 11 points with 35%, Binnie with 24% and Lamontagne 14%. Among self described moderate voters, Ayotte leads by 20 points over Bill Binnie 42% to 22%, and Lamontagne is third with 9%.

Republican Primary Governor Candidate Ballot Test and Name Recognition

In the contest for the Republican Governor nomination, candidates Karen Testerman and Jack Kimball name recognition is just under 50%, and only 20% of primary voters have an opinion of either candidate. Results of the primary Governor ballot test shows Kimball leading Testerman 18% to 5% and 76% of voters undecided. Clearly both candidates have a lot of work to do introducing themselves to voters.

Tea Party Movement Image Rating

Among all likely Republican primary voters in New Hampshire, 68% have a favorable image of the Tea Party movement, 7% have an unfavorable image and 25% have no opinion or have never heard of the movement. The Tea Party movement appeals to men more than women, with 75% of men having a positive image compared to 60% of women. Among voters 65 or older, 58% have a favorable image of the movement compared to 75% of 35 to 64 year olds. Among voters that have a favorable image of the Tea Party movement, the US Senate ballot test shows 36% support Ayotte, 26% support Binnie, 12% support Lamontagne and 27% are undecided.

Download Survey Toplines and Crosstabs

The complete topline results follow, and crosstabs can also be downloaded at www.MagellanStrategies.com. This survey was conducted solely by Magellan Data and Mapping Strategies. Our firm does not have a business relationship or contract with any of the candidates, campaigns, or independent expenditures interested in the New Hampshire Governor or US Senate Republican primary contests.

About Magellan Data and Mapping Strategies

Magellan CEO David Flaherty has extensive experience applying political data and technology gained throughout his 18 year career at the Republican National Committee, the U.S. House of Representatives, and public affairs firms specializing in influencing public opinion. The Magellan team has extensive knowledge constructing and building voter registration databases, performing data analysis, applying GIS mapping technology, conducting quantitative live and automated survey research, as well as predictive modeling projects, and redistricting technology. Visit our website at MagellanStrategies.com for more information.





February 5, 2010
MEMORANDUM

TO: INTERESTED PARTIES
FR: DAVID FLAHERTY
MAGELLAN DATA AND MAPPING STRATEGIES
RE: NEW HAMPSHIRE REPUBLICAN PRIMARY SURVEY TOPLINE RESULTS

Magellan Data and Mapping Strategies are pleased to present the topline results of a 449N autodial survey of likely republican primary voters in the state of New Hampshire. The interviews were conducted February 4, 2010. This survey has a margin of error of +/- 4.6% at the 95 percent confidence interval. This survey was weighted based upon voter turnout demographics from the 2008 Republican Presidential Primary and the 2006 Republican Primary.

T1. Are you registered to vote as a Republican, a Democrat or an independent voter?

Republican.....100%

T2. How likely are you to vote in the September Republican primary election to choose a candidate for Governor and the US Senate?

Extremely Likely..... 87%
Very Likely 7%
Somewhat Unlikely..... 5%

Thinking now about people active in government.....

T3. Do you have a favorable or unfavorable opinion of Ovide Lamontagne?

Favorable 26%
Unfavorable 10%
No Opinion 36%

Name ID..... 72%
Hard Name ID 36%
Never Heard Of..... 28%

T4. Do you have a favorable or unfavorable opinion of Kelly Ayotte?

Favorable 49%
Unfavorable 11%
No Opinion 26%

Name ID 85%
Hard Name ID 60%
Never Heard Of..... 15%

T5. Do you have a favorable or unfavorable opinion of Bill Binnie?

Favorable 38%
Unfavorable 9%
No Opinion 36%

Name ID 82%
Hard Name ID 47%
Never Heard Of..... 18%

T6. Do you have a favorable or unfavorable opinion of Jack Kimball?

Favorable 10%
Unfavorable 11%
No Opinion 34%

Name ID 54%
Hard Name ID 20%
Never Heard Of..... 46%

T7. Do you have a favorable or unfavorable opinion of Karen Testerman?

Favorable 4%
Unfavorable 15%
No Opinion 26%

Name ID 45%
Hard Name ID 19%
Never Heard Of..... 55%



T8. Do you have a favorable or unfavorable opinion of the Tea Party movement?

Favorable 68%
Unfavorable 7%
No Opinion 18%

Name ID 93%
Hard Name ID 75%
Never Heard Of 7%

T9. If the Republican primary election to choose a candidate for the US Senate was being held today, for whom would you vote if the candidates were Ovide Lamontagne, Kelly Ayotte, or Bill Binnie?

Kelly Ayotte 37%
Bill Binnie 23%
Ovide Lamontagne 12%
Undecided 28%

T10. If the Republican primary election to choose a candidate for Governor was being held today, for whom would you vote if the candidates were Karen Testerman, or Jack Kimball?

Jack Kimball 18%
Karen Testerman 5%
Undecided 76%

T11. Thinking now about stem cell research, which is a type of medical research that uses human embryonic cells and might one day result in new medical cures. Based on what you know about stem cell research, do you support or oppose it?

Support 48%
Oppose 36%
Undecided 16%



T12. Thinking now about same sex marriage..... Do you believe same-sex couples should be allowed to get legally married, do you believe they should be allowed to legally form a civil union but not marry, or do you believe there should be no legal recognition given to same-sex couples?

Civil Union But Not Marry 48%
No Legal Recognition..... 40%
Legally Married 11%
Undecided..... 1%

T13. In the 2008 Presidential election for whom did you vote?

John McCain..... 88%
Barack Obama..... 7%
Someone Else 4%
Did Not Vote 1%

T14. Do you consider yourself to be a conservative, moderate, or liberal in your political beliefs?

Conservative..... 73%
Moderate..... 24%
Liberal 3%

T15. For statistical purposes, are you a man or a woman?

Male..... 54%
Female..... 46%

T16. Which of the following age groups applies to you?

18-34..... 4%
35-44..... 10%
45-54..... 22%
55-64..... 24%
65+..... 40%



Table 3-1

T3. Thinking now about people active in government...Do you have a favorable or unfavorable opinion of Ovide Lamontagne?

| | GEND | | AGE | | | | IDEOLOGY | | | | | | REGIONS | | | | | | SEN CANDID | | | GAY MARRIAGE | | | |
|----------------|-------|------|------|-------|-------|-------|----------|------|------|--------------|----------|---------|----------------|-------------|-------------|---------|-------|-------|------------|---------|---------|--------------|-----------|---------|----------|
| | TOTAL | MEN | WOM | 18-34 | 35-44 | 45-54 | 55-64 | PLUS | 65 | CONSERVATIVE | MODERATE | LIBERAL | ROCKY MOUNTAIN | HILLBOROUGH | HILLBOROUGH | CENTRAL | EAST | WEST | NRTHWEST | AYO TTE | BIN NIE | LAM ONT | CIVL UNON | NO RCOG | LEG MARR |
| | 449 | 242 | 207 | 19 | 45 | 97 | 108 | 180 | 330 | 107 | 12 | 108 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |
| TOTAL | 118 | 75 | 43 | 2 | 6 | 21 | 36 | 54 | 95 | 22 | 2 | 19 | 45 | 36 | 18 | 36 | 19 | 36 | 165 | 102 | 56 | 217 | 178 | 47 | 100.0 |
| FAVORABLE | 26.4 | 30.9 | 21.0 | 9.1 | 13.5 | 21.6 | 33.3 | 29.8 | 28.7 | 20.2 | 16.8 | 17.7 | 35.7 | 30.9 | 18.5 | 21.6 | 19.1 | 18.5 | 21.6 | 19.1 | 84.7 | 27.2 | 27.5 | 19.9 | |
| UNFAVORABLE | 44 | 27 | 18 | 4 | 5 | 16 | 9 | 11 | 29 | 13 | 2 | 10 | 12 | 12 | 10 | 27 | 11 | 10 | 27 | 11 | 2 | 22 | 17 | 4 | |
| | 9.9 | 10.9 | 8.7 | 19.7 | 10.6 | 16.6 | 8.0 | 6.2 | 8.9 | 12.5 | 14.5 | 9.6 | 9.8 | 9.9 | 10.3 | 16.2 | 10.8 | 10.3 | 16.2 | 10.8 | 3.5 | 10.3 | 9.7 | 8.5 | |
| NO OPINION | 160 | 73 | 87 | 6 | 12 | 32 | 31 | 80 | 114 | 44 | 2 | 38 | 41 | 47 | 35 | 71 | 40 | 35 | 71 | 40 | 7 | 82 | 56 | 18 | |
| | 35.7 | 30.1 | 42.3 | 28.8 | 26.2 | 33.2 | 28.2 | 44.7 | 34.5 | 41.6 | 18.1 | 35.0 | 32.2 | 40.1 | 35.8 | 42.8 | 39.7 | 35.8 | 42.8 | 39.7 | 11.8 | 38.0 | 31.2 | 37.1 | |
| NEVER HEARD OF | 126 | 68 | 58 | 8 | 22 | 28 | 33 | 35 | 92 | 27 | 6 | 41 | 28 | 22 | 35 | 32 | 31 | 35 | 32 | 31 | 2 | 53 | 56 | 16 | |
| | 28.0 | 28.0 | 28.0 | 42.5 | 49.6 | 28.6 | 30.4 | 19.2 | 27.9 | 25.7 | 50.6 | 37.7 | 22.2 | 19.1 | 35.4 | 19.4 | 30.4 | 35.4 | 19.4 | 30.4 | 24.5 | 31.6 | 34.5 | | |
| NAME ID | 323 | 175 | 149 | 11 | 23 | 69 | 75 | 145 | 238 | 79 | 6 | 67 | 98 | 95 | 63 | 133 | 71 | 63 | 133 | 71 | 56 | 163 | 122 | 31 | |
| | 72.0 | 72.0 | 72.0 | 57.5 | 50.4 | 71.4 | 69.6 | 80.8 | 72.1 | 74.3 | 49.4 | 62.3 | 77.8 | 80.9 | 64.6 | 80.6 | 69.6 | 64.6 | 80.6 | 69.6 | 100.0 | 75.5 | 68.4 | 65.5 | |
| HARD NAME ID | 163 | 102 | 61 | 6 | 11 | 37 | 45 | 65 | 124 | 35 | 4 | 29 | 57 | 48 | 28 | 62 | 30 | 28 | 62 | 30 | 49 | 81 | 66 | 13 | |
| | 36.3 | 41.9 | 29.7 | 28.8 | 24.1 | 38.2 | 41.3 | 36.1 | 37.6 | 32.7 | 31.3 | 27.3 | 45.5 | 40.8 | 28.8 | 37.8 | 29.8 | 28.8 | 37.8 | 29.8 | 88.2 | 37.5 | 37.2 | 28.4 | |

Table 4-1

T4. Do you have a favorable or unfavorable opinion of Kelly Ayotte?

| | GEND | | | | AGE | | | | IDEOLOGY | | | | REGIONS | | | | SEN CANDID | | | | GAY MARRIAGE | | | |
|----------------|-------|------|------|-------|-------|-------|-------|-------|----------|--------------|----------|---------|---------|----------|----------|----------|------------|--------|--------|--------|--------------|----------|----------|--|
| | TOTAL | MEN | WOM | | 18-34 | 35-44 | 45-54 | 55-64 | 65 PLUS | CONSERVATIVE | MODERATE | LIBERAL | ROCKHAM | HILLBORH | HILLEAST | CENTWEST | NRTHWEST | AYOTTE | BINNIE | LAMONT | CIVIL UNION | NO RECOG | LEG MARR | |
| TOTAL | 449 | 242 | 207 | 100.0 | 19 | 45 | 97 | 108 | 180 | 330 | 107 | 12 | 108 | 126 | 117 | 98 | 165 | 102 | 56 | 217 | 178 | 47 | 100.0 | |
| FAVORABLE | 218 | 119 | 99 | 100.0 | 5 | 23 | 45 | 54 | 91 | 162 | 52 | 3 | 40 | 66 | 57 | 54 | 146 | 28 | 20 | 108 | 81 | 23 | 100.0 | |
| UNFAVORABLE | 50 | 36 | 13 | 100.0 | 3 | 4 | 10 | 14 | 18 | 33 | 14 | 2 | 6 | 15 | 18 | 11 | 3 | 18 | 17 | 19 | 24 | 6 | 100.0 | |
| NO OPINION | 116 | 51 | 65 | 100.0 | 5 | 8 | 31 | 19 | 53 | 88 | 25 | 4 | 33 | 29 | 32 | 22 | 12 | 40 | 18 | 59 | 45 | 11 | 100.0 | |
| NEVER HEARD OF | 65 | 36 | 30 | 100.0 | 6 | 10 | 11 | 21 | 17 | 47 | 16 | 3 | 29 | 16 | 10 | 11 | 4 | 16 | 1 | 31 | 28 | 7 | 100.0 | |
| NAME ID | 384 | 207 | 177 | 100.0 | 13 | 35 | 86 | 88 | 163 | 283 | 91 | 9 | 79 | 110 | 107 | 86 | 161 | 86 | 55 | 186 | 150 | 40 | 100.0 | |
| HARD NAME ID | 267 | 155 | 112 | 100.0 | 7 | 26 | 55 | 69 | 109 | 195 | 67 | 5 | 46 | 82 | 75 | 64 | 149 | 46 | 37 | 127 | 106 | 29 | 100.0 | |
| | 59.5 | 64.1 | 54.1 | 100.0 | 38.6 | 59.0 | 57.0 | 63.4 | 60.9 | 59.3 | 62.2 | 42.0 | 42.7 | 64.8 | 64.0 | 65.8 | 90.1 | 44.9 | 65.8 | 58.5 | 59.4 | 60.9 | 100.0 | |

Table 5-1

T5. Do you have a favorable or unfavorable opinion of Bill Binnie?

| | GEND | | | | AGE | | | | IDEOLOGY | | | | REGIONS | | | | SEN CANDID | | | | GAY MARRIAGE | | | |
|----------------|--------------|--------------|--------------|-------------|-------------|-------------|-------------|--------------|--------------|--------------|--------------|-------------|--------------|--------------|--------------|-------------|--------------|--------------|-------------|--------------|--------------|-------------|--|--|
| | TOTAL | MEN | WOM | | 18-34 | 35-44 | 45-54 | 55-64 | 65 PLUS | CONSERVATIVE | MODERATE | LIBERAL | ROCKHAM | HILLBORH | CENTEAST | NRTHWEST | AYO TTE | BIN NIE | LAM ONT | CIVL UNON | NO RCOG | LEG MARR | | |
| | 449 100.0 | 242 100.0 | 207 100.0 | 45 100.0 | 19 100.0 | 45 100.0 | 97 100.0 | 108 100.0 | 180 100.0 | 330 100.0 | 107 100.0 | 12 100.0 | 108 100.0 | 126 100.0 | 117 100.0 | 98 100.0 | 165 100.0 | 102 100.0 | 56 100.0 | 217 100.0 | 178 100.0 | 47 100.0 | | |
| FAVORABLE | 170 37.9 | 98 40.6 | 72 34.8 | 4 30.0 | 13 18.9 | 30 30.8 | 46 30.8 | 42.6 | 77 42.9 | 132 40.0 | 36 33.9 | 2 16.8 | 42 39.1 | 49 38.5 | 49 41.5 | 31 31.5 | 46 27.7 | 84 82.7 | 18 31.9 | 85 39.1 | 67 37.8 | 16 34.1 | | |
| UNFAVORABLE | 39 8.6 | 29 11.9 | 10 4.7 | 5 10.6 | 2 9.8 | 9 10.6 | 9 9.4 | 10 9.6 | 12 6.9 | 30 9.2 | 7 7.0 | 1 7.1 | 7 6.5 | 12 9.4 | 11 9.0 | 9 9.3 | 23 13.7 | 2 1.8 | 12 21.5 | 17 8.0 | 16 9.1 | 5 10.7 | | |
| NO OPINION | 161 35.7 | 76 31.5 | 84 40.8 | 7 23.6 | 11 37.2 | 36 37.3 | 33 30.4 | 33 41.0 | 74 41.0 | 114 34.5 | 41 38.1 | 6 49.7 | 36 33.6 | 46 36.5 | 43 37.0 | 35 35.5 | 70 42.3 | 12 11.5 | 21 38.2 | 80 36.9 | 62 34.6 | 14 29.6 | | |
| NEVER HEARD OF | 80 17.7 | 39 16.0 | 41 19.8 | 7 35.7 | 7 34.0 | 16 35.7 | 22 22.5 | 19 17.3 | 17 9.2 | 54 16.4 | 22 21.0 | 3 26.4 | 22 20.7 | 20 15.5 | 15 12.5 | 23 23.7 | 27 16.3 | 4 4.0 | 5 8.4 | 35 16.0 | 33 18.5 | 12 25.6 | | |
| NAME ID | 369 82.3 | 204 84.0 | 166 80.2 | 13 64.3 | 29 66.0 | 75 77.5 | 90 82.7 | 163 90.8 | 276 90.8 | 84 83.6 | 84 79.0 | 9 73.6 | 86 79.3 | 107 84.5 | 102 87.5 | 75 76.3 | 138 83.7 | 98 96.0 | 51 91.6 | 182 84.0 | 145 81.5 | 35 74.4 | | |
| HARD NAME ID | 209 46.5 | 127 52.5 | 82 39.5 | 6 40.7 | 18 28.8 | 39 40.2 | 57 52.3 | 89 49.8 | 162 49.2 | 44 40.9 | 44 23.9 | 3 23.9 | 49 45.7 | 61 48.0 | 59 50.5 | 40 40.8 | 68 41.3 | 86 84.5 | 30 53.4 | 102 47.1 | 84 47.0 | 21 44.9 | | |

Table 6-1

T6. Do you have a favorable or unfavorable opinion of Jack Kimball?

| | GEND | | | | AGE | | | | IDEOLOGY | | | | REGIONS | | | | SEN CANDID | | | | GAY MARRIAGE | | | |
|----------------|-------|-----|-----|-------|-------|-------|-------|-------|----------|--------------|----------|---------|----------------|-------------|-------------|---------|------------|---------|---------|---------|--------------|---------|----------|--|
| | TOTAL | MEN | WOM | | 18-34 | 35-44 | 45-54 | 55-64 | 65 PLUS | CONSERVATIVE | MODERATE | LIBERAL | ROCKY MOUNTAIN | HILLBOROUGH | HILLBOROUGH | CENTRAL | NORTHWEST | AYO TTE | BIN NIE | LAM ONT | CIVL UNON | NO RCOG | LEG MARR | |
| | | | | | | | | | | ERATE | MODE | ERAL | HAM | ROCK | HILL | CENT | NRTH | | | | | | | |
| TOTAL | 449 | 242 | 207 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 107 | 330 | 12 | 108 | 100.0 | 126 | 117 | 98 | 165 | 102 | 56 | 217 | 178 | 47 | |
| FAVORABLE | 43 | 26 | 16 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 107 | 330 | 12 | 108 | 100.0 | 126 | 117 | 98 | 165 | 102 | 56 | 217 | 178 | 47 | |
| UNFAVORABLE | 49 | 33 | 15 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 107 | 330 | 12 | 108 | 100.0 | 126 | 117 | 98 | 165 | 102 | 56 | 217 | 178 | 47 | |
| NO OPINION | 153 | 79 | 74 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 107 | 330 | 12 | 108 | 100.0 | 126 | 117 | 98 | 165 | 102 | 56 | 217 | 178 | 47 | |
| NEVER HEARD OF | 205 | 104 | 101 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 107 | 330 | 12 | 108 | 100.0 | 126 | 117 | 98 | 165 | 102 | 56 | 217 | 178 | 47 | |
| NAME ID | 244 | 138 | 106 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 107 | 330 | 12 | 108 | 100.0 | 126 | 117 | 98 | 165 | 102 | 56 | 217 | 178 | 47 | |
| HARD NAME ID | 92 | 60 | 32 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 107 | 330 | 12 | 108 | 100.0 | 126 | 117 | 98 | 165 | 102 | 56 | 217 | 178 | 47 | |

Table 7-1

T7. Do you have a favorable or unfavorable opinion of Karen Testerman?

| | GEND | | | | AGE | | | | IDEOLOGY | | | | REGIONS | | | | SEN CANDID | | | | GAY MARRIAGE | | | |
|----------------|-------|-------|-------|-------|-------|-------|-------|-------|----------|----------|---------|---------|----------|----------|----------|--------|------------|--------|-----------|---------|--------------|--|--|--|
| | TOTAL | MEN | WOM | | 18-34 | 35-44 | 45-54 | 55-64 | PLUS | CONSERVE | LIBERAL | ROCKHAM | HILLBORH | CENTEAST | NRTHWEST | AYOTTE | BINIE | LAMONT | CIVL UNON | NO RCOG | LEG MARR | | | |
| | 449 | 242 | 207 | 100.0 | 19 | 45 | 97 | 108 | 180 | 330 | 107 | 108 | 126 | 117 | 98 | 165 | 102 | 56 | 217 | 178 | 47 | | | |
| | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | | | |
| FAVORABLE | 19 | 12 | 7 | 1 | 1 | 5 | 5 | 7 | 14 | 4 | 1 | 5 | 6 | 4 | 4 | 7 | 4 | 6 | 7 | 9 | 3 | | | |
| | 4.3 | 4.9 | 3.5 | 4.6 | 3.3 | 5.2 | 4.6 | 3.8 | 4.2 | 4.1 | 7.1 | 4.3 | 4.9 | 3.6 | 4.3 | 4.5 | 4.2 | 11.3 | 3.3 | 5.1 | 6.3 | | | |
| UNFAVORABLE | 67 | 50 | 17 | 2 | 10 | 18 | 15 | 22 | 48 | 19 | 1 | 11 | 20 | 25 | 11 | 30 | 15 | 15 | 31 | 28 | 7 | | | |
| | 15.0 | 20.6 | 8.4 | 9.8 | 22.8 | 18.1 | 14.3 | 12.4 | 14.5 | 17.4 | 8.4 | 10.5 | 15.8 | 21.1 | 11.7 | 18.5 | 14.6 | 27.1 | 14.5 | 15.7 | 15.2 | | | |
| NO OPINION | 116 | 55 | 61 | 7 | 7 | 24 | 26 | 51 | 91 | 24 | 1 | 29 | 32 | 35 | 19 | 46 | 33 | 11 | 60 | 45 | 10 | | | |
| | 25.8 | 22.7 | 29.4 | 37.9 | 16.1 | 24.9 | 23.9 | 28.5 | 27.6 | 22.2 | 7.4 | 27.1 | 25.3 | 30.1 | 19.9 | 27.9 | 32.3 | 19.8 | 27.5 | 25.4 | 21.3 | | | |
| NEVER HEARD OF | 247 | 125 | 121 | 9 | 26 | 50 | 62 | 99 | 177 | 60 | 10 | 63 | 68 | 53 | 63 | 81 | 50 | 23 | 118 | 96 | 27 | | | |
| | 54.9 | 51.7 | 58.7 | 47.7 | 57.8 | 51.8 | 57.2 | 55.2 | 53.6 | 56.3 | 77.1 | 58.2 | 54.0 | 45.3 | 64.1 | 49.1 | 49.0 | 41.8 | 54.7 | 53.9 | 57.2 | | | |
| NAME ID | 202 | 117 | 85 | 10 | 19 | 47 | 46 | 80 | 153 | 47 | 3 | 45 | 58 | 64 | 35 | 84 | 52 | 33 | 98 | 82 | 20 | | | |
| | 45.1 | 48.3 | 41.3 | 52.3 | 42.2 | 48.2 | 42.8 | 44.8 | 46.4 | 43.7 | 22.9 | 41.8 | 46.0 | 54.7 | 35.9 | 50.9 | 51.0 | 58.2 | 45.3 | 46.1 | 42.8 | | | |
| HARD NAME ID | 87 | 62 | 25 | 3 | 12 | 23 | 20 | 29 | 62 | 23 | 2 | 16 | 26 | 29 | 16 | 38 | 19 | 22 | 39 | 37 | 10 | | | |
| | 19.3 | 25.6 | 12.0 | 14.4 | 26.1 | 23.3 | 18.9 | 16.3 | 18.7 | 21.5 | 15.5 | 14.8 | 20.8 | 24.7 | 16.0 | 23.0 | 18.7 | 38.4 | 17.9 | 20.7 | 21.6 | | | |

Table 9-1

T9. If the Republican primary election to choose a candidate for the US Senate was being held today, for whom would you vote if the candidates were Ovide Lamontagne, Kelly Ayotte, or Bill Binnie?

| | GEND | | AGE | | | | IDEOLOGY | | | | REGIONS | | | | SEN CANDID | | | | GAY MARRIAGE | | |
|------------|-------|-------|-------|-------|-------|-------|----------|---------|--------------|----------|---------|----------------|-----------|---------|------------|--------|--------|------------|--------------|-------------|-------|
| | TOTAL | MEN | WOM | 18-34 | 35-44 | 45-54 | 55-64 | 65 PLUS | CONSERVATIVE | MODERATE | LIBERAL | ROCKY MOUNTAIN | HILLBORNE | CENTRAL | NORTHWEST | AYOTTE | BINNIE | LAMONTAGNE | CIVIL UNION | NO MARRIAGE | |
| | | | | | | | | | ERATE | MODE | LIBERAL | ROCKY MOUNTAIN | HILLBORNE | CENTRAL | NORTHWEST | TTE | NIE | ONT | UNION | RCOG | MARR |
| TOTAL | 449 | 242 | 207 | 19 | 45 | 97 | 108 | 180 | 330 | 107 | 12 | 108 | 126 | 117 | 98 | 165 | 102 | 56 | 217 | 178 | 47 |
| | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |
| AYOTTE | 165 | 91 | 74 | 5 | 23 | 34 | 41 | 62 | 115 | 45 | 5 | 27 | 55 | 37 | 46 | 165 | | | 81 | 59 | 21 |
| | 36.7 | 37.3 | 36.0 | 24.9 | 50.6 | 35.2 | 37.9 | 34.6 | 35.0 | 42.0 | 38.7 | 24.6 | 43.6 | 31.7 | 47.3 | 100.0 | | | 37.4 | 33.2 | 44.1 |
| BINNIE | 102 | 58 | 44 | 3 | 9 | 26 | 24 | 40 | 77 | 23 | 1 | 36 | 19 | 28 | 19 | | 102 | | 43 | 51 | 8 |
| | 22.7 | 23.8 | 21.3 | 13.7 | 19.9 | 27.0 | 22.3 | 22.2 | 23.5 | 21.9 | 8.4 | 33.8 | 14.8 | 23.6 | 19.5 | | 100.0 | | 19.7 | 28.4 | 17.6 |
| LAMONTAGNE | 56 | 32 | 24 | 4 | 1 | 11 | 17 | 24 | 46 | 9 | 1 | 9 | 22 | 19 | 6 | | | 56 | 29 | 21 | 6 |
| | 12.5 | 13.3 | 11.5 | 18.2 | 1.5 | 11.1 | 16.1 | 13.1 | 13.8 | 8.7 | 8.4 | 7.9 | 17.6 | 16.0 | 6.6 | | | 100.0 | 13.2 | 11.7 | 13.6 |
| UNDECIDED | 126 | 62 | 64 | 8 | 13 | 26 | 26 | 54 | 92 | 29 | 6 | 36 | 30 | 34 | 26 | | | | 64 | 48 | 12 |
| | 28.1 | 25.5 | 31.2 | 43.2 | 28.0 | 26.6 | 23.7 | 30.1 | 27.8 | 27.4 | 44.5 | 33.7 | 24.1 | 28.7 | 26.6 | | | | 29.7 | 26.7 | 24.7 |

Table 10-1

T10. If the Republican primary election to choose a candidate for Governor was being held today, for whom would you vote if the candidates were Karen Testerman, or Jack Kimball?

| | GEND | | AGE | | | | | | IDEOLOGY | | | | | | REGIONS | | | | | | SEN CANDID | | | GAY MARRIAGE | | |
|-----------|-------|-------|-------|-------|-------|-------|-------|---------|----------|-------|---------|---------|----------|-----------|-----------|---------|---------|---------|-----------|---------|------------|--|--|--------------|--|--|
| | TOTAL | MEN | WOM | 18-34 | 35-44 | 45-54 | 55-64 | 65 PLUS | CONSERVE | MODE | LIBERAL | ROCKHAM | HILLBORH | CENT EAST | NRTH WEST | AYO TTE | BIN NIE | LAM ONT | CIVL UNON | NO RCOG | LEG MARR | | | | | |
| | | | | | | | | | | | | | | | | | | | | | | | | | | |
| TOTAL | 449 | 242 | 207 | 19 | 45 | 97 | 108 | 180 | 330 | 107 | 12 | 108 | 126 | 117 | 98 | 165 | 102 | 56 | 217 | 178 | 47 | | | | | |
| | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | | | | | |
| KIMBALL | 83 | 55 | 27 | 5 | 11 | 22 | 21 | 24 | 64 | 18 | 1 | 16 | 24 | 25 | 18 | 31 | 27 | 13 | 38 | 35 | 9 | | | | | |
| | 18.4 | 22.9 | 13.2 | 24.2 | 23.6 | 23.1 | 19.5 | 13.3 | 19.4 | 16.5 | 8.4 | 14.8 | 18.9 | 21.1 | 18.5 | 18.5 | 26.0 | 24.0 | 17.4 | 19.6 | 19.3 | | | | | |
| TESTERMAN | 24 | 12 | 12 | 3 | 4 | 4 | 7 | 6 | 18 | 5 | 1 | 9 | 6 | 7 | 1 | 12 | | 10 | 13 | 7 | 4 | | | | | |
| | 5.3 | 4.8 | 5.8 | 13.7 | 9.7 | 4.1 | 6.3 | 3.2 | 5.4 | 4.5 | 7.1 | 8.3 | 4.8 | 6.4 | 1.1 | 7.0 | | 17.9 | 6.0 | 3.9 | 7.5 | | | | | |
| UNDECIDED | 343 | 175 | 167 | 12 | 30 | 71 | 80 | 150 | 248 | 85 | 10 | 83 | 96 | 85 | 79 | 123 | 75 | 33 | 166 | 136 | 35 | | | | | |
| | 76.3 | 72.3 | 81.0 | 62.1 | 66.7 | 72.8 | 74.2 | 83.5 | 75.1 | 79.1 | 84.5 | 76.9 | 76.3 | 72.5 | 80.5 | 74.5 | 74.0 | 58.1 | 76.5 | 76.5 | 73.2 | | | | | |

Table 11-1

T11. Thinking now about stem cell research, which is a type of medical research that uses human embryonic cells and might one day result in new medical cures. Based on what you know about stem cell research, do you support or oppose it?

| | GEND | | | | AGE | | | | IDEOLOGY | | | | REGIONS | | | | SEN CANDID | | | | GAY MARRIAGE | | | | |
|-----------|-------|------|------|------|-------|-------|-------|-------|----------|------|--------------|----------|---------|----------------|-------------|-------------|------------|-----------|---------|---------|--------------|------------|---------|----------|-------|
| | TOTAL | MEN | WOM | | 18-34 | 35-44 | 45-54 | 55-64 | PLUS | 65 | CONSERVATIVE | MODERATE | LIBERAL | ROCKY MOUNTAIN | HILLBOROUGH | HILLBOROUGH | CENTRAL | NORTHWEST | AYO TTE | BIN NIE | LAM ONT | CIVIL UNON | NO RCOG | LEG MARR | |
| TOTAL | 449 | 242 | 207 | 19 | 45 | 97 | 108 | 180 | 330 | 107 | 12 | 108 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 98 | 165 | 102 | 56 | 217 | 178 | 47 | 100.0 |
| SUPPORT | 215 | 121 | 94 | 6 | 21 | 49 | 55 | 83 | 129 | 77 | 8 | 52 | 63 | 52 | 48 | 48 | 84 | 48 | 51.1 | 46.7 | 44.7 | 25 | 119 | 54 | 36 |
| | 47.8 | 50.0 | 45.3 | 33.3 | 46.8 | 50.2 | 51.0 | 46.4 | 39.3 | 72.4 | 63.9 | 48.5 | 49.9 | 44.2 | 48.7 | 51.1 | 46.7 | 44.7 | 55.1 | 55.1 | 30.3 | 30.3 | 75.0 | 75.0 | |
| OPPOSE | 162 | 84 | 78 | 12 | 19 | 39 | 39 | 53 | 143 | 18 | 1 | 40 | 49 | 40 | 33 | 54 | 44 | 44 | 33.0 | 43.0 | 40.5 | 23 | 62 | 93 | 6 |
| | 36.1 | 34.5 | 37.9 | 61.4 | 41.7 | 40.7 | 35.9 | 29.6 | 43.4 | 16.6 | 9.7 | 37.5 | 38.5 | 34.4 | 33.4 | 33.0 | 43.0 | 40.5 | 28.7 | 28.7 | 51.9 | 51.9 | 13.7 | 13.7 | |
| UNDECIDED | 72 | 38 | 35 | 1 | 5 | 9 | 14 | 43 | 57 | 12 | 3 | 15 | 15 | 25 | 17 | 26 | 10 | 8 | 15.9 | 10.2 | 14.8 | 8 | 35 | 32 | 5 |
| | 16.1 | 15.5 | 16.8 | 5.3 | 11.5 | 9.1 | 13.0 | 24.0 | 17.3 | 11.0 | 26.4 | 14.0 | 11.6 | 21.3 | 17.9 | 15.9 | 10.2 | 14.8 | 16.2 | 16.2 | 17.8 | 17.8 | 11.4 | 11.4 | |

Table 12-1

T-12. Thinking now about same sex marriage.... Do you believe same-sex couples should be allowed to get legally married, do you believe they should be allowed to legally form a civil union but not marry, or do you believe there should be no legal recognition given to same-sex couples?

| | GEND | | AGE | | | | | IDEOLOGY | | | | REGIONS | | | | SEN CANDID | | | | GAY MARRIAGE | | | |
|----------------------|-------|------|------|-------|-------|-------|-------|----------|--------------|-----------|---------|----------------|-------------|------------|---------|------------|---------|---------|---------|--------------|---------|----------|-------|
| | TOTAL | MEN | WOM | 18-34 | 35-44 | 45-54 | 55-64 | 65 PLUS | CONSERVATIVE | MODERATE | LIBERAL | ROCKY MOUNTAIN | HILLBOROUGH | HILLS EAST | CENTRAL | NRTHWEST | AYO TTE | BIN NIE | LAM ONT | CIVL UNON | NO RCOG | LEG MARR | |
| | | | | | | | | | ERVE RATE | MODE RATE | ERAL | HAM | BORH | EAST | WEST | | | | | | | | |
| TOTAL | 449 | 242 | 207 | 19 | 45 | 97 | 108 | 180 | 330 | 107 | 12 | 108 | 126 | 117 | 98 | 165 | 102 | 56 | 217 | 178 | 47 | 100.0 | 100.0 |
| CIVIL UNION | 217 | 117 | 99 | 6 | 22 | 41 | 58 | 90 | 156 | 56 | 4 | 56 | 60 | 55 | 46 | 81 | 43 | 29 | 217 | | | 100.0 | 100.0 |
| NOT MARRY | 48.2 | 48.4 | 48.1 | 28.8 | 48.6 | 42.4 | 53.5 | 50.2 | 47.4 | 52.5 | 33.9 | 52.0 | 47.6 | 46.7 | 46.7 | 49.1 | 42.0 | 51.2 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |
| NO LEGAL RECOGNITION | 178 | 105 | 73 | 10 | 18 | 46 | 41 | 64 | 152 | 24 | 2 | 37 | 46 | 52 | 43 | 59 | 51 | 21 | | | 178 | | 100.0 |
| | 39.7 | 43.3 | 35.4 | 52.3 | 40.0 | 47.4 | 37.6 | 35.4 | 46.0 | 22.9 | 15.8 | 34.4 | 36.6 | 44.5 | 43.7 | 35.8 | 49.8 | 37.3 | | | 100.0 | | 100.0 |
| LEGALLY MARRIED | 47 | 19 | 28 | 3 | 5 | 9 | 8 | 23 | 19 | 24 | 5 | 15 | 17 | 8 | 8 | 21 | 8 | 6 | | | 47 | | 100.0 |
| | 10.5 | 7.9 | 13.7 | 14.4 | 11.5 | 9.2 | 7.2 | 12.7 | 5.7 | 22.0 | 42.0 | 13.5 | 13.3 | 6.5 | 8.6 | 12.7 | 8.2 | 11.5 | | | 100.0 | | 100.0 |
| UNDECIDED | 7 | 1 | 6 | 1 | | 1 | 2 | 3 | 3 | 3 | 1 | | 3 | 3 | 1 | 4 | | | | | | | |
| | 1.5 | 0.4 | 2.8 | 4.6 | | 0.9 | 1.8 | 1.7 | 0.9 | 2.7 | 8.4 | | 2.5 | 2.3 | 1.1 | 2.5 | | | | | | | |

Table 13-1

T13. In the 2008 Presidential election for whom did you vote?

| | GEND | | AGE | | | | IDEOLOGY | | | | REGIONS | | | | SEN CANDID | | | | GAY MARRIAGE | | | | |
|--------------|-------|-----|-----|-------|-------|-------|----------|------|----------|------|---------|---------|----------|----------|------------|--------|-----|-----|--------------|-----------|---------|----------|-------|
| | TOTAL | MEN | WOM | 18-34 | 35-44 | 45-54 | 55-64 | PLUS | CONSERVE | MODE | LIBERAL | ROCKHAM | HILLBORH | CENTEAST | NRTHWEST | AYOTTE | BIN | NIE | LAMONT | CIVL UNON | NO RCOG | LEG MARR | |
| | | | | | | | | | | | | | | | | | | | | | | | |
| TOTAL | 449 | 242 | 207 | 19 | 45 | 97 | 108 | 180 | 330 | 107 | 12 | 108 | 126 | 117 | 98 | 165 | 102 | 56 | 217 | 178 | 47 | 100.0 | 100.0 |
| MCCAIN | 397 | 216 | 182 | 16 | 43 | 86 | 94 | 159 | 310 | 83 | 5 | 100 | 101 | 105 | 91 | 143 | 90 | 48 | 196 | 162 | 34 | 88.5 | 87.9 |
| OBAMA | 31 | 12 | 19 | 2 | 1 | 8 | 7 | 13 | 9 | 17 | 5 | 6 | 12 | 9 | 4 | 15 | 7 | 4 | 13 | 7 | 11 | 6.9 | 9.3 |
| SOMEONE ELSE | 18 | 14 | 4 | 2 | 1 | 3 | 7 | 5 | 9 | 6 | 2 | 2 | 11 | 1 | 3 | 6 | 3 | 4 | 7 | 6 | 3 | 3.9 | 5.7 |
| DID NOT VOTE | 3 | 1 | 2 | | | | | 3 | 2 | 1 | | 1 | 2 | | | 1 | | | | 3 | | 0.7 | 0.5 |
| | | | | | | | | 1.8 | 0.6 | 1.1 | | 0.8 | 1.9 | | | 1.2 | | | | 1.8 | | | |

Table 14-1

T14. Do you consider yourself to be a conservative, moderate, or liberal in your political beliefs?

| | GEND | | | | AGE | | | | IDEOLOGY | | | | REGIONS | | | | SEN CANDID | | | | GAY MARRIAGE | | | |
|--------------|-------|-------|-------|-------|-------|-------|-------|-------|----------|----------|-----------|----------|----------|-----------|-----------|-----------|------------|---------|---------|-----------|--------------|----------|--|--|
| | TOTAL | MEN | WOM | | 18-34 | 35-44 | 45-54 | 55-64 | 65 PLUS | CONSERVE | MODE RATE | LIB ERAL | ROCK HAM | HILL BORH | CENT EAST | NRTH WEST | AYO TTE | BIN NIE | LAM ONT | CIVL UNON | NO RCOG | LEG MARR | | |
| | 449 | 242 | 207 | 100.0 | 19 | 45 | 97 | 108 | 180 | 330 | 107 | 12 | 108 | 126 | 117 | 98 | 165 | 102 | 56 | 217 | 178 | 47 | | |
| TOTAL | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | | |
| CONSERVATIVE | 330 | 181 | 148 | 73.4 | 14 | 37 | 74 | 86 | 119 | 330 | | 79 | 95 | 82 | 74 | 115 | 77 | 46 | 156 | 152 | 19 | | | |
| | | 74.8 | 71.8 | | 71.2 | 81.9 | 76.5 | 79.5 | 66.2 | 100.0 | | 72.8 | 75.6 | 69.9 | 75.6 | 69.9 | 76.0 | 81.5 | 72.2 | 85.2 | 39.4 | | | |
| MODERATE | 107 | 59 | 48 | 23.8 | 5 | 8 | 22 | 21 | 51 | 107 | | 28 | 25 | 32 | 22 | 45 | 23 | 9 | 56 | 24 | 24 | | | |
| | | 24.2 | 23.4 | | 24.2 | 18.1 | 22.5 | 19.6 | 28.4 | 100.0 | | 26.4 | 19.5 | 27.3 | 22.3 | 27.2 | 23.0 | 16.7 | 25.9 | 13.7 | 49.6 | | | |
| LIBERAL | 12 | 2 | 10 | 2.8 | 1 | 1 | 0.9 | 0.8 | 5.4 | | 12 | 1 | 6 | 3 | 2 | 5 | 1 | 1 | 4 | 2 | 5 | | | |
| | | 1.0 | 4.8 | | 4.6 | | | | | | 100.0 | 0.8 | 4.9 | 2.8 | 2.1 | 2.9 | 1.0 | 1.9 | 1.9 | 1.1 | 11.0 | | | |

Table 15-1

T15. For statistical purposes, are you a man or a woman?

| | GEND | | AGE | | | | IDEOLOGY | | | | REGIONS | | | | SEN CANDID | | | | GAY MARRIAGE | | | |
|--------|-------|-----|-------|-------|-------|-------|----------|------|------|--------------|----------|---------|----------------|-------------|------------|-----------|---------|---------|--------------|-----------|---------|----------|
| | TOTAL | MEN | WOM | 18-34 | 35-44 | 45-54 | 55-64 | PLUS | 65 | CONSERVATIVE | MODERATE | LIBERAL | ROCKY MOUNTAIN | HILLBOROUGH | CENTRAL | NORTHWEST | AYO TTE | BIN NIE | LAM ONT | CIVL UNON | NO RCOG | LEG MARR |
| TOTAL | 449 | 242 | 207 | 19 | 45 | 97 | 108 | 180 | 330 | 107 | 12 | 108 | 126 | 117 | 98 | 165 | 102 | 56 | 217 | 178 | 47 | 100.0 |
| MALE | 242 | 242 | | 6 | 26 | 54 | 69 | 87 | 181 | 59 | 2 | 56 | 64 | 59 | 64 | 91 | 58 | 32 | 117 | 105 | 19 | 100.0 |
| FEMALE | 207 | | 207 | 13 | 19 | 43 | 39 | 92 | 148 | 48 | 10 | 52 | 62 | 58 | 34 | 74 | 44 | 24 | 99 | 73 | 28 | 100.0 |
| | 46.0 | | 100.0 | 68.4 | 41.5 | 44.4 | 36.4 | 51.4 | 45.0 | 45.1 | 80.6 | 48.4 | 49.2 | 49.7 | 34.8 | 45.1 | 43.2 | 42.4 | 45.9 | 41.0 | 59.8 | 100.0 |

Table 16-1

T16. Which of the following age groups applies to you?

| | GEND | | AGE | | | | IDEOLOGY | | | | REGIONS | | | | SEN CANDID | | | GAY MARRIAGE | | | |
|---------|-------|-------|-------|-------|-------|-------|----------|---------|----------|----------|---------|---------|----------|-----------|------------|---------|---------|--------------|-----------|---------|----------|
| | TOTAL | MEN | WOM | 18-34 | 35-44 | 45-54 | 55-64 | 65 PLUS | CONSERVE | MODERATE | LIBERAL | ROCKHAM | HILLBORH | CENT EAST | NRTH WEST | AYO TTE | BIN NIE | LAM ONT | CIVL UNON | NO RCOG | LEG MARR |
| TOTAL | 449 | 242 | 207 | 19 | 45 | 97 | 108 | 180 | 330 | 107 | 12 | 108 | 126 | 117 | 98 | 165 | 102 | 56 | 217 | 178 | 47 |
| | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |
| 18-34 | 19 | 6 | 13 | 19 | | | | | 14 | 5 | 1 | 4 | 5 | 6 | 4 | 5 | 3 | 4 | 6 | 10 | 3 |
| | 4.3 | 2.5 | 6.4 | 100.0 | | | | | 4.2 | 4.4 | 7.1 | 3.5 | 4.3 | 5.4 | 3.9 | 2.9 | 2.6 | 6.3 | 2.6 | 5.7 | 5.9 |
| 35-44 | 45 | 26 | 19 | | 45 | | | | 37 | 8 | | 12 | 15 | 10 | 8 | 23 | 9 | 1 | 22 | 18 | 5 |
| | 10.0 | 10.8 | 9.0 | | 100.0 | | | | 11.2 | 7.6 | | 10.8 | 12.1 | 8.2 | 8.5 | 13.8 | 8.8 | 1.2 | 10.1 | 10.1 | 10.9 |
| 45-54 | 97 | 54 | 43 | | | 97 | | | 74 | 22 | 1 | 25 | 24 | 31 | 18 | 34 | 26 | 11 | 41 | 46 | 9 |
| | 21.6 | 22.2 | 20.8 | | | 100.0 | | | 22.5 | 20.4 | 7.4 | 22.8 | 18.7 | 26.3 | 18.5 | 20.7 | 25.8 | 19.3 | 19.0 | 25.8 | 18.9 |
| 55-64 | 108 | 69 | 39 | | | | 108 | | 86 | 21 | 1 | 27 | 36 | 23 | 22 | 41 | 24 | 17 | 58 | 41 | 8 |
| | 24.1 | 28.4 | 19.1 | | | | 100.0 | | 26.1 | 19.9 | 7.4 | 24.9 | 28.4 | 19.7 | 23.0 | 24.9 | 23.7 | 31.1 | 26.7 | 22.8 | 16.4 |
| 65 PLUS | 180 | 87 | 92 | | | | | 180 | 119 | 51 | 10 | 41 | 46 | 47 | 45 | 62 | 40 | 24 | 90 | 64 | 23 |
| | 40.0 | 36.0 | 44.7 | | | | | 100.0 | 36.1 | 47.7 | 78.1 | 38.0 | 36.5 | 40.4 | 46.2 | 37.7 | 39.2 | 42.1 | 41.6 | 35.7 | 48.0 |

| | GEND | | AGE | | | | IDEOLOGY | | | | REGIONS | | | | SEN CANDID | | | GAY MARRIAGE | | |
|--------------|--------------|--------------|-------------|-------------|-------------|--------------|--------------|--------------|--------------|-------------|--------------|--------------|--------------|-------------|--------------|--------------|-------------|--------------|--------------|-------------|
| | TOTAL | MEN | 18-34 | 35-44 | 45-54 | 55-64 | 65 PLUS | CONSERVATIVE | MODERATE | LIBERAL | ROCKHAM | HILLBOROUGH | CENTRAL | NORTHWEST | AYO TTE | BIN NIE | LAM ONT | CIVL UNON | NO RCOG | LEG MARR |
| TOTAL | 449 100.0 | 242 100.0 | 19 100.0 | 45 100.0 | 97 100.0 | 108 100.0 | 180 100.0 | 330 100.0 | 107 100.0 | 12 100.0 | 108 100.0 | 126 100.0 | 117 100.0 | 98 100.0 | 165 100.0 | 102 100.0 | 56 100.0 | 217 100.0 | 178 100.0 | 47 100.0 |
| ROCKINGHAM | 108 24.1 | 56 23.0 | 4 19.7 | 12 26.0 | 25 25.4 | 27 24.8 | 41 22.9 | 79 23.8 | 28 26.7 | 1 7.1 | 108 100.0 | | | | 27 16.1 | 36 35.8 | 9 15.3 | 56 26.0 | 37 20.9 | 15 30.9 |
| HILLSBOROUGH | 126 28.1 | 64 26.4 | 5 28.1 | 15 34.0 | 24 24.3 | 36 33.1 | 46 25.7 | 95 28.9 | 25 23.0 | 6 49.7 | | 126 100.0 | | | 55 33.3 | 19 18.3 | 22 39.6 | 60 27.7 | 46 25.9 | 17 35.4 |
| CENTRAL EAST | 117 26.1 | 59 24.3 | 6 32.6 | 10 21.4 | 31 31.8 | 23 21.3 | 47 26.3 | 82 24.8 | 32 29.9 | 3 26.4 | | | 117 100.0 | | 37 22.5 | 28 27.1 | 19 33.6 | 55 25.2 | 52 29.3 | 8 16.0 |
| NORTH WEST | 98 21.8 | 64 26.3 | 4 19.7 | 8 18.6 | 18 18.6 | 22 20.7 | 45 25.1 | 74 22.4 | 22 20.4 | 2 16.8 | | | | 98 100.0 | 46 28.1 | 19 18.7 | 6 11.6 | 46 21.1 | 43 24.0 | 8 17.7 |